

AuditBoard 2023

Blog/Social Assets

**Planning for Tail
Risk Resilience:
Key Questions to Ask**



LIVE CPE WEBINAR

Navigating Geopolitical Uncertainty

Liz Sandwith

Chief Professional Practices Advisor

Chartered Institute of Internal Auditors

TUESDAY, JULY 11 | 8 AM PT | 4 PM BST



Navigating Geopolitical Uncertainty

TUESDAY, JULY 11 | 8 AM PT | 4 PM BST

Register Now



Cybersecurity Disclosures




John Wheeler

Auditboard

Social Posts for Product Demo Livestream

**AuditBoard
CrossComply Live**



Corey Landman
AuditBoard

 **AUDITBOARD**

 **LIVE DEMO WEBINAR**

**AuditBoard
CrossComply Live**

WEDNESDAY, SEPTEMBER 27
11 AM PT | 2 PM ET



COREY LANDMAN
Manager, Compliance Solutions
AuditBoard

[Register Now](#)

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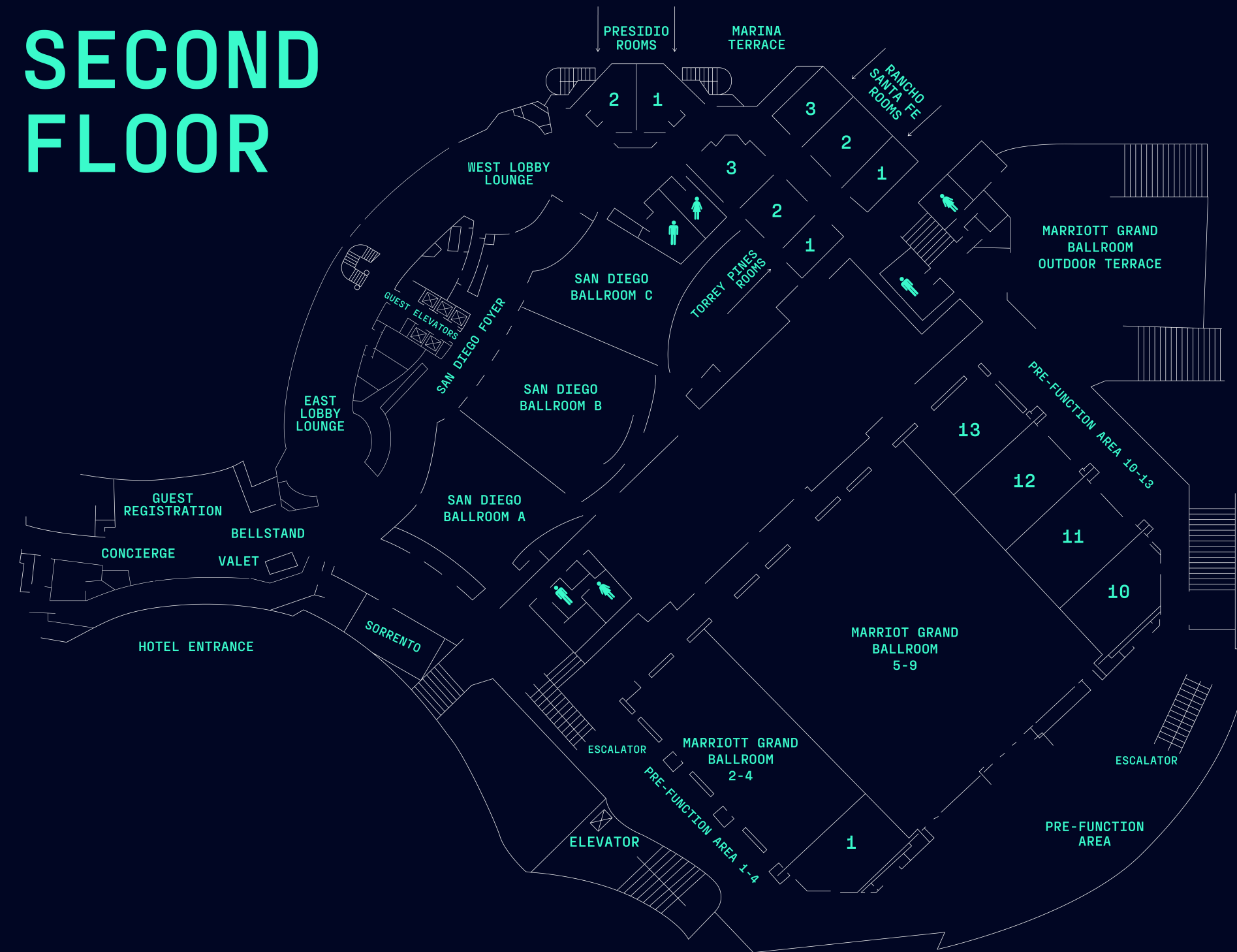
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Audit+Beyond

Vectorized Conference Map

SECOND FLOOR



AUDIT+ BEYOND

“A wonderful meeting with
some of the best risk
professionals in the country.”

2022 CONFERENCE ATTENDEE

REGISTER NOW

AUDIT+ BEYOND

The Industry's Premier Audit,
Risk, & Compliance Event

REGISTER NOW

OCTOBER 17-20, 2023
MARRIOTT MARQUIS,
SAN DIEGO, CA

AUDIT+ BEYOND

A CONFERENCE BY AUDITBOARD

Ask Me How To Connect
Teams and Stakeholders!

REGISTER TODAY!

