N

EXPERIENCE

V

EDUCATION

Bachelor of Fine Arts I Graphic Design California University State, Long Beach, 2025

7

INDUSTRY SPONSORED PROJECTS

Projects listed in this section are completed collaborative design projects developed in partnership with leading design agencies, integrated into the classroom through the professional networks of faculty. These projects were structured within an academic framework but mirrored real-world design processes, including client-style briefs, feedback sessions, and in-class workshops led by industry professionals.

V

CONTACT:

@DESIGN.BY.MAG BASED IN SANTA MONICA, CA MAGGIEEDAUGHERTY@YAHOO.COM

Packaging Designer I Jobar International Consumer Products Industry

Part Time - June 2025 - CURRENT

At Jobar, I design and develop packaging for a variety of consumer products—from concept to production. I collaborate with product teams and overseas vendors to create packaging that's visually compelling, functional, and meets retailer and manufacturing requirements. I prepare dielines, manage packaging formats, review samples, and work with international suppliers to resolve print issues and maintain quality.

Graphic Designer I Flying V Group Advertising and Digital Marketing Agency

April 2025 - CURRENT

As a freelance designer for Flying V Group, I lead projects and present directly to clients, delivering custom solutions in web design, branding, logos, and digital ads. This role has sharpened my creative direction, communication, and adaptability, while reinforcing a client-focused, results-driven approach rooted in visual storytelling.

Graphic Design Intern Foster Love - Brea, California

MARCH 2024 - MARCH 2025

As a graphic design intern at Foster Love, I work closely with the marketing team to create visual content for events, campaigns, and initiatives that align with our mission. I design graphics, digital assets, and UI elements with a strong focus on audience engagement. My contributions have helped support some of Foster Love's most successful and impactful campaigns.

Graphic Designer I CSULB, Long Beach George P Johnson Experiential Design

NOVEMBER 2024 - DECEMBER 2024

Collaborated with Bomie, Associate Creative Director at George P. Johnson, and Professor Tor Hovind at CSULB to develop an experiential design project. I conceptualized Kari, a branded pop-up space, and refined the design through iterative meetings and strategic planning.

Graphic Designer I CSULB, Long Beach Benezyme - Brand Workshop

JANUARY 2023 - MAY 2023

I collaborated with Professor Sunook Park at CSULB to lead a team of four in developing a new product line and pet food brand for Benezyme, a leading Korean company. Through weekly check-ins and strong communication, we delivered compelling presentations that highlighted our cohesive brand identity and distinctive logo. Our work earned high client satisfaction and recognition as one of the top design teams.

SOFT SKILLS

Team Management, Rapid Learner, Communication, Thrives in collaborative and independent roles, Adaptability, Emotional Intelligence, Presentation Ability, Creative problem solving

HARD SKILLS

Adobe Suite - (Photoshop, Adobe XD, Illustrator, After Effects, Indesign), Asana, Figma, Powerpoint, Slack, Microsoft, Teams, Print Production, Vendor Communication

AWARDS

CSULB PRESIDENT'S HONOR LIST Awarded every semester thus far at CSULB maintaining a 3.8-4.0 GPA.

PRESIDENT DEAN'S LIST
Has GPA of 3.9-4 for four consecutive semesters at Saddleback and CSULB.

EMPLOYEE OF THE MONTH
Awarded Employee of the Month multiple times throughout serving career.

ACHIEVEMENTS

INTERLUDE - 2025
GRAPHIC DESIGN SENIOR SHOWCASE
Branding | Merchandise | Environment

Served as one of two designers responsi-ble for developing the full branding identity of the Interlude senior showcase, includ-ing the design of the official event poster. As a member of the environment team, contributed to the spatial planning and visual experience of the gallery exhibition. Additionally, designed editorial print mate-rials to support the show's narrative and overall visual cohesion. The show was hosted at the Gatov, Merlino, Dutzi, and Werby galleries at CSULB School of Art.

CHECKOUT - 2025 GRAPHIC DESIGN GALLERY SHOWING

Checkout was a student-run gallery show hosted at CSULB, organized and curated entirely by the graphic design class of 2025. Checkout involved showcasing a wide range of design work—from inno-vative packaging and Blender-based 3D product visualizations to editorial design and immersive brand storytelling. This gallery show was hosted at the Werby Gallery at CSULB's School of Art.