

# Dylan Leipold

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[dylanleipold.com](http://dylanleipold.com)

A results-driven designer with a strategic mindset, dedicated to delivering innovative and impactful solutions. Proven leadership skills and a strong ability to collaborate, ensuring clarity and precision in every project. Ready to contribute value and drive success in any team.

## Studio Assistant to Adrienne Leban

August 2023 - Current

## Experience

- Assist in the preparation, cleaning and organization of art materials, ensuring a well-stocked and efficient studio environment.
- Support artists in various stages of the creative process, from initial concept development to the completion of artwork.
- Handle administrative tasks such as inventory management, ordering supplies, and coordinating schedules.
- Manufacture merchandise and maintain the e-commerce site.
- Assist in documenting artworks through photography and cataloging for archival purposes.

## Freelance Graphic Designer

September 2022 - Current

- Design, marketing, and art direction for *This Land is Cursed* film.
- Leverage a broad range of design skills to create and deliver impactful visuals, including logos, livestream graphics, banners, and merchandise, for a diverse clientele on platforms like YouTube, Twitch, TikTok, and Twitter.
- Excels in adapting design strategies to fit various brand identities and audience needs.

## Abercrombie & Fitch Co. Sophomore Design Summit

August 2023

- Participated in a competitive team-based project to conceptualize and develop a leading-edge clothing collection.
- Solely responsible for designing all deliverables, ensuring brand consistency and innovation across the team's collection.
- Coordinated with cross-functional team members to align creative direction with market trends, contributing to a clothing collection strategy.

## Education

## BFA Design at The School of Visual Arts

September 2022 - May 2025

- Applied conceptual thinking and multi-faceted design skills across projects in branding, typography, motion graphics, and UI/UX.
- Balanced heavy course workloads while meeting strict deadlines, building resilience, time management, and problem-solving abilities.
- Finalist in SVA's campus-wide merchandise design contest, recognized for innovation and execution.
- Presented as a guest speaker in SVA classes, sharing insights on design thinking, workload management, and the creative process.
- Proficient in Adobe Creative Suite.
- Maintained a 3.8 GPA while excelling in conceptual development, critiques, and collaboration.

## Software Skills



Illustrator



Photoshop



Indesign



After Effects



Sony Vegas