OCT. 17-20, 2023
MARRIOTT MARQUIS
SAN DIEGO, CA

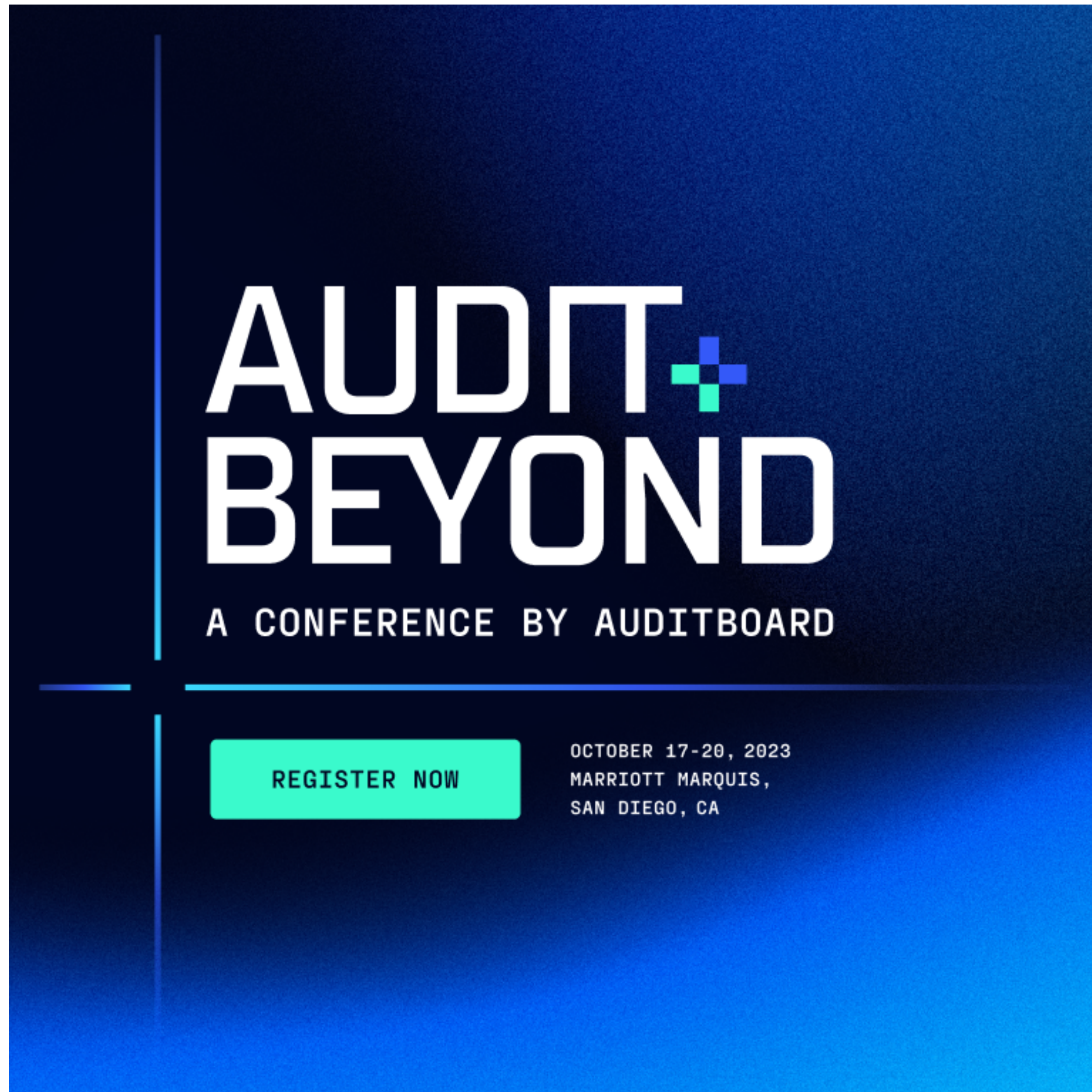
AUDIT+ BEYOND

A CONFERENCE BY AUDITBOARD

Ask Me How To
Work Smarter
With More Impact!

REGISTER TODAY!

OCT. 17-20, 2023
MARRIOTT MARQUIS
SAN DIEGO, CA



A vertical registration advertisement for the 'Audit Beyond' conference. The background is a dark blue gradient with a lighter blue vertical bar on the left. The main title 'AUDIT BEYOND' is in large white letters, with a colorful cross icon to the right of 'AUDIT'. Below it, 'A CONFERENCE BY AUDITBOARD' is written in smaller white text. A red 'REGISTER NOW' button is positioned to the left of the event details: 'OCTOBER 17-20, 2023', 'MARRIOTT MARQUIS,', and 'SAN DIEGO, CA'.

AUDIT BEYOND

A CONFERENCE BY AUDITBOARD

[REGISTER NOW](#)

OCTOBER 17-20, 2023
MARRIOTT MARQUIS,
SAN DIEGO, CA



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AUDIT BEYOND

A CONFERENCE BY AUDITBOARD

[REGISTER NOW](#)

SAN DIEGO, CA
OCTOBER 17-20, 2023



**AUDIT+
BEYOND**

Save Up To \$400
On Your Conference Pass!

REGISTER NOW EARLY BIRD PRICING
ENDS JULY 17



**AUDIT+
BEYOND**

Save Up to \$400 on Your Conference Pass!

REGISTER NOW EARLY BIRD PRICING
ENDS JULY 17

Notebook Ideation

The ideation notebook displays 50 frames, each labeled with a frame number and an asset ID. The frames explore various visual treatments of the 'AUDIT BEYOND' brand, including 3D geometric shapes, grid patterns, and text combinations. The central theme is 'Build Minds, Build Futures'. The frames are arranged in a grid, with some frames showing multiple assets or variations of a single asset.

