



# VIVIAN + GAO

graphic designer  
+ art director

## [ MY INFO ]

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www.vivxin.com

chicago | open to relocation  
linkedin.com/in/vivxin

infp | sagittarius | enneagram 9

## [ WORK ]

July 2022 – present  
GRAPHIC DESIGNER  
The Media Socialites | Remote

November 2021 – July 2022  
CREATIVE ASSOCIATE  
Ariel Investments | Chicago

October 2021 – November 2021  
FREELANCE ART DIRECTOR  
VMLY&R | Chicago (Remote)

August 2021 – November 2021  
FREELANCE DESIGNER  
vivxin | Self-Employed

June 2021 – August 2021  
ART DIRECTOR INTERN  
FCB Global | Chicago (Remote)

December 2020 – May 2021  
CREATIVE DIRECTOR  
Inigo Communications | Chicago (Remote)  
Chicago's first & only student-run agency

August 2020 – December 2020  
CREATIVE COORDINATOR

January 2020 – April 2020  
GRAPHIC DESIGN INTERN  
Storymix Media | Chicago

December 2019 – March 2020  
FREELANCE VIDEO EDITOR  
CantoMando | Toronto (Remote)

## [ EDUCATION ]

August 2017 – May 2021  
LOYOLA UNIVERSITY CHICAGO  
B.A. Communications Advertising Creative  
Minors: Visual Communications & Marketing  
Graduated summa cum laude | GPA 3.94  
Dean's List | Presidential Scholar

June 2018 – July 2018  
SOGANG UNIVERSITY  
Sogang International Summer Program  
Seoul, South Korea

## [ AWARDS ]

4A'S MAIP MONO AGENCY  
BRIEF FINALIST  
Thomas' Campaign | July 2021

LOYOLA SOC AD/PR PUBLIC  
RELATIONS AWARD  
United Safety Mascot Campaign:  
"Own it with Orion" | April 2021

LOYOLA SOC AD/PR PUBLIC  
SERVICE COMMUNICATIONS  
AWARD  
American Heart Association Anti-Vaping  
Social Media Campaign | April 2021

4A'S MAIP FELLOW 2021  
Selected by FCB Chicago

## [ TECHNICAL SKILLS ]

Adobe Creative Suite  
Photoshop, InDesign, Illustrator, Premiere Pro  
  
Website, Email & Deck Design  
Cargo, Figma, Wordpress, Wix | Klaviyo,  
Flodesk, Shopify, Mailchimp, Active Campaign,  
MailerLite, Square | Keynote, Powerpoint  
  
Project Management Software  
Airtable, Asana, Microsoft Teams, Slack,  
Basecamp, Sharepoint, Harvest, Toggl, Discord,  
Webcarg, Notion, Confluence

Google Suite & Microsoft Office

## [ LANGUAGES ]

English	native
Cantonese	native
Mandarin	conversational
Korean	beginner
Japanese	learning

## [ OFF WORK ]

Interests  
digital & 35mm film photography, portrait  
drawings, streetwear + acubi fashion, gymming,  
lifestyle magazines, booking spontaneous trips,  
aesthetic cafes, reading my problems away,  
marie kondo-ing my space (a work in progress)

Currently

reading: before the coffee gets cold  
jamming: median - yueku  
planning: a solo trip to japan maybe??