

Hannah Rawitscher

Greater Boston Area

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Experience

Concept Arts

04/2024 – Present

Junior Art Director

Culture Fresh Foods Inc

09/2022 – 04/2024

Graphic Designer & Social Media Content Creator / Contractor

- Design social media posts, craft decks for client pitches (Costco & Whole Foods)

Suffolk University

09/2018 – 05/2023

Office Assistant -> Marketing Specialist

- Completed various tasks (website and social media audits, organize and create mailing lists, design flyers) for Office of Marketing & Communications

Ring Communications

01/2022 – 08/2022

Marketing Contractor

- Designed content to drive brand awareness, engagement, and traffic
- Pitched work to client, account manager, and creatives

Fishbowl

01/2021 – 05/2021

Social Media Intern

- Managed social media accounts on Instagram, Twitter, LinkedIn, and Facebook addressing strategy, analytics, content research, scheduling, caption and hashtag writing
- Completed increasingly more complex projects as assigned, including: creating spreadsheets for future social media content, using Wordpress to write and edit blog posts

Education

Denver Ad School

08/2022 – 12/2023

Art Direction

Suffolk University

2018 – 2022

BA, Advertising / Minor in Marketing & Graphic Design

Magna Cum Laude

Certificates

Hubspot Social Media Certification

Issued 03/2022 – Expires 04/2024

License ID: c33a7f60581046b68657b52820a95e0b

Skills

Adobe AfterEffects, Adobe Dreamweaver, Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Adobe Premiere, Figma, Google Suite, HTML/CSS, Hubspot, MS Office, Sitecore, Slack, Social media management, Sprout Social, Trello, Wordpress