Key elements and text visible in the frames include:

- Brand Name:** AUDIT BEYOND
- Tagline:** Build Minds, Build Futures.
- Assets:** Asset 1 through Asset 15, representing different visual treatments.
- Keywords:** BUILD + GROW + INSPIRE + ACHIEVE + EMPOWER + ELEVATE + INFORM + LEARN + COLLABORATE + CREATE + EVOLVE + BUILD + GR
- Visuals:** 3D cubes, grids, lines, and abstract shapes.

A vertical sequence of assets showing the 'AUDIT BEYOND' logo and tagline in various orientations and styles. The assets are labeled as follows:

- Asset 7 1
- Asset 6 1
- Asset 5 4
- Asset 5 3
- Asset 5 1
- Asset 3 3
- Asset 2 1
- Asset 2 2
- Asset 2 3
- Asset 2 4
- Asset 1 1

The tagline 'BUILD Minds → Build Futures.' is prominently displayed in the center of the sequence.

Skyline Graphic Ideation - Midjourney Assisted



Final Notebook Design



AUDIT+BEYOND

Discover What's Fresh.



Final Tote Bag Design

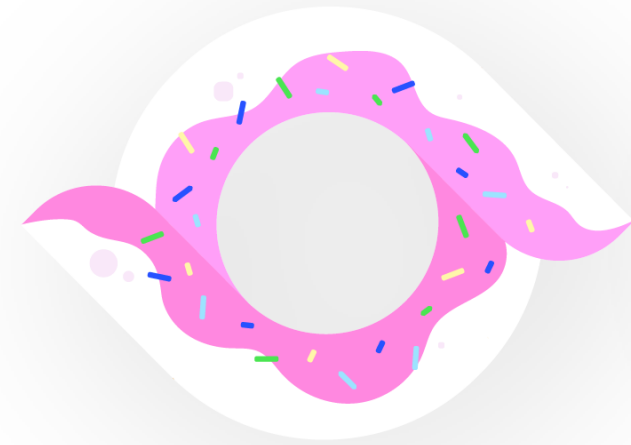


Final T-shirt Design



Beach Themed Party Sticker Designs

1



2



3



4



5



6



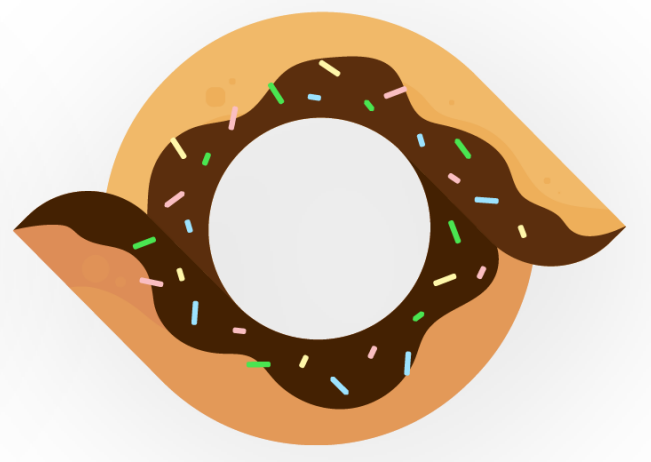
7



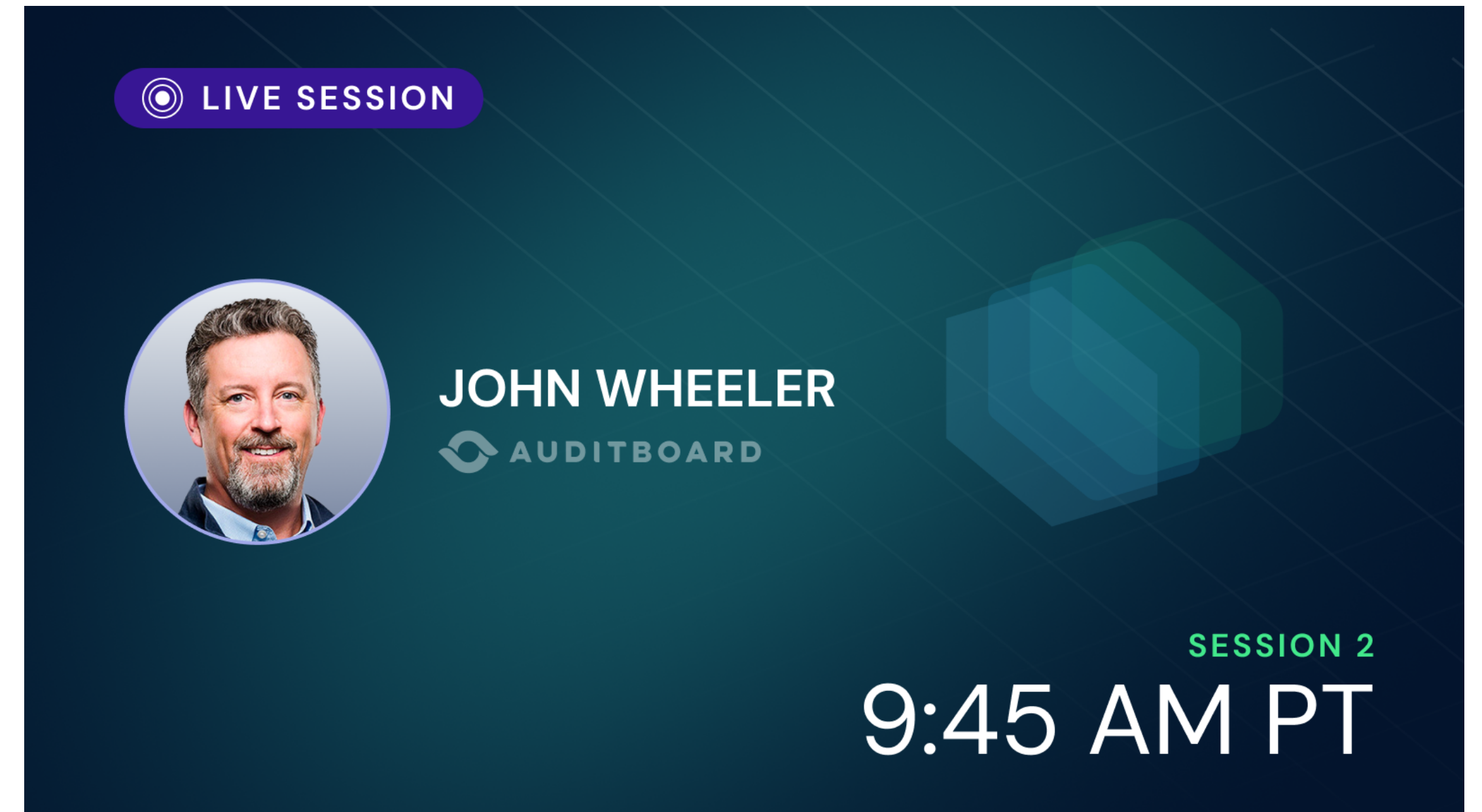
8



9



IT Risk Now






**See
AuditBoard
In Action To
Get A YETI
Tumbler**




CONNECT WITH US



Mature Your Risk Quantification Strategy

GET THE GUIDE



Scaling ITRM
The Promise and Challenges of Risk Quantification

Ads



A dark-themed advertisement for AuditBoard's IT Risk Management product. The background is black with light blue geometric line art. The AuditBoard logo is in the top left. The main headline is 'IT Risk Management Transformed' in white and light blue. Below it is a sub-headline in white. A blue 'Learn More' button is in the bottom left.

 **AUDITBOARD**

IT Risk Management Transformed

Understand your threat landscape,
quantify risks, and improve cyber resilience.

[Learn More](#)



A blue-themed advertisement for AuditBoard's IT Risk Management product. The background is blue with light blue geometric line art. The AuditBoard logo is in the top left. The main headline is 'IT Risk Management Transformed' in white. Below it is a sub-headline in white. A black 'Learn More' button is in the bottom left.

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Understand your threat landscape,
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[Learn More](#)

ITRM Product Demo Ads



Expand Your IT Risk and Compliance Capabilities With ITRM

Learn More

Top 100

Software Products

BEST SOFTWARE AWARDS 2023

