HOPE WISOR

GRAPHIC DESIGNER

EDUCATION

Rhode Island School of Design (RISD)

BFA Graphic Design | Class of 2023 | Providence, RI

- * Concentration, Literary Arts and Studies
- * Graduated with Honors

SKILLS

Design

- * Editorial Design
- * Exhibition
- * Motion Graphics
- * Print/Printmaking
- * Social Media
- * Typography

Writing

- * Copywriting
- * Creative Writing

Software

- * Photoshop
- * Illustrator
- * InDesign
- * After Effects
- * Blender
- * Figma
- * SketchUp
- * HTML/CSS
- * RoboFont

RECOGNITION

- * Sort Later: Graphic Design Senior Show 2023
- * Models from Exhibition Design Spring 2022
- * RISD Graphic Design Triennial 2021
- * RISD Experimental and Foundation Studies Triennial 2020
- * The Potomac School's Visual Art Award 2019

INTERESTS

- Reading: Read various genres and share opinions of books on Instagram account (@thesexyreaders)
- * Museums: Visit local museums and gallery shows in my area or when I'm traveling
- * Podcasts: Listen to comedy and crime podcasts and engage in community forums
- * Exercising: Run and take group fitness classes

CONTACT

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<u>hopewisor.com</u> (202) 557 8537

EXPERIENCE

Pace Prints

Design Associate | July 2023-Present | New York, NY

- * Work with Design Director and liaise with internal production teams including the print shop, paper studio, gallery, and artists to create educational and promotional content relating to publishing, exhibitions, and sales programs
- Identify, develop and implement strategies to document, archive, and publish content via <u>Pace Prints</u> online channels and traditional media
- Work closely with Presidents to facilitate production of in-house and partnership projects, including: product design and production; logistics and fulfillment of online sales; sales events and promotional opportunities

Design Intern | June 2022-Dec. 2022 | New York, NY

- Worked directly with the Design Director to create digital and print materials for Pace Prints gallery, website, and social media
- * Assisted with exhibition design projects, including mocking up wall text for exhibits and wayfinding
- Developed 3D materials using the modeling program
 SketchUp to preview art in gallery rooms
- * Run accessibility audits on Pace Prints' website

Brown Political Review

Design Director | Sept. 2021-May 2023 | Providence, RI

- * Directed the visual language of <u>student-run magazine</u> (select typefaces, design spreads)
- Managed the design team and delegate tasks to Graphic Designers
- Collaborated with the larger creative team (Creative Directors, Art Directors)

RISD Continuing Education (RISD CE)

Social Media Assistant | June 2021-Sept. 2022 | Providence, RI

- Engaged and managed the communities on all social platforms
- Applied existing graphics and templates and created additional templates to share on social media
- * Saved and collected UGC for RISD CE
- Created captions for social media posts using content strategy
- * Scheduled social media content to publish on Instagram, Facebook, and Twitter