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GRAPHIC DESIGNER

PORTFOLIO

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PROJECTS



COZY ROOTS 001



SEGUE 002



COMMON UNION 003



CASA MODERNA 004



URBAN CANVAS 005

BRANDING FOR A NEW BUSINESS MAKING GARDENING SIMPLE, ENGAGING AND COMMUNITY DRIVEN. INSPIRED BY THE DEEP ROOTED COMMUNITY OF HACKNEY.

BRAND IDENTITY
BRAND STRATEGY
PACKAGING
COPYWRITING
UX/UI DESIGN



The background is a solid light pink color with faint, overlapping, and slightly blurred patterns of leaves or plant stems in a slightly darker shade of pink, creating a soft, organic texture.

**RE-CONNECTING
PEOPLE WITH NATURE.**

**COZY
ROOTS**

COZYROOTS

COZY ROOTS



cozy
*
roots

* cozyroots

DOO
cozyroots

* cozyroots

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CBFA38

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6892EA

9983DB

DB924B

69B578



Aa
Logo Typeface
Bookmania
Regular and Italic

Aa
Subheads
Degular Medium

Aa
Body Copy
Aileron Regular

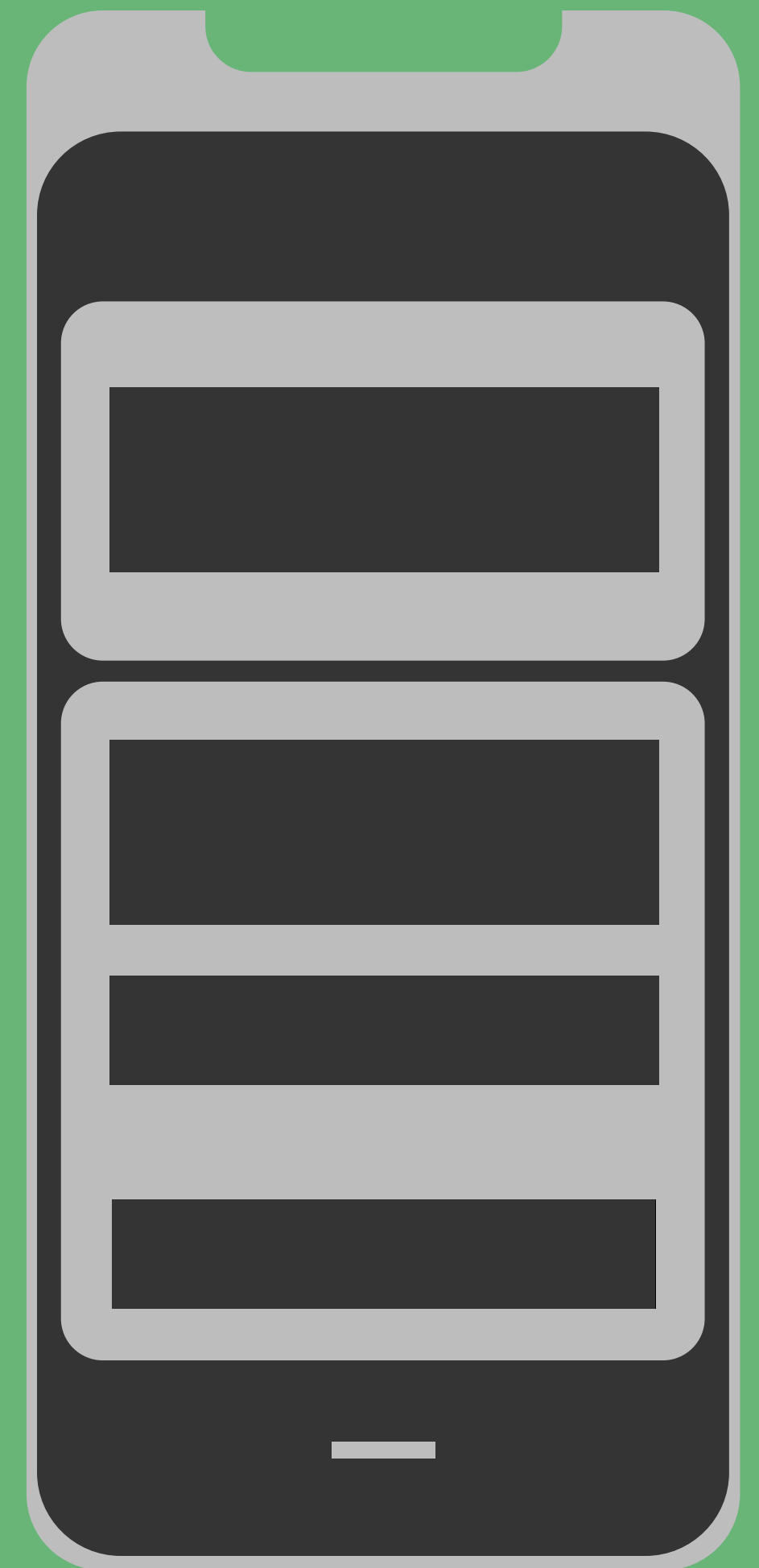
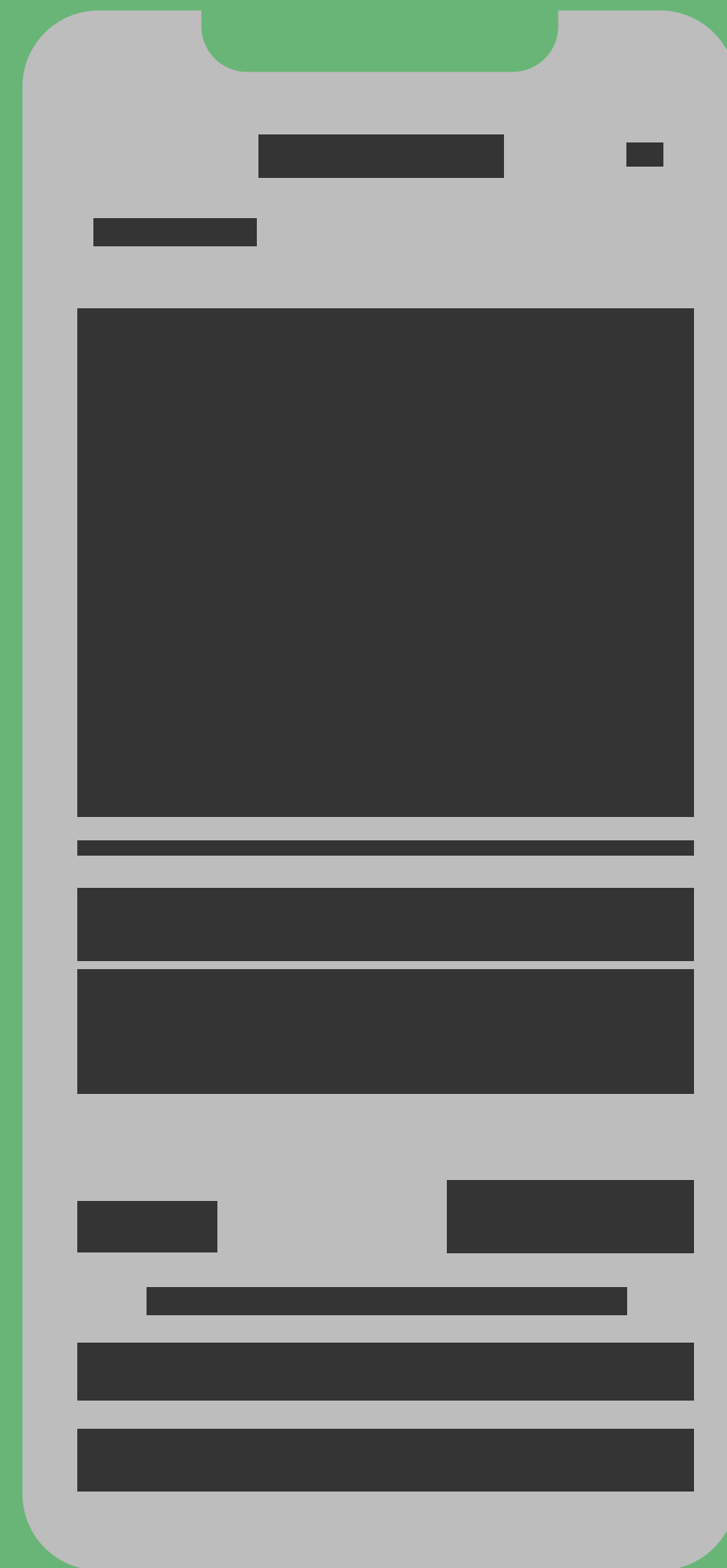
cozy
* roots

