

I believe in the promotion of culture to communicate ideas and create projects based on intersectionality, that relate to art, and that provoke social change. Through visual communication and creative projects, I want to explore culture; not just as textual or artistic products, but as a way of making sense of and relating to others and our environment.

Originally from Barcelona, I've lived in different countries, such as Spain, Portugal, Switzerland, Mexico, the United Arab Emirates, and Italy, where I am now based. These have molded me to have an open-mind, curiosity, creativity, an interest for culture, and to question its institutions.

I believe in a research-based and interdisciplinary approach, and that the responsibility of creatives is to use these tools in order to create meaningful projects that increase awareness of social, cultural, environmental and ethical issues to spark a dialogue, and inspire a solution.

WORK

11 / 2022 – 12 / 2023

Lampoon Magazine

Head of Visual Team, Visual designer

A culture and fashion magazine, print and online, as well as a publishing house with editorial projects for clients such as Bonacina, Fendi, Bulgari, among others.

Milan, Italy

09 / 2020 – present

silvia & the spyglass

Graphic designer

Art gallery of visual artist Silvia Sánchez. Her work is centred around watercolour and ink techniques, and she has now started to explore other media by creating a VR immersive experience to enter her paintings, as well as sculpture.

San Sebastián, Spain (remote)

10 / 2022

Frankenstein Magazine

Graphic designer, collaborator

An independent editorial project which belongs to Aldebaran Studio cultural association. A magazine that promotes of experimental contents, figurative arts and creative writing.

Milan, Italy

03 / 2022 – 06 / 2022

Saatchi & Saatchi

Creative intern

Internship awarded after winning Socially Correct Competition 2021 edition with *This is not a fairytale campaign*. Details under Awards. A multinational communications and advertising agency network. Clients include Poste Italiane, Enel, Peroni, among others.

Milan, Italy

09 / 2021

Columna. Branding

Graphic design intern

A full-service branding company. Clients include Vueling, La Española, Pompadour, El Caserio, among others.

Barcelona, Spain

09 / 2020

Marks Design

Brand design - Work experience

A brand and experience agency. Clients include Cadbury, Philips, Starbucks, Tsingtao, among others.

London, UK (remote)

06 / 2019

Mullenlowe MENA

Graphic design intern

A creative, integrated communications network. Clients include EXPO City, Mall of the Emirates, Unilever, among others.

Dubai, UAE

EDUCATION

2019 – 2022

BA Graphic Design & Art Direction (honors: Cum Laude)

NABA, Nuova Accademia di Belle Arti
Milan, Italy

2018 – 2019

International Baccalaureate & High School Diploma

GEMS Dubai American Academy
Dubai, UAE

2018

Design. Summer Course

NABA, Nuova Accademia di Belle Arti
Milan, Italy

AWARDS

2021

Socially Correct

Associazione Paolo Ettore, Fondazione Maruzza, Saatchi & Saatchi

This is not a fairytale was the winning campaign of the 2021 edition of the Paolo Ettore – Socially Correct Association contest, dedicated to art and communication students across Italy, in the campaign *Mai Più Soli - Cure Palliative Pediatriche: un diritto e un dovere*. The project was presented on July 10th 2021, within the Socially Correct event at Festival dei Due Mondi in Spoleto.

Team: Valeria Polanco & Itziar Soto

LANGUAGES**Spanish**

Mothertongue

English

Native speaker

Italian

Proficient

SKILLS**Adobe CC**

Expert

Social Media

Expert

Photography

Intermediate

Figma

Intermediate

Coding

Proficient

VOLUNTEERING

2017 – 2018

Red Cross

Mexico City, Mexico

THANKS!