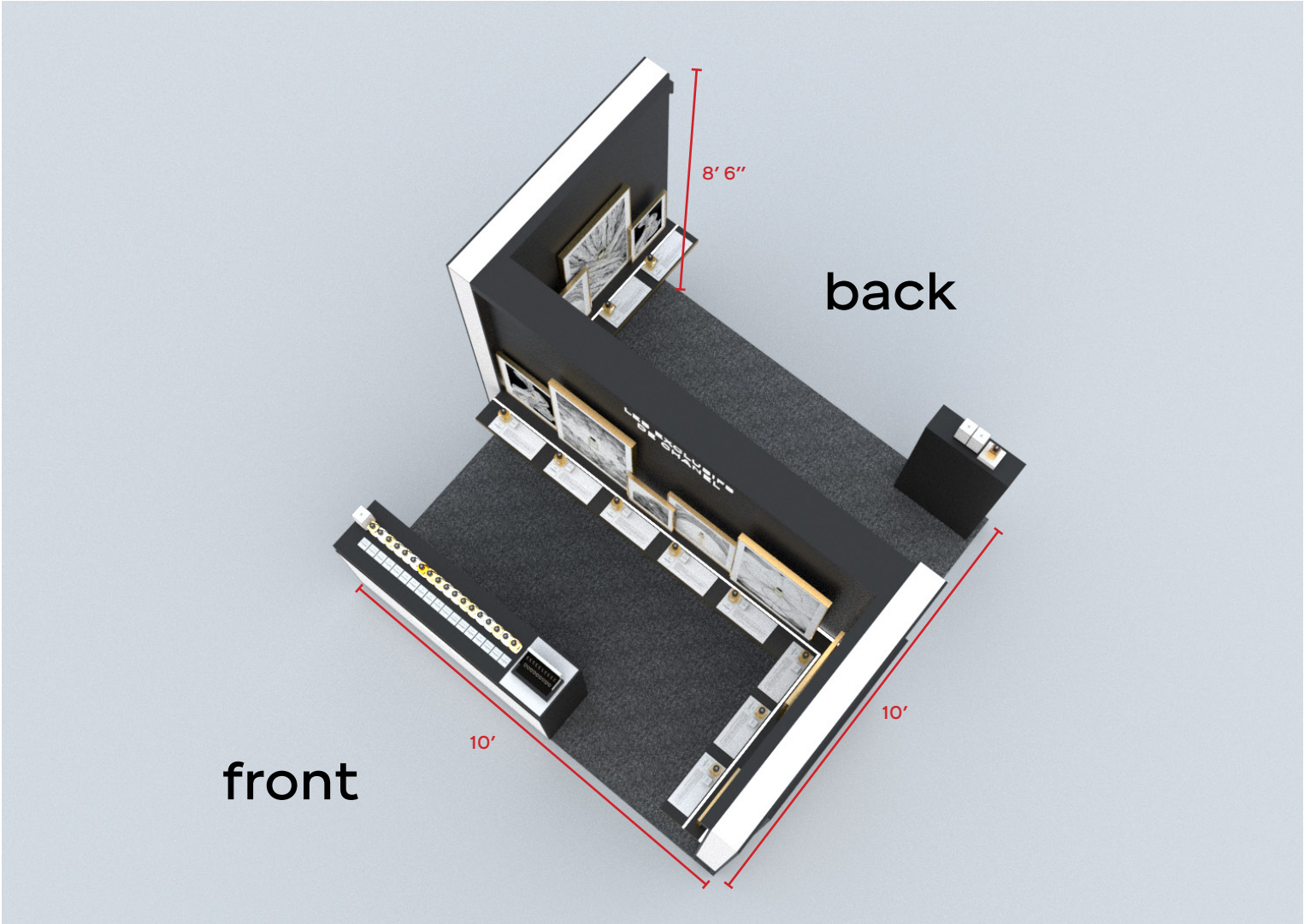


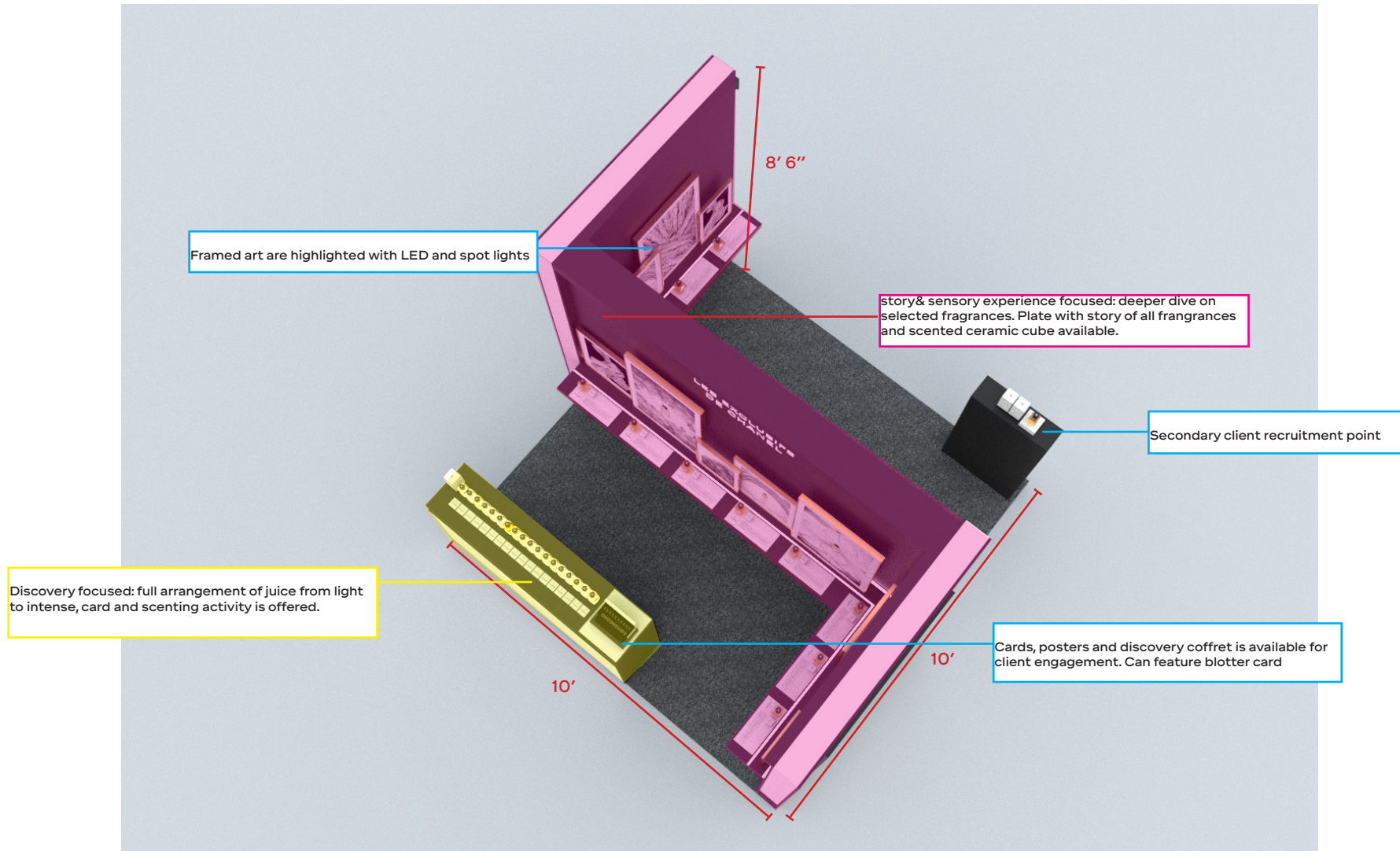
# CHANEL

## LES EXCLUSIF

ANIMATION PROPOSAL  
US ARTISTIC DIRECTION

podium





front





back





### OLFACTORY CLASSIFICATION IN POS LES EXCLUSIFS



bottles are uplit

Storage drawer for:

Card



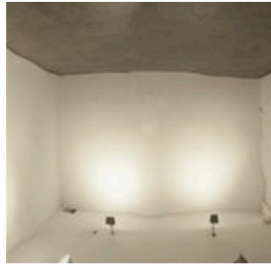
front



back

- cards have vocabulary representing each juice
- BA ask clients 3 questions and choose vocabulary as an answer
- Flip the card to reveal which fragrance is their match
- Test the juice