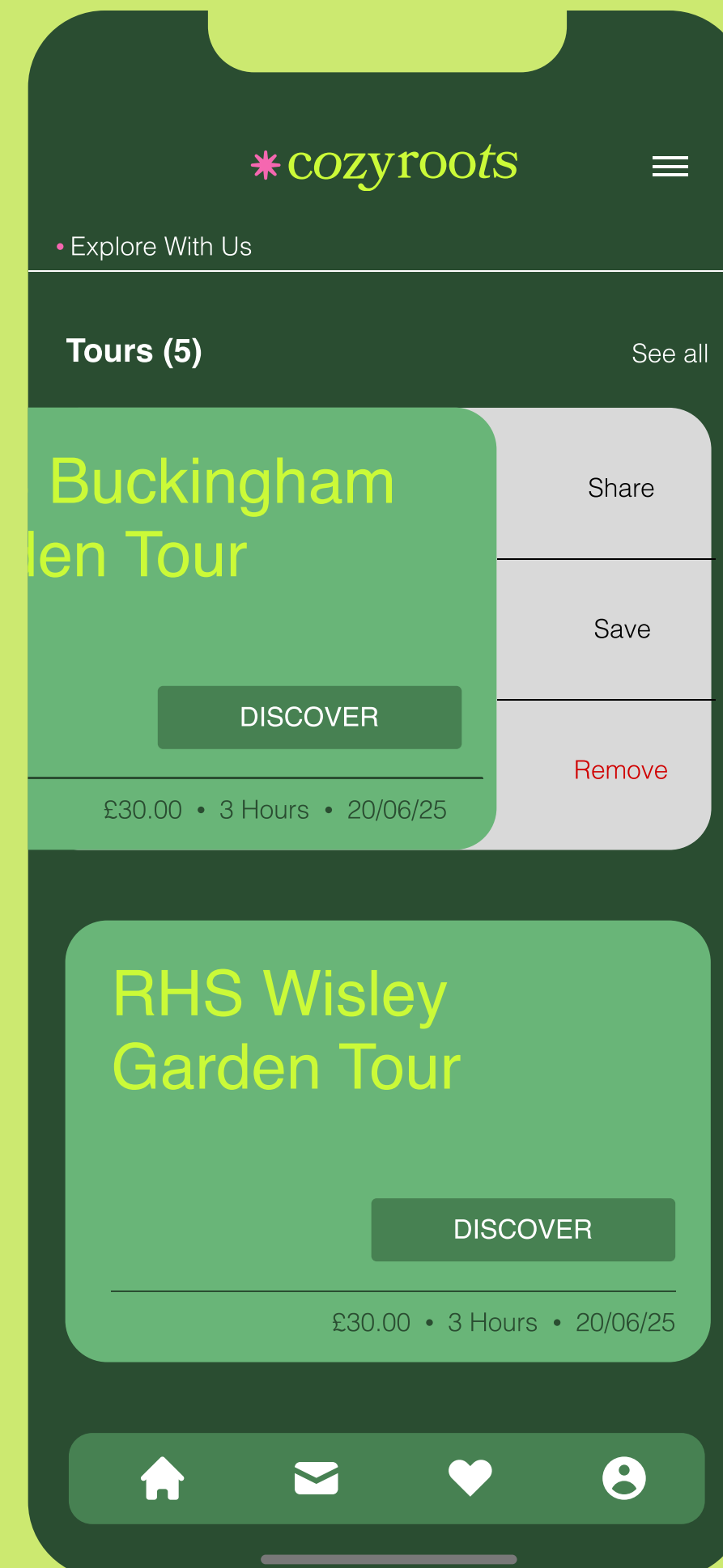
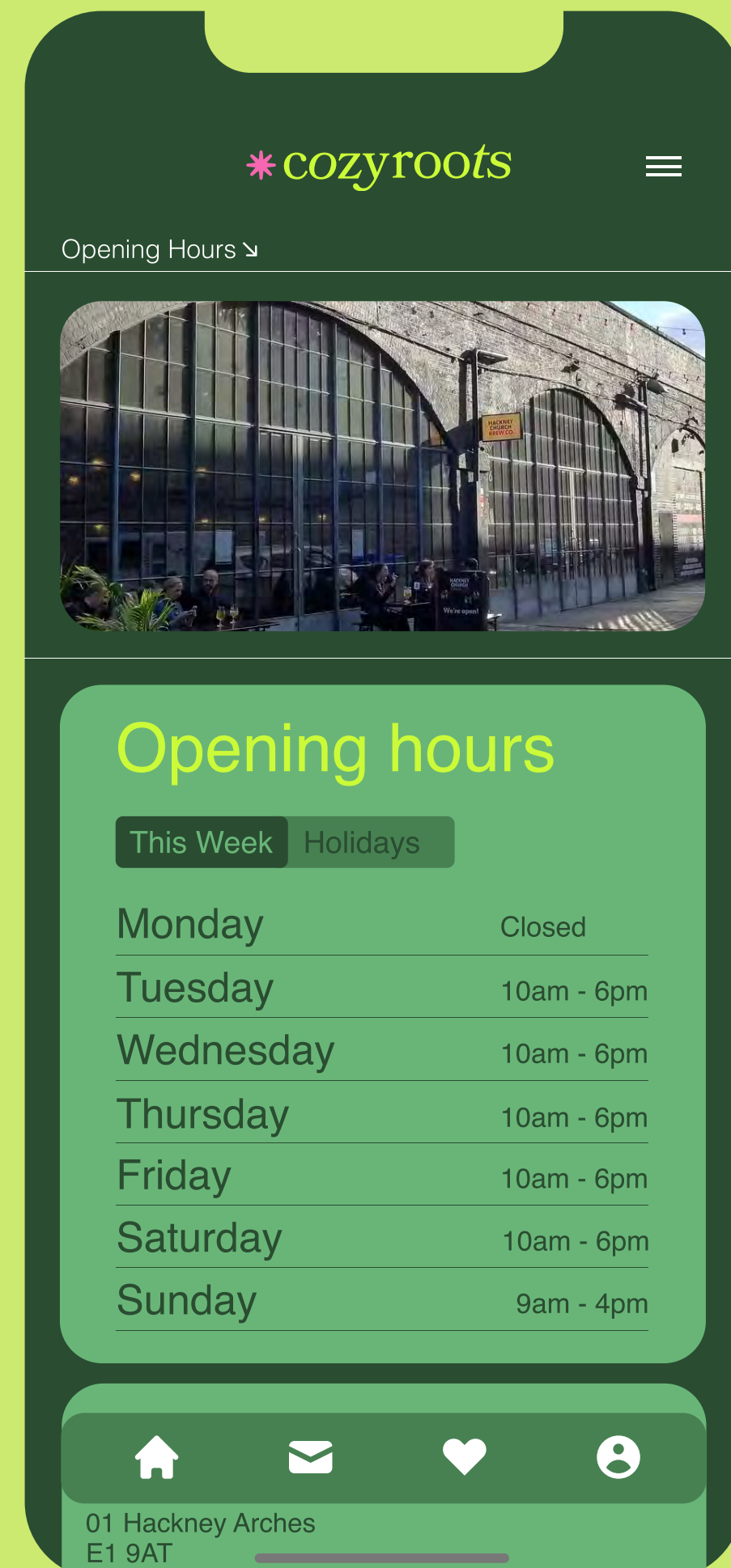
* cozyroots



001_BRANDING_COZYROOTS







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cozyroots.com/hackney

CULTIVATED
CREATIVITY &
COMMUNITY

EAST
LONDON



* cozyroots
haus plants

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HANDS DIRTY

JOIN THE CREW WITH
ONE OF OUR
MANY CLASSES!

06-25

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RE-CONNECTING PEOPLE
WITH NATURE.



AN EDITORIAL PROJECT FOR AN ARCHITECTURAL
FIRM’S NEW URBAN RESIDENTIAL DEVELOPMENT
IN BUDAPEST. THE OLD BROADCASTING HOUSE
HAS TRANSFORMED INTO A NEW CREATIVE HUB.

