

# TAYLOR MILES HOPKINS, VISUAL + PRINT DESIGNER

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taylor@hopkins.com

References and Curriculum Vitae  
are available by request.

## EXPERIENCE

- 2023-PRESENT **The New York Times**, Staff Editor, Print Features  
New York, New York  
Design print layouts, art direct weekly issues, commission illustrations, and visually translate digital projects to print. Collaborate with art directors, editors, and photo editors in features and special sections like Book Review, Food, Science, and Styles, among others. Previously worked as a Print Design Fellow.
- 2022-2023 **Still Room Studio**, Visual Designer (Freelance)  
Los Angeles, California  
Design print books, websites, and other publications focused in arts and culture. Manage typesetting, present to clients, and develop visual systems. Aid in production process and collaborate directly with studio founder from varying stages of projects. Notable works include Jesse Mockrin's exhibition catalogue at Night Gallery and the CalArts Center for New Performance 20th Anniversary book.
- 2020-2023 **University of Washington**, Lecturer + Design Educator  
Seattle, Washington  
Lecturer for the Intro to Visual Communication course in the Human Centered Design + Engineering Department. **Guest speaker** for classes focused in research, visual communication, typography, and publication design. **Graduate teaching assistant** for the Division of Design and the Human Centered Design + Engineering Department. Experience teaching undergraduate and graduate levels.
- 2022 **Terrain (URBN)**, Digital Designer (Freelance)  
Philadelphia, Pennsylvania  
Create digital marketing assets for email, social, and website campaigns. Work within several visual systems and expand branding throughout seasons. Collaborate with designers, developers, and photographers to implement fast-paced materials.
- 2022 **Craft & Root**, Visual Designer (Freelance)  
New York, New York  
Develop brands, marketing assets, packaging, and websites. Notable projects include UX + UI work for Natural Capital Exchange and social campaigns for Foursquare.
- 2020-2021 **Jacob Lawrence Gallery**, Lead Graphic Designer  
Seattle, Washington  
Design identity graphics for exhibitions, create editorial publications, aid in the gallery hiring and curating process, manage design intern and web developer, and collaborate with gallery director and artists to effectively communicate shows.
- 2018-2019 **Modern Art**, Graphic Designer  
Lancaster, Pennsylvania  
Design interactive installations, marketing assets, and branding for community organizations and nonprofits. Write for web and print publications and plan studio events.

## TOOLS + SKILLS

InDesign, Photoshop, Illustrator, Figma, After Effects, Premiere, CUEPrint, Procreate, film + digital photography, basic HTML + CSS, Zoom, Google workspace, Slack

Art direction, typesetting, illustration commissioning, imagemaking, writing, copyediting, pagemapping, bookbinding, design research, animation, photo editing, project management, moodboarding, interviewing, public speaking, workshop + critique facilitation

## EDUCATION

- 2019-2021 **University of Washington**  
Master of Design, Visual Communication Design  
Seattle, Washington
- 2015-2017 **Elizabethtown College**  
Bachelor of Arts, English Writing  
Elizabethtown, Pennsylvania

## HONORS

- 2024 **Gold: Newspaper, Features Article**  
Society for Publication Designers (SPD 59)  
New York, New York
- 2024 **Silver: Features Cover**  
Society for News Design (SND 45)  
New York, New York
- 2022-2023 **Design Fellow**  
DesignInquiry  
Portland, Maine

## EXHIBITIONS

- 2022 **Virtual Zine Workshop**  
Seattle Design Festival  
Seattle, Washington
- 2021 **Makeready Studio Tour**  
Seattle Art Book Fair  
Seattle, Washington
- 2021 **Parsons Anthropology + Design**  
The New School  
New York, New York
- 2020 **Microsoft Design Expo**  
Microsoft  
Redmond, Washington

## SERVICE

- 2022-2023 **Seattle Art Book Fair**, Committee  
Seattle Art Book Fair  
Seattle, Washington
- 2020-2021 **Graduate Board**, Design Representative  
School of Art + Art History + Design  
Seattle, Washington