UID	Threat	Assets with Threat	Current Inherent Risk Score	Prior Residual Risk Score	Current Residual Risk Score
ER06	Unauthorized Access	10	5.00	5.00	5.00
ER07	Least Privileged Access	8	2.25	4.00	0.75
ER10	Assignment of Privileged Functions	7	5.00	3.00	5.00
ER16	Cryptographic Controls	5	4.00	0.00	2.00



Quantify Your IT Risks With ITRM

Get a \$50 Amazon Gift Card After a Demo!

Book a Demo

Top 100

Software Products

BEST SOFTWARE AWARDS 2023

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ER06	Unauthorized Access	10	5.00
ER07	Least Privileged Access	8	2.25
ER10	Assignment of Privileged Functions	7	5.00
ER16	Cryptographic Controls	5	4.00

Animated Canadian CrossComply Ads




One Set of Controls
to Comply With
Multiple Frameworks

[Learn More](#)



One Set of Controls
to Comply With
Multiple Frameworks

[Learn More](#)



A customer story advertisement for AuditBoard and Gallagher. The ad features a woman with long dark hair, wearing a dark blazer over a blue patterned top, smiling. The background is a light blue gradient with a white curved line. In the top left corner, the AuditBoard logo (a blue circle with a white dot) and the word "AUDITBOARD" are displayed. In the top right corner, there is a black button with the text "Learn More" in white. The main headline, "How This Fortune 500 Insurance Firm Connects Risk Around The Globe", is written in white text on a dark blue rectangular area. Below the headline is the Gallagher logo, which consists of a stylized "G" with a globe icon and the word "GALLAGHER" underneath. On the left side of the dark blue area, the word "AUDITBOARD" is written vertically in white.

A customer story advertisement for AuditBoard and Gallagher, identical to the one on the left. It features a woman with long dark hair, wearing a dark blazer over a blue patterned top, smiling. The background is a light blue gradient with a white curved line. In the top left corner, the AuditBoard logo (a blue circle with a white dot) and the word "AUDITBOARD" are displayed. In the top right corner, there is a black button with the text "Learn More" in white. The main headline, "How This Fortune 500 Insurance Firm Connects Risk Around The Globe", is written in white text on a dark blue rectangular area. Below the headline is the Gallagher logo, which consists of a stylized "G" with a globe icon and the word "GALLAGHER" underneath. On the left side of the dark blue area, the word "AUDITBOARD" is written vertically in white.