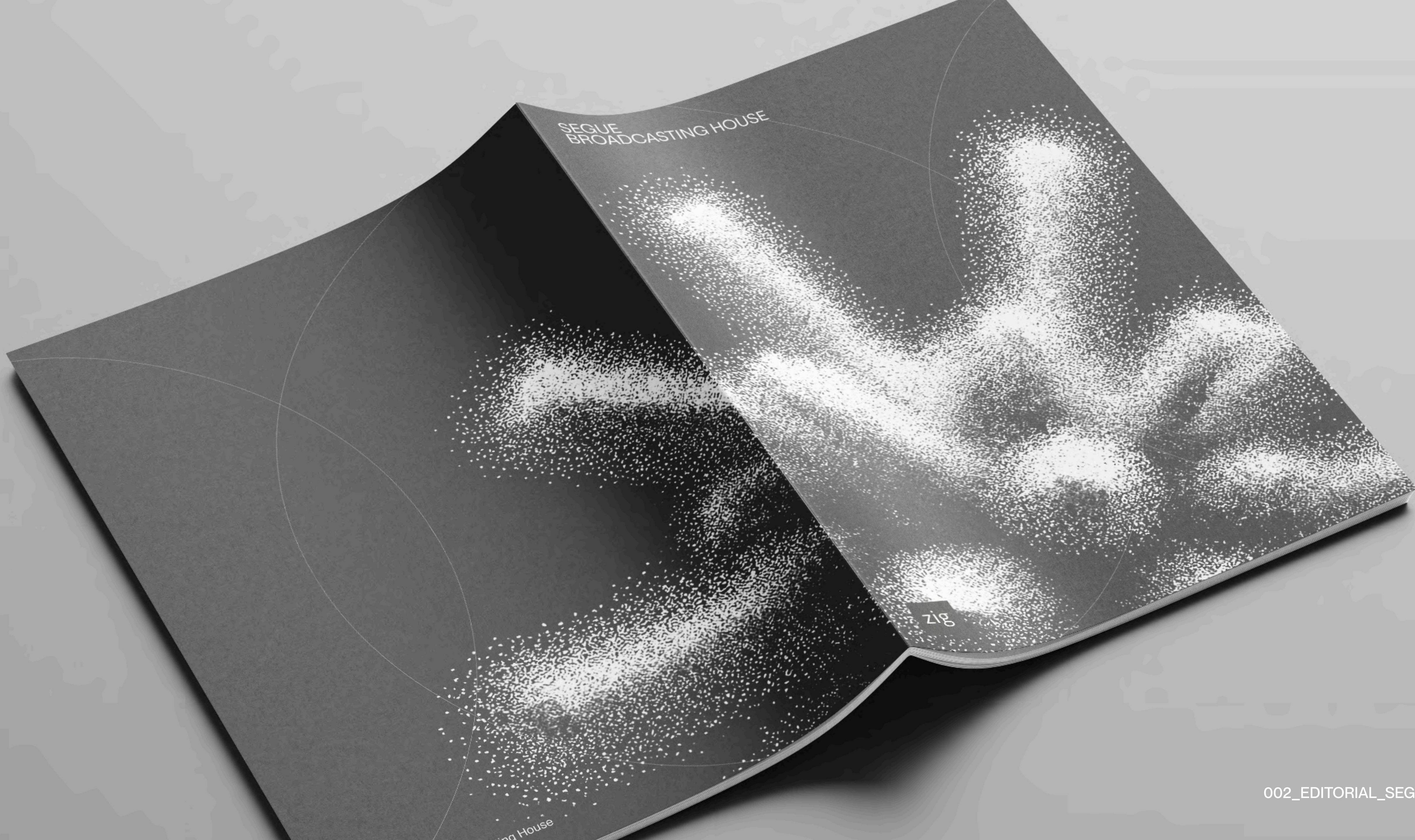
EDITORIAL
COPYWRITING



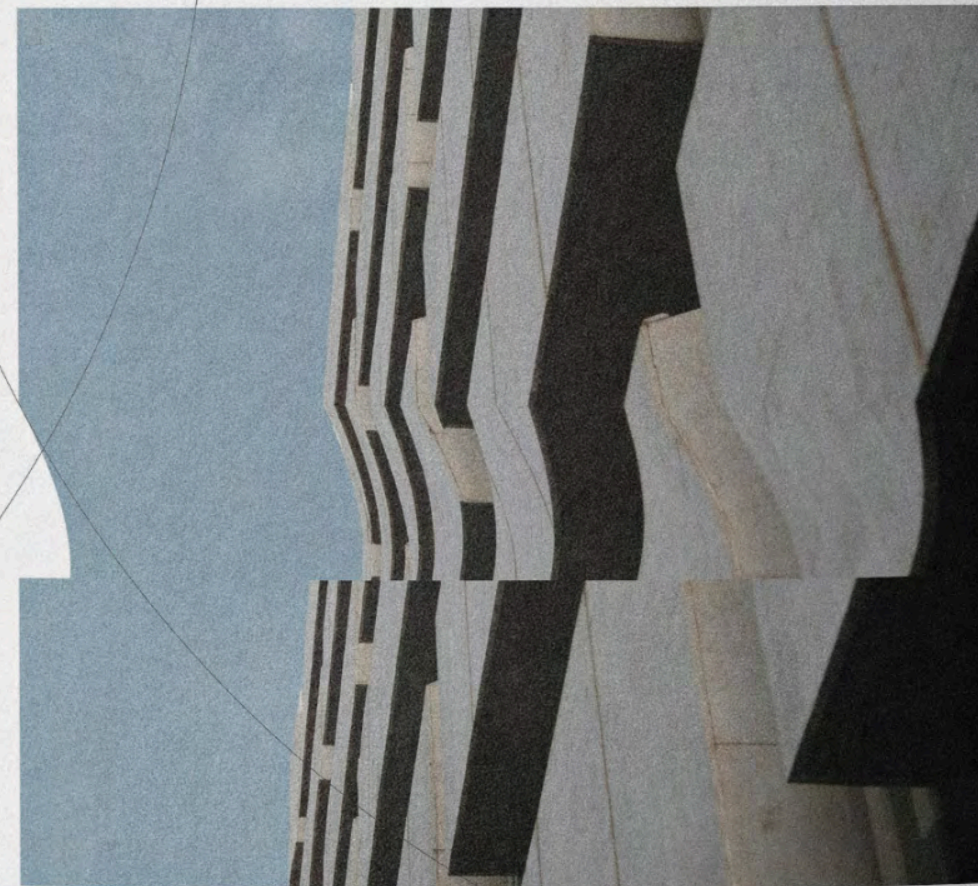
SEGUE
BROADCASTING HOUSE

TRANSMISSIONS FROM THE PAST SHAPING THE FUTURE

zig



LIVE TO A NEW FREQUENCY



Segue is a uniquely designed residential development that seamlessly combines the old with the new all built within the framework of a carefully restored and repurposed national broadcasting studio on the picturesque banks of the mighty Danube river.

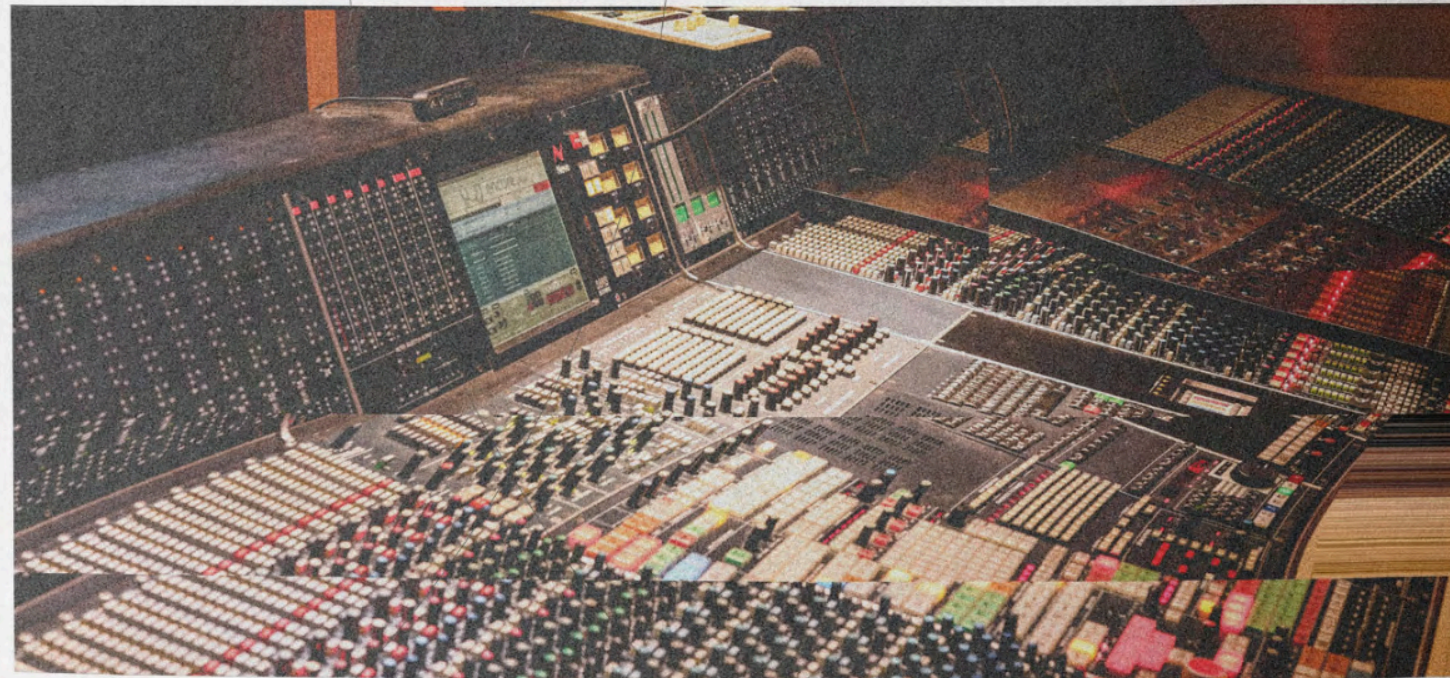
Segue is more than just a living space. It is a thriving community enveloped in lush greenery and the calming waters of the river, fostering a community where collaborative spirits are nurtured and innovation is allowed to flourish without any constraints.

Nestled on the outskirts of the
buzzing offers an idyllic and tailor-
made lifestyle exclusively designed
to cater to the needs of modern
creatives and young professionals.

A REMARKABLE JOURNEY REIMAGINING HISTORY

Segue is steeped in history - originally conceived in 1952 by an influential architect from the Bauhaus movement, Segue served as a broadcasting house for radio programs that resonated across the Hungarian airwaves and reached far beyond the country's borders.

Known then as Block B, this iconic building was situated in a former plywood factory and was also home to music recording studios and a large broadcasting hall, making it a significant cultural landmark of its time.



Zig Property has thoughtfully and sensitively renovated this complex, paying homage to its glorious past while infusing modern touches. Segue proudly maintains its distinctive exterior, a testament to an era of bold experimentation and practical design.

The interiors, embellished with wooden paneling, exposed concrete, large windows, and elegant marble floors, evoke a sense of timeless elegance and artistic flair. Every detail within Segue reflects architectural ingenuity and elegance.

AN UNRIVALLED SANCTURARY FOR CREATIVES AND PROFESSIONALS

Despite its grand and imposing presence, Segue embodies a sanctuary ethos. This is evident in its deliberately subtle entrances that open to expansive, breathtaking foyers and grand halls.



Every corner of Segue is tailored to the needs of its residents, with transformed recording studios and more, converted to homes of relaxation with comfort in mind. They feature unique trapezoidal floor plans and separate foundations for optimal sound isolation, creating a tranquil and relaxing space for its inhabitants.

Segue also leans on its historic past and wants to be a place to inspire its residents and more. The communal interior spaces – designed for home working and resident socialising – are meticulously crafted, designed to spark inspiration and foster community. This is a space where ideas are born, flourish, and collaborations thrive.

The development isn't just a residential area, but a vibrant community hub. It features an onsite cinema, offering the latest films for both residents and the wider community to enjoy. Additionally, it includes a small gig venue, perfect for intimate concerts and events, bringing music and entertainment right to your doorstep.

For the art enthusiasts, there are artist studios available. These spaces provide a platform for creativity to flourish, and also give the non-residential community the opportunity to engage with and appreciate local art.



Segue



Whether you're seeking a contemporary home to inspire or a vibrant, energetic hub for networking and collaboration, Segue offers an unparalleled living experience. It stands proudly at the intersection of history and modernity, offering a unique blend of past, present, and future.

