

madeleine tyler

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Brooklyn, NY

[Portfolio](#)

[Linkedin](#)

WORK EXPERIENCE

Uprise Art

New York, NY

Lead Designer

Sep 2024 - present

Oversee the design and production of all visual assets for Uprise Art, an art gallery and e-commerce platform. Lead the creation of print materials, digital designs, marketing campaigns, advertising assets, and social media content to elevate brand identity and engagement

Graphic Designer

Sep 2021 - Sep 2024

Collaborated on the full company rebrand in 2022, and additional redesign and replatform of the e-commerce website, as well as worked with the curatorial and advisory departments to create presentation decks, documents, and web content to support art sales and exhibition programming

Skidmore College Art Department

Saratoga Springs, NY

Communication Design Teaching Assistant

Aug 2020 - May 2021

Facilitated design critiques, mentored undergraduate students, and supported the professor with organizational tasks and office hours

Primary Wave

New York, NY (Remote)

Digital Design Intern

Sep - Dec 2020

Designed and produced marketing assets for social media and print, enhancing brand visibility and engagement for a music publishing company

UBS Financial Services

New York, NY (Remote)

Software Engineering Intern

Jun - Aug 2020

Collaborated with the Comprehensive Capital Analysis & Review (CCAR) Framework team to develop Java-based solutions for a regulatory compliance product

McKay Brothers

Oakland, CA

Software Engineering Intern

June - Aug 2018

Developed and deployed web services to enhance internal data infrastructure, strengthening skills in Java and JSON

EDUCATION

Skidmore College

Saratoga Springs, NY

Aug 2017 — May 2021

Computer Science B.A.

Studio Art Minor

Media & Film Studies Minor

Danish Institute for Study Abroad

Copenhagen, Denmark

Jan - May 2020

Artificial Neural Networks & Machine Learning, Danish Design, Studio Art

SKILLS

Design

Adobe Photoshop, Adobe InDesign, Adobe Premiere, Adobe Illustrator, Figma, Photography

Marketing

Klaviyo, Mailchimp, Contentful, Pinterest, YouTube, Instagram, TikTok, Meta Facebook Business Suite

Technical

HTML, CSS, GitHub, Squarespace, Google Suite, WordPress, Microsoft Suite, Dropbox, Shopify

Project Management

Asana, Notion, Slack