

# Lan Wang

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## EDUCATION

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### School of Visual Arts (SVA)

*MFA in Design / Designer as Entrepreneur*

GPA: 3.7/4.0; Teaching Assistant

New York City, NY

*Aug. 2023 – May 2025*

### Maryland Institute College of Art (MICA)

*BFA in Illustration, Minor in Painting*

GPA: 3.9/4.0; Member of CSSA/Program Assistant

Baltimore, MD

*Aug. 2019 – May 2023*

## HONOR & AWARD

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- Creative Vision Award, MICA *2019 – 2023*
- Illustration Departmental Recognition Award (with \$1000), MICA *Mar. 2022*
- Merit Achievement Award (with \$500), MICA *Mar. 2021*
- Summa Cum Laude, MICA *2023*

## EXHIBITION

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- ***Through the Vase (Thesis)*** *May, 2023*  
"Art Walk", Meyerhoff Gallery, Baltimore, MD  
Installation, Mix Medium
- ***Dongbei Impression: Food*** *Nov. 2022 – Dec. 2022*  
"Home", Julian Allen Gallery, Baltimore, MD  
Illustration, Print, 11\*17in
- ***Beyond the Boundaries*** *May 2021*  
"Isolated Archives", Virtual Group Exhibition  
Acrylic painting, 10\*10in

## PROFESSIONAL EXPERIENCE

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### FUCEAN

*Junior Designer*

New York, USA

*Feb1.2024-Present*

- Enhance brand visual identity across platforms, focusing on social media and business development.
- Develop and implement social media templates for cohesive online presence.
- Collaborate with cross-functional teams to integrate design elements into marketing materials and campaigns.

### Tencent

*Contract Artist*

Beijing, China

*Sep8-Oct 30. 2022*

- Commissioned by Tencent on the campaign of *Anti Fraud in Action* located in *Beijing Wangfujing* Subway Stop
- Created digital illustration: *Greenhouse of Desire* (40\*60cm)

### Long March Space Art Gallery

*Exhibition Assistant*

Beijing, China

*May. 2021 – Aug. 2021*

- Proofread and organized the documents and artworks, designed promotional content with Photoshop and InDesign
- Conducted research on multiple contemporary art galleries and Chinese contemporary young artists
- Provided exhibition design and project management with short and long-term planning and execution of all exhibitions, display projects, and other curatorial projects
- Updated the exhibition information and promotional webpages for Vivien Zhang: Lorem Ipsum and Fengyi Guo
- Published and designed 5 articles for the official WeChat account with over 5,000 words

## SKILLS

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**Software:** Adobe Illustrator, InDesign, Photoshop, Figma, Lightroom, Premiere Pro, Adobe XD, Rhino 3D, Sketch

**Creative Skills:** Painting, Drawing, Collage, Laser Cut

**Languages:** English (*Advanced*); Mandarin (*Native*)