


COLETTE ALBERTSON

 colettealbertson.com (631) 800-1804 cocolette58@gmail.com

EDUCATION

Pennsylvania State University
Bachelor of Arts, Graphic Design
Expected May 2025
GPA: 3.89

SKILLS

Adobe Suite
DSLR Photography
Invision
Typography
Time management
Leadership
Illustration/Drawing

COURSE WORK

Graphic Design Studios
Typography 1 and 2
History of Graphic Design
UX/UI design
Visualizing Information
Photography Studio
Art History
Advertising
Service Design

ACHIEVEMENTS

Creative Achievement Award winner

Penn State 2024

Dean's List

Penn State 2021 ~ Present

Girl Scout

Gold Award 2020

EXPERIENCE & INVOLVEMENT

Cosmopolitan Magazine

Production Assistant February 2024

Assisted in set and style design that captured photo shoot aesthetics. Facilitated the movement of physical and clothing products through the studio. Managed catering set up. Aided the model, photo shoot director, photographer, and team.

SOVABIPOC Fashion Show

Graphic Designer 2024 ~ Present

Creating event marketing and promotional materials for The School of Visual Arts Black, Indigenous and People of Color organizations' Fashion Show. Working directly with the SOVABIPOC Board from concept development to final material production. Designing unique graphics for use in social media, print, e-mail and supplemental event materials.

Camp Alvernia

Head Graphic Designer 2023 ~ 2024

Created a new logo and designed graphics for social media, event promotions, T-shirts, merchandise, and signage. Collaborated with Camp Management, Social media director, counselors, and campers to represent culture and camp values in design.

Penn State Design Association

Social Media Assistant 2022 ~ Present

Curating posts on the Penn State Instagram Graphic Design Social Media page. Collaborating with students on projects and working with the social media team.

The Music Academy

Freelancer 2023 ~ Present

Formatted compelling fundraiser emails for timed release. Led all communication to ensure deadlines and deliverables were met.

Spirit of Huntington

Staff/Volunteer Member 2018 ~ 2023

Designed several on-line purchasable art lessons available through SOHAC's website. Led and assisted multiple classes, igniting creative expression of students with special needs and military veterans. Organized volunteers for events and classes.