# Tyn Soltys

pronounced: **tin** | pronouns: **she/her** | location: **Toronto**

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## SKILLS

### DESIGN

Figma (Expert)
Miro / Figjam / JIRA
Information Architecture / OOUX
Service Design & Blueprinting
Product & Analytics Strategy
Design Systems & Libraries
Accessibility Audits
Responsive Design
Visual Design

### AI

Claude Code & Cursor (preferred)
Agentic & Multi-Agent Use Cases
Figma Make  / Lovable etc.
AI research synthesis
Context Design & Memory Banks
Prompt Library & Workflow design

### DEVELOPMENT

React / Alpine.js / ES6
HTML5 / CSS3, Sass, Tailwind
Storybook.js / Token Studio
CLI / git proficient
Astro / Gatsby
Wordpress / Headless CMSs
Markdown

### FACILITATION

User Research & Synthesis
Design Sprints & Innovation
Heuristic Analysis & Testing
Hybrid & Remote workshops
Creativity Activators
Team Alignment
Curriculum & Training

## EXPERIENCE

### Experience Design Architect (Project Lead)
**SLALOM CONSULTING**
NOVEMBER 2021 – PRESENT

In the past 4+ years leading UX research & design on enterprise-scale projects across many industries, I have stood out for my exceptional ability to translate complex, highly-technical, and nuanced client challenges into simple, effective strategies (UI and beyond) that target the right problems with feasible solutions. I take pride in developing tailored approaches, workshops, and artifacts that help clients perceive their business, challenges, and opportunities clearly, frequently receiving formal positive feedback from clients and colleagues, including several Impact award nominations. I currently co-lead our Object Oriented UX Learning pod, and actively participate and coach others in AI-engineering & prototyping skills.

### Designer / Developer / Consultant / Owner
**TYNSOLTYS DIGITAL DESIGN BUILD**
NOVEMBER 2013 – NOVEMBER 2021

End-to-end digital strategy, design, and development services for a variety of startup, SMB, and NGO clients. Projects focused primarily on modern, responsive, and maintainable custom coded Wordpress/Headless/React-built sites. Many contracts also involved new workflow implementations, branding support, graphic design, customer/UX research & strategy, content & marketing strategy, as well as digital training, process adoption, and change-management coaching.

### UX Designer (Integrations) - Contract
**PAGERDUTY**
MARCH 2019 – DECEMBER 2019

Refined and designed user flows and interfaces for key product integrations (Slack and Microsoft Teams) using a variety of research and prototyping methods. Worked to improve remote workflows and collaboration for our internationally distributed team. Acted as a design & UX ambassador to front-end dev team, initiated projects around visual consistency and accessibility improvements across our product, consulted on design system improvements and contributed code to React component library. Active member of PageABLE, our accessibility ERG.

EDUCATION   **HackerYou** Front-End Bootcamp 2015 / UX Certificate 2016 | **Queen's University** BComm 2009

INTERESTS   music nerding, extreme coffee enjoying, luxury japanese stationery, spooky & paranormal FBI shows, meditation & breathwork, road/gravel cycling, wilderness adventures, scouting, black cats