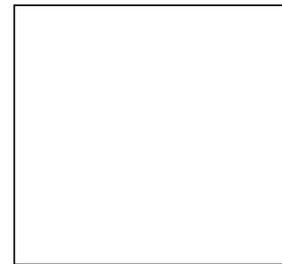
## materials and finishes



**SHINY GOLD MIRROR**  
Bandoxal Alunor 32 grand brillant



**BLACK MATE**  
<https://www.fenixforint.com/fr/fenixntm>  
Ref Fenix Nero 1190 u720



**WHITE MATE**  
MATTE

lighting - LED 4000k

## Parfums in order LES EXCLUSIFS

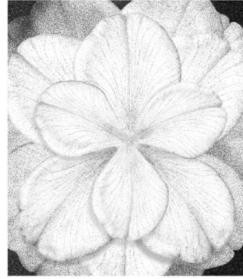




1957



SYCOMORE



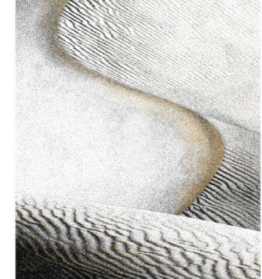
GARDÉNIA



COROMANDEL



1932



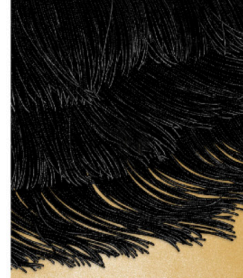
BEIGE



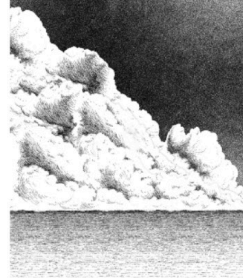
JERSEY



31 RUE CAMBON



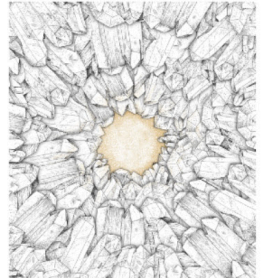
BOIS DES ILES



CUIR DE RUSSIE



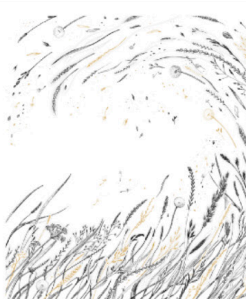
LE LION



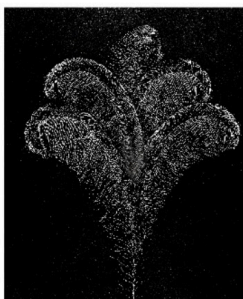
NUMÉRO 18



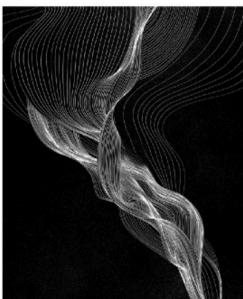
BOY



EAU DE COLOGNE



MISIA



NUMÉRO 22

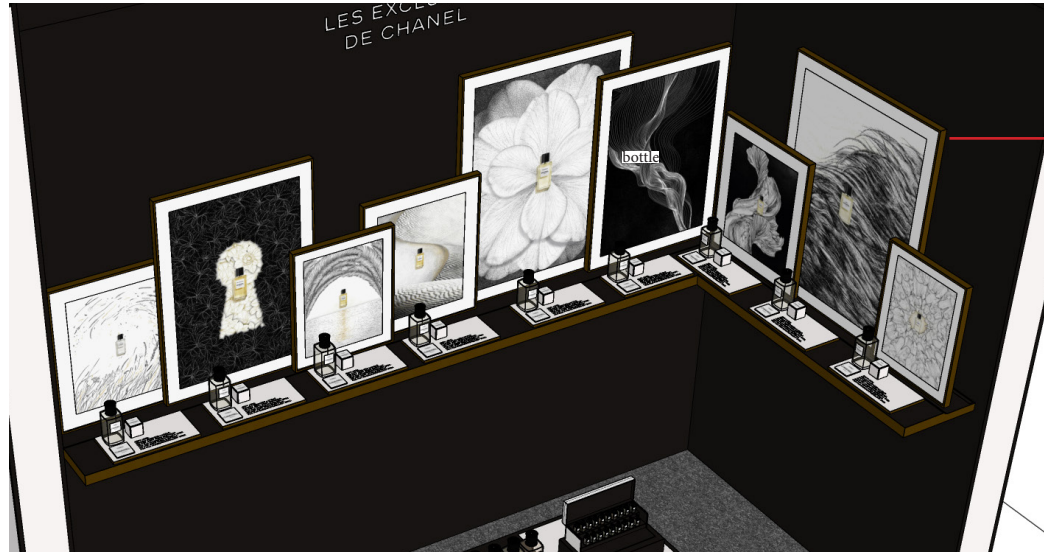


BEL RESPIRO



LA PAUSA

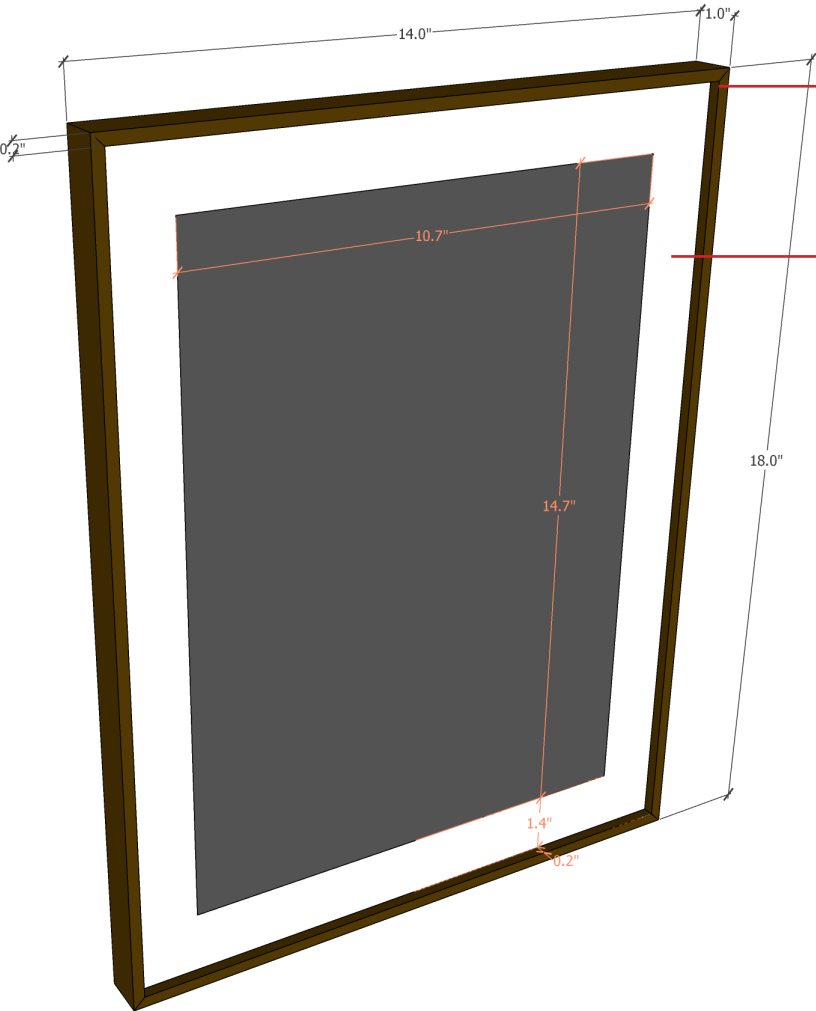
frame& visual orders strictly follow the order and size of the frame shown below