Broadcasting House



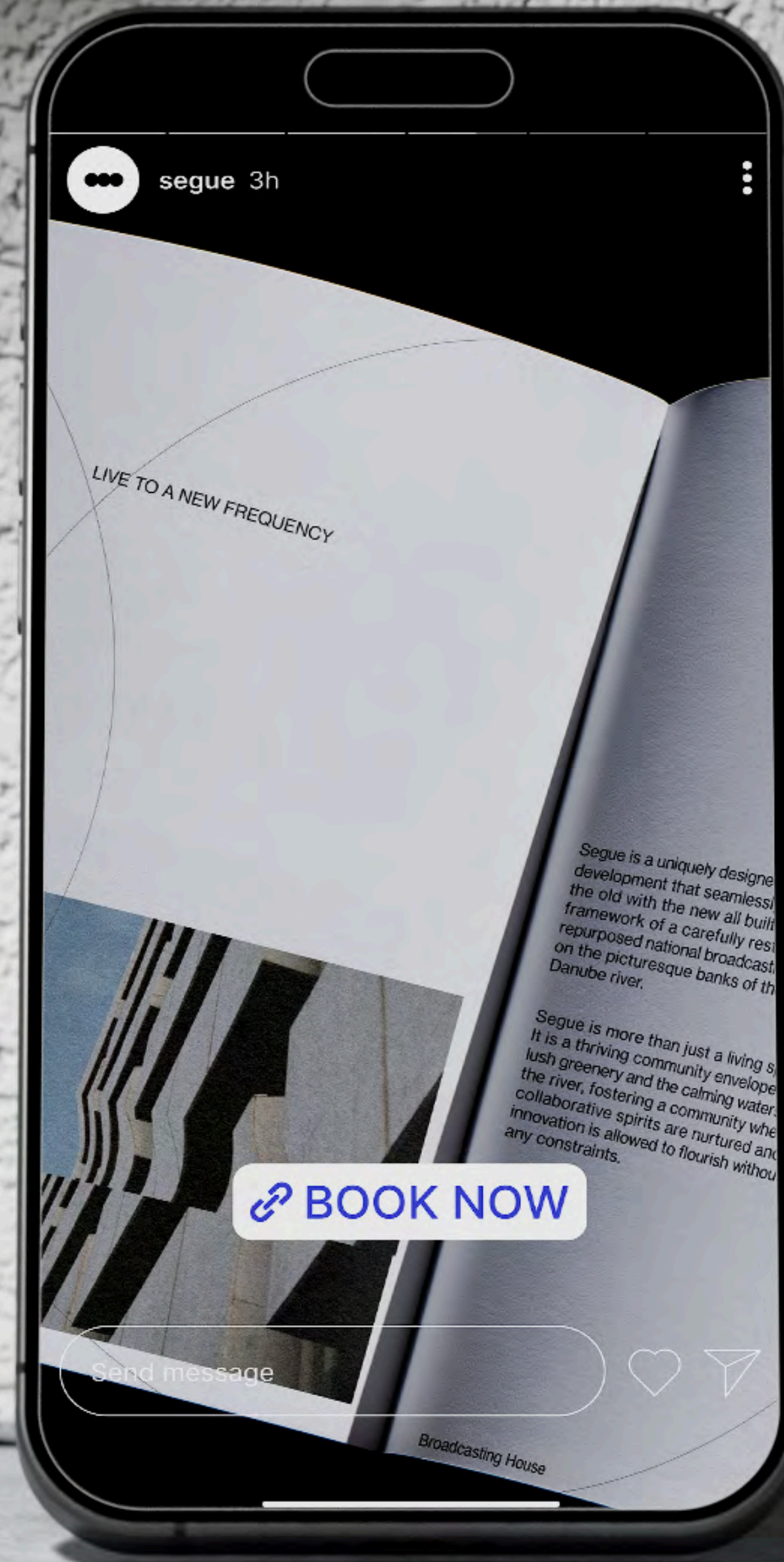


SEGUE

COMING 2026

HUNGARY, BUDAPEST
THE OLD BROADCASTING HOUSE ●●●

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REBRANDING AN OUTDATED WINE COMPANY TO
FOCUS ON PRODUCING A MORE THOUGHTFULLY
CRAFTED PRODUCT FOR SOCIABLE INDIVIDUALS.

BRAND IDENTITY
BRAND STRATEGY
PACKAGING
COPYWRITING
UX/UI DESIGN



003_PACKAGING_COMMON_UNION

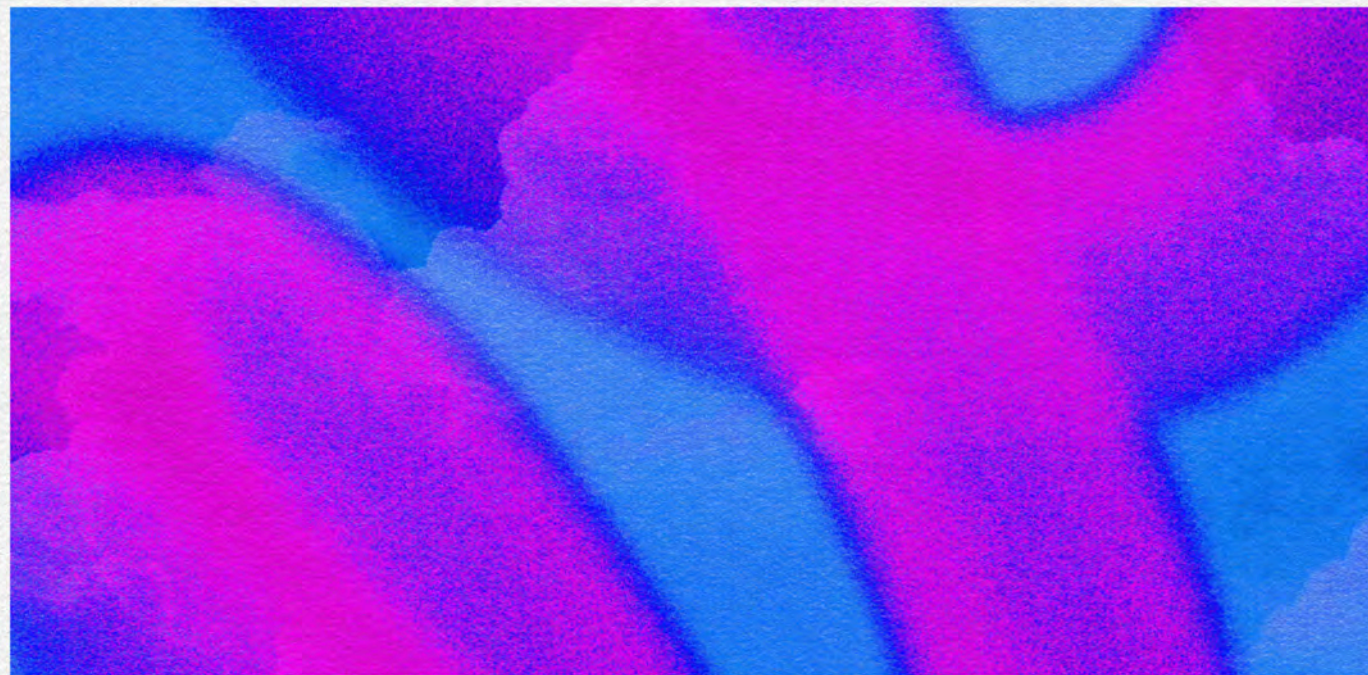
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AND GREAT COMPANY.

common
— union.

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— union.

alc 13.5% vol 750ml

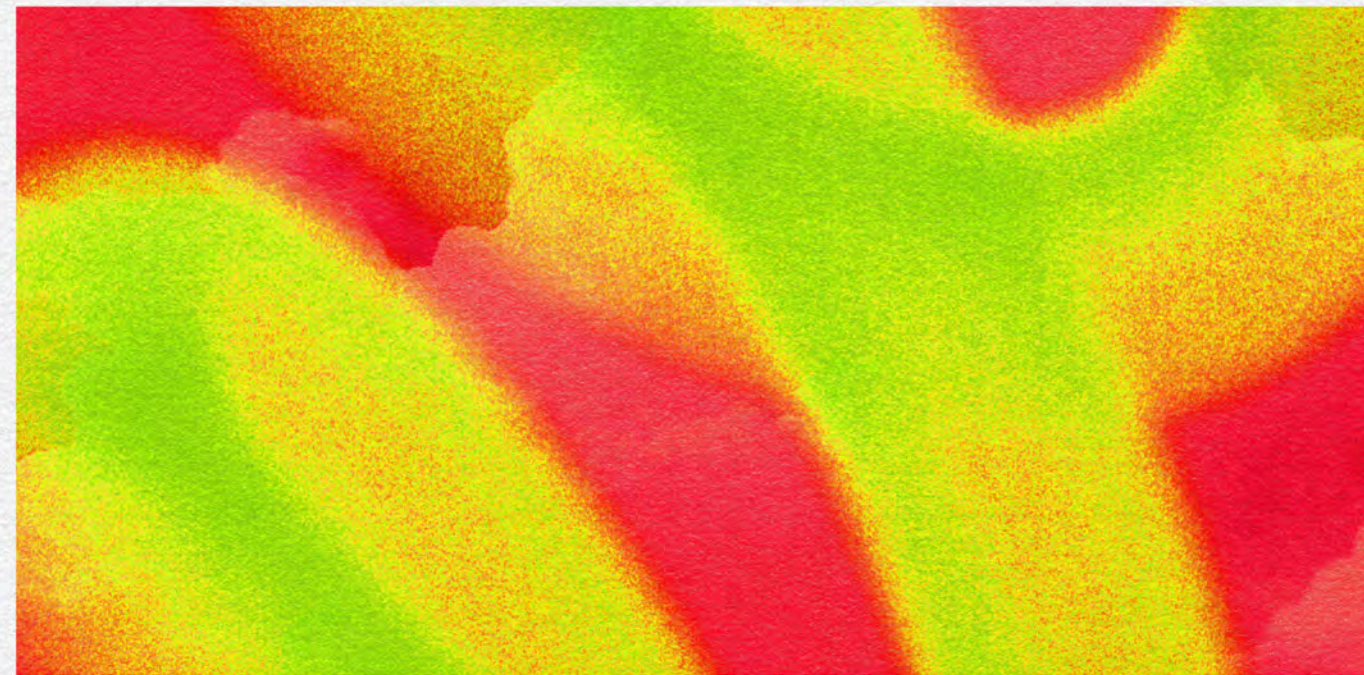
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MALBEC
LOCATION: NAPA VALLEY, CALIFORNIA

