Los Angeles, CA minsik.cargo.site

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Education

Bachelor of Fine Arts in Graphic Design

ArtCenter College of Design Pasadena, CA Anticipated Sep' 24

Feature Projects

Project: "Production I.G"

Institution: ArtCenter College of Design,

Pasadena, CA

Duration: Jan 17 - Apr 19, 2024

A Rebranding Initiative for the Esteemed Japanese Animation Studio Established in 1987. This project revitalizes Production I.G's identity, emphasizing its legacy of quality and innovation with vibrant storytelling, enhanced color schemes, and striking graphic elements. The goal is to captivate global audiences a new and inspire imaginations, pushing the boundaries of animation and crafting narratives that redefine the art form.

Project: "un:"

Institution: ArtCenter College of Design,

Pasadena, CA

Duration: Aug 17 - Dec 19, 2023

A Hypothetical Hospitality Rebrand for Gentle Monster. This project merges fashion, art, and imagination, turning reality into a canvas of unexpected possibilities. In "un:", dreams evolve into a captivating dance through unexpected corners, making the ordinary extraordinary and inviting viewers into a world of limitless discovery.

Skills

Software

Proficient in: Indesign, Illustrator, Photoshop, After Effects, XD, Acrobat, Keynote

Familiar with: Cinema 4D, p5.js, MadMapper, Figma, Premiere Pro, CSS

Craft

Printing, Bookbinding, hand drawing, calligraphy, painting

Design and presentation

Brand identity development, editorial design, spatial design, generative coding, qualitative research, creative visualization

Recognition ArtCenter Gallery wearless poster 2023

un: posters and lookbook 2024

HMCT Gallery

MN Paris Typeface poster 2023

WBSD Student Design Award 2023 wearless - sliver

Graphis New Talent Awards 2024

un: - sliver