



SARAH OH
Motion Designer and Illustrator

sarahoh.info
sarahoh.draws@gmail.com

EDUCATION

ArtCenter College of Design

09.2018–12.2022
Pasadena, CA

Bachelor of Fine Arts in Illustration, Motion Graphics. Distinction Graduate.

RECOGNITION/TALKS

The One Club for Creativity
Young Ones Portfolio 2023 Winner
Design at Berkeley
Workshop Host, Panelist, Judge
ilovecreatives
Digital Trade School Panelist
Imaginary Forces
AAPI Designer Spotlight
American Illustration
International Motion Art Awards 11
Society of Illustrators
Student Competition 2023
2023 Sundance Film Festival
Animation Assistant on “By Water”
The New York Times
Illustration Portfolio Review ‘22
American Illustration
ICON 11 Motion Commotion Selection
Society of Illustrators 2022
FOTN Award Recipient
Graphis New Talent 2022
Gold Award
American Illustration
International Motion Art Awards 8
Otis College of Art and Design
Guest Lecturer
Girl’s Club Asia
Interview Feature
Domestika
Interview Feature

SKILLS

Software

Cinema 4D, Arnold, Redshift, Illustrator, Photoshop, After Effects, InDesign, Figma, Media Encoder, Keynote, Procreate, LottieFiles, Premiere Pro, Spark AR, Adobe XD, X-Particles, Lightroom, Webflow

Languages

Fluent in English and proficient in Korean

EXPERIENCE

Womp

06.2024 –Present
Remote

Creative Director

Leading creative direction and brand identity across a 3D software company. Overseeing in-house designers and art directors, ensuring cohesive and effective execution of creative initiatives across product, engineering, and content departments. Spearheaded rebrand, executed marketing campaigns, trend analysis, and influencer partnerships, fueling significant user growth and elevating brand visibility across global creative communities.

09.2023–05.2024
Remote

Art Director

Conceptualized visual output, art directing and designing for campaigns and content across socials and product needs. Oversaw a team of designers to direct creation of visuals. Developed strategies to grow brand awareness and engagement.

Chime

05.2025–Present
Remote

Freelance Motion Designer

Working directly with the Chime Financial team delivering animations, visual designs, and expand brand illustration identity system.

Robinhood

01.2025–Present
Remote

Freelance Motion Designer

Creating animations and graphics for Robinhood, shaping visual storytelling across web, product, social, and campaigns.

Freelance

2018–Present
Remote

Illustrator and Motion Designer

Delivering illustrations, animations, and more for clients including NPR, The Verge, Gamba Agency, Compound Butter, ArtCenter College of Design, Watcher Entertainment, Harvard XR, Bob Baker Marionette Theater, and PBS.

Violet Office

09.2023–12.2024
Remote

Freelance Motion Designer and Illustrator

Contributed to shaping of visual direction of campaigns for clients including Robinhood and Google. Developed 3D graphics, motion graphics, style-frames, and more for launch and development of Robinhood’s credit card brand, Robinhood Gold.

2nd Try TV

03.2024–05.2024
Remote

Freelance Art Director and Designer

Formed a dedicated team to collectively build and launch the brand identity, motion graphics, web design, and more for formerly BuzzFeed’s Try Guys’ newest streaming service, 2nd Try TV.

Snap Inc

01.2023–12.2023
Remote

Freelance Designer and Animator

Ideated and delivered premium app icons, chat wallpapers, capture buttons, animations, and more for Snapchat Plus, Snapchat’s subscription plan. Contributed to expansion of user base from 1 million to 7 million during my time at Snap.

COLOR

08.2023–09.2023
Remote

Freelance Motion Designer

Expanded brand identity and delivered animated graphics for the 2023 Xbox Tokyo Game Show.

Brand New School

07.2023–08.2023
Los Angeles, CA

Freelance Designer and Illustrator

Designed for a successful pitch and delivered storyboards and assets for campaigns for Apple and Nature’s Bounty.

COLOR

05.2023–06.2023
Remote

Freelance Designer and Animator

Delivered styleframes, type explorations, social assets, and animations for an upcoming Pokémon campaign.

Brand New School

01.2023–04.2023
Los Angeles, CA

Freelance Designer and Animator

Created storyboards, style frames, and animation for clients including Android, White Claw, and Sirius XM.