alc 13.5% vol **750ml**

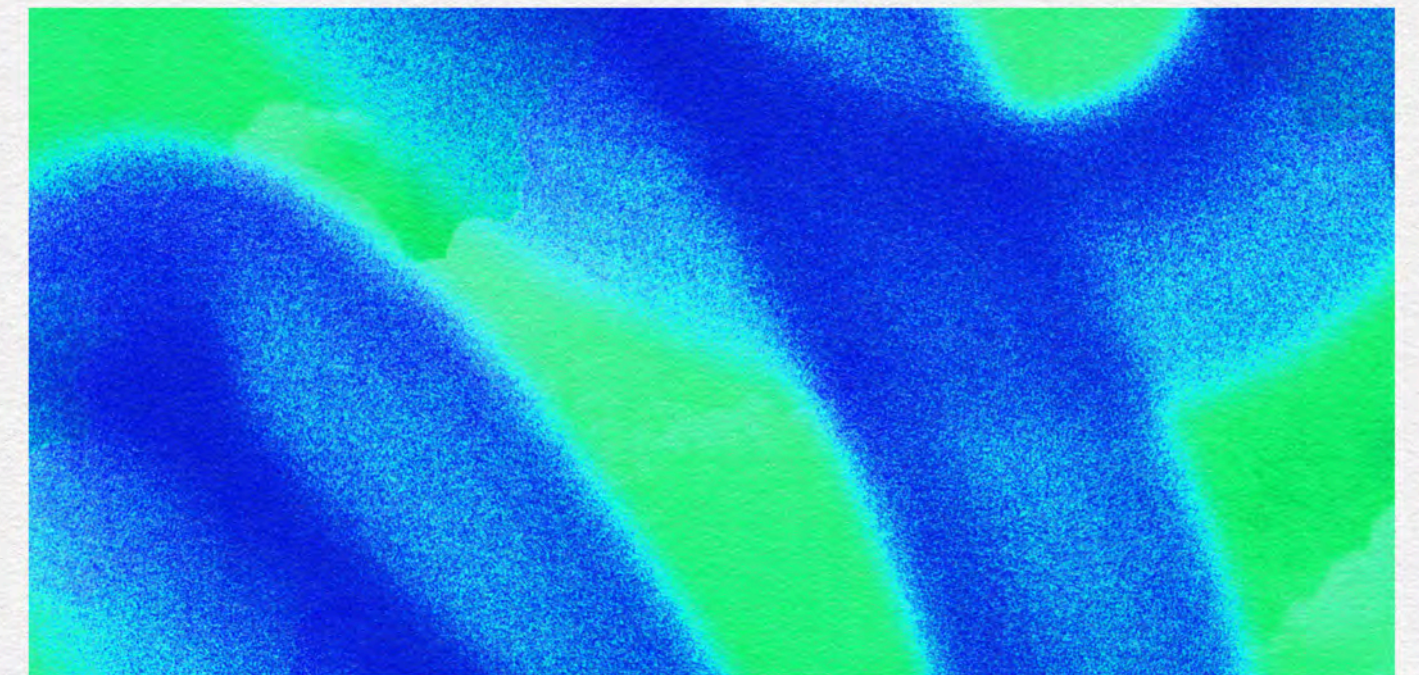
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CABERNET SAUVIGNON
LOCATION: NAPA VALLEY, CALIFORNIA

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PINOT NOIR
LOCATION: NAPA VALLEY, CALIFORNIA

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MIXED BERRIES

**BEAUTIFULLY
CRAFTED
WINES FROM
CALIFORNIA
DESIGNED TO
BE SHARED**

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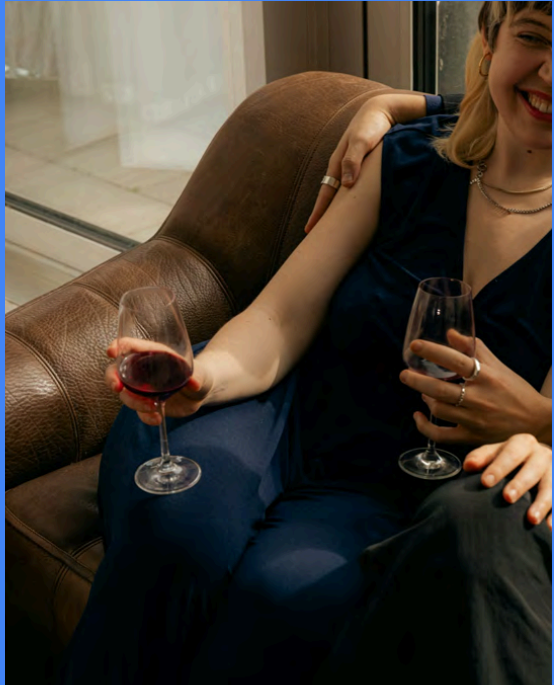
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A BOTTLE BEST SHARED.

**DISCOVER OUR
LATEST
COLLECTION OF
HAND CRAFTED
WINES, INFUSED
WITH VIBRANT
FRUIT FLAVOURS**

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549
posts

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followers

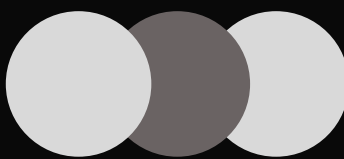
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Vineyard

Natural wine bar & retail shop.

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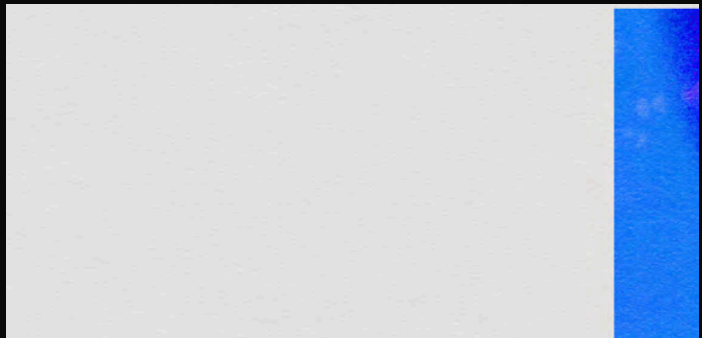


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004_OFFSCREEN_CASA_MODERNA



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CASA MODERNA IS AN ANNUAL HOME
IMPROVEMENT EXPO BRINGING INDUSTRY
LEADERS TOGETHER UNDER ONE ROOF,
ENSURING A STYLE FOR EVERY BUDGET.

