

Brady Rish
is a designer and art director
in Brooklyn, NY.

Experience

GAP FACTORY, Art Director & Lead Designer, New York
06.2020—present

Lead designer and art director of seasonal and marketing creative for stores and online. Working alongside cross-functional partners we bring the commercial plan to life through site, email, social, window posters, and in-store signage.

GAP, Freelance Senior Designer, New York
01—03.2020

Designed marketing and seasonal creative that enhanced the brand and product experience for customers across GAP's fleet of stores.

Indepent Freelance Practice, Designer, New York
01.2018—present

Since 2018, I've partnered with fellow independent designers and studios to build meaningful brand identities for non-profits and early-to-mid stage startups.

WeWork, Graphic Designer, New York
10.2017—01.2018

Contributed to the WeWork brand through implementing designs that were flexible and fit to scale globally—from way-finding systems and signage to murals and branded tees.

LaPlaca Cohen, Designer, New York
09—10.2017

Design and motion for brand campaigns, event identities, OOH and digital ads. Created compelling work for organizations like The Metropolitan Museum of Art, Sotheby's and the American Ballet Theatre.

OKRP (O'Keefe Reinhard & Paul), Motion Designer, Chicago
01.2016—05.2017

Executed campaigns for brands such as Groupon, Turtle Wax, Big Lots and the Taco Bell Live Más Scholarship. Designed magazine spreads, hand lettered pieces, websites, animated logos, sports arena signage and more.

Creative Intern, Remote, The Australian Graphic Supply Co.
06—08.2014

Under the guidance of Dave Coleman, I contributed to realizing brand identities with a focus on custom hand-lettering and logos for clients big and small.

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Education

Savannah College of Art & Design
Motion Media Design, BFA
2015