

Maria Pinho

Communication & Graphic Designer

Profile

My name is Maria, and I am a 35-year-old Portuguese multidisciplinary designer with a passion for creating high-impact visual experiences. My self-taught background and relentless pursuit of design excellence have enabled me to develop solid skills in specific areas, with a particular focus on branding, illustration, and public installations.

Date Of Birth: April 2, 1988 | **Nationality:** Portuguese

Education

Master's Degree in Design

University of Aveiro

2010 - 2012

18/20 GPA

Degree in Design

University of Aveiro

2007 - 2010

16/20 GPA

1st Year of Degree in

Industrial Design

University of Beira Interior

2006 - 2007

Experience

Freelancer - Communication and Graphic Designer

(October 2023 - to date)

Creation of visual content for social media for companies and individuals. Logo and Visual Identity design, creation of marketing materials such as posters, flyers, brochures, banners, digital ads, etc., Packaging, Illustration, image editing, design of layouts for magazines and presentations.

Communication Designer

Catlake

(May 2021 - August 2023)

Brand Development: Branding, Market Research, Concept Development, Moodboards, Product Graphics and Colors; Visual Communication: Advertising, Digital Design, Packaging, Promotional Material, Print Production, Tradeshow Design, Presentation, Editorial; Internal Communication.

Communication Designer

Polisport Plásticos S.A.

(August 2019 - April 2021)

Brand Development: Branding, Market Research, Concept Development, Moodboards, Product Graphics and Colors; Visual Communication: Advertising, Digital Design, Illustration, Packaging, Promotional Material, Print Production, Tradeshow Design, Presentation; Internal Communication.

Freelancer - Graphic Designer

(June 2018 - July 2019)

Logo and Visual Identity Design, creation of marketing materials such as posters, flyers, brochures, banners, digital ads, etc., Packaging, Illustration, image editing, design of layouts for magazines and presentations.

Graphic Designer

Impact Plan Art Productions

(January 2017 - April 2018)

Public Urban Installations, Branding, Illustration, Print Production, Photography, Art Direction.

Internship as Graphic Designer

Impact Plan Art Productions

(March 2015 - December 2016)

Public Urban Installations, Branding, Illustration, Photography.

Freelance Graphic Designer

Sim, Aceito!

(February 2013 - December 2014)

Events Stationery, Illustration, Print Production

Erasmus exchange + "People are strange if you are a stranger"

Slovakia

July 2018

In this project it was possible to experience how utopian and real it can be to dream, plan, realize and celebrate art as a form of inclusion.

Skills

Art Direction | TeamWork | Attention to detail | Branding & Identity | Editorial | Illustration | Installation | Packaging

Software

Illustrator | Photoshop | Indesign | After Effects | Adobe Lightroom | Procreate

Languages

Portuguese
Native

English
Intermediate

Spanish
Basic User

Portfolio

www.mariapinho.cargo.site