front



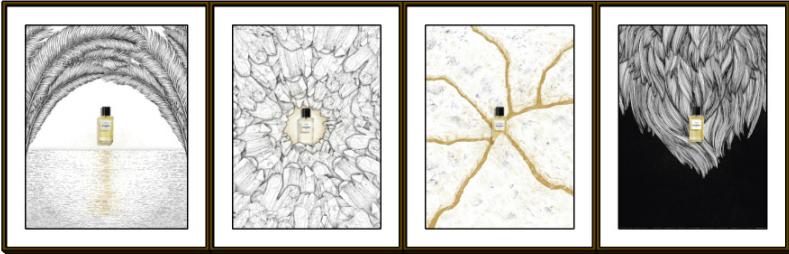
back

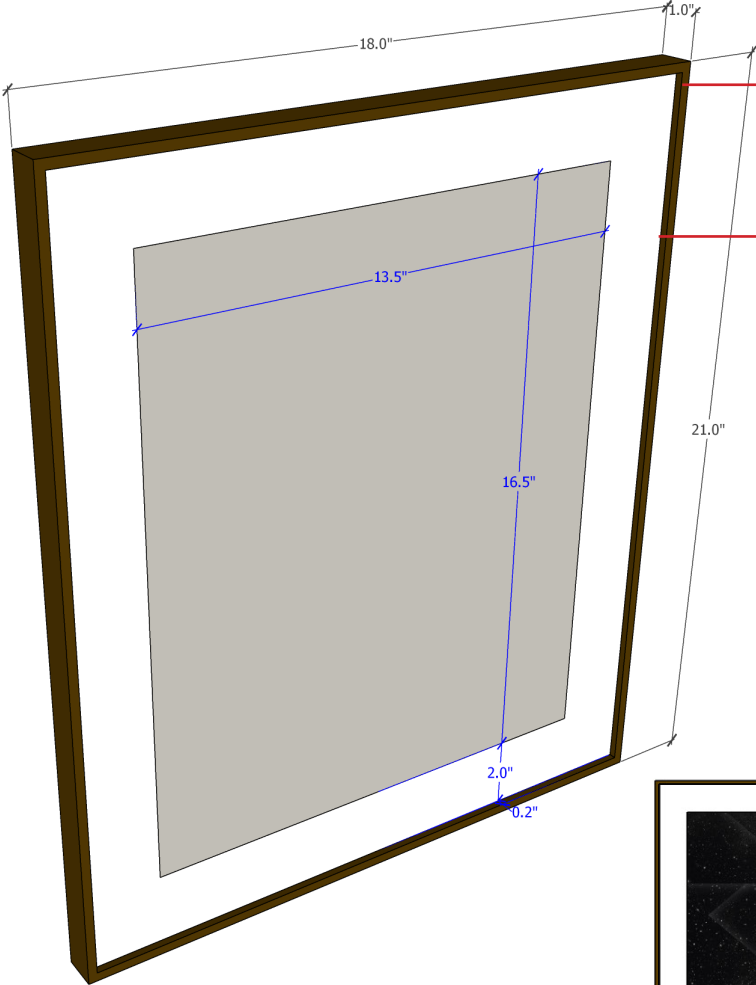


MITERED CORNER MIRROR GOLD FRAME  
WITH 1/8" CLEAR ACRYLIC FACE

PRINTED VISUAL WITH WHITE BORDER  
\*\*DO NOT PULL FROM SKETCHUP FOLLOW PROVIDED LAYOUT FROM CHANEL

PRODUCE 4 OF THE SAME SIZE VISUALS IN 14x18 SHOWN BELOW  
\*\*DO NOT PULL FROM SKETCHUP FOLLOW PROVIDED LAYOUT FROM CHANEL



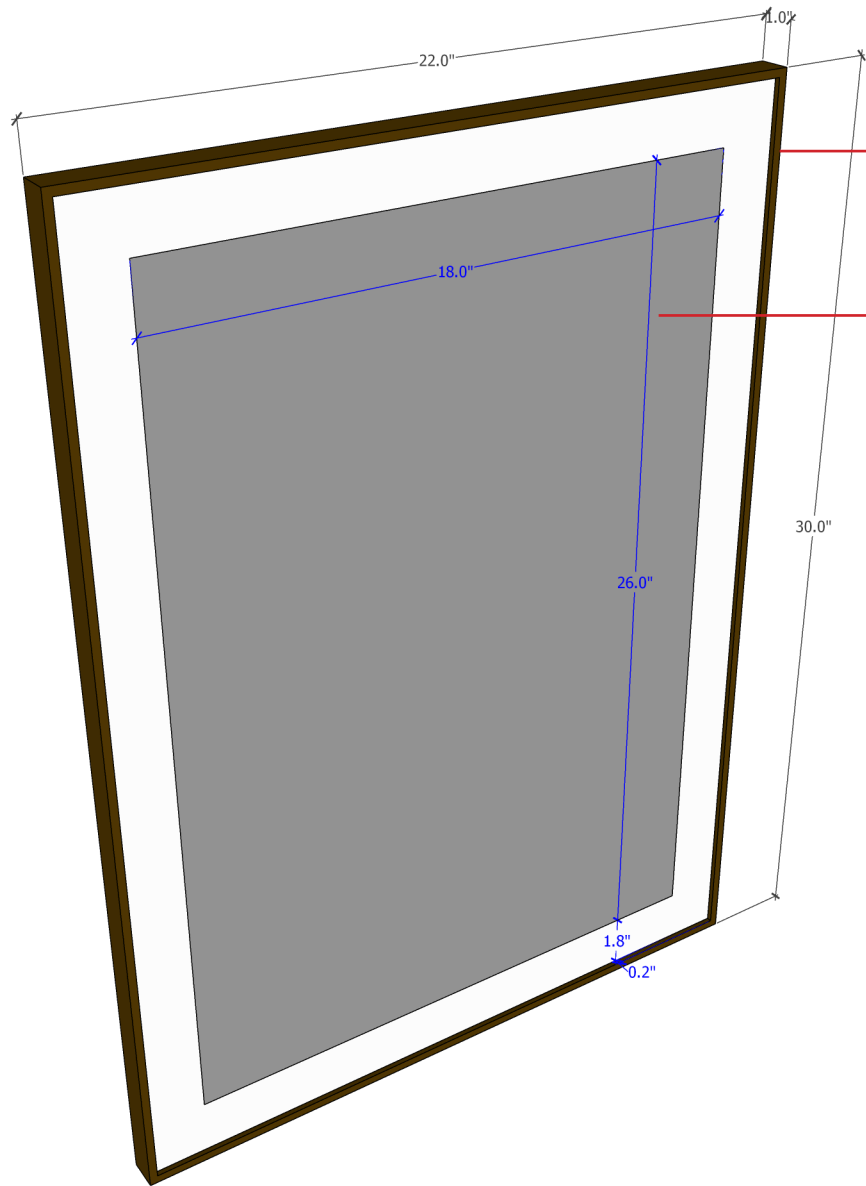


MITERED CORNER MIRROR GOLD FRAME  
WITH 1/8" CLEAR ACRYLIC FACE

PRINTED VISUAL WITH WHITE BORDER  
\*\*DO NOT PULL FROM SKETCHUP FOLLOW PROVIDED LAYOUT FROM CHANEL

PRODUCE 6 OF THE SAME SIZE VISUALS IN 18x21 SHOWN BELOW  
\*\*DO NOT PULL FROM SKETCHUP FOLLOW PROVIDED LAYOUT FROM CHANEL



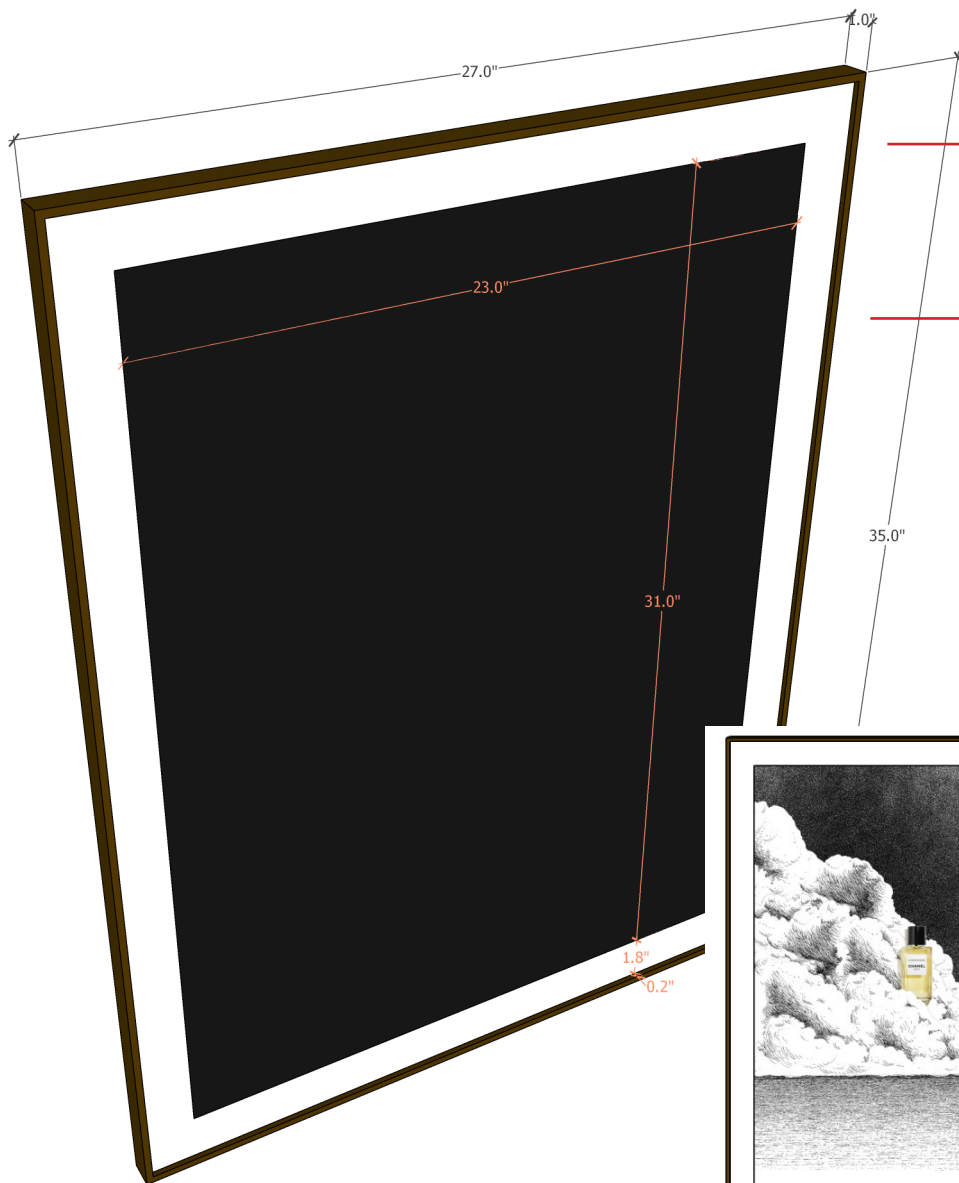


MITERED CORNER MIRROR GOLD FRAME  
WITH 1/8" CLEAR ACRYLIC FACE

PRINTED VISUAL WITH WHITE BORDER  
\*\*DO NOT PULL FROM SKETCHUP FOLLOW PROVIDED LAYOUT FROM CHANEL

PRODUCE 4 OF THE SAME SIZE VISUALS IN 22x30 SHOWN BELOW  
\*\*DO NOT PULL FROM SKETCHUP FOLLOW PROVIDED LAYOUT FROM CHANEL