Misc Ads



Digital Risk and Technology Investment Trends

See How Your Organization Stacks Up


[Download Now](#)



Digital Risk Report 2023

Pervasive Risk, Persistent Fragmentation, and Accelerating Technology Investment

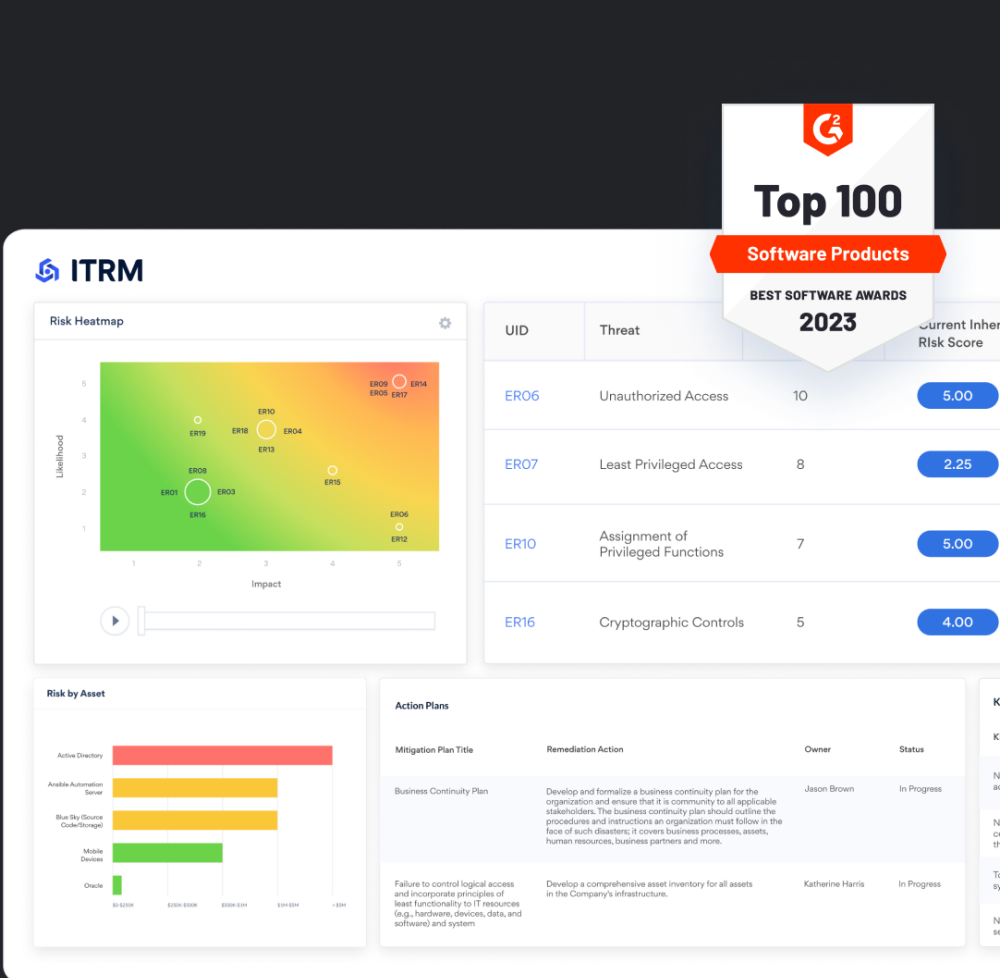




Get Ahead of Cyber Risks

See AuditBoard ITRM in Action

[Book a Demo](#)



Top 100 Software Products
BEST SOFTWARE AWARDS 2023

UID	Threat	Current Inher Risk Score
ER06	Unauthorized Access	6.00
ER07	Least Privileged Access	2.25
ER10	Assignment of Privileged Functions	6.00
ER16	Cryptographic Controls	4.00

Risk by Asset

Asset	Risk Score
Active Directory	100
Active Directory: Forest	80
Active Directory: Domain Controllers	70
Active Directory: Group Policy Objects	60
Active Directory: Sites and Services	50
Active Directory: Users and Computers	40

Action Plans

Mitigation Plan Title	Remediation Action	Owner	Status
Business Continuity Plan	Develop and test a business continuity plan for the organization and ensure that it is consistently updated and applicable. The business continuity plan should outline the procedures and instructions an organization must follow in the face of such disasters, it covers business processes, assets, human resources, business partners and more.	Jason Brown	In Progress
Failure to control logical access and management privileges of user accounts and responses to log, hardware, device, data, and software and systems	Develop a comprehensive asset inventory for all assets in the Company's infrastructure.	Katherine Harris	In Progress

eBooks

AUDITBOARD | grc2020

FREE REPORT

Deliver Value in IT Risk and Compliance Management

↓ Get the Report

grc2020

AUDITBOARD

AuditBoard
Delivering Value in IT Risk and Compliance Management

IDC | AUDITBOARD

This advertisement features a blue background with a white 3D book graphic. The book cover displays the 'grc2020' logo and the text 'AuditBoard Delivering Value in IT Risk and Compliance Management'. A vertical label on the book's spine reads 'IDC | AUDITBOARD'. The main text of the ad includes the AuditBoard and grc2020 logos, the title 'Deliver Value in IT Risk and Compliance Management', and a 'Get the Report' button with a download icon.

FREE REPORT

Deliver Value in IT Risk and Compliance Management

↓ Get the Report

AUDITBOARD | grc2020

grc2020


AuditBoard
Delivering Value in IT Risk and Compliance Management

VALUE PERSPECTIVE
Governance, Risk Management & Compliance Insight

This advertisement features a blue background with a white 3D book graphic. The book cover displays the 'grc2020' logo and the text 'AuditBoard Delivering Value in IT Risk and Compliance Management'. A vertical label on the book's spine reads 'IDC | AUDITBOARD'. The main text of the ad includes the text 'FREE REPORT', the title 'Deliver Value in IT Risk and Compliance Management', a 'Get the Report' button with a download icon, and the AuditBoard and grc2020 logos. At the bottom, it features the 'VALUE PERSPECTIVE' logo and the subtitle 'Governance, Risk Management & Compliance Insight'.



