

# NATTHASIT SUKSANGPLENG

London, UK | Thatsnat.com | knotnatthasit@gmail.com | +447 762 190772

## EDUCATION

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**London College of Communication | The University of Arts London**  
MA Advertising

**London**  
October 2023 - Present

**Faculty of Arts | Chulalongkorn University**  
BA in Language and Culture

**Bangkok**  
2020

## AWARD

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### D&AD New Blood Awards 2024

Kraft Mac&Cheese : Why Mess with Perfection

## SKILLS

- Design | Adobe CC, Figma ,
- 3D Modelling | Blender, Nomad Sculpt
- AR Implementation | Meta Spark, Lens Studio, Effect House
- Project Management | Google Workspace, Notion
- Social media managment and content creation
- Qualitative research

## INTERESTS

- Languages | Thai, English, Spanish, Bokmål
- Arts | pottery, rug making, digital painting
- Sports | Rock climbing, weightlifting, skiing
- Emerging technologies (AR/VR)
- Independent media (queer films, music and video games)

## PROFESSIONAL EXPERIENCE

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**Self Employed**  
Digital Artist  
**London**  
2022 - Present

- Conceptualised and executed artworks as part of UAL Language-Art Project, exploring the human communication through the lens of artificial intelligence.
- Designed motion graphic for ELLE Thailand digital cover and social media.
- Created CGI out-of-home for Stretsis FW23 collection
- Created CGI out-of-home for Siam Paragon Shopping Mall
- Developed and executed a CGI-based out-of-home and social media ad for Lays

**Light Shadow**  
**Dark Studio**  
Social Media  
Content Manager  
**Bangkok**  
2020 - 2023

- Oversee content creation in social media platforms.
- Applied AR experiences for client brands.
- Developed and refined KV for Bangkok International Fashion Week 2022, including virtual avatar creation, retouching and designing posters.
- Designed and developed an augmented reality (AR) tote bag prototype for The Only Market Bangkok to showcase the brand's product.
- Created promotional video for Jaspal x Orla Kiely Lunar New Year Capsule
- Edited fashion film for Gems Pavilion & Mesh Museum, with an opening sequence featuring my original 3D animation.

**Volunteer**  
Gallery Assistant  
**Bangkok**  
2018 - 2019

- Curated Exhibition: Arts Open House 2019: The Arts Supper Plan, develop main exhibition for exchanging information and promotion to the public, Faculty of Arts, Chulalongkorn University.
- Coordinated Exhibition “28 years in memory, Seub Nakhasathien”
- Managing, displaying photo exhibition for an environmental conservation org.
- Coordinated an internship exhibition as part of N22 Galleries' Night, hosted by the Embassy of France Thailand.

