



PAINT LOUIS 2026 SPONSORSHIP AGREEMENT

Paint Louis | Founded 1997

Paint Louis is the world renowned graffiti festival happening every Labor Day weekend in St. Louis, MO, taking place in the shadow of The Arch along the Mississippi River. Thousands of spectators, supporters, family, and friends attend the world's largest graffiti festival. All ages, ethnicities and backgrounds are represented and welcomed.

Paint Louis is an **all-ages** event lasting **3 days, over Labor Day Weekend**, featuring over **400 local, national, and international artists** with over **2.5 miles** of flood wall transformed over the weekend.

DATES:

Friday, September 4, 2026 – Sunday, September 6, 2026

LOCATION:

Paint Louis Wall, 1000 S. Wharf St., St. Louis, MO, 63104

ATTENDANCE:

Estimated 30,000 Spectators, Artists, Performers, Families

WHY GET INVOLVED?

PAINT LOUIS is the perfect, cost-effective promotional tool for your organization, delivering your best prospects by giving you **access to a group** of creatives, artists, style definers, social media personalities and performers who are all influencers in their respective scenes. They can expose your brand to a multitude of outlets.



ALL LEVELS OF SPONSORSHIP

- Logo placement on T-shirt. Paint Louis shirts are a collectable commodity and sell out annually.
- Opportunity for you to provide a Branded company item to be placed in the artist gift bags (250 artist gift bags distributed).
- Logo placement on Paint Louis Facebook page, on Instagram @pintlouisofficial and on paintlouis.com.
- Access to all 3 days of activity

STAGE SPONSOR - \$20,000

- Stage Banner placement
- 50,000 people reached through social media campaign including your website links
- Event flyers with your company's logo
- 10' x 10' Vendor Booth spot *
- Opportunity to have a representative speak for 5 minutes to the audience from the stage about your brand before the headliner performs.
- Creative & custom experience based on your brand and offerings

GOLD SPONSOR - \$10,000

- Second Stage Banner placement
- 50,000 people reached through social media campaign including your website links
- Event flyers with your company's logo
- 10' x 10' Vendor Booth spot *
- Creative & custom experience based on your brand and offerings

SILVER SPONSOR - \$7,500

- 50,000 people reached through social media campaign including your website links
- Event flyers with your company's logo
- 10' x 10' Vendor Booth spot *
- creative & custom experience based on your brand and offerings

WALL SPONSOR - \$5,000

- Stencil of company logo sprayed on wall

CREW SPONSOR - \$2,500

- Support a crew with signage placement opportunities on a scissor lift, etc.

FESTIVAL SPONSOR - \$1,000

- Support the festival and contribute to the cultural landscape of St. Louis.

(*) Vendor Booth Spots: Please provide tent, table, chairs and staff to work the booth; must provide your own trash cleanup. If electricity is required, please notify us ahead of time & bring a 100' extension cord. Food and beverage must provide their own permits.



SPONSORSHIP AGREEMENT - PAINT LOUIS 2026

SPONSOR INFORMATION:

ORGANIZATION:	
ADDRESS:	
PHONE:	
CONTACT NAME:	
EMAIL ADDRESS:	

AMOUNT: \$ _____

All payments & logos are due July 1

PLEASE SIGN AND RETURN AGREEMENT WITH PAYMENT TO:	PAINT LOUIS 3656 Hartford St. Louis, MO 63116
PAYMENT FORMS:	Check, Credit Card, Venmo, CashApp

PAINT LOUIS CONTACT	Bryan Walsh
EMAIL	paintlouisforever@gmail.com
PHONE	314-479-5464

I AGREE TO PROVIDE AGREED UPON SERVICES FOR PAINT LOUIS 2024 AND WILL ABIDE BY THE TERMS OF THE AGREEMENT

PRINT NAME:	
SIGNATURE:	

THANK YOU FOR YOUR PARTICIPATION AND ALLOWING PAINT LOUIS ARTISTS TO THRIVE AND BE WELCOMED INTO OUR COMMUNITY!

PAINT LOUIS IS A RAIN OR SHINE EVENT.
PAINT LOUIS INITIAL _____ SPONSOR INITIAL _____