

ALEX ESCALERA SANCHEZ

Copywriter

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BEEN THERE

THE CREATIVE CIRCUS
COPYWRITING
MAR 2019

CALIFORNIA STATE UNIVERSITY, FRESNO
MARKETING
MAY 2016

DONE THAT

DENTSU CREATIVE | SR. COPYWRITER
JUL 2024- PRESENT

TBWA CHIAT DAY | COPYWRITER
NOV 2022-MAR 2024

FITZCO | COPYWRITER
FEB 2022-OCT 2022

FREELANCE | COPYWRITER
JUN 2021-JAN 2022

MULLENLOWE LA | JR COPYWRITER
MAY 2020 -JUN 2021

GSD&M | JR COPYWRITER
JUN 2019-MAY 2020

EARNED THIS

2021 CANNES LION| SLIVER
2019 YOUNG ONES | SILVER
2019 ATLANTA ADDYS | GOLD
2019 | BILL BERNBACH SCHOLARSHIP
2017 | CANCER: HODGKIN'S LYMPHOMA
2018 | CANCER FREE