

PRATIBHA PATTABHIRAMAN

GRAPHIC DESIGNER

ROTTEN-PLAY.STUDIO
PRATIBHARAMAN616@GMAIL.COM
734-658-4279
OAKLAND, CA

SKILLS

- Adobe Creative Suite
- Microsoft Office
- Figma
- HTML/CSS, Web Design
- Procreate
- JIRA, Miro, Kanban, Confluence, Slack
- Illustration, Typography, Color Theory, Logo Creation, Branding

ABOUT

New graphic designer with nearly a decade of professional experience in market research. Driven self-starter who redesigned presentation templates at previous jobs to be consistent and visually interesting, leading to faster workflows and increased client satisfaction.

EDUCATION

Graphic Design

UC Berkeley Extension
Feb 2025 - Present

Management Studies

MS from Boston University
Questrom School of Business
May 2017

Math & Statistics

BA from Boston University
May 2016

EXPERIENCE

Solutions Consultant / Global Solutions

quantilope, 2021-2024

- Partner closely with members of the sales org on customer engagements to provide thoughtful research and technical guidance to customers
- Highlight the benefits and overall value of quantilope's proprietary research platform through tailored demonstrations, research strategy sessions, customized research roadmaps, insights dashboards, and end-to-end pilot projects
- Respond to advanced research, product, and technical questions on live calls and RFPs
- Collaborate with marketing to refine our research and technical narrative for the product, including blog posts, talk tracks for webinars, and customer-facing dashboards

Senior Manager / Technology & Research Support

InCrowd Inc., 2017-2021

- Work closely with clients to understand their business objectives, recommend optimal question formatting and best MRX strategies, and help tailor their research needs to fit within our platform capabilities
- Analyze primary survey data to create strategy-based deliverables for pharmaceutical/medical device clients.