

Yixiao Zhao is a graphic designer based in Brooklyn, New York.

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Work Experience

New Information, New York
Design Intern

December 2024–June 2025

Worked closely with Creative Director and designers on pitch decks, design research and directions. Working closely with all designers on project research and designs. Designed and analyzed website sitemaps, branding directions and specifics, case studies and social media contents.

JHM Biopharma, Shanghai (Remote)

Packaging Designer

July 2024–November 2024

Lead designer for Somatropin packaging and production, collaborating closely with Business Development department.

V Magazine, New York

Art Department Intern

September 2023–January 2024

Designed typefaces, layouts, social media assets and story image retouching in 5 issues of V Magazine, VMAN and GEN V, working closely with the Art Director. Assisted in research and daily magazine operations.

AFDT Studio, Shanghai

Design Intern

March 2020–December 2020

Produced illustration and posters for events and social media accounts. Assisted with organizing talks and managing commodity statistics.

Achievements

Campus Magazine & Publication Excellence Award for White Noise Magazine

JEA CHINA Media Review Superior Award 2019 for White Noise Magazine

Event Promotion Superior Award 2019 for White Noise Magazine poster and flier design

JEA CHINA Media Review Excellence Award 2019 for White Noise Magazine

Skills

Photoshop, Indesign, Illustrator, After Effects, Glyph, Maya, Blender, CaptureOne, Touch Designer, Figma, Light HTML/CSS

Education

Parsons School of Design, New York City

BFA Communication Design, Photography minor

Freelance / Self-initiated project

General Population, New York

Freelance photographer

February 2023–June 2023

Lead digital campaign planning and shooting for Curves x The Blog Era as well as other advertising projects, working directly with Sapphire Stubbs.

X Fusor Design Lab, New York

Freelance Designer

May 2022–September 2022

Designed pitch deck and social media assets for Aespecta. Contributed to in re-branding and UI/UX refinement.

Oddly Forms Jewelry

Founder, Designer and Manager.

2020–2021

Established a successful brand carried by Liquid Vintage, GuGu, and other well-known boutique shops across Shanghai. Led strategic brand management and merchandise product design in collaboration with Chinese music artist, Xinwenyue Shi.

White Noise Magazine

Editor, Lead Designer and Photographer.

2019–2020

Award-winning magazine focusing on adolescent identity and curated coming-of-age personal tales, selling over 500 copies. Featured and interviewed by various local Shanghai bookstores and studios.

Selected Events and Exhibitions

I can understand why astronauts find it difficult to readjust to life on earth (with Nick D'Alessandro)
Hardboiled Gallery, Chicago, IL, 2024

The Sh!t Zine and Friends

Brooklyn Art Book Fair, 2024

Recess, Brooklyn, NY, 2024

Round Table

Printed Matter East Village Book Fair

New York, NY, 2023