

# NIC HUERTA

Multidisciplinary designer with 9+ years of experience aiming to create meaningful connections between brands and their customers through intentional design

## LET'S CONNECT

 nichue.com  huerta.nichole@gmail.com  (408) 548-1388

## DESIGN EXPERIENCE

- Senior UX/UI Designer @ **Balsam Brands** 02/2024 - Present
- Senior Interactive Art Director @ **Rares** 06/2021 - 05/2023
- Founding Designer @ **Rares** 02/2021 - 06/2021
- UX/UI Designer @ **MineralWare** 11/2019 - 02/2021
- Graphic Designer @ **GDC Technics** 03/2019 - 08/2019
- UI Designer @ **Inspirus** 02/2019 - 03/2019
- Marketing Communication Designer @ **BBB** 05/2017 - 01/2019
- Multimedia Designer @ **BBB** 09/2016 - 05/2017

## ACADEMICS

- Certificate, UX Research & Strategy @ **Designlab**
- Bachelor of Fine Arts, Graphic Design @ **Liberty University**
- Certificate, Front-end Web Dev @ **Sacramento City College**

## MILITARY EXPERIENCE

- Bioenvironmental Engineer @ **United States Air Force**

## SKILLS

Human Computer Interaction • User Experience • User Research • User Personas • User Flows • Information Architecture • Wireframing • Prototyping • Usability Testing • Data Analysis • Interaction • User Interface • Motion • Design Systems & Patterns • Responsive Design • Visual Design • Brand Identity • Design Thinking • Typography • Print

## TOOLKIT

Sketch • Figma • FigJam • Adobe XD • Adobe Illustrator • Adobe InDesign • Adobe Photoshop • Adobe Lightroom • Adobe After Effects • Front-End Web Development • HTML • CSS • JavaScript • Content Management Systems • Storybook • Zeplin • GitHub • Jira • Notion • Monday • Mac OS • Windows OS

## RECOGNITIONS

### The TIDE Peer Award

Trustworthy, innovative, determined and empowered. Recognized by manager and peers for continuous efforts in outstanding practices, personal achievements, dedicated professionalism and excellence as a role model to colleagues at Better Business Bureau.