CITY OF POSSIBILITY

WHAT OUR FUTURE HOLDS AND HOW YOU CAN SUPPORT It all began with bringing people together to think about how design has shaped—and can reshape— our city's possibilities.



It resulted in the largest survey of architecture past and present.

CITY OF POSSIBILITY

The Portland Architecture and Urban Design Past, Present, Future

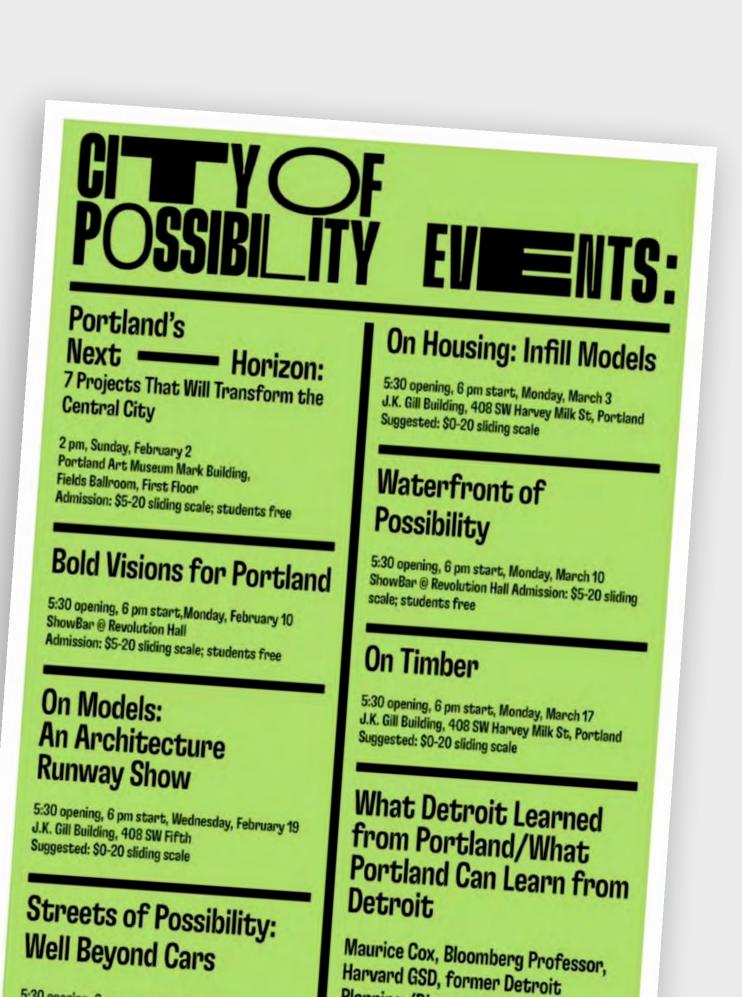
90 Practitioners 70 Architectural Models 5,000+ Attendees

90 volunteers
30 sponsors
300 individual contributors
12000 sq. ft. of exhibition space



We hosted multiple sold-out public programs on new developments and innovations in architecture and urban design.





