

## FREELANCE SENIOR MOTION DESIGNER

#### Contact

+44 (0) 75 2518 4403 ikem.okagbue@gmail.com www.linkedin.com/in/ikemokagbue www.ikemokagbue.com

#### **Profile**

I'm Ikem, a motivated and dedicated Freelance Senior Motion Designer based in the UK. With a strong passion for creating dynamic and engaging motion design, I bring creativity, friendly communication, and purposeful thinking to every project. I collaborate remotely with diverse studios and clients.

# **Experience**

Freelance Senior Motion Designer 2008 - Present Remote, UK

Studios include: Futurebrand, King Henry Studios, Landor, Octagon, Oliver Agency, Publicis, Wieden+Kennedy, Wunderman Thompson

Clients include: Habitat, IQOS, Nando's, Nike, Paramount, Pepsi, Rolex, Sainsbury's, SLB, Unilever

Strong communication skills for conveying creative concepts and collaborating effectively with clients and team members to execute design projects cohesively.

Collaborative team player adept at fluidly integrating and articulating creative ideas for impactful motion design solutions.

Proven ability to strategically and thoughtfully resolve creative challenges in motion design, ensuring seamless project execution.

#### **Skills**

2D animation, Brand film, Captions, Case study, Compositing, DOOH, Gif, Ident, Infographics, LED boards, Logo animation, Lower third, Mood film, Motion guidelines, Social media adverts, Subtitles, Video editing

### **Software**

Adobe Creative Suite: After Effects, Illustrator, InDesign, Photoshop, Premiere Pro

#### **Education**

BA Honours Graphic Design Nottingham Trent University 2000 - 2003

#### **Awards**

One Show Bronze Pencil 2005

International Society of Typographic Designers Merit Award 2003

## References available upon request