

Graphic designer working within the scope of advertising, print design, branding, and typography. Multidisciplinary, emotion-driven, research-led and concept centered.

Education

Chapman University BFA Graphic Design Minor in Queer Studies

Programs

Photoshop, InDesign, Illustrator, Figma, Slack, Blender, Procreate, Lightroom, Asana, Sony Vegas

Skills

Art Direction, Typography, Print Design, Film Photography, Campaign Development, Brand Identity, Graphic Design History

Awards

AAF NSAC

 \rightarrow 3rd Place National Finalist \rightarrow Best Display of Research

OC ADDY Awards

- \rightarrow 3x Silver Award
- \rightarrow 8x Bronze Award

Chapman University

→ Camastro-Hubbell Award→ State of the Union AddressPoster Winner

Flexing

Silly, Good Music Taste, Super Humble, 6 Foot Tall (debatable), Goes to Therapy, Good Driver

Round Two Agency

Designer, $2023 \rightarrow Present$

Collaborated with lead designer and creative director to produce digital + print assets for select clients.

Developed and refreshed brand identities for businesses in various sectors: luxury clothing brands, botique hotels, production companies, workout classes, etc.

Assisted, styled, and developed scripts for video/photo production shoots.

Communicated with clients for design thinking and exploration, creative concepting + planning development, and advertising strategies.

Circle Ad Art Director, $2020 \rightarrow 2023$

Developed project development timeline, faciliated executive board meetings, guided strategic research summits and guided creative production amongst agency members.

Complete 360 campaign development from concept to execution as art department executive.

Directed commercials, oversaw content creation, wrote copy for client pitches.

Maintained brand equity while keeping aesthetic consistency and campaign story at forefront of all creative collateral.

Clients: Tinder, Indeed, Meta

The Kumquat Designer, $2019 \rightarrow 2023$

Designer, writer, and social media management for Chapman University's satirical newspaper with a platform of 5,000+ followers.

Formatted 50+ print issues, designed graphics for social media on an "as-need" basis, and shifted brand identity towards a robust, edgy presence.

Mentored a team of junior designers with design excercises that provided a comprehensive understanding of Adobe programs.