

# THE HUNDREDS

## FALL 2023 STORE DESIGN



# APPROACH

## 1. Design

Eco brutalism with calming touches. This should evoke nature and the natural grooves that wind, earth, and water create. Notes of natural elements can be combined such as reflection pools, foliage, dried flowers, and propagation chambers.

## 2. Feel

A welcoming space for shoppers to sit, take in the store, read or wait for others to try on clothes.



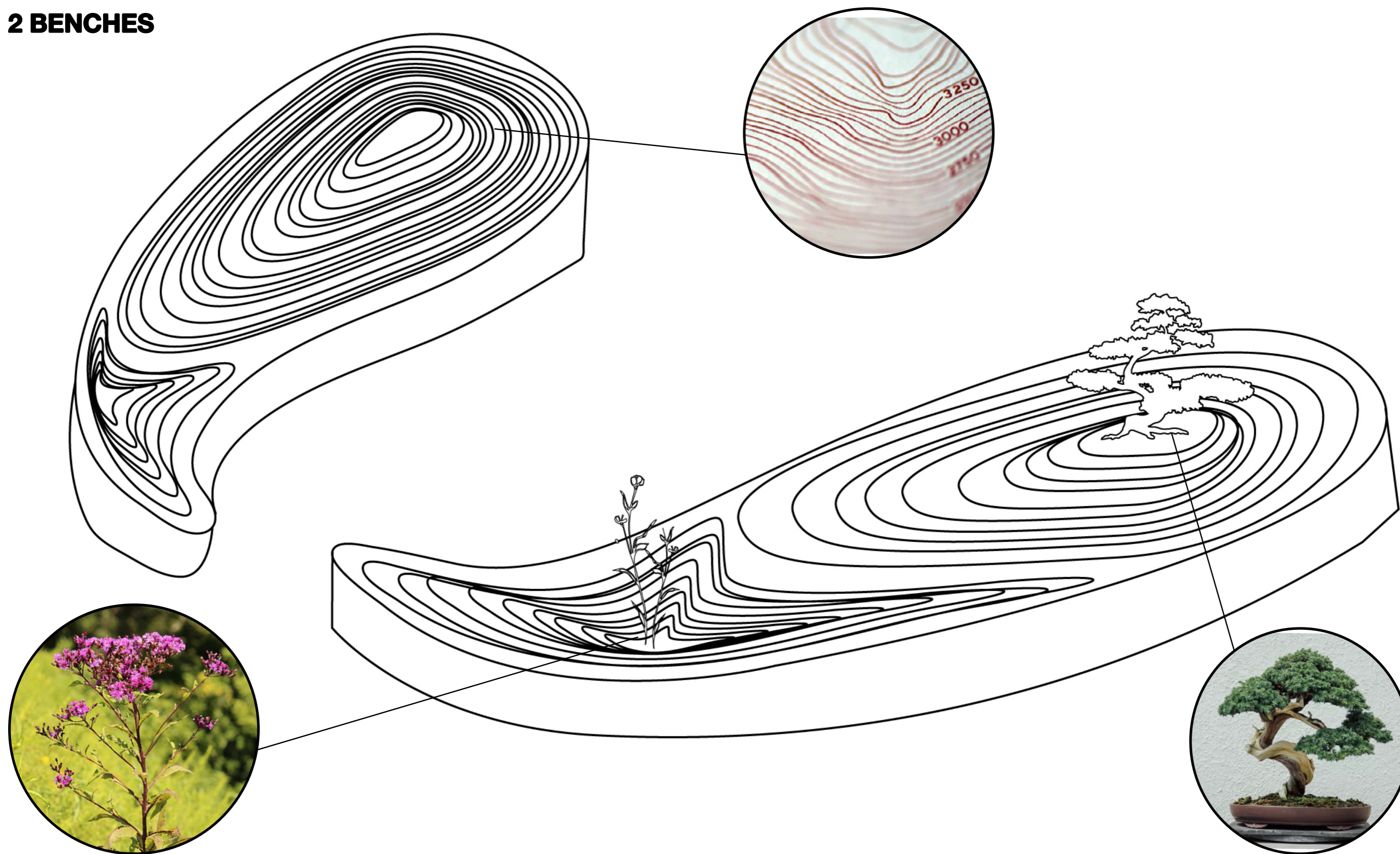
# MOODBOARD



CAOS MOTÉ

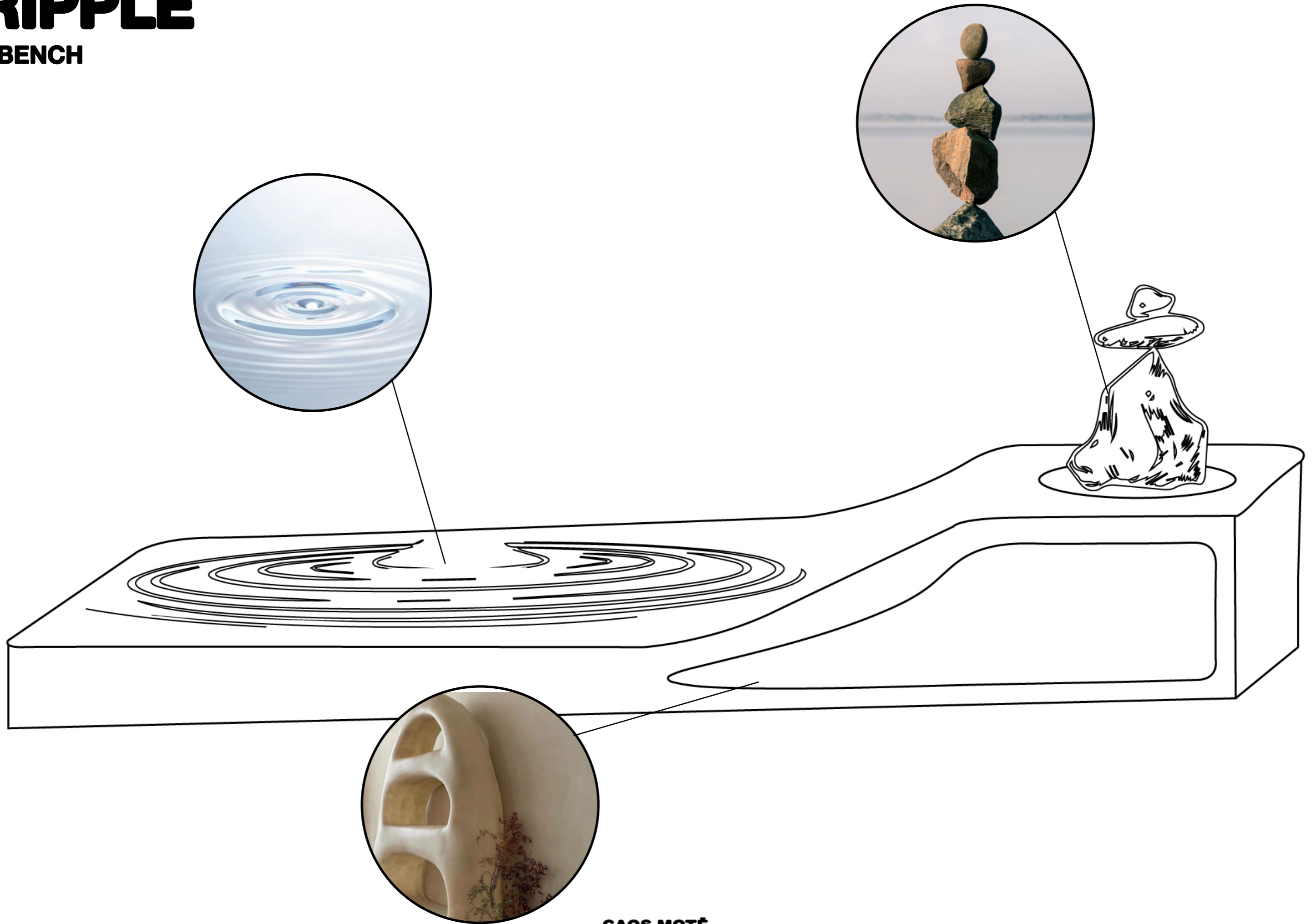
# TOPOGRAPHIC

2 BENCHES



# RIPPLE

1 BENCH



CAOS MOTÉ

# MATERIALS

## **Plywood & Concrete Lightweight Build**

- Plywood Frame
- Fiberglass Mesh
- Primer
- Concrete Tabletop Overlay (mix with marble and sand)
- Sanding
- Matte Sealer



# TEXTURE

**Grooves in benches are achieved through CNC laser cutting wood**

- CNC can be used as a mold negative for concrete that can be lifted and applied to the bench.
- Wood can also be applied on top of plywood bench then covered in concrete.



