

COLBY LABRECQUE

PORTFOLIO: WWW.LABRECC.ONLINE

LINKEDIN: COLBYLABRECQUE

RELEVANT COURSEWORK

Typography I-III	Motion Graphics
Logo Design	Photography I
Branding	Form Studio
Publication Design	Hybrid Making
Experiential Design	Multimedia: Materials
Web Graphics I-III	

SKILLS

Adobe Illustrator	Webflow
Adobe Photoshop	Unity
Adobe InDesign	C#
Adobe After Effects	Python
Figma	

CERTIFICATIONS

Adobe Certified Professional in InDesign
MARCH 2022

MTA: Introduction to Programming Using Python
FEBRUARY 2022

Adobe Suite (Illustrator, Photoshop, Indesign, After Effects)

MS Office (Word, Powerpoint, Excel)

AWARDS

Drexel Performing Arts Program
Graphic Design Scholarship
August 2024 - PRESENT

Deans list recipient
2023 - PRESENT

Locally Sourced Issue 3
Honorable Mention
2024

EXTRACURRICULAR

AIGA Drexel Chapter | Board Member
JUNE 2024 - PRESENT, PHILADELPHIA PA

Drexel Dragon Climbers | Member
OCTOBER 2022 - JUNE 2023, PHILADELPHIA, PA

Drexel Club Climbing Team | Athlete
SEPT 2023 - DECEMBER 2023, PHILADELPHIA, PA

EDUCATION

Drexel University Bachelor of Science in Graphic Design + Minor in Product Design
SEPTEMBER 2022 - JUNE 2026, PHILADELPHIA, PA GPA: 3.28

EXPERIENCE

Integration Point LLC Marketing Intern
APRIL 2025 - PRESENT, SARASOTA, FL

- Designed new brand materials + templates with respect to the original brand using the Adobe Suite
- Developed typographic systems for both internal and external facing digital documents
- Analyzed clients brands as well as business strategies to create appealing proposals
- Created infographics and icons to be used across print and digital media
- Researched relevant marketing trends based in the consulting industry

i.e. design Project Intern
MAY 2023 - DECEMBER 2023, APRIL 2025 - PRESENT, TEWKSBURY, NJ

- Communicated research and concepts clearly through presentations to both designers and clients
- Developed logo and website concepts for businesses based on industry research and client specified briefs
- Designed related digital and print based media in the Adobe Suite that adhered to the newly developed brand guidelines

Spade & Sprout Rebrand Freelance
MARCH 2024 - PRESENT, CHARLOTTE, NC

- Scheduled meetings with client to discuss details, scope, and consistent progress
- Utilized Figma and Figjam to create interactable spaces for the client to collaborate on moodboards as well as monitor work
- Recruited an illustrator and art directed from logo concepts to finalized versions
- Iterated logomarks and type combinations through experimentation in Adobe Illustrator
- Utilized Adobe Illustrator to prepare artwork for laser cut printing blocks

CHANCE (Conceptual) Designer
APRIL 2024 - JUNE 2024, PHILADELPHIA, PA

- Created unique visual language based on an article about Scottish musician Sam Gellaitry
- Processed bold duotone photography of the artist to further develop visual language
- Developed typographic and layout systems that corresponded with the growing visual identity
- Arranged visuals to correspond with a theoretical music and culture publication in Adobe InDesign
- Conceptualized an identity for the publication including a versatile logo mark and further covers