

Emiliano Giangreco

account. production. creative.

experience

**I make sure great ideas
don't just stay on paper.**

Keeping teams connected, energy
up, and details under control.

My Tool-Kit

Client Relations & Consulting Support
Project Coordination
Budgeting & Timelines
Cross-Functional Team Integration
Market & Trend Analysis
for Strategic Insights
Production & Resource Management
Documentation, Forecasting & Reporting

Languages

Italian: Native
English: Advanced
Spanish: Intermediate
German: Beginner

education

2025 Certificate
Google Analytics (Ongoing)
Google (Remote)

2024 Certificate
D&AD Shift Germany
D&AD (Berlin, Germany)

2023 Certificate
Cinematography Course
MetFilm School (Berlin, Germany)

2023 Certificate
Practical Filmmaking Course
Catalyst - Institute for Creative Arts and
Technology (Berlin, Germany)

2019 Law studies
- **International Law** (Attended)
2022 University of Rome – "La Sapienza"
(Rome, Italy)

Sep 2024
-
Nov 2024

Account Management Intern

Anomaly (Berlin/Remote) // **LIDL, Aston Martin, Tonies, Zakā**

- Led the brand-building process for Zakā, a purpose-driven fashion label, developing its brand guidelines from scratch.
- Built a strong client partnership with Zakā, tracking feedback during reviews to guide content iterations.
- Supported multi-market campaigns for clients like LIDL, Tonies, and Aston Martin.
- Coordinated timelines, documentation, budgeting elements and delivery processes in collaboration with PM teams.
- Gained hands-on production experience by attending VO sessions and supporting content development.
- Guided cross-functional teams to deliver high-quality, strategically aligned results, providing insights that optimized project outcomes.

Apr 2024
-
Jul 2024

Advertising Trainee

D&AD Shift's Partnered Agencies (Berlin/Remote) // **Adidas, O2**

- Collaborated on briefs with top agencies and brands, including **Serviceplan, INNOCEAN, O2** and Adidas, delivering strategic and creative solutions.
- Gained hands-on experience in creative roles such as art director, copywriter, and strategist, strengthening a multi-disciplinary approach.
- Prepared and presented project decks to senior executives, developing strong client-facing and presentation skills.
- Selected by **The Liberty Guild** through the D&AD alumni network, reflecting the skills gained during the program.

May 2024

Creative Director and Project Manager

Fashion Videography Project (Berlin) // Independent fashion collector

- Led the project by overseeing creative direction, video production, and styling, ensuring cohesive execution with a team of two camera operators and a model.
- Managed logistics, from concept development to timely project completion, aligning production with branding and storytelling objectives.

Nov 2023
-
Apr 2024

Film Production Assistant

Stefano Canavese Production (Berlin)

- Coordinated schedules, equipment, and team logistics to ensure smooth on-set production for a sci-fi short film.
- Assisted in managing production workflows, monitored project timelines, and addressed on-the-fly challenges to ensure alignment with production goals.

Sep 2023
-
Apr 2024

Assistant to Lead Photographer and Project Manager

Fashion Photography (Berlin) // 'Selene' - Hari Tzanoudakis (**Sleek**)

- Coordinated logistics on set and in pre-production, supporting the lead photographer to ensure seamless execution of each shoot.
- Facilitated effective communication between talents, crew, and the lead photographer, ensuring a collaborative and efficient working environment.

references

Anomaly

Nadine Müller-Eckel

Partner & CSO

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Anomaly

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