ASHLEY SHEO

WORK Shmeel

New York, NY, Hybrid Internship, 06/2025-

Graphic design intern assisting with rebranding and relaunch of the fashion apparel brand Shmeel.

Working with a small team, I am responsible for curating logo, typography, creative direction, and brand identity, including social media PR design and design for print deliverables.

Seattle Art Museum

Seattle, WA Volunteer, 04/2025-

Volunteer at the Olympic Sculpture Park branch of Seattle Art Museum providing assistance at the information desk.

Urban Outfitters

Seattle, WA Sales Associate, 05/2023-12/2024

Delivered personalized customer service and contributed to store design based on brand identity and customer preferences.

Kumon Learning Center

Kirkland, WA Tutor, 10/2019-08/2021

Organized student data online, tutored Pre-K-12 students, and managed front desk duties (greeting, information assistance).

CREATIVE Social Media/PR Designer

WORK 12/2024-04/2025

Lead designer to plan and design social media posts to promote the university's design exhibition.

Publication Designer

2024

Volunteer layout designer, writer, and publication assistant for Seattle University's newspaper, The Spectator.

Graphic Designer

2022-2024

Seattle University Visual Arts Club (VIVID) as social media graphics designer.

2024

Head of social media graphics for Seattle University Student Justice for Palestine.

EDUCATION

Seattle University

Sept. 2021-June 2025 Bachelor of Arts in Design

Bellevue College

Sept. 2020-June 2021 Dual enrollment, Running Start program

SKILLS

Adobe Creative Suite Figma Squarespace

Marketing

Writing, Research, Art History Exhibition (planning & installation) Social media (branding, PR)

