

DESIGN EXPERIENCE

CUT ABOVE ENTERPRISES | WEBSITE PHOTOGRAPHER

Greenville Sc, June 2017 - May 2024

I had the responsibility to maintain and carry out professional photography for Cut Above Enterprises' website. CAE has an established brand which is very significant in promoting its community image and the clients they serve. I was tasked with photography specifically for marketing and business growth geared toward their target customers. In order to achieve this approach, it involves getting 'down and dirty' in the field with the teams where innovation and creativity are required to provide the best image to showcase their work.

DRUM CREATIVE | DESIGN INTERNSHIP

Greenville Sc, May 2023 - June 2023

I had the opportunity to intern at Drum Creative in Greenville during the summer. They are a digital marketing agency in Greenville, SC providing web design, SEO, branding, photography, & video production to help Drum Up Business. During that time I had the privilege to work along side the team on certain projects that included logo ideation, magazine layouts, and brand guidelines as well as personally updating a current brand.

IVY LEAVES JOURNAL OF LITERATURE & ART | SENIOR PROMOTIONS DESIGNER

Anderson Sc, January 2023 - April 2024

The leading annual showcase for writers and artists from Anderson University is Ivy Leaves. For one hundred years, students and alumni have shared their finest work with the AU community, and increasingly, audience outside of it through this one publication. As the Senior Designer, I earned the highly sought-after privilege to execute promotional items and other physical + digital materials to promote the journal publication as well as the Spring showcase. Collaboration with publication, website, and the social teams is key to the creation of a new visual direction while maintaining the existing brand standards.

SKILLS + PROFICIENCIES

DIGITAL:

Adobe Suite, Fontself Maker, Figma,
Basic coding using html & css, Visual
studio code

TRADITIONAL:

Linography printmaking, screen printing,
illustration, book binding, & photography

EDUCATION

BACHELOR OF FINE ARTS, GRAPHIC DESIGN

Anderson University (SC)

2020 - 2024

RECOGNITION + HONORS

ART SCHOLARSHIP

South Carolina School of the Arts
Anderson University

ACADEMIC SCHOLARSHIP

Anderson University 2020-2024

DEANS LIST

Anderson University 2020-2024

AFFILIATIONS

AIGA Anderson

Anderson University Type Foundry

Ivy Leaves Journal of Art + Literature

National Art Honor Society

AWARDS + EXHIBITIONS

AU TYPE FOUNDRY

South Carolina School of the Arts
Chiquola Gallery, 2022

NEXUS

South Carolina School of the Arts
Chiquola Gallery, 2024

IVY LEAVES EXHIBITION

South Carolina School of the Arts
Chiquola Gallery, 2023-24

