

Creative Digital Designer with a focus on UI, UX, and brand identity. I specialise in creating user-centered, visually engaging digital experiences. With hands-on agency and in-house experience, I excel in both independent and collaborative work. Skilled in design systems, prototyping, and developing seamless user journeys, I am passionate about delivering impactful design solutions that align with both business goals and user needs.

SKILLS

Figma	PROFICIENT
Illustrator	PROFICIENT
Shopify	PROFICIENT
HTML	PROFICIENT
CSS	INTERMEDIATE
InDesign	INTERMEDIATE
Premier Pro	INTERMEDIATE
Photoshop	INTERMEDIATE
After Effects	INTERMEDIATE
Klaviyo	INTERMEDIATE

EDUCATION

BA Digital Concept Development
Copenhagen School of Design and Technology
EXPECTED GRADUATION JAN 2025

AP Multimedia Design
Copenhagen School of Design and Technology
2021 - 2023

Creative Direction for Fashion
London College of Fashion
2018 - 2019

WORK EXPERIENCE

Digital Communications Designer

Good Habit Co. • Copenhagen
SEPT 2023 - CURRENT

As the Digital Communications Designer at Good Habit Co., I manage and execute design tasks across the company's webshop, enhancing the user experience and ensuring a visually appealing, intuitive interface. I work on developing and refining the company's design system and create digital campaigns to drive customer engagement and brand visibility. Additionally, I collaborate on product design, art direction, and UI/UX improvements across digital channels.

Design Intern

Spring/Summer • Copenhagen
AUG - OCT 2024

During my internship at Spring/Summer, I contributed to multiple design projects, including crafting visual identities and designing websites. I was actively involved in the end-to-end process, from client presentations to designing UI and ensuring the integration of the brand identity across web platforms. My role also included prototyping and collaborating with cross-functional teams to deliver cohesive digital experiences.

Digital Design Intern

e-Types • Copenhagen
JAN - APRIL 2023

At e-Types, I worked on concept development and UI design for several clients. I contributed to UX tasks such as sitemap creation, wireframing, and user flows, while also conducting creative explorations and visual research. I helped manage client deliverables and assisted in preparing hand-off documentation for developers, ensuring a smooth transition from design to implementation.

Freelance Stylist & Stylist Assistant

Freelance • Copenhagen

Clients include Soon Music, VOGUE Hong Kong, noise magazine, VOGUE Scandinavia, Ecco, Bang & Olufsen, Eurowoman, Børsen Pleasure amongst others.

Wholesale Administrator & Assistant Manager

Hot Futures • London
JUN 2018 - JUN 2020

At Hot Futures, I managed wholesale orders for key accounts such as Selfridges, Urban Outfitters, Flannels, and ASOS, ensuring smooth operations and timely deliveries. I assisted with e-commerce administration, including writing product copy and managing stock and inventory. Additionally, I supported visual merchandising, and helped oversee press loans and influencer gifting.