MITERED CORNER MIRROR GOLD FRAME  
WITH 1/8" CLEAR ACRYLIC FACE

PRINTED VISUAL WITH WHITE BORDER

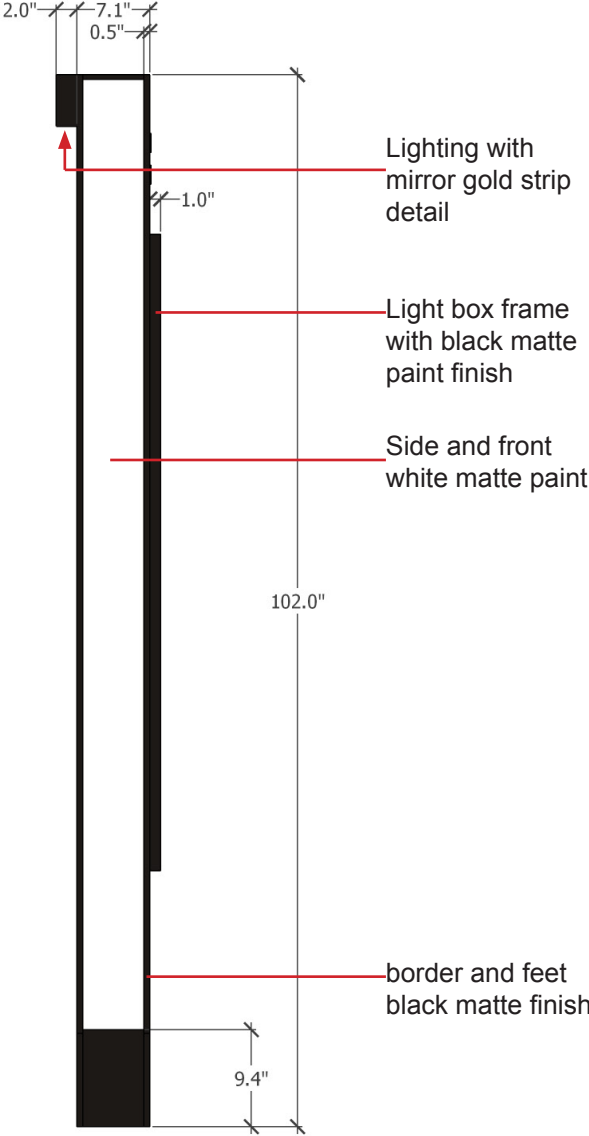
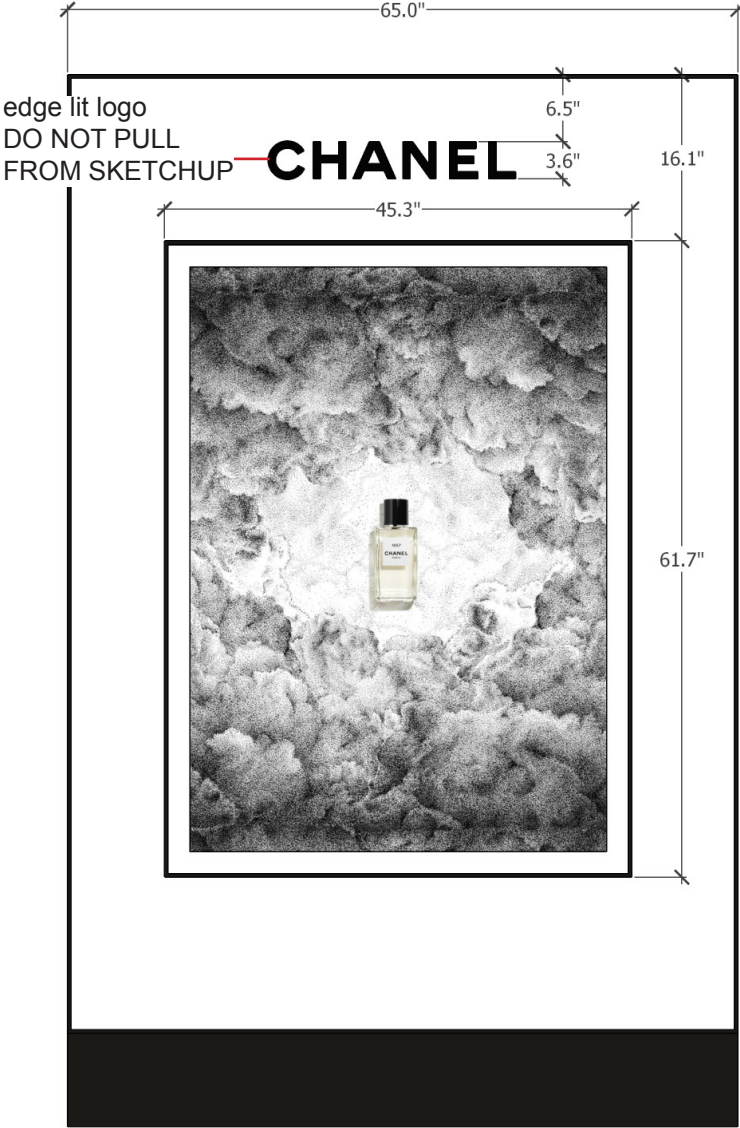
**\*\*DO NOT PULL FROM SKETCHUP FOLLOW PROVIDED LAYOUT FROM CHANEL**

