

JACKSON KRUSE

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EDUCATION

Northwestern University 2025
B.S. Journalism & Sociology

Loyola High School of Los Angeles 2021

ENRICHMENT

WHP Global 2025
Externship: Design and Fashion Licensing

SKILLS

SOFTWARE

Adobe Illustrator, InDesign, Photoshop,
After Effects; Figma; Microsoft Suite

STRENGTHS

identity, creative direction, brand strategy,
design infrastructure, academic research

LANGUAGE

Spanish (working proficiency)
Italian (elementary proficiency)

RECOGNITION

William H. Exum Award H.M. JUNE 2024
Northwestern University Sociology Dept.

Student Guest Speaker, Branding JAN. 2023
Northwestern Inst. for Business Education

Loyola Award JUNE 2021
Loyola High School of Los Angeles

STA 100 Award (Shared) DEC. 2020
Society for Typographic Arts

EXPERIENCE

Studio Design Intern JUNE to OCT. 2025

Club Studio • Los Angeles, CA

- Supports two founding creatives in all phases of brand identity projects, including naming, brand development, and signage and wayfinding
- Manages production process for brand collateral and merchandise, templated marketing materials, and toolkits with Pantone color bridging practices; has become especially well versed in developing down-brand assets for hospitality industry and consumer packaged goods clients
- *Work available upon request at this time*

Brand Design Resident SEPT. to DEC. 2024

TaxStatus • Chicago, IL

- Led brand renovation projects — color palette, new typeface suite, from-scratch icon library, and website relocation — for fintech startup of 15 employees
- Overhauled five digital presentation templates and reformatted existing data visualization assets for delivery at financial services conferences across the U.S.

Design Specialist Intern JUNE to AUG. 2024

Aon • Chicago, IL

- As a member of North America Pursuit and Creative team, supported over 40 unique request for proposal (RFP) projects across the firm, designing print and digital materials including client team charts, data visualization, and microsites
- Led project team of seven fellow interns through a ten-week research project on cyber security; designed presentation building off of department project models

Contract Graphic Designer SEPT. to OCT. 2023

MSCHF • New York, NY

- Combined original copy with manipulated brand assets to develop social media campaign for MSCHF's Million Dollar Puzzle during the 2023 holiday season

Brand Design Intern JUNE to AUG. 2023

Los Angeles 2028 Olympic & Paralympic Games (LA28) • Los Angeles, CA

- Produced day-to-day deliverables including signage for local civics events, stadium digital boards, and environmental design for International Olympics Committee and Team USA events in the United States and Switzerland
- Engaged with small creative team on long-term "Look of the Games" creative strategy; researched and organized concepts from prior games for reference

Graphic Design Intern FEB. to SEPT. 2022

Marquee Sports Network • Chicago, IL

- Manned the roughly eight-hour game day shift, fulfilling in-game television creative requests, with graphics featured on national television — before, during, and after game broadcasts — within minutes of delivery
- Devised brand identity for "Road to Wrigley," a Midwest Emmy award-winning program that provides multiview coverage of the Chicago Cubs farm system