

T: +1 (917)7831440

E: virnaidu@gmail.com

W: <https://virnaidu.cargo.site>

LinkedIn: www.linkedin.com/in/virjnaidu

EDUCATION

RHODE ISLAND SCHOOL OF DESIGN | 2022 -2024

Master of Industrial Design (MID) - STEM Major

- Fred M. Roddy Scholarship and Graduate Fellowship recipient
- Graduate Class Representative for the Industrial Design Department
- Rhode Island School of Design Student Ambassador

BROWN UNIVERSITY | 2023 - 2024

Engineering and Entrepreneurship

SRISHTI MANIPAL INSTITUTE OF ART, DESIGN AND TECHNOLOGY | 2018 - 2022

Bachelor of Design (BDes) - Industrial Art and Design Practices

SKILLS

Software | Rhino3D, Blender, Keyshot, Processing, Adobe Photoshop, Adobe Illustrator, SparkAR, Gravity Sketch, Clo3D

Design | Robotics, Industrial Design, Product Design, AI, AR/VR, Graphic Design, Speculative Design, Sustainable Design, Business Design, Entrepreneurship

Fabrication | Metal, Wood, Plastic, Plaster, Soft Goods (Sewing, Weaving, Patterning)

PROFESSIONAL EXPERIENCE

THREE ELEVEN | Partner and Creative Director

Sustainable start-up fashion brand | February 2021 - Present

- Designed, prototyped, fabricated, and profitably sold the Summer 2021 and Fall/Winter 2021 collections
- Created, photographed, and retouched the campaign images for the F/W '21 collection.

FOLEY DESIGNS | Industrial Designer

Leading design studio | June 2023 - August 2023

- Researched and developed smart home biotechnology
- Co-designed sports exhibit which included spatial design, way-finding, and planning for a major national sports museum
- Co-designed and collaborated on way-finding design interventions for Kempegowda International Airport

FOLEY DESIGNS | Industrial Design Intern

Leading design studio | June 2021 - August 2021

- Researched and developed smart fitness equipment
- Contributed to the rebranding of a food business tailoring it to a new geographic customer segment, including designing colors, mascots, and motifs
- Co-designed packaging for a pharmaceutical company

STUDIO 54 | Freelance Designer

Gym | March 2021

- Designed the logo and created the brand identity for Studio 54, this included color, aesthetic, and brand tools
- Designed merchandise and space for the studio

LABELS BY PRAGATI | Creative and Marketing Associate

Start-up Indo-Western Fashion Label | July 2020

- Created brand and social media content
- Managed brand deals and marketing

ACADEMIC WORK EXPERIENCE

RHODE ISLAND SCHOOL OF DESIGN

Faculty of Record | Wintersession 2024

- Co-developed and taught a 3-credit studio (RE-Purpose) at the Rhode Island School of Design
- The course was taught over the winter semester and focused on sustainability, circularity, craft, and prototyping
- Re-Purpose was taught to students of both RISD and Brown of different graduation years. The course had a full registration

Nature Lab Tech | September 2023 - June 2024.

- Worked at the Edna W. Lawrence Nature Lab as the technology and imaging assistant
- Including technological proficiency with the scanning electron microscope, light microscope, 3D scanners, and macropod

Teaching Assistant - Entrepreneurship | September 2023 - December 2024

IDSB Robotics Workshop Lead | October 2023

- Organized and taught a robotics IDSB Workshop - exploring inputs and outputs, along with the basics of Modi.

Peer Advisor | September 2023 - June 2024.

Admissions | September 2022 - June 2024.

Cultural Liaison | January 2023 - June 2023.

EXHIBITIONS

“RISD Graduate Show” (2024), “MID Thesis Show” (2024), “Interactions and Connections for the Human Mind” (2023), “EMOTIONAL // DURABLE” (2023),

“Sans Jury Ni Récompense” (2022).