# GABRIEL LOZADA (912) 712-8194

gabriel-lozada.com

#### WORK EXPERIENCE

## Executive Producer / Co-writer / Director of Photography

Purple Lotus Production - Savannah, GA (September 2022- May 2023)

- Raised 80% of our desired budget by developing and presenting creative themes, mood boards, concepts, and pitch decks to potential investors.
- Held weekly meetings with the director and the rest of the production crew to foster good communication, trust among the production team, and an overall cohesive look for the film.

#### Freelancer Photographer and Videographer

FAMOOD - Caracas, Venezuela (December 2022 - April 2023)

- Increased sales by 40% by photographing, recording, and publishing the brand's newest collection of 10 hand-sewn pieces.
- Increased social media following by 20% by working alongside the creative director and social media manager to distribute eye-catching pictures and videos that made the brand memorable.

### Freelance Videographer and Social Media Editor

TMI School of Modelling - Caracas, Venezuela (December 2022 - February 2023)

- Increased brand recognition by 35% by editing social media content alongside a group of graphic designers and directors.
- Increased class subscriptions by the recording and publication of a fashion showcase that had a 100% attendance rate and over 10k viewers.

# Freelance Photographer

Amazonia La Sante - Caracas, Venezuela (December 2019- March 2020)

• Successfully launched a skin care product by collaborating alongside the social media manager and brand's founder to create high-quality pictures that could be shared on social media.

#### **EDUCATION**

# **B.F.A in Film and Television Production and Minor in Dramatic Writing**

Savannah College of Art and Design 2019-2023

#### **SKILLS**

Work well under Pressure Good time management Critical Thinking Conflict Resolution Customer Service Self-Discipline Social

#### **SOFTWARES**

Adobe Premiere Pro Adobe Photoshop Adobe Illustrator DaVinci Resolve Studio Avid Media Composer Microsoft 365 (Excel, Word, Powerpoint, etc) Final Draft Movie Magic Budgeting and Scheduling

#### LANGUAGES

Spanish - Native English - Fluent French - Basic

#### Honors

Savannah College of Art and Design Dean's List 2019 - 2022