

# IAN CHEN

## RUNZHE (IAN) CHEN

Graphic Designer

ianchen.info

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## EDUCATION

September 2019 – May 2023

**School of the Art Institute of Chicago (SAIC)**

Bachelor of Fine Arts

Visual Communication Design

Four-year Merit Scholarship

## EXPERIENCE

September 2024 – Present

**Interbrand – Design Fellow**

Collaborated with the team to design brand identities and visuals for clients, including Tempur-Pedic, Prudential, RMHC, and ExxonMobil.

October 2023 – December 2023

**Gretel – Design Intern**

Worked with the design team on designing iconography, patterns, and visual content for the New York City Football Club. Assisted with typography exploration for PayPal and brand guide for Pluto TV.

July 2023 – October 2023

**Red Antler – Creative Intern**

Worked with creative directors on creating visual content and social media posts for brands including North One, LTSE, Poker Power, Bonobos, and Bezza.

June 2022 – August 2022

**FCB Chicago – Design Intern**

Assisted with brand research, branding, and marketing materials for Clorox, Dentek, Bud Light Next, and Internal FCB Chicago. Collaborated with a creative team with 15 fellow interns for the creation of the campaign “Chicago Performs” on behalf of the Museum of Contemporary Art Chicago.

August 2021 – January 2022

**Museum 2050 – Graphic Design Intern**

Worked closely with the Director of Communications to design social media graphics, posters, pitch decks, and other marketing materials.

## RECOGNITION

2023

Tokyo TDC Annual Awards 2024

Shanghai Museum of Glass

Asia-Pacific Design 19

Shanghai Museum of Glass

D&AD New Blood x Editor X: The Portfolios – Winner

Red Dot Award: Design Concept – Shortlist

Shanghai Museum of Glass

Young Ones ADC – Merit

Shanghai Museum of Glass

TDC 69th – Winner

Sorry Mom, I Lied

Gaphis New Talent Annual – Silver Award

Poetry Foundation

International Design Awards – Silver and Honorable Mention

LA Opera | Poetry Foundation

2022

STA100 – Winner

Poetry Foundation

59th Annual Graphic Design USA Design Award – Winner

Poetry Foundation

Core77 Design Awards Visual Communication – Student Notable

LA Opera

Gaphis New Talent Annual – Silver Award

LA Opera | The Block Museum of Art

C-IDEA Design Award – Bronze Award

LA Opera

## SKILLS

### Software

Adobe Photoshop, Illustrator, InDesign, After Effects, Lightroom, Premiere, Glyphs, Figma, Keynote, Google Suite, Microsoft Office Suite, Sketch

### Additional Skills

Graphic Design, Typography, Motion Design, Print Design, Branding, Sketching, Drawing, Photography, Book binding, Presentation deck design, Research

### Languages

English and Mandarin