

## EXPERIENCE //

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### Monos

**01/2024 - 05/2025**

#### **Director, Product Development & Commercialization**

- Driving, developing and executing the product roadmap strategies and visions through LRP and building GTM Deliverables
- Defining and guiding cross functional teams through the development cycle for product “Best Cost”, quality, IMU and risk management
- Spearheading and streamlining the product development and manufacturing processes to increase efficiency and reduce complexity and time to market
- Overseeing, securing and managing FG and RM factories from exploring and on-boarding new vendors to driving sourcing strategies to meet the needs of the business

**10/2022 - 12/2023**

#### **Senior Product Development Manager**

- Set up and oversaw product creation processes from ideation to launch, including development, materials, sampling, testing and final product specifications
- Trained and mentored team on industry standard design and development operations, best practices and innovation
- Established proper SOP's with overseas factories to ensure quality control, prototyping excellence and transparency in product
- Built, integrated and managed the CentricPLM system

### lululemon

**10/2021 - 10/2022**

#### **Product Development Manager - Accessories**

- Provided leadership to cross functional teams to build premium product (construction, testing, workmanship, costing)
- Managed GTM calendar milestones to achieve company KPIs
- Proactive risk mitigation and cross functional collaboration to minimize impacts to seasonal developments and deliverables
- Established the upcoming seasonal needs from a material, construction and design perspective
- Overseas travel to set up and drive seasonal design and developments with factories
- Managed, developed and built a PD team through consistent growth in career paths with strategic backfill continuity

## EXPERIENCE //

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### **lululemon (continued):**

**04/2018 - 10/2021**

#### **Senior Product Developer - Accessories**

- Accountable for pre-season, SMU, Collaboration and Innovation/Advance Development
- Raw Material coordination to ensure trims and fabrics were developed, tested and ready for the right season and product
- A key contributor in special projects to create innovative and premium performance products through in house prototyping and engineering for mass manufacturing overseas
- Managed all prototype deliverables to ensure prototypes arrived on time for seasonal milestone gates
- Implemented strategic cost engineering to hit IMU targets

**01/2016 - 04/2018**

#### **Product Development - Accessories**

- Responsible for the development of assigned styles ensuring product was 100% Buy Ready
- Built relationships with manufacturing partners through correct communication and appropriate onsite visits to implement the design team calendar and work flow strategies
- Managed and maintained accurate style data via Technicals, BOM's, PLM and internal databases

**02/2015 - 01/2016**

#### **Design Operations Lead - Men's Design**

- Oversaw seasonal GTM design operations from pre-season execution and concept to PO release
- Managed design deliverables with cross functional teams to ensure target deadlines were achieved and accuracy was maintained in all seasonal tasks
- Drove and monitored the design team calendar and new work flow strategies

### **Ryders Eyewear**

**03/2008 - 12/2015**

#### **Product Development & Buying**

- Eyewear and Accessories design and development for private label, licensed and proprietary brands
- Constructed line plans and coordinated with sales, marketing and finance to ensure alignment with company objectives
- Oversaw supply chain operations from PO build to inventory management
- Full design and commercialization management, from factory sourcing to product development to production and delivery