PRODUCE 4 OF THE SAME SIZE VISUALS IN 22x30 SHOWN BELOW

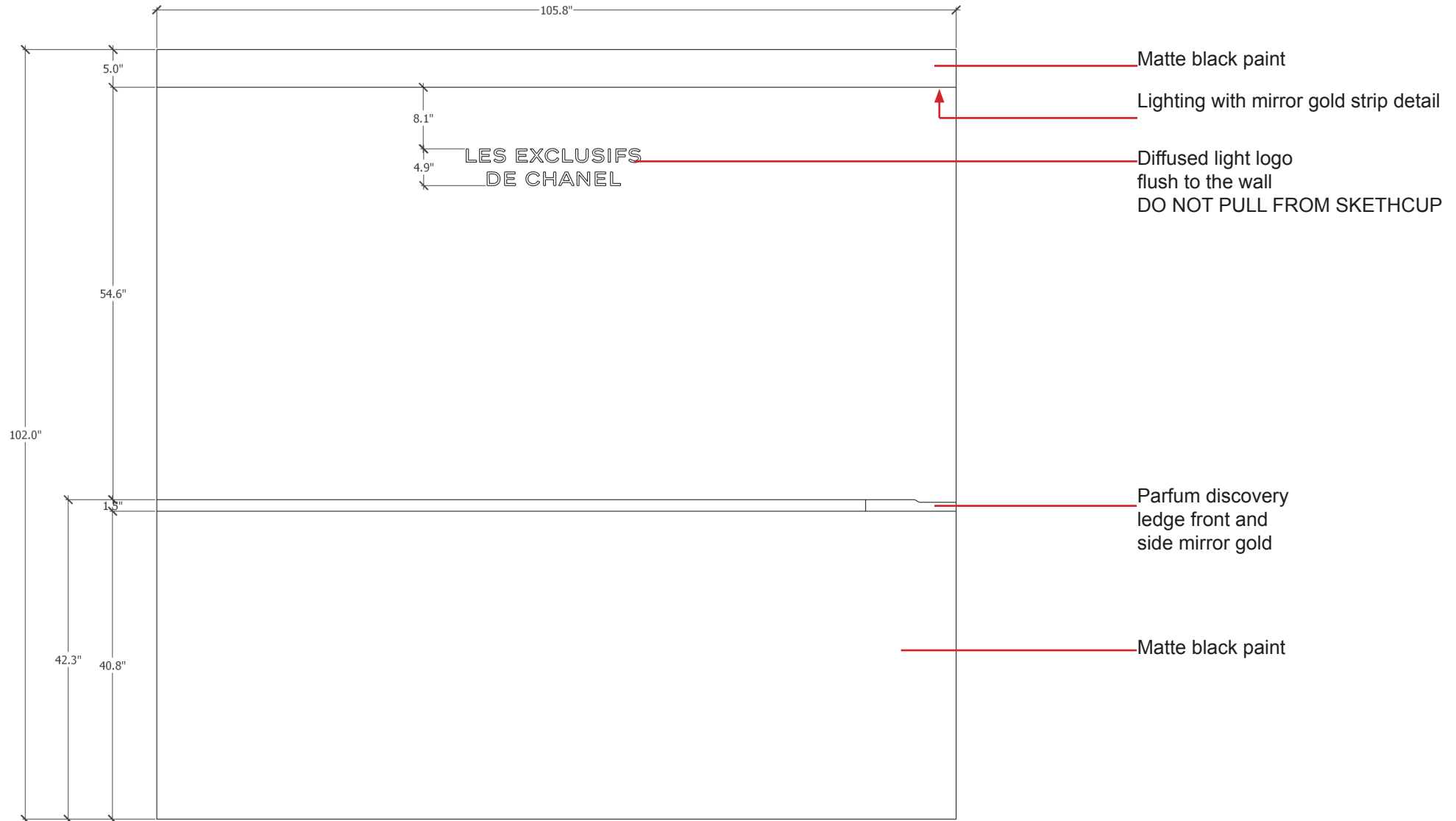
**\*\*DO NOT PULL FROM SKETCHUP FOLLOW PROVIDED LAYOUT FROM CHANEL**



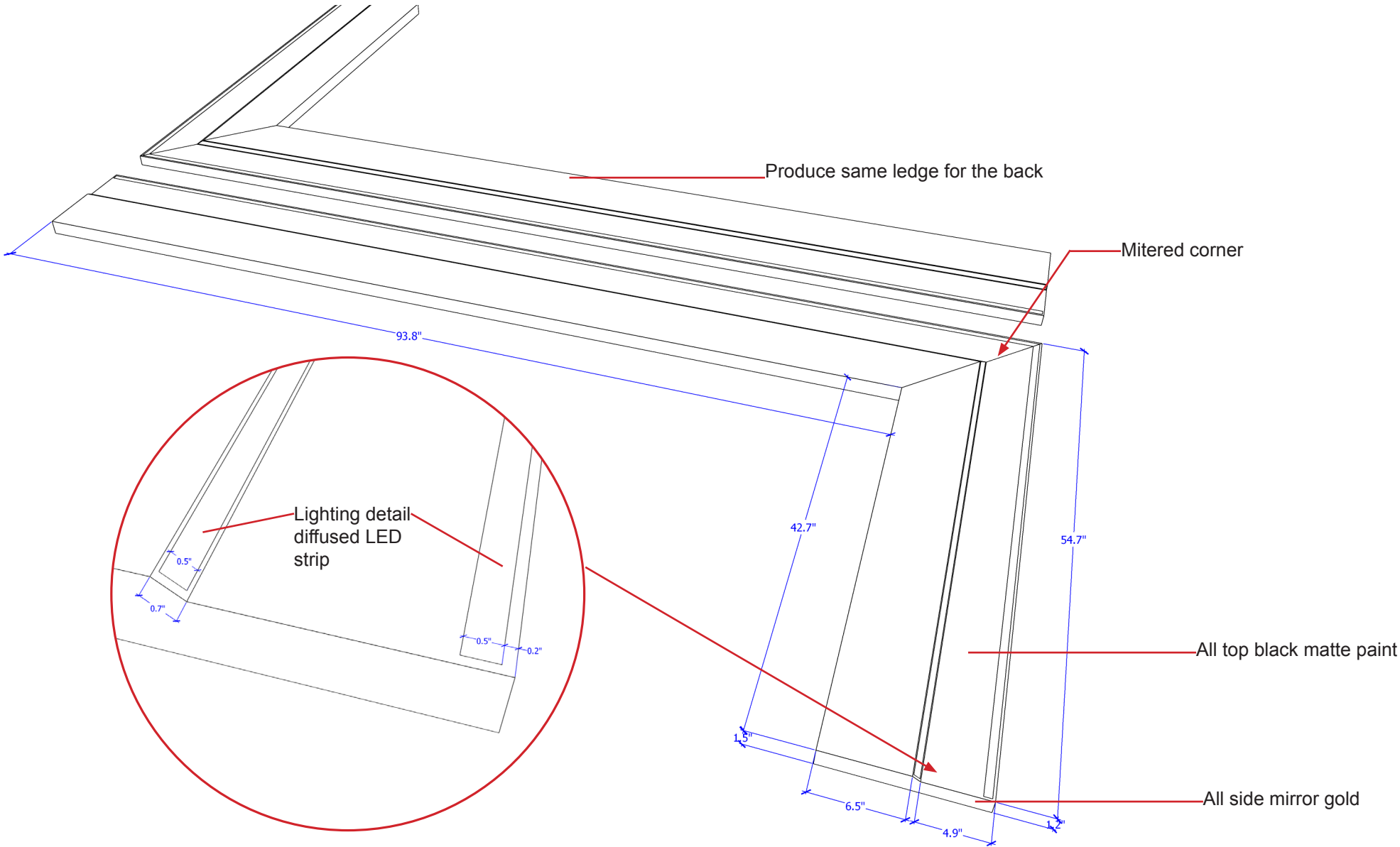
end walls dimension identical on both wall

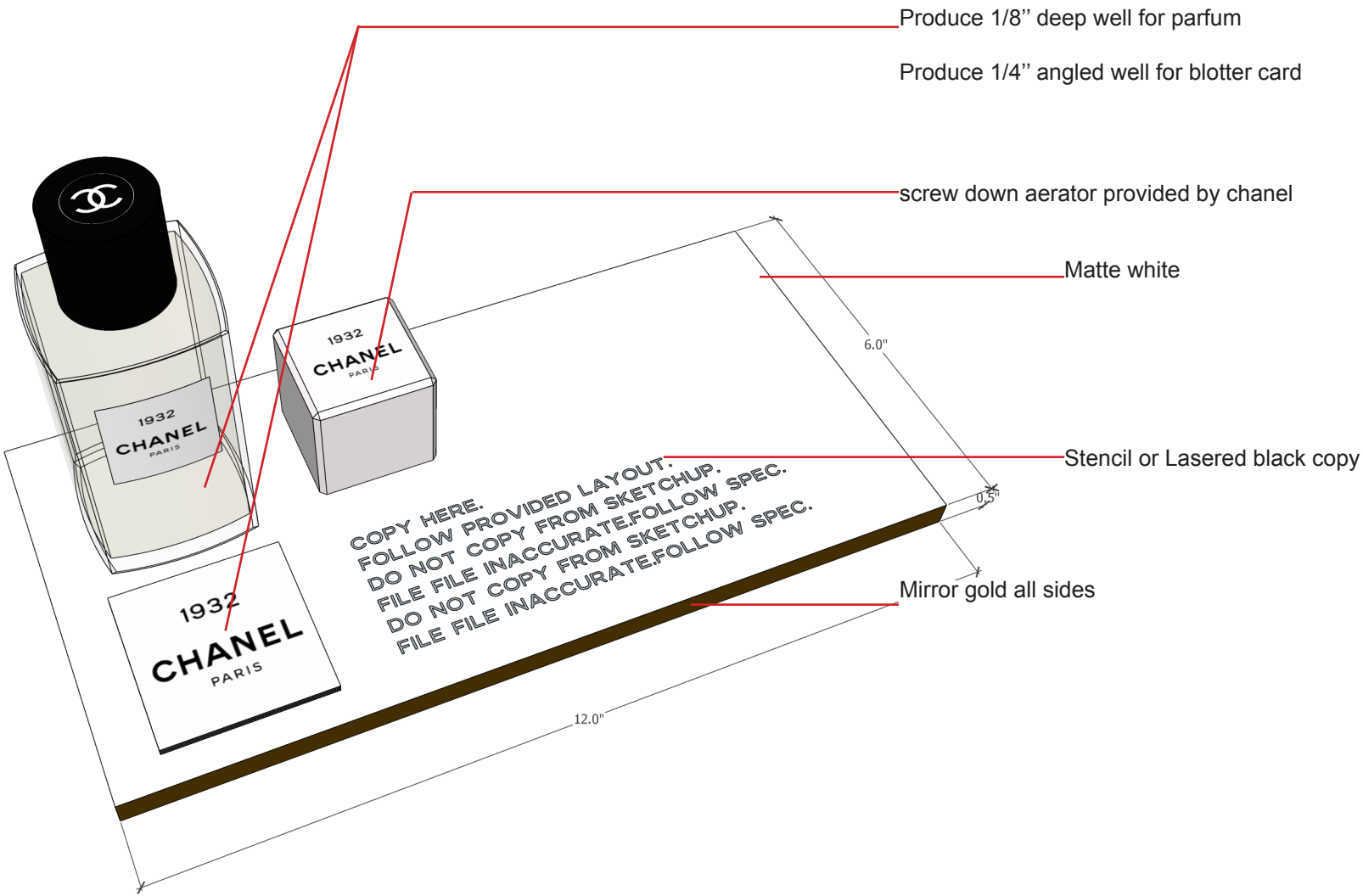


**center wall** dimension identical on both wall



# Ledges dimension identical on both wall



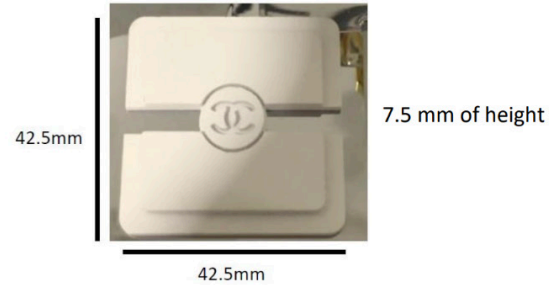


PRODUCE QTY 18 per podium

## WHAT ?

### AERATOR BASE

Its purpose is to aerate the ceramic cubes for the most accurate olfactory result possible.