CIL

Tickets + info: cityofpossibility.net

5:30 opening, 6 pm start, Monday, February 24 ShowBar @ Revolution Hall

Admission: \$5-20 sliding scale; students free

01.31.2025

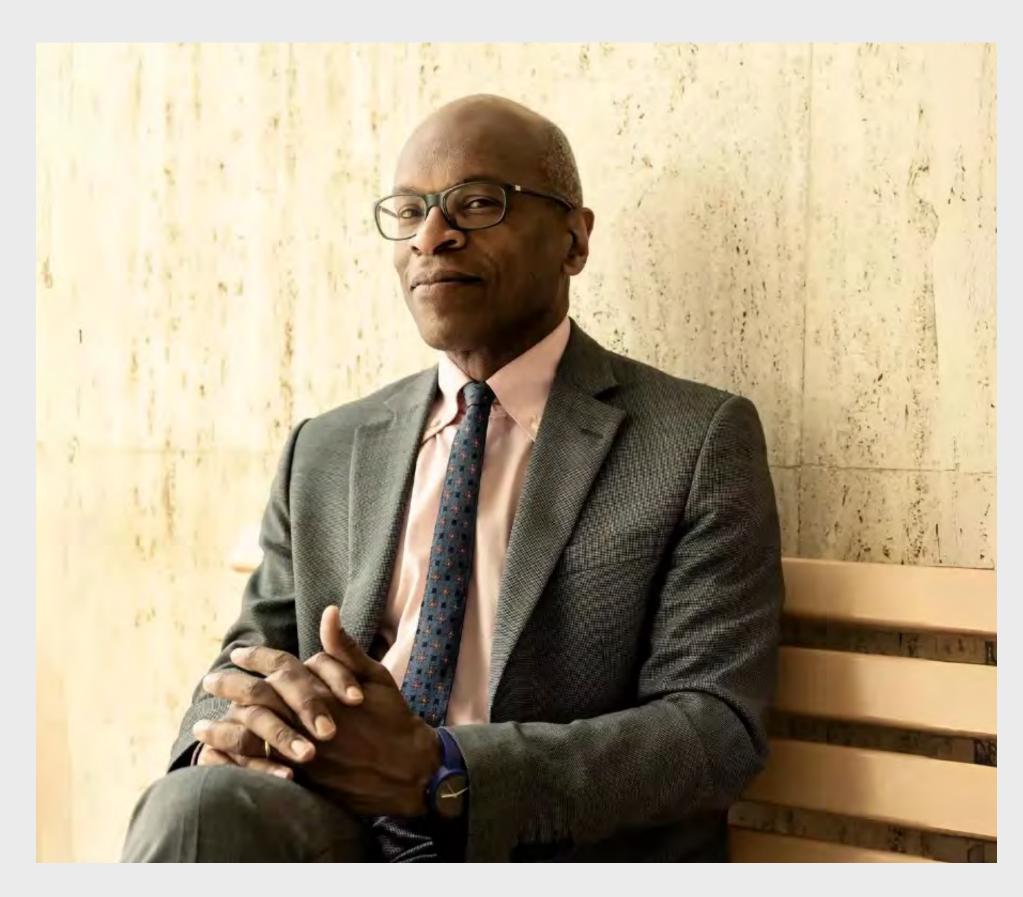
Admission: \$5-20 sliding scale; students free

Planning / Director

3 pm start, Sunday, March 16 ShowBar @ Revolution Hall

03.27.2025

We invited national guest speakers and convened local thought leaders



What Detroit Learned from Portland
What Portland Can Learn from Detroit
by Maurice Cox



Transforming Waterfront Park
Lessons to be Learned from Memphis
by Carol Coletta

In one year we transformed the JK Gill Building from an empty storefront into a vibrant hub for design thinking.

Window exhibit by Waechter Architects

AIA Oregon Design Awards

AIGA gatherings and talks

UO Architecture studio reviews

and More









OF POSSIBILITY LOOKS LIKE.

Now we are expanding our programming to designers and creative thought leaders from many disciplines. To reflect this new scope, a new name:

DESIGN PORTLAND*

* We're taking over the DesignPortland.org domain, generously passed on by the founders of the amazing Design Week Portland (2010-2020).

We will carry on its legacy of a vibrant, multidisciplinary celebration of Portland's creativity by fostering meaningful connections between the design community and the public.



YES, City of Possibility will continue

As a robust, ongoing program, City of Possibility will present inspirational lectures and charrettes devoted to the regeneration of downtown and Waterfront Park.