Everything You Need
to Know About the
**SEC Cybersecurity
Rules Update**

 **Get the Guide**



SEC Cybersecurity Rules eBook Design

The risk is widespread and likely underreported. Citing a [recent study](#) showing that **98% of organizations use at least one third-party vendor that has experienced a breach in the past two years**, the SEC has decreed that the time is now for enhancing and standardizing cybersecurity disclosures.

If you're a leader at a private company, you may be thinking, "But this doesn't apply to me." You're right. Officially, it doesn't. But many private companies are third parties to public companies – and thus potentially liable for any cyber incidents impacting public companies. Plus, investors and other stakeholders often hold private companies to the same standards as public companies, and the SEC's final rule is a good example of what we can expect from other cybersecurity legislation on the horizon, much of which goes beyond public companies. **Most importantly, to find a cybersecurity solution for everyone, we need to admit that [cybersecurity is everyone's problem](#) — and good cybersecurity risk management, strategy, and governance principles are universally applicable.**

Whatever your business or industry, it's time to get your head around the SEC's cybersecurity disclosure rules and similar legislation expected in 2023. Disclosure will require both accuracy and speed: accuracy to determine the materiality of cybersecurity incidents, and speed to meet the 4-business-day requirement for disclosing material cybersecurity incidents. Plus, the SEC's final rule marks a critical development in regulating cyber risk that [underscores the importance](#) of getting integrated risk management (IRM) processes in place — not just to comply with SEC cybersecurity rules, but to ensure you're doing the right things to protect, defend, and enhance your business.

**You may have less time than you think.
Your organization should be working now to
get the processes and technologies needed to
support effective cybersecurity disclosures in
place by December 31 , 2023.**

What to Know Now: Dates and Basic Action Plan

So, which rules apply to your business, when do they take effect, and what needs to happen to get your business on the path to compliance? The table below offers an overview, breaking the new rules down into key items, compliance dates, and recommended actions.

Audience	Details	Date	Recommended Actions
ITEM: Final Rule: Cybersecurity Risk Management, Strategy, Governance, and Incident Disclosure			
All registrants.	Effective date of final rule, per publication in the Federal Register.	9/5/2023	Perform gap assessment. Identify the gaps between the new SEC cybersecurity rules and current practices. Assign accountability for remediation.
ITEM: Cybersecurity Risk Management, Strategy, and Governance Disclosure (Regulation S-K Item 106)			
All registrants.	Compliance required beginning with annual reports for fiscal years ending on or after December 15, 2023.	12/15/2023	<p>Integrate disclosure processes. Many companies will be able to leverage existing disclosure processes and expertise (e.g., SOX) in building out their risk management programs; others will start from scratch. But don't make the mistake of creating a separate process that will be burdensome and costly to maintain. Instead, identify how your cybersecurity program will integrate with your current disclosure process. Determine who will be involved and how. Include legal.</p> <p>Prepare to disclose cybersecurity and ITRM practices. Final rules require disclosing specific details of cybersecurity and ITRM programs/practices throughout the year. Consider ITRM solutions that enable you to develop, standardize, and report on your program, strategy, and maturity. Such solutions can streamline reporting (e.g., board, investors, auditors, regulators) while providing processes for issue management, evidence collection, maturity and workflow assessments, and risk mitigation.</p> <p>Engage board of directors early. Help the board understand the requirements. Work together to determine governance changes needed.</p>
ITEM: Material Cybersecurity Incident Disclosure (Form 8-K Item 1.05)			
All registrants.	Compliance required.	12/18/2023	<p>Develop capabilities and update incident management process to reduce time to complete and accurate disclosures. Determine how you'll modify your process to consider materiality and ongoing reporting/monitoring. Consistency is crucial in determining materiality and disclosing issues, so that the same methodology, process, and controls apply for cybersecurity as for operational or financial statement issues. Meeting the 4-business-day requirement will require developing capabilities in:</p> <ul style="list-style-type: none"> • Cross-functional collaboration. Audit, risk, compliance, and ITRM teams must work together to set thresholds and make decisions on materiality. Build streamlined workflows that enable swift identification and analysis of material cyber incidents, including identifying root causes, controls that worked or failed, and remediation needed. • Risk quantification. Measuring potential impact on performance requires quantifying financial impact based on an integrated view on risk that understands how cybersecurity ties in with operational and enterprise risk, linking technology assets, operational processes, and business outcomes. Consider implementing an IRM platform that connects risks and controls across the enterprise and enables teams to share data in a single system of record.] • Leverage technology. Get the right technology in place to integrate risk management and communication and streamline disclosures across the organization — either a single integrated solution or individual solutions tied together.
Smaller reporting companies.	Compliance required.	6/15/2024	

About the Author



John A. Wheeler is the Senior Advisor, Risk and Technology for AuditBoard, and the founder and CEO of Wheelhouse Advisors. He is a former Gartner analyst and senior risk management executive with companies including Truist Financial (formerly SunTrust), Turner Broadcasting, Emory Healthcare, EY, and Accenture.

