

