SHANSHAN WANG

Product Designer / Digital Artist

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EDUCATION

Pratt Institute   New York, USA

M.F.A in Interactive Arts | GPA: 3.92/4.0
Completion: May 2023

Huazhong University of Science and Technology   Wuhan, China

B.A in Communications | GPA: 3.95/4.0
Minor: B.E. in Computer Science
Completion: Jun 2020

SKILLS

Design

· User Experience Design
· User Interface Design
· Wireframe
· Prototyping
· Graphic Design
· Illustration
· Animation/Motion Design
· HTML/CSS/JS
· Video Editing

Research

· Interview & Survey
· Competitive Analysis
· User Flow
· User Journey
· Experience Maps
· Usability Testing
· Agile Methodology

Art

· Art Direction
· AR/VR
· AI Generated Image/Animation
· Audio-Reactive Visualization
· Creative Coding
· Physical Computing
· Interactive Installation
· Sculpture
· Ceramics
· Glass Making

TOOLS

· Figma   · Photoshop   · Touchdesigner   · Lens Studio   · Houdini   · Procreate
· Sketch   · Illustrator   · VCV Rack   · Spark AR   · Blender   · Callipeg
· Adobe XD   · Premiere Pro   · p5.js   · Nomad   · Storyboard Pro
· InVision   · After Effect   · Arduino

EXPERIENCE

Machine Learning Intern / Mattia Casalegno Studio

New York, USA | Jun 2022 - Aug 2022

La Maschera del Tempo, Audiovisual Art Project

· Collaborated with artists to define storytelling and style of animation.
· Tested different prompts and parameters in Disco Diffusion and Midjourney to figure out how to decide suitable settings for creating the animation that expresses the concept in aesthetics of the project.

Marketing Intern / Student Medicover

Remote | Jun 2022 - Oct 2022

· Conducted market research and based on pain points to market unique strengths that align with interests and preferences of the target audience.
· Organized offline events combining with trending topics to promote brand, resulting in 18% more purchase for the academic year.

UX/UI Design Intern / DiDi

Beijing, China | Jan 2019 - May 2019

· Partnered with PM, researchers, engineers to optimize user experience for drivers during dropping off passengers, decreasing 58% of warning rate due to driver's accidental touch and unintended improper operations.
· Collected and refined reusable design components to build a design system for multiple products to keep design consistency, increase work efficiency for designers and engineers.
· Designed prototype based on task flow for usability testing of redesigned homepage

Graphic Design Intern / Motigo

Wuhan, China | Jan 2018 - May 2018

· Designed posters, elements for product marketing, reached a maximum of over 1000 page views.