

design experience

New Wave Agency , University of the West of England. Client : The School of Engineering. Paid commission.

Created guidelines organising the academic year's content. Developed a transferable digital and print version of the guideline document. Gained a great understanding of working to corporate branding guidelines whilst also making the design inviting to students. Proficiently used Adobe Indesign for the period of 3 Months.

Developed an understanding of working to client's needs and expectations. Improved communication skills.

Volunteered for Birmingham Charity 'Network Four'. Creating the 'Life and Sole' recreation.

Work experience with 'Werkhouse' Bristol In 'Taxi Studio'.

Werkhouse is a design gathering professionals in the design industry.

Gained a range of studio experience whilst participating in a team building activity designing a proposal for 'Penny Brohn's ' organisation.

Positive Print (Printers and Graphic Designers), Kings Norton, Birmingham.

Worked operating a range of printers and developed a greater understanding of the commercial outcomes in design and graphics through product outcomes.

education

9 GCSE'S | Mathematics, English Language, English Literature, Geography, Religious Studies, Art, Combined Sciences (2)
September 2014 – July 2019

UAL Level 3 Extended Diploma in Art and Design September 2019 – July 2021

Distinction

University of The West of England | BA (HONS) Graphic Design (third year) September 2021 – Present

Dean's Award

general

Commonwealth Games Birmingham 2022

Improved communication and problem-solving skills through collaboration with other team members and allocation of tasks. Developed adaptability whilst undertaking a range of practical skills.

University of Nottingham 2023 Applications Clearing Call Advisor

Improved customer service skills in telephone manner.

William Naylor

Hi im Will, As a designer I'm keen on creating conceptual work as well as image making. I typically enjoy print based outcomes but have a good relationship with fine art in my spare time. When free, I tend to always be drawn to architecture and urban design and as a result my practice reflects this.

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skills

Adobe Indesign
Adobe Photoshop
Adobe Illustrator
Adobe After-Effects (intermediate)
Adobe Premier Pro