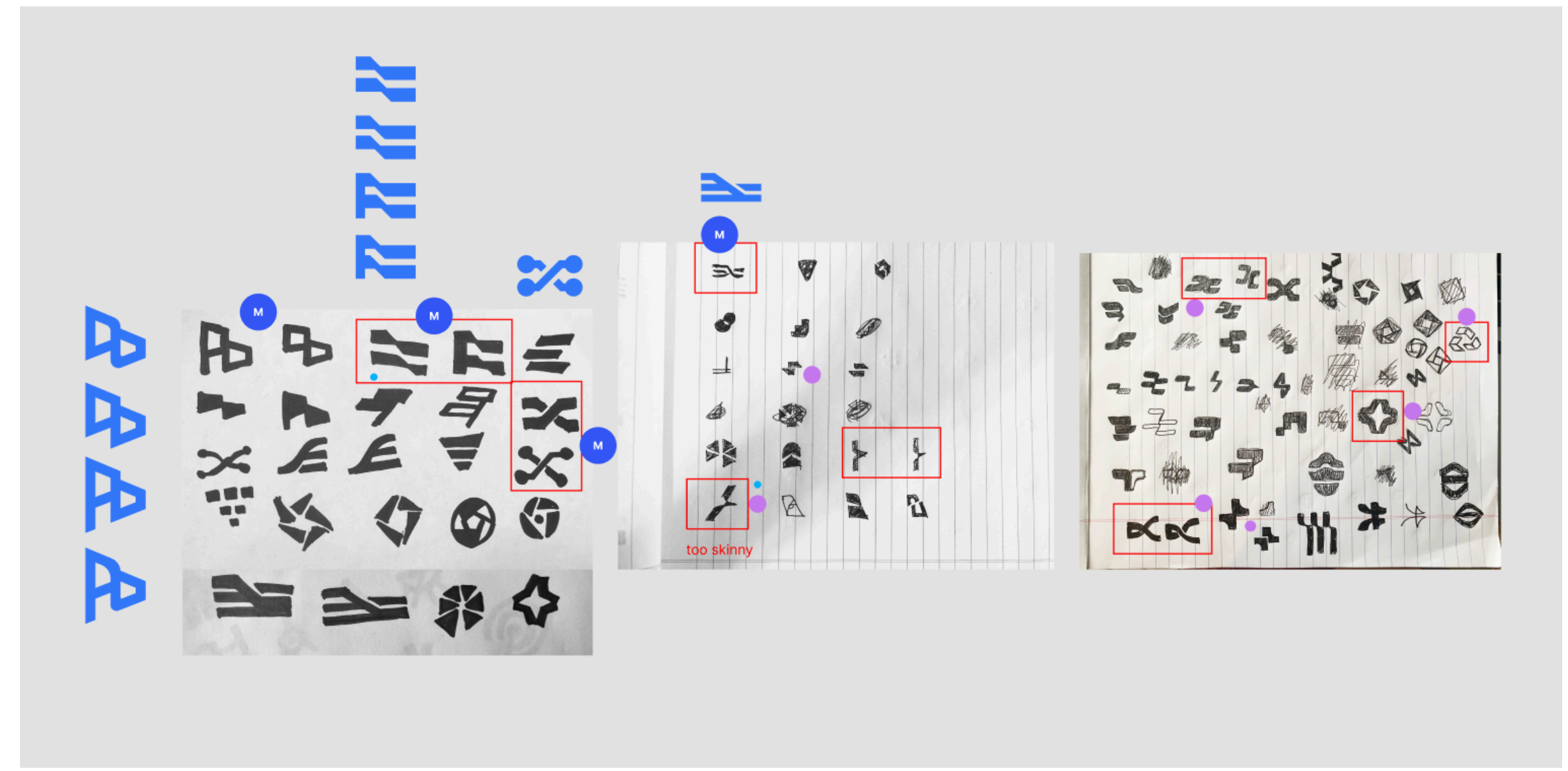
About AuditBoard

AuditBoard is the leading cloud-based platform transforming audit, risk, IT security, and ESG management. More than 40% of the Fortune 500 leverage AuditBoard to move their businesses forward with greater clarity and agility. AuditBoard is top-rated by customers on G2, Capterra, and Gartner Peer Insights, and was recently ranked for the fourth year in a row as one of the fastest-growing technology companies in North America by Deloitte. To learn more, visit: [AuditBoard.com](https://auditboard.com).

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Misc

ITRM Logo Ideation



“SOXTail” Graphics for Conferences

SOXTails



GDPRgarita

Tequila, Cointreau,
lime, salted rim



Control-d Fashioned

Bourbon, sugar, bitters,
citrus, cherry



SOX on the Beach

Vodka, peach schnapps,
orange, cranberry

Spotlight SOXTail



Aperol SpRISK

PROSECCO, APEROL, SODA WATER

Product Wheels for Brochures

The Modern Connected Risk Platform

Elevate your audit, risk, and compliance teams with the intelligent, collaborative, connected risk management platform.

RiskOversight

Risk Management Centralized
Integrate and elevate every element of your risk management program.

CrossComply

Compliance Management Unified
Accelerate cross-framework compliance, including SOC, ISO, NIST, PCI, and more.

ITRM

IT Risk Management Transformed
Understand your IT risk landscape, mitigate the right risks, and drive business strategy.

ESG

ESG & Sustainability Operationalized
Streamline ESG program management and ensure audit-ready data.

OpsAudit

Internal Audit Streamlined
Drive greater strategic impact and productivity at every step of your audit program.

SOXHUB

SOX Management Simplified
Tackle SOX compliance and controls management with ease and precision.

TPRM

Vendor Risk Management Modernized
Visualize, assess, and mitigate the third-party IT risks facing your organization.

AuditBoard's clients range from prominent organizations within Canada

Top-Rated by Customers

★★★★★

★★★★★

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Top-Rated by Customers

★★★★★

★★★★★

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Prize Drawing Flyer



Enter for a chance to win
Apple AirPods!