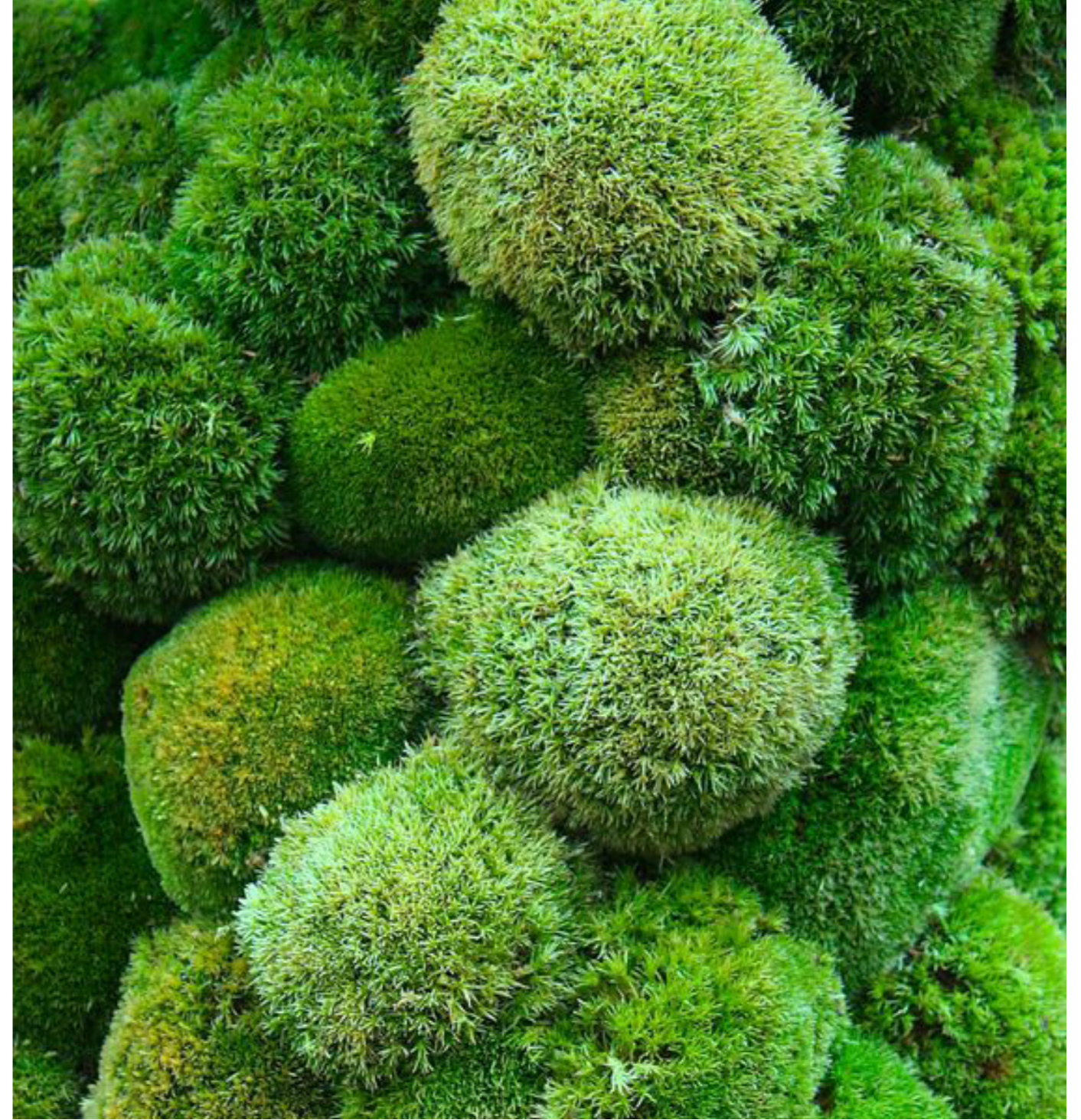
**CAOS MOTÉ**

# PLANTS

Spanish Moss



Moss





# PLANTS

Asparagus Fern

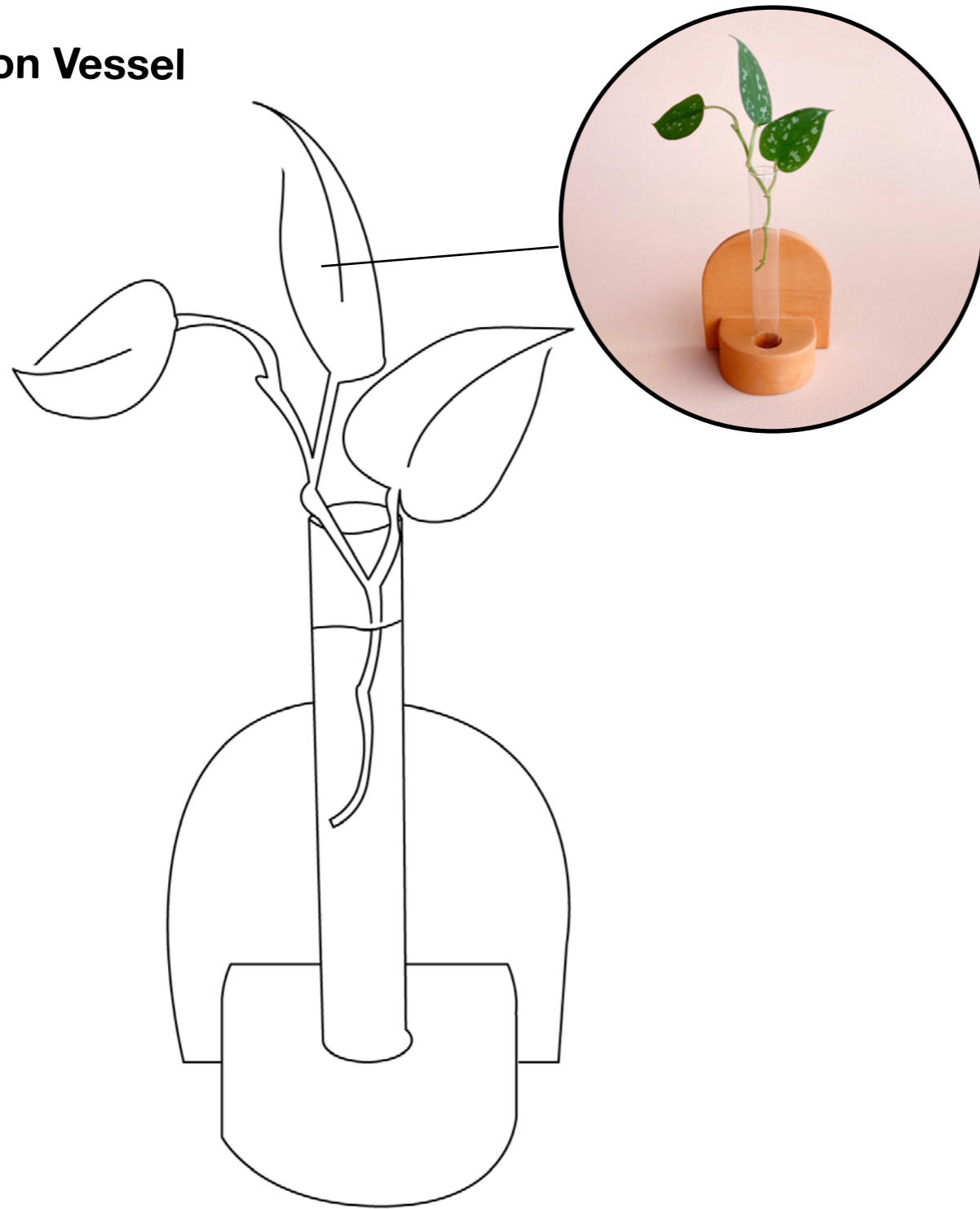


Floating Vase Flower



# BENCH ITEMS

Propagation Vessel



Sand Garden



# **NEXT STEPS**

- **Discussion**
- **Choose Items**
- **3D Render**
- **Sizing**
- **Meet with Contractors**

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