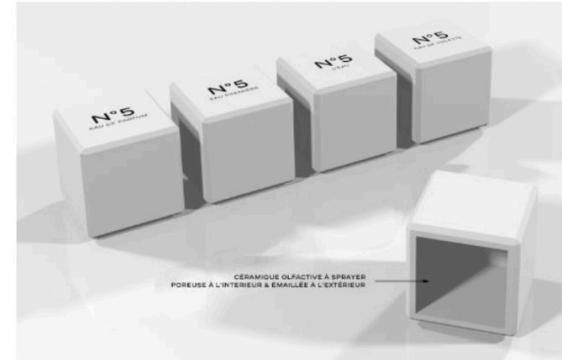
**KIT OF 20 UNITS NEW AERATOR BASE**  
**REF 070552 - MARKETING CARD CHANEL**  
**PARFUMEUR 2022**



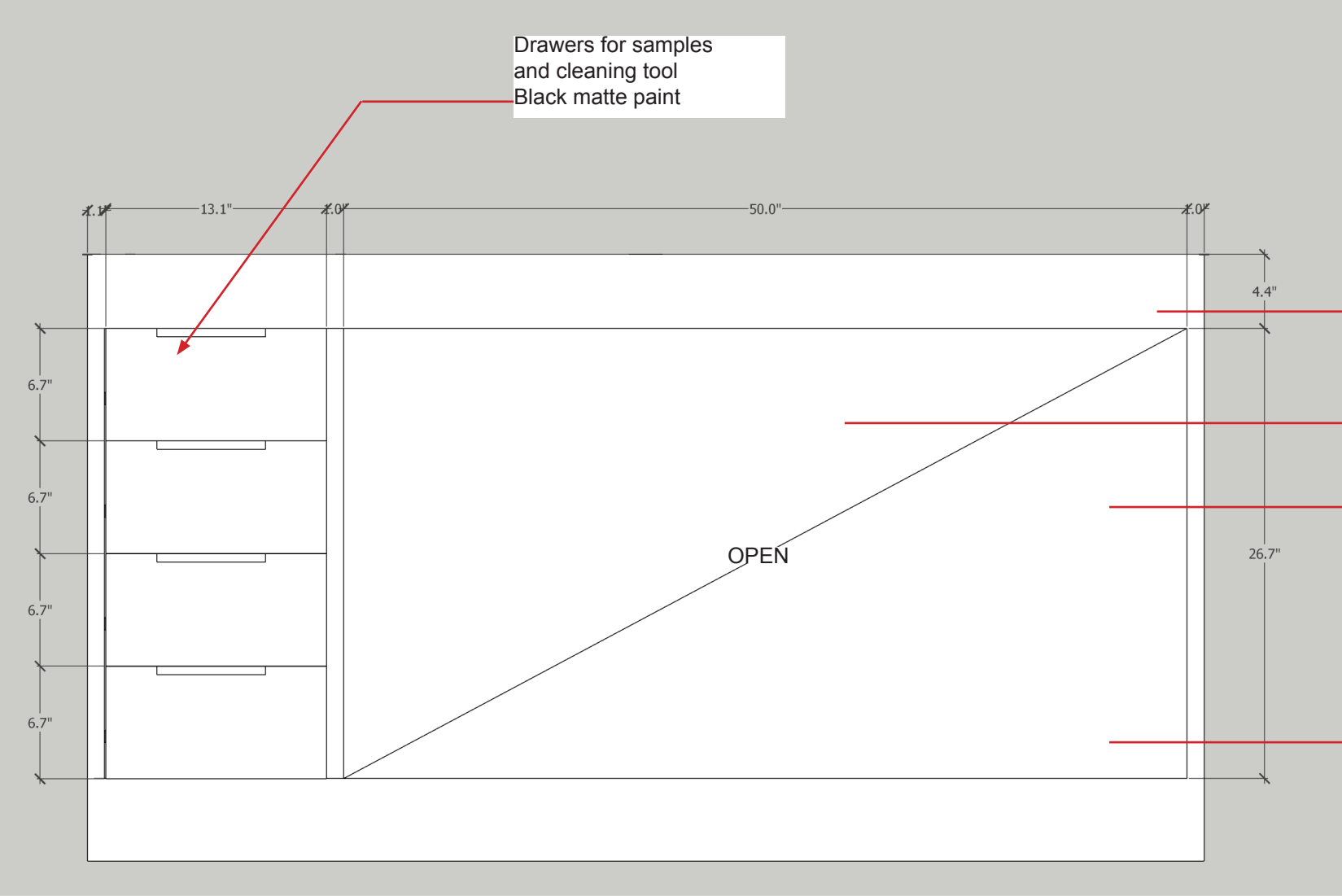
Aerator base for IDS configurations

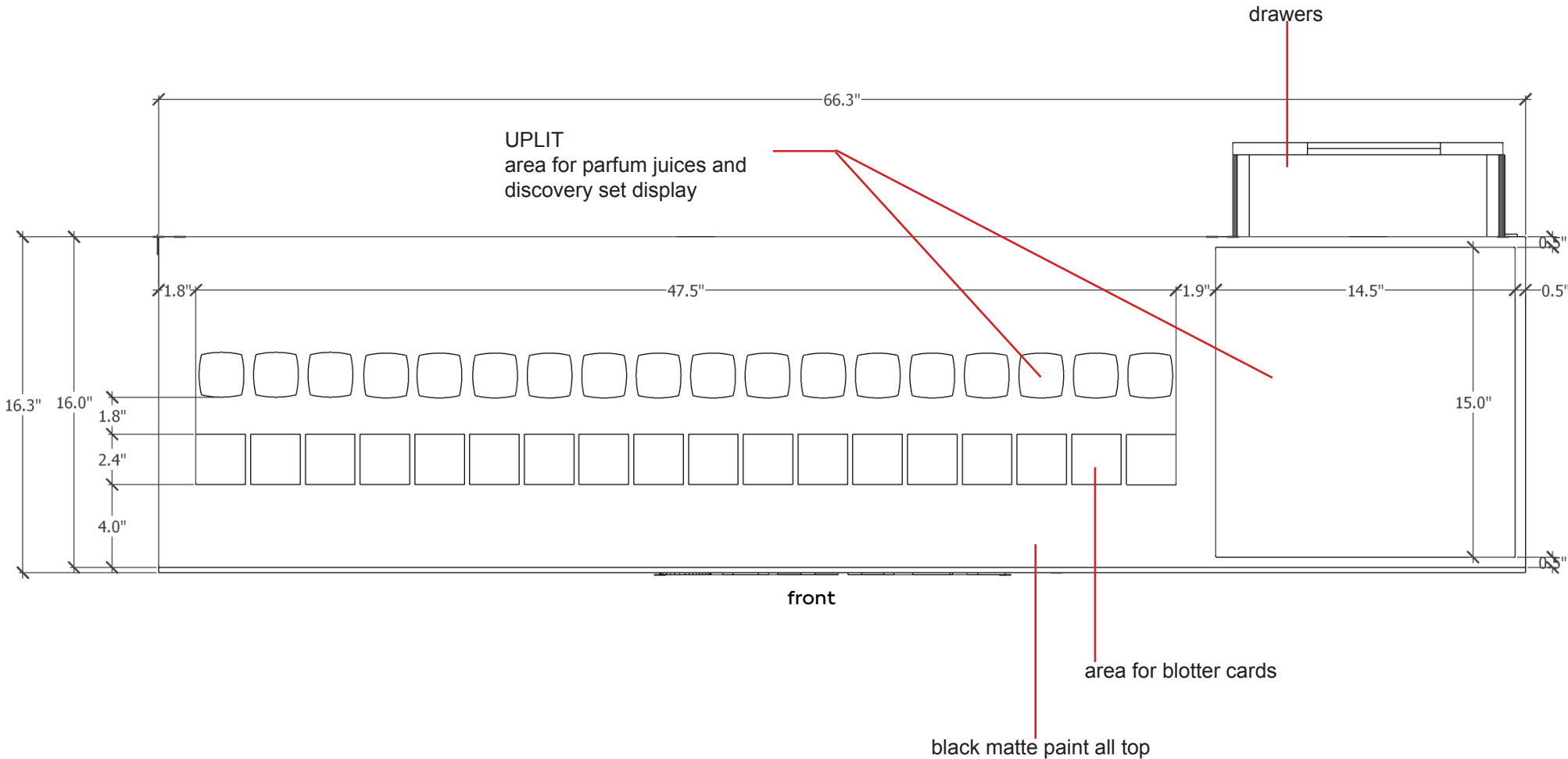
## ADAPTABLE

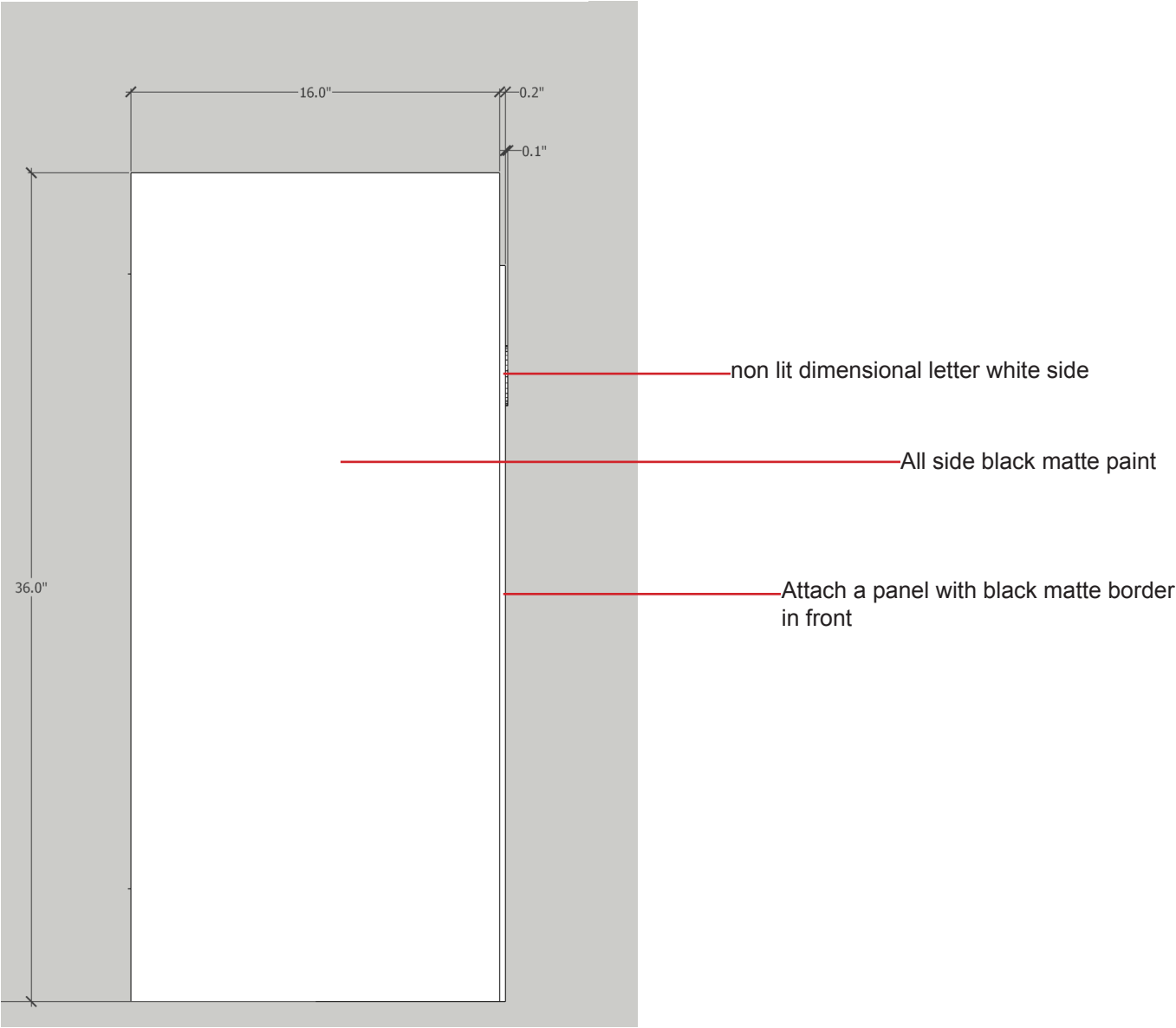
In addition to existing standard & premium cubes, this tool can also accommodate to the new generation perfumer cube





