

# CAROLINE CLARK

## Graphic Designer

(281) - 450 - 3693  
02carolineclark@gmail.com  
www.linkedin.com/in/caroline-clark-design  
803 Lochtyne Way, Houston, TX 77024

### EDUCATION

---

#### Bachelor of Arts in Design

Graduation May 2025

The University of Texas at Austin

Anticipated

Austin, TX

### PROFESSIONAL EXPERIENCE

---

#### SPARK Magazine

August 2022 – Present

*Graphic Design Director*

Austin, TX

- Oversaw SPARK Magazine's Graphic Design department.
- Composed and presented weekly department workshops.
- Distributed assignments and monitored departmental deadline adherence.
- Directed weekly feedback to graphic designers to ensure optimal brand identity and work quality.

*Graphic Designer*

- Developed 2-3 graphics per story using Procreate and Adobe Creative Suite.
- Required quick turnarounds, collaboration with writers, and responsible time management.

*Layout Designer*

- Attended workshops covering layout design, Adobe InDesign and SPARK brand identity.
- Composed editorial layouts (3-6 spreads each) for each print story after several rounds of feedback.

#### Kendra Scott Flagship

October 2023 – Present

*Retail Stylist*

Austin, TX

- Sold products and provided customer service to customers on the sales floor.
- Offered product knowledge, handled MPOS transactions, and maintained sales floor visuals.
- Customized jewelry at Color Bar™, engraved jewelry, and styled and branded hats.

#### Bellaire Aquatics

Summers 2021 and 2022

*Lifeguard*

- Certified Red Cross Lifeguard

### SKILLS

---

*Software:* Adobe Creative Suite, HTML, Rhino, Blender, Microsoft Office Suite, Procreate.

*Leadership, Public Speaking, Art Directing.*

### PERSONAL

---

*[Attended Kinder HSPVA (May 2021 grad). Led Music Composition Club at*

*HSPVA. Attended freshman year at Peabody Music Institute at Johns Hopkins University.*

*Interests: Knitting, Pilates & yoga, and tubing the San Marcos River.*

*Love Frankie, my one-year-old cat.]*