

Candy Lee

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portfolio: <https://candywrites.com/>

WORK EXPERIENCE

Freelance Copywriter/ Digital Content Creator 2023- Present

- Grew TikTok account to 47.5k followers in under 2 years with all original content (filming, editing, voiceovers using CapCut)
- Social media caption writing and video editing for Abel Objects
- Filmed and edited short-form social ads for Greenwich St. Jewelers, Andria Barbone Jewelry, Ellie Lee Jewelry, Yearly Company
- Product description writing for BRUCE Jewelry
- Worked directly with 16+ brands in creating original digital media content

Millburn High School, Millburn, NJ 2019- 2024

Tenured High School English teacher

- Team Leader for Grade 10, led weekly meetings with team of 6 for 2 years.
- Created new class and curriculum, Asian American Literature, taught for two semesters.
- Guided team with last minute changes, communicated changes between clients and supervisor, received consistent positive feedback from team, admin, and clients.

North Brunswick Township High School, No. Bruns., NJ 2018- 2019

High School English teacher

- Assessed 100+ students' progress in writing, vocabulary, reading, and grammar weekly

Fulbright Scholar Naju, South Korea 2015- 2017

- Worked with co-teacher to teach ESL at an all-boys middle school in a bilingual setting

EDUCATION

Rutgers University – Newark, NJ 2019- 2021

Master of Arts in English, awarded Departmental Fellowship by Graduate Director, 4.0 GPA

Vanderbilt University – Nashville, TN 2011- 2015

Bachelor of Science in Secondary Education & English, financed 100% of tuition

VOLUNTEER

Korea Japan English Camp 2017- Present

- Annual international summer camp based in South Korea and Japan for Korean and Japanese high school or university students. Recipient of grant funding from the US Embassy in Seoul (2017-2019) and Tokyo (2019)

Jersey City Public Library, Jersey City, NJ 2023-2024

- Taught 2 hour classes weekly to level 2 adult ESL learners