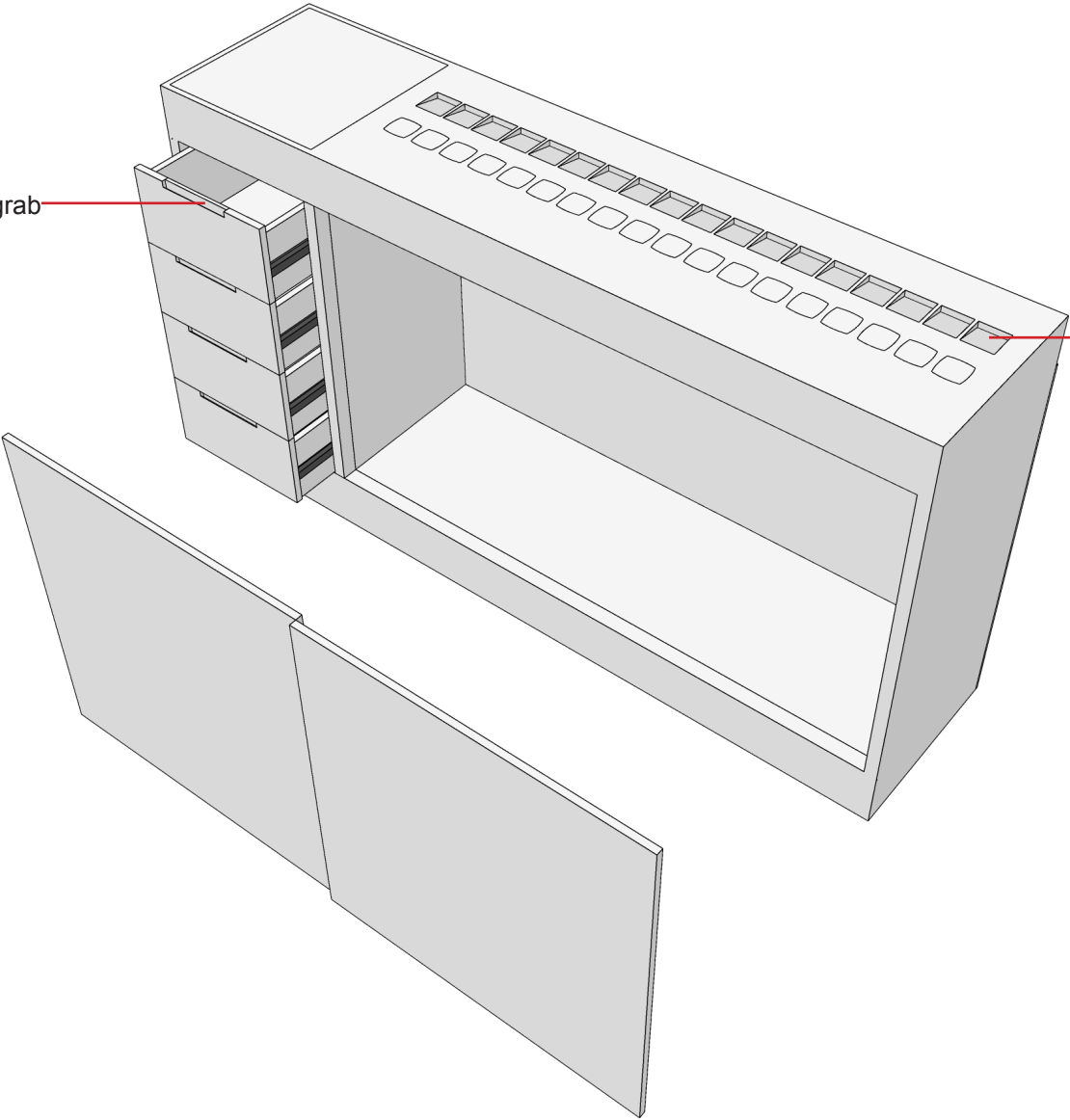


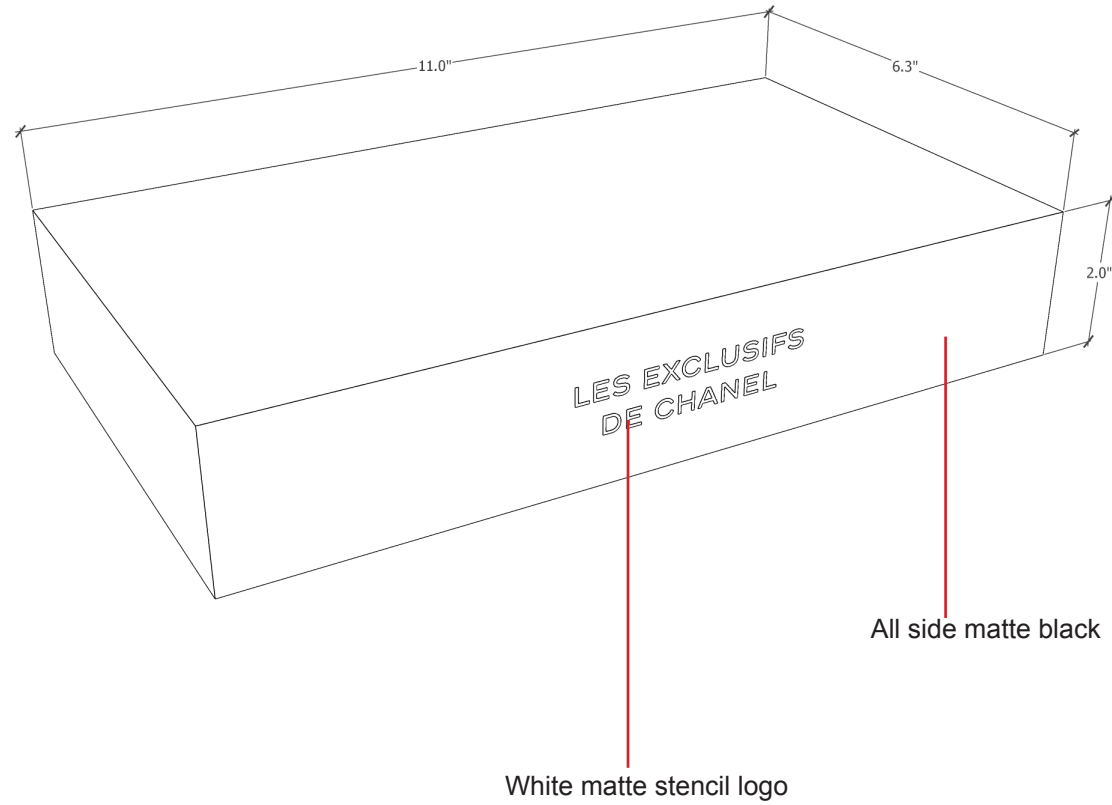




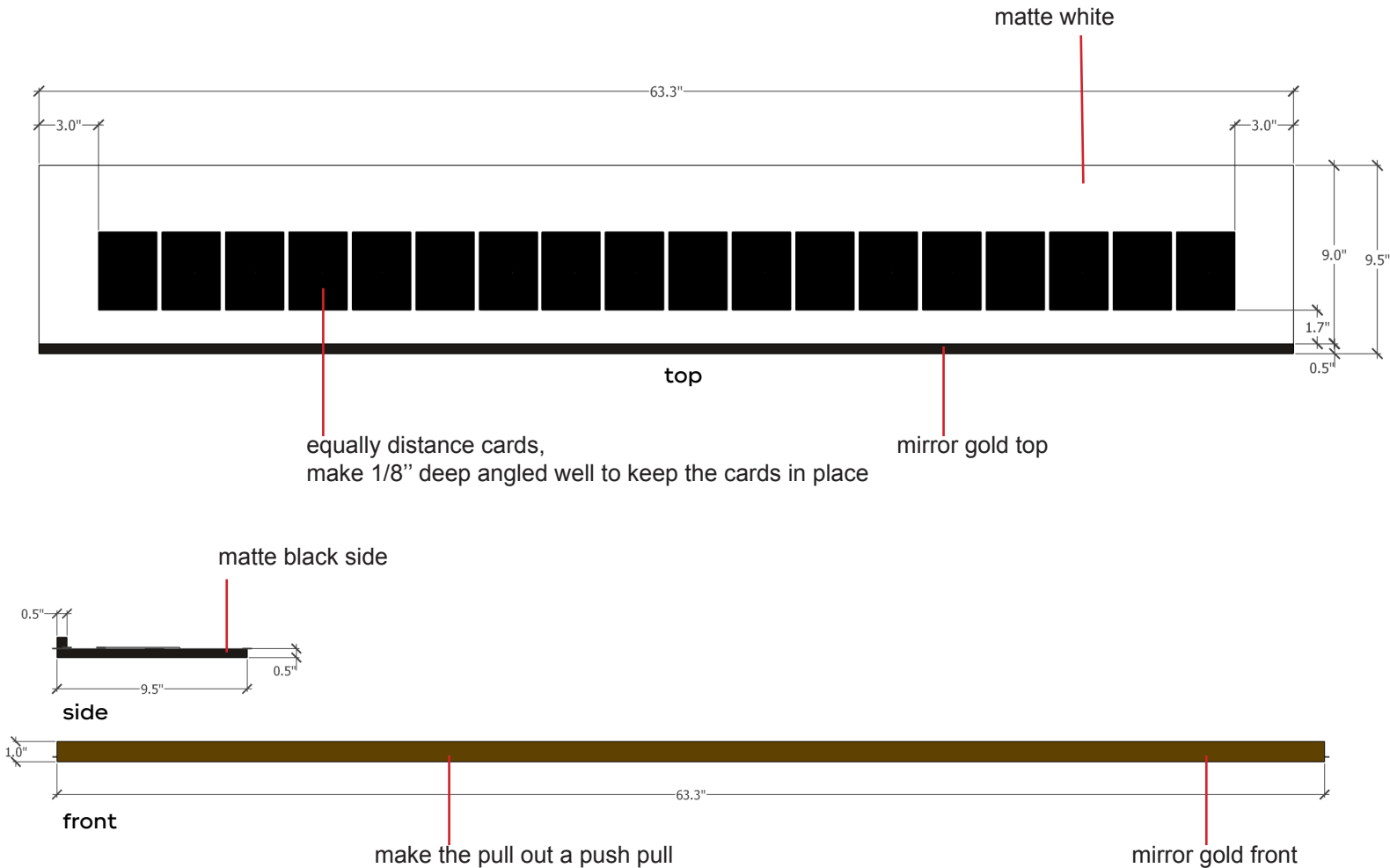
Tap is angled inside for finger grab

half inch deep angled well for blotter card

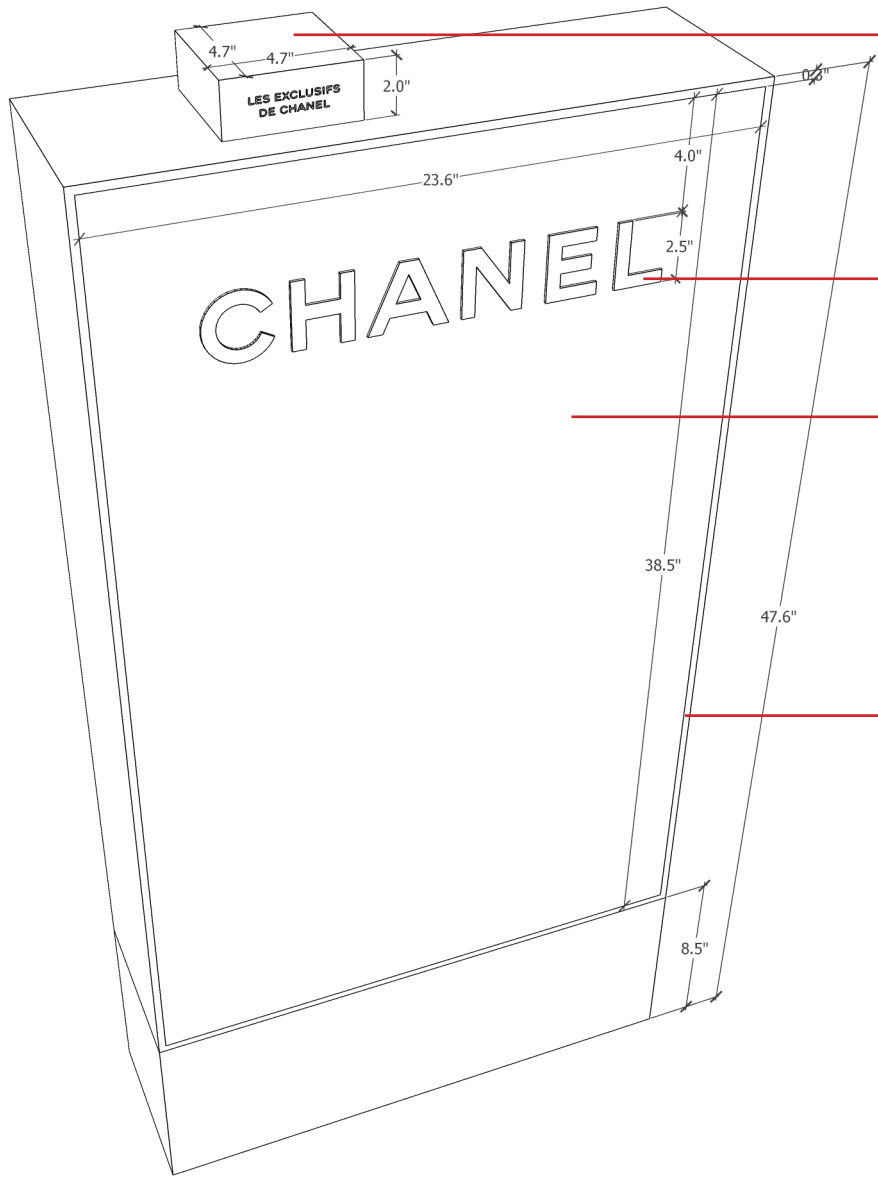




activity table card pull out



small pedestal



White matte riser with stencil black logo in the front  
fix on top of the pedestal

DO NOT PULL LOGO FROM SKETCHUP

Non lit dimensional logo  
white side black front

DO NOT PULL LOGO FROM SKETCHUP

Matte white

Black matte painted border, feet  
and all sides