



CITY OF POSSIBILITY

**WHAT OUR FUTURE HOLDS
AND HOW YOU CAN SUPPORT**

2025

2026

**It all began with
bringing people
together to think
about how design has
shaped—and can
reshape— our city's
possibilities.**



**It resulted in the
largest survey of
architecture past
and present.**

CITY OF POSSIBILITY

The Portland Architecture
and Urban Design
Past, Present, Future

**90 Practitioners
70 Architectural Models
5,000+ Attendees**

90 volunteers
30 sponsors
300 individual contributors
12000 sq. ft. of exhibition space



Opening Night ~~January~~ 1/30/2025

We hosted multiple sold-out public programs on new developments and innovations in architecture and urban design.



Portland Art Museum, 2025

CITY OF POSSIBILITY EVENTS:

Portland's Next Horizon: 7 Projects That Will Transform the Central City
2 pm, Sunday, February 2
Portland Art Museum Mark Building, Fields Ballroom, First Floor
Admission: \$5-20 sliding scale; students free

On Housing: Infill Models
5:30 opening, 6 pm start, Monday, March 3
J.K. Gill Building, 408 SW Harvey Milk St, Portland
Suggested: \$0-20 sliding scale

Waterfront of Possibility
5:30 opening, 6 pm start, Monday, March 10
ShowBar @ Revolution Hall Admission: \$5-20 sliding scale; students free

Bold Visions for Portland
5:30 opening, 6 pm start, Monday, February 10
ShowBar @ Revolution Hall
Admission: \$5-20 sliding scale; students free

On Models: An Architecture Runway Show
5:30 opening, 6 pm start, Wednesday, February 19
J.K. Gill Building, 408 SW Fifth
Suggested: \$0-20 sliding scale

On Timber
5:30 opening, 6 pm start, Monday, March 17
J.K. Gill Building, 408 SW Harvey Milk St, Portland
Suggested: \$0-20 sliding scale

What Detroit Learned from Portland/What Portland Can Learn from Detroit
Maurice Cox, Bloomberg Professor, Harvard GSD, former Detroit Planning /Director
3 pm start, Sunday, March 16
ShowBar @ Revolution Hall
Admission: \$5-20 sliding scale; students free

Streets of Possibility: Well Beyond Cars
5:30 opening, 6 pm start, Monday, February 24
ShowBar @ Revolution Hall
Admission: \$5-20 sliding scale; students free

CIP Tickets + info: cityofpossibility.net 01.31.2025 — 03.27.2025

**We invited national guest speakers
and convened local thought leaders**



**What Detroit Learned from Portland
What Portland Can Learn from Detroit**
by Maurice Cox



**Transforming Waterfront Park
Lessons to be Learned from Memphis**
by Carol Coletta

In one year we transformed the JK Gill Building from an empty storefront into a vibrant hub for design thinking.

Window exhibit by Waechter Architects

AIA Oregon Design Awards

AIGA gatherings and talks

UO Architecture studio reviews

and More





WHAT THE FUTURE
OF **PO**SSIBILITY
LOOKS LIKE.



WHAT THE FUTURE OF **PO**SSIBILITY LOOKS LIKE.

Now we are expanding our programming to designers and creative thought leaders from many disciplines. To reflect this new scope, a new name:

DESIGN PORTLAND*

* We're taking over the DesignPortland.org domain, generously passed on by the founders of the amazing Design Week Portland (2010-2020).

We will carry on its legacy of a vibrant, multidisciplinary celebration of Portland's creativity by fostering meaningful connections between the design community and the public.



Carol Coletta Lecture

YES, City of Possibility will continue

As a robust, ongoing program, City of Possibility will present inspirational lectures and charrettes devoted to the regeneration of downtown and Waterfront Park.

The goal: reshape the urban core into neighborhoods to bring Portlanders and others to visit, play, shop, hang out, and live.

Additionally, the JK Gill mezzanine will be the new home for VOLUMES design library, which will be open five days a week to invite creatives of all disciplines to research, connect and collaborate.

The library features thousands of design books, magazines, newspapers, posters, ephemera. There will be scanning stations, vintage tech, workshops, talks, and more.

VOLUMES is fiscally sponsored by The Wonderment Coop 501(c)(3)



VOLUMES Pop-Up at PICA

Design PORTLAND

CITY OF POSSIBILITY

Downtown Portland's Regeneration

VOLUMES

Design Library + Programming

KEMENY DESIGN LECTURE SERIES

PSU Monthly Lectures

CONVERSATIONS ON ARCHITECTURE

A Monthly Series of Films/Readings/Projects

UPCOMING PROGRAMS

UNSEEN: Portland Architecture

Bold visions by PDX designers never built, or built elsewhere

Portland Botanical Gardens: Unveiling a Vision

Exhibit Panel, and Plant Auction

Designing the Willamette

Planning, agriculture, and architecture practices shaping
Oregon's most celebrated wines



LET’S DO THIS TOGETHER

Make a monthly, quarterly, or annual donations to support our operations and programming, or reach out to discuss funding a specific initiative.

Foundation: \$10,000+

Builder: \$5,000

Sustainer: \$2,500

Friend: \$1,000 and below

In-kind / Volunteers

Design Portland + City of Possibility are fiscally sponsored by the Northstar Civic Foundation

Join the first supporters of Design Portland's and City of Possibility's 2026 programs

Foundation Supporters



Pledged

HOMER
WILLIAMS

DARCI & CHARLIE
SWINDELLS FUND

THANK YOU!

We would love to set up a time to answer questions and discuss the various ways you can help support our vision.

CONTACT

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