



Anqi Qiao
Visual Designer

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EDUCATION

01.2018 - 08.2022

ArtCenter College of Design, Pasadena, CA

Bachelor of Science in Product Design

Graduated with Honors

SKILLS

2D Software.

Adobe Illustrator, Photoshop, After Effect, InDesign, Figma, Procreate, Keynote, Google Suits

3D Software.

C4D, Blender, Fusion 360, Keyshot, Gravity Sketch (VR), Rhino, Solidworks, SketchUp

Graphic Design

Branding identity, Campaign, Storyboarding, Illustration, Packaging design, Art Direction

3D Design

Industrial Design, 3D modeling, VFX, texturing, Form development

Prototype.

Model making, 3D printing, Rapid prototyping, Arduino, Handdrawing,

Language

Fluent in English, Mandarin Chinese

INTEREST

Plants & terrarium
Dogs, pets, aquarium
Longboarding
Fabric Arts (Crochet, Knitting, Tufting)
Gaming
Zoo, farm visiting
Dancing
Being in sunlight :)

EXPERIENCE

09.2024 - Present Design

Buck, Los Angeles, CA

Contributed to diverse creative projects, including campaign visuals, brand system development, narrative illustrations, motion storyboarding, UI design, and pitch presentations. Collaborated with clients such as Google, Apple, Anthropic, delivering impactful and visually compelling solutions.

01.2023 - 03.2024 Junior Designer

Instrument, Culver City, CA

Worked with teams for visual identities from mood board pitches, brainstorm ideations, to visual systems. Created digital marketing campaigns, social posts layout, assets. Designed storyboarding, icons for motion videos. Explored 2D & 3D graphic for brand narratives, website, merch manufacturing. Create 3D modeling, renderings for packaging, products images. Clients include Google, Youtube, Meta, Salesforces, etc.

09.2022 - 12.2022 Junior Designer

05.2022 - 08.2022 Design Intern

Hello Design, Culver City, CA

Develop and execute comprehensive branding and campaign solutions. Worked closely with Art Directors with digital marketing campaigns, web banners for Meta, Japan House LA; Developed social post templates for Meta's sub-brand; Created 2D & 3D illustrations; Explored Packaging ideations & render product images for SOS Hydrations, YearOf- 88 Rising.

03.2022 - 06.2022 Designer, Freelance

Ristich LLC, Los Angeles, CA

Work closely with Creative Direction developing brand proposals, packaging, home goods products. Pitched branding concepts, art directions with mood boards and write-ups. Design food and lifestyle packaging solutions in 2D and 3D.

01.2020 - 04.2020 Teacher Assistant, Package Design Principles 1

ArtCenter College of Design, Pasadena, CA

Assisted instructor in one-on-one critiques in Packaging course. Helped students with creative strategies, branding, and packaging manufacturing problems.

RECOGNITION

Muse Design Award

Gold Winner in Future Technologies category- Synco, 2024

Vega Award

Silver Winner in Digital Illustration (Campaign) - Nasa Stellar Bistro, 2024

Core77 Design Awards

Student Notable Honor- Cosmo Pie, 2021

Williamson Gallery 4x (ArtCenter College of Design)

Provost's List (ArtCenter College of Design)

Term GPA Higher than 3.8, 2019-2022