

# 425-293-9573 Owenfdion@gmail.com

#### **EDUCATION**

## **University of Washington 2021—2025**

Bachelor of Arts in Communications, Minors in Architecture and Business. Cumulative GPA: 3.73, Major GPA: 3.85 Dean's List, 10 Quarters

### **WORK EXPERIENCE**

## Marketing Design Intern, Experience Research Lab June 2025—Present

Drove marketing strategy—outreach, content creation/ scheduling, and project promotion. Supported website remodel, design tasks and project implementation/ documentation.

## Design Lead, Coast Energy Gel September 2024—June 2025

Developed the logomark, product pouch, and complete packaging system for an energy gel startup who wanted a clean visual identity to reflect their simple ingredients (letscoast.co).

# Support Staff, Duke's Seafood June 2023—Present

Expo/ Host/ Trainer—manager of FOH operations and food line, liaising between guests, servers, and management to ensure a comfortable dining experience and team-based work environment.

### COLLEGIATE INVOLVEMENT

### **Rainy Dawg Radio**

Disk Jockey and editorial lead for quarterly zine produced to highlight UW's local music scene.

### **ASUW Arts and Entertainment**

Freelance photographer for campus concerts and organizer of events that promote student involvement.

## **Further Campus Volunteering:**

UW Business Alliance, Judicial Board for Alpha Delta Phi, ROOTS Young Adult Shelter, Green Greeks and Analog Club.