COPYWRITING
OFF SCREEN



INSPIRED BY THE TEXTURES OF LIFE
INSPIRED BY THE TEXTURES OF LIFE
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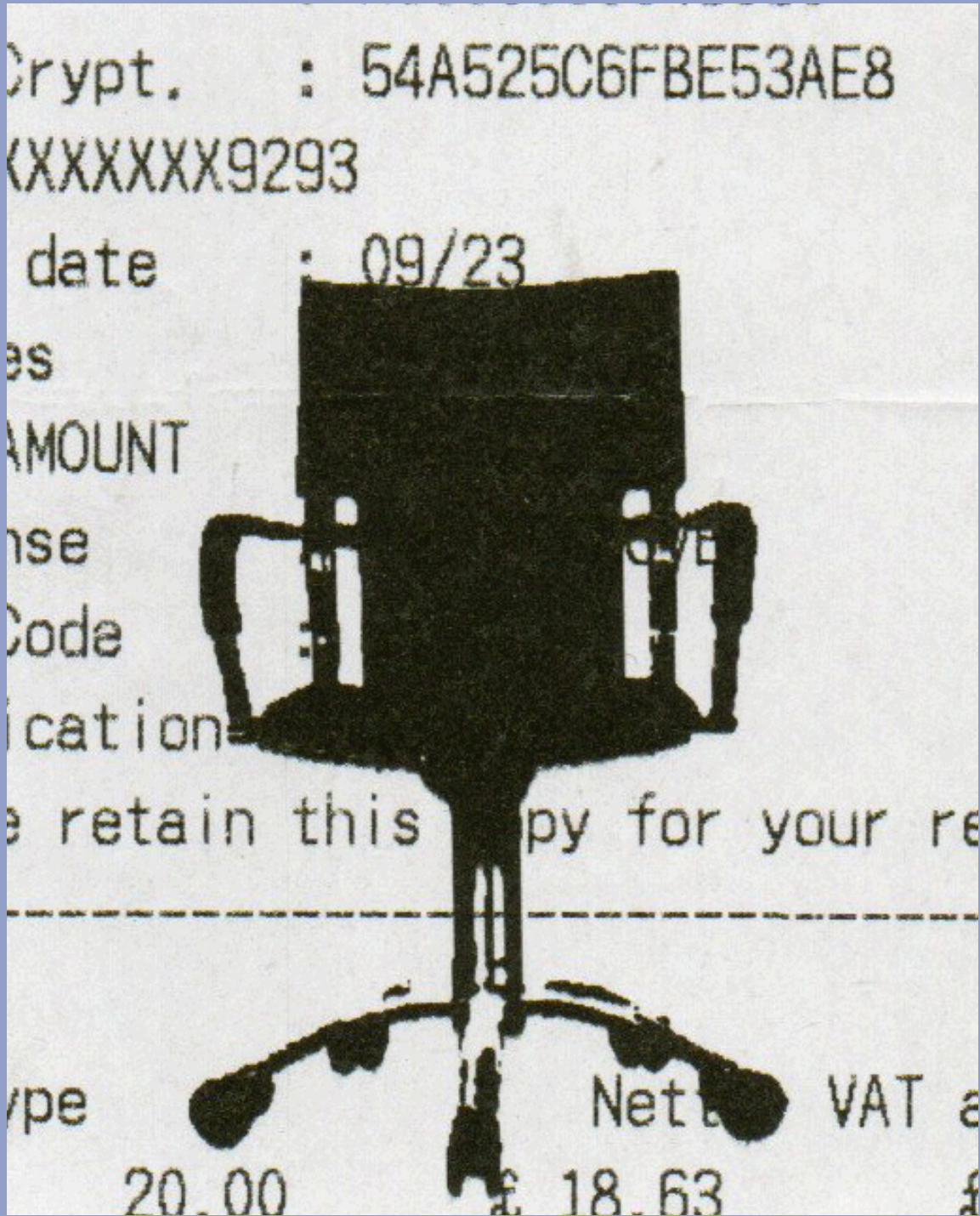
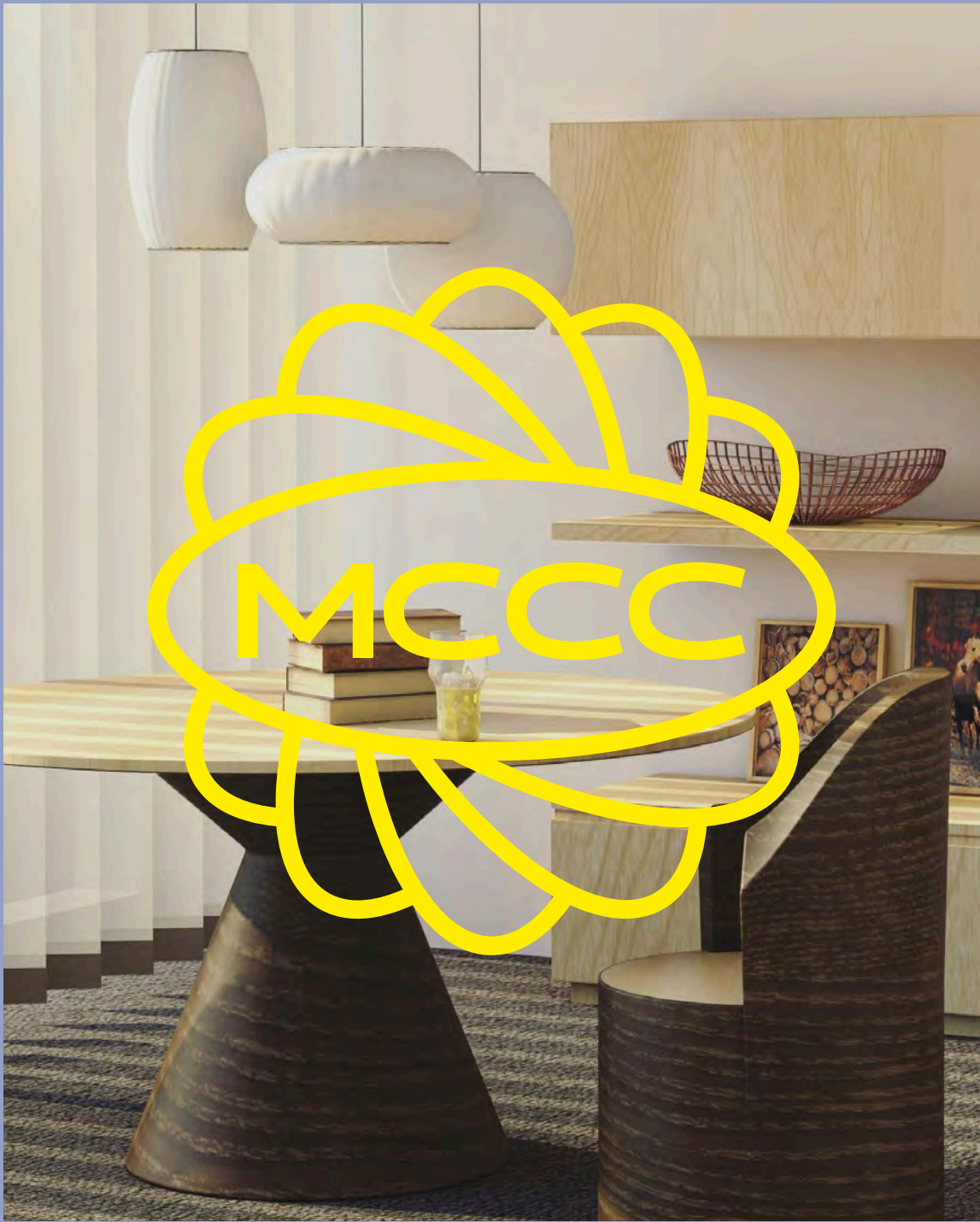
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Casa Moderna HOME EXPO





FEB 17-19 2026

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ENTRY

01

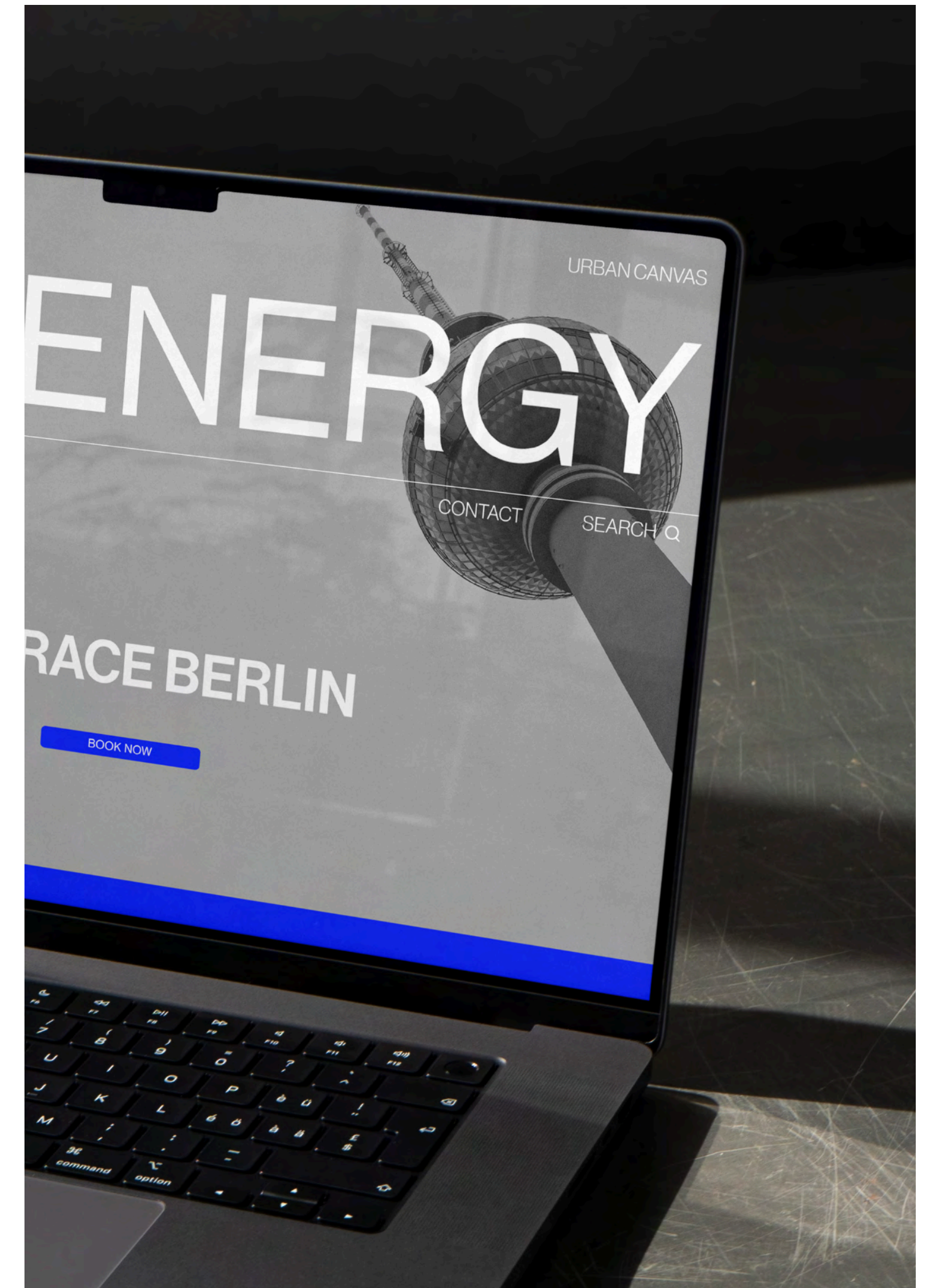
NON-REFUNDABLE



CASA MODERNA

URBAN CANVAS IS A LEAD BERLIN BASED TOUR COMPANY INVITING GEN-Z AND MILLENNIALS TO EXPLORE THE HIDDEN WONDERS OF BERLIN'S NIGHTLIFE AND BRUTALIST ARCHITECTURE.