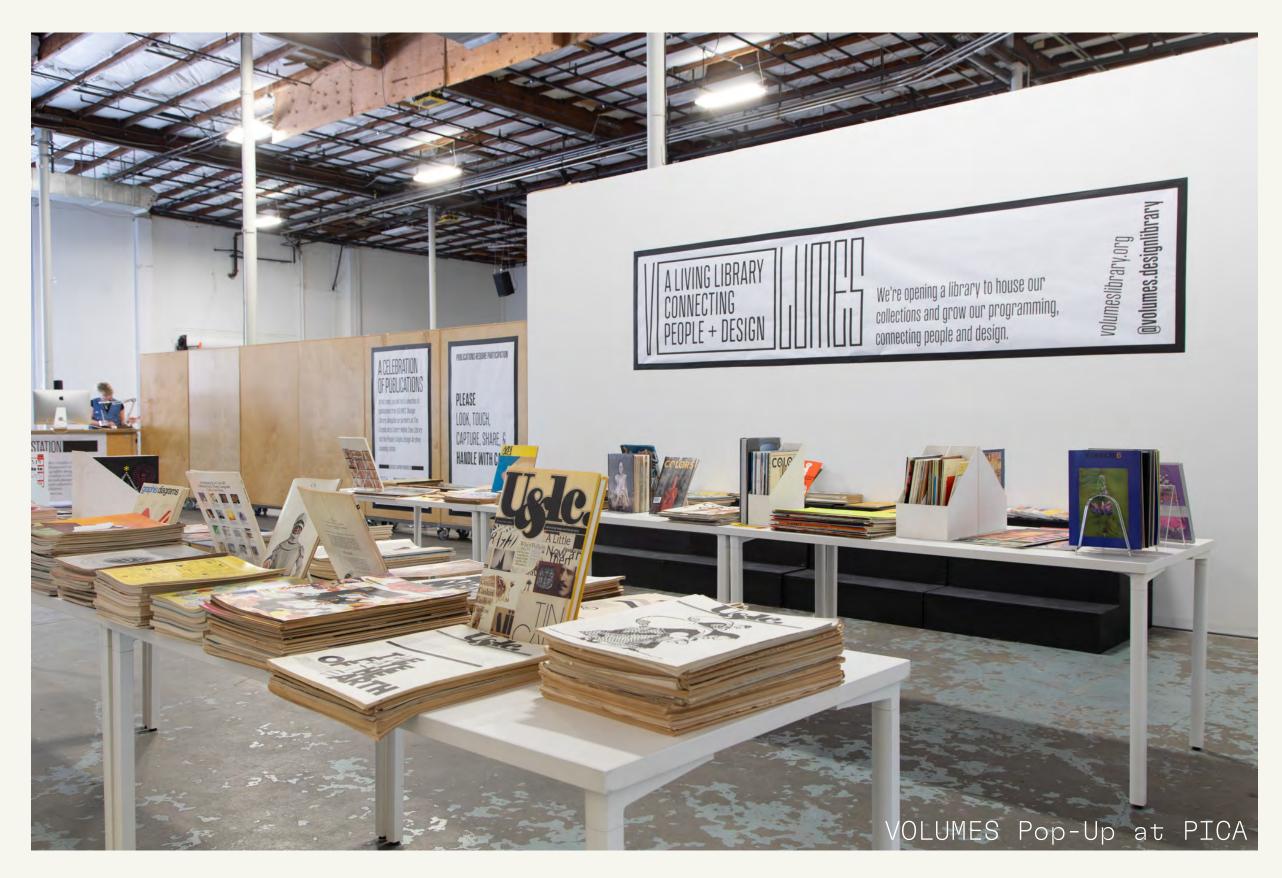
The goal: reshape the urban core into neighborhoods to bring Portlanders and others to visit, play, shop, hang out, and live.

Additionally, the JK Gill mezzanine will be the new home for VOLUMES design library, which will be open five days a week to invite creatives of all disciplines to research, connect and collaborate.

The library features thousands of design books, magazines, newspapers, posters, ephemera. There will be scanning stations, vintage tech, workshops, talks, and more.







Design PORTLAND:

CITY OF POSSIBILITY

Downtown Portland's Regeneration

KEMENY DESIGN LECTURE SERIES

PSU Monthly Lectures

VOLUMES

Design Library + Programming

CONVERSATIONS ON ARCHITECTURE

A Monthly Series of Films/Readings/Projects

UPCOMING PROGRAMS

UNSEEN: Portland Architecture

Bold visions by PDX designers never built, or built elsewhere

Portland Botanical Gardens: Unveiling a Vision

Exhibit Panel, and Plant Auction

Designing the Willamette

Planning, agriculture, and architecture practices shaping Oregon's most celebrated wines

LET'S DO THIS TOGETHER

Make a monthly, quarterly, or annual donations to support our operations and programming, or reach out to discuss funding a specific initiative.

Foundation: \$10,000+

Builder: \$5,000

Sustainer: \$2,500

Friend: \$1,000 and below

In-kind / Volunteers

Design Portland + City of Possibility are fiscally sponsored by the Northstar Civic Foundation

Join the first supporters of Design Portland's and City of Possibility's 2026 programs

Foundation Supporters









Pledged

HOMER WILLIAMS DARCI & CHARLIE
SWINDELLS FUND

THANK YOU!

We would love to set up a time to answer questions and discuss the various ways you can help support our vision.

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