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Location
Brooklyn, New York

Mike Nguyen

Dec 2020 — Present New York, NY	1stDibs — Senior Graphic Designer <ul style="list-style-type: none">Provided support to the Director of Creative Services to produce marketing materials consistent with the 1stDibs brand.Created visual assets and design concepts to support on-site merchandising content.Designed engaging WordPress editorial features for 1stDibs <i>Introspective</i> magazine.Devised marketing emails promoting 1stDibs inventory and editorial content.Assisted the social media team in the production of ongoing social content.Produced attractive print collateral for the 1stDibs brand and sponsored events.Actively stayed current with design trends and contributed to pushing the 1stDibs brand forward.
Nov 2017 — Dec 2020 New York, NY	Moda Operandi — Jr. Art Director <ul style="list-style-type: none">Designed on brand creative collateral and communications—used for a 360° experience (social, on site, out of home, paid advertising, and events).Concepted and designed digital brand campaigns featured for paid media content on Vogue.com during the Fall / Winter '19 fashion month.Art directed in studio still life/on model photography used for digital content across multiple channels.Worked closely with the buying, editorial and PR team on the launch of Moda Mens and Home.
Jun 2016 — Nov 2017 New York, NY	Harper's Bazaar — Senior Designer <ul style="list-style-type: none">Designed front of book pages including shopping pages, beauty pages, features, and occasionally type treatments for well stories.Collaborated with Executive Editor, art-direct, and design special editorial sections from start to finish.Oversaw the art production process including retouching supervision and checking files pre-shipment.Developed layout templates for new editorial content as needed.Worked with photo department to edit film and concept ideas.
Jan 2014 — Jun 2016 New York, NY	Town & Country — Designer <ul style="list-style-type: none">Designed front and back of book pages for monthly issue and special supplements.Quickly developed understanding for redesign under the direction of Alex Wiederin.Generated contract proofs and do production on pages in shipping stage.Assigned text to editors using Woodwing system and send layouts to retouching.Worked with editors to compose graphics for website content.
Mar 2013 — Jan 2014 New York, NY	Marie Claire — Art Assistant <ul style="list-style-type: none">Designed front and back of book, fashion, beauty pages and supplementary promos.Updated mini-wall, flip-book, and prepared layouts and covers for presentation.Converted print pages to interactive iPad edition for each issue.Served as a general assistant to the Artistic Director, Alex Gonzalez.Assisted Artistic Director with scheduling, travel arrangements, and coordinating with other department assistants.

Applications

- Adobe Illustrator
- Adobe InDesign
- Adobe Photoshop
- Figma
- Sketch

Web Design

- CSS
- FTP
- HTML
- Wordpress

Skills

- Graphic Design
- Visual Arts
- Print Production
- Brand Identity
- Art Direction
- Visual Communication
- Project Management
- Cross-functional Collaboration
- Problem Solving
- Design Trends
- Presentation
- Workflow Management
- Adaptability
- Team Collaboration