UX/UI DESIGN
COPYWRITING



VENTURE BEYOND THE GUIDE BOOK



URBAN CANVAS

RAW ENERGY

☰ MENU

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EMBRACE BERLIN

BOOK NOW

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TOURS 🔍



2 Hours

English / All Ages

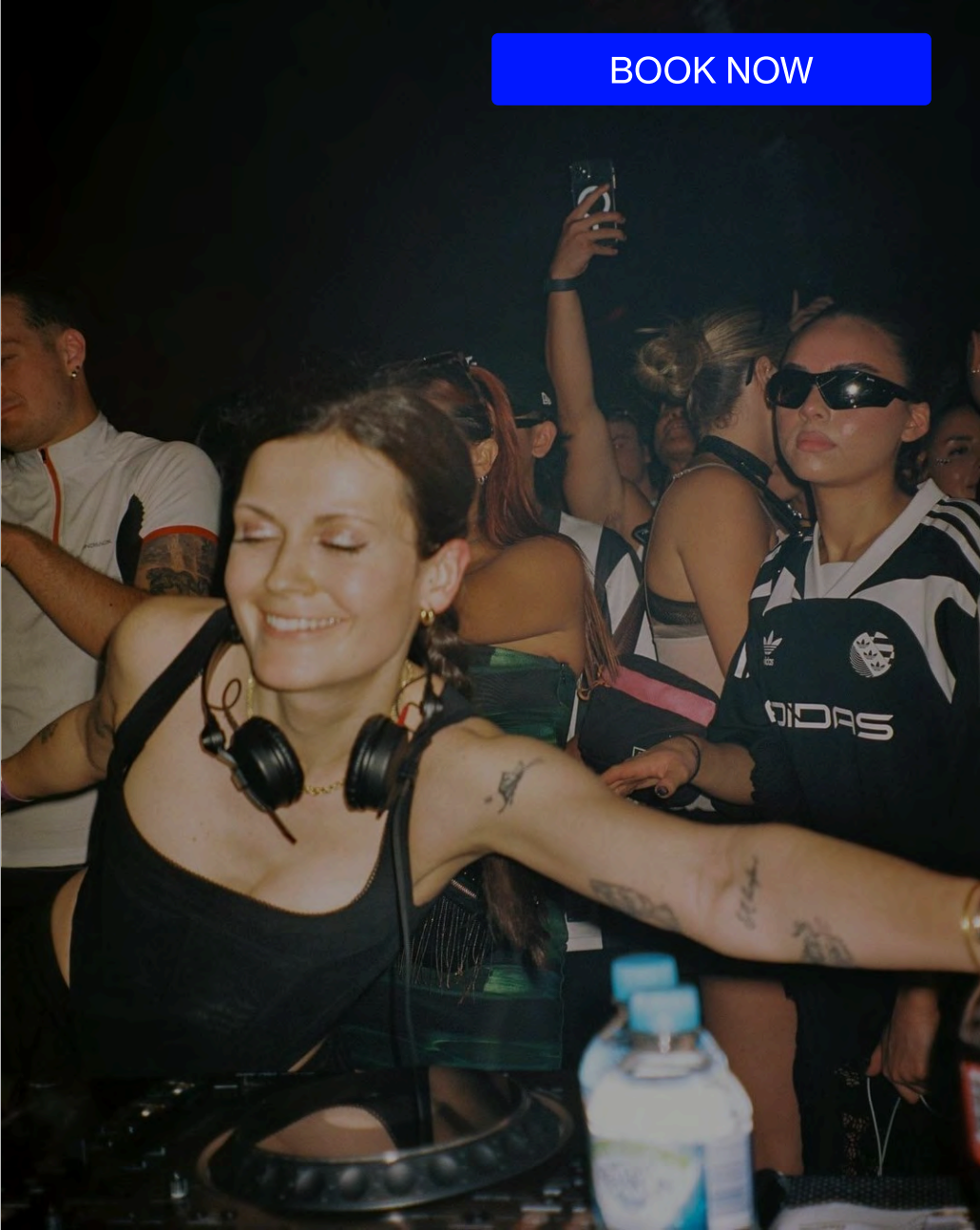
BERLIN'S MODERN ARCHITECTURE TOUR

Discover Berlin's cutting-edge architecture and futuristic skyline

Visit iconic modern landmarks like Reichstag, the Sony Center, and Potsdamer Platz, exploring the innovative designs that define the city today.

€40.00

BOOK NOW



BOOK NOW

TECHNO UNDERGROUND NIGHTLIFE +



BOOK NOW

STREET ART AND GRAFFITI +

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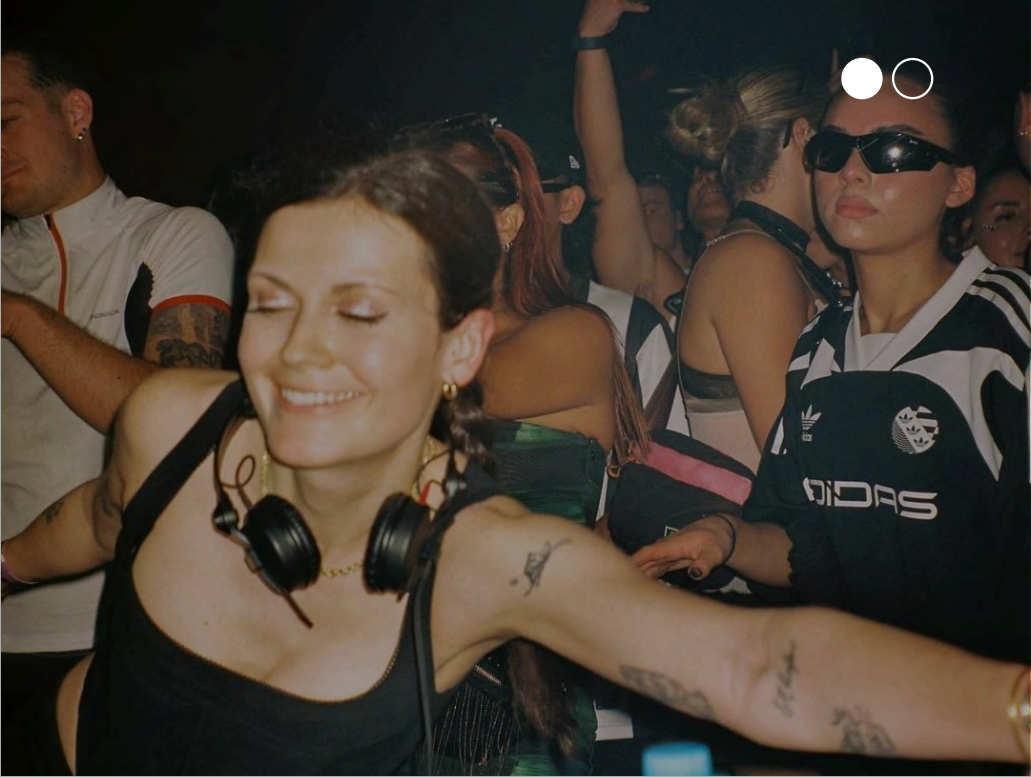
TOURS 🔍



BOOK NOW

MODERN ARCHITECTURE TOUR

+



2 HoursEnglish / 18+📶

TECHNO
UNDERGROUND
NIGHTLIFE

Dive into Berlin's legendary underground music scene

Visit world-renowned clubs like Berghain and Watergate, while learning about the city's musical evolution and thriving techno culture.

€60.00

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BOOK NOW

STREET ART AND GRAFFITI

+

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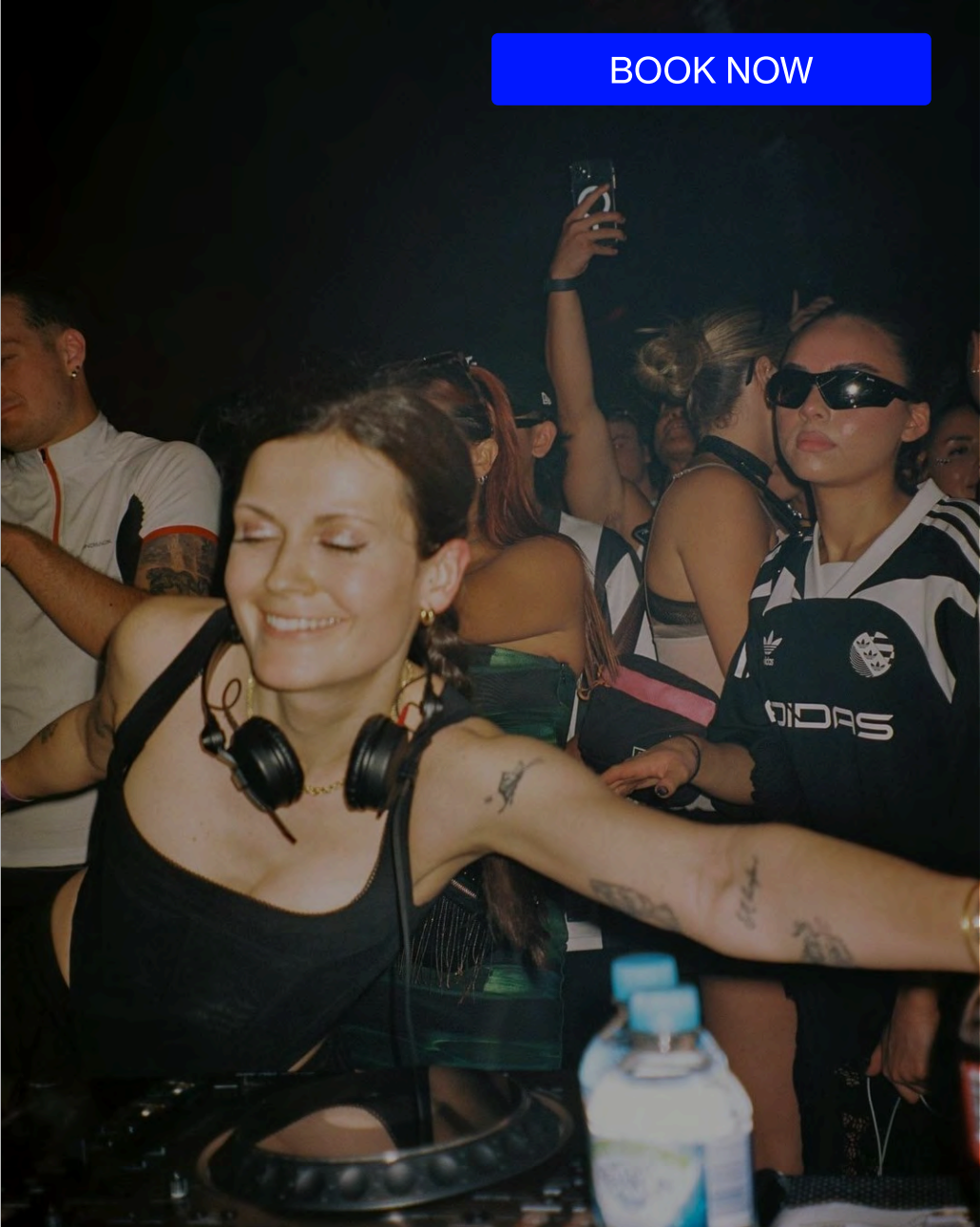
TOURS 🔍



BOOK NOW

MODERN ARCHITECTURE TOUR

+



BOOK NOW

TECHNO UNDERGROUND NIGHTLIFE

+



2 HoursEnglish / All Ages

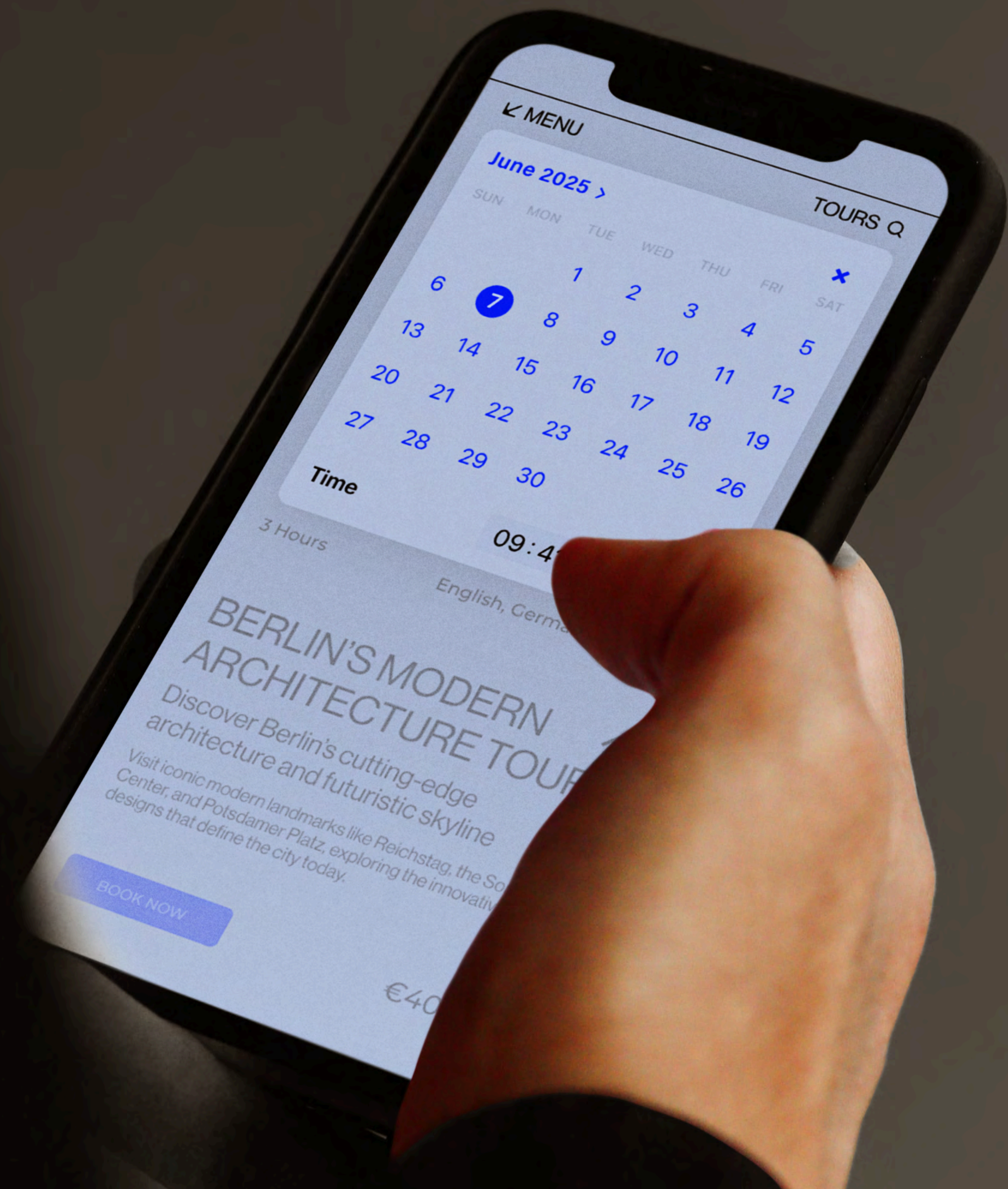
STREET ART AND GRAFFITI TOUR

Explore the iconic street art in neighbourhoods like Kreuzberg and Friedrichshain

€30.00

BOOK NOW





//Techno Nightlife Tour

ARTISTS

Jamie Jones
Carl Cox
Nina Kravis
Solomun

MORE TBC

PRESENTED BY

UBRAN CANVAS

BERGHAIN

10PM-6AM

URBANCANV

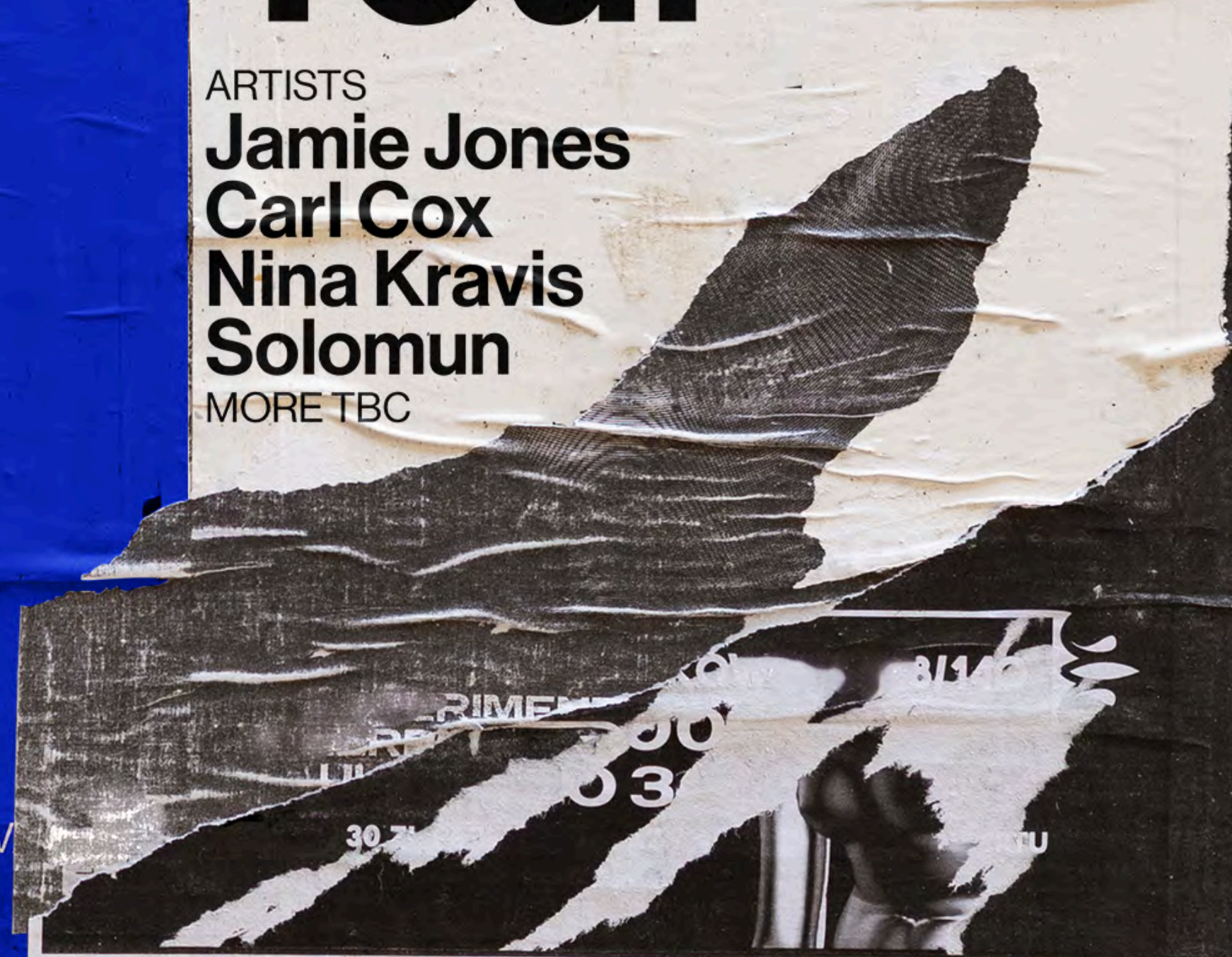
22.06. -
25.06.2025

//Techno Nightlife Tour

ARTISTS

Jamie Jones
Carl Cox
Nina Kravis
Solomun

MORE TBC



CANVAS.COM

22.06. -
25.06.2025

005_WEBDESIGN_URBAN_CANVAS



URBAN CANVAS

NO. 03

URBAN CANVAS

TECHNO
UNDERGROUND
NIGHTLIFE TOUR

18+ / € 60.00

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THANK YOU

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