For IP Drawing sign: Entrants must be 2023 Chartered IIA Midlands Conference attendees, 18+, UK (England, Scotland, Wales and Northern Ireland only). Ends at 17:00 BST on 07/07/23. To enter and for official rules, including prize description, scan QR code or visit <https://go.auditboard.com/xevt-chartered-iaa-midlands-2023-ip-drawing.html>

Slide Deck for Webinar



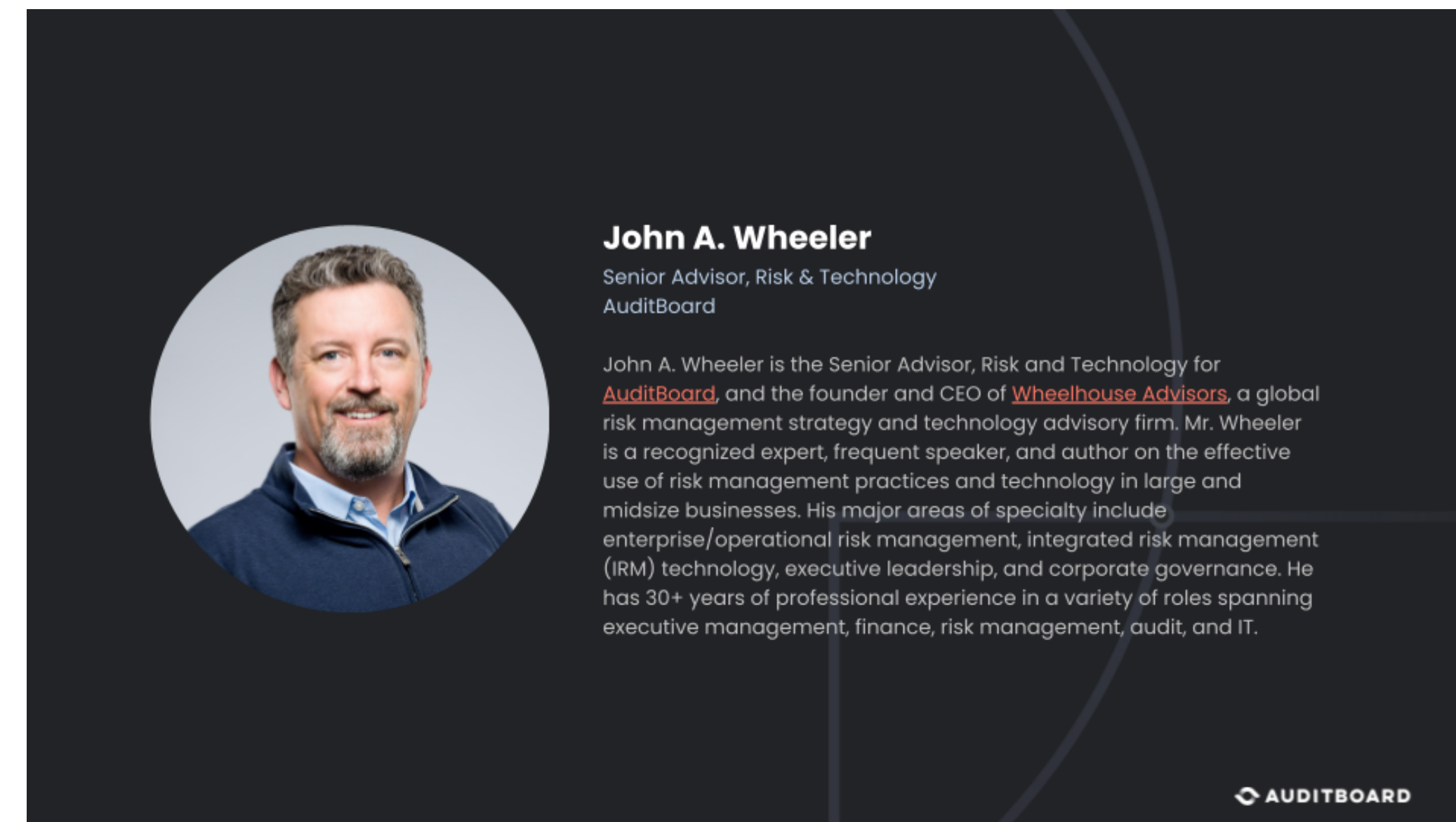
AUDITBOARD

Cybersecurity Disclosures: What's Changing in 2023

ISACA Digital Trust World
May 10, 2023

Boston

John A. Wheeler
Senior Advisor, Risk & Technology



John A. Wheeler
Senior Advisor, Risk & Technology
AuditBoard

John A. Wheeler is the Senior Advisor, Risk and Technology for [AuditBoard](#), and the founder and CEO of [Wheelhouse Advisors](#), a global risk management strategy and technology advisory firm. Mr. Wheeler is a recognized expert, frequent speaker, and author on the effective use of risk management practices and technology in large and midsize businesses. His major areas of specialty include enterprise/operational risk management, integrated risk management (IRM) technology, executive leadership, and corporate governance. He has 30+ years of professional experience in a variety of roles spanning executive management, finance, risk management, audit, and IT.

AUDITBOARD

Cybersecurity Disclosures: What's Coming in 2023

Material Cybersecurity Incidents

IMMEDIATE REPORTING REQUIREMENTS	PERIODIC REPORTING REQUIREMENTS
Form: 8K Timing: Four Business Days	Form: 10Q and/or 10K Timing: Quarterly and/or annually
Information: <ol style="list-style-type: none">When the incident was discovered and whether it is ongoingA brief description of the nature and scope of the incidentWhether any data was stolen, altered, accessed, or used for any other unauthorized purposeEffect of the incident on the company's operationsWhether the company has remediated or is currently remediating the incident	Information: <ol style="list-style-type: none">Same as required information on current reportingInclude any previously undisclosed, immaterial cybersecurity incidents that are clearly related and have become material in the aggregateInclude any updates on individually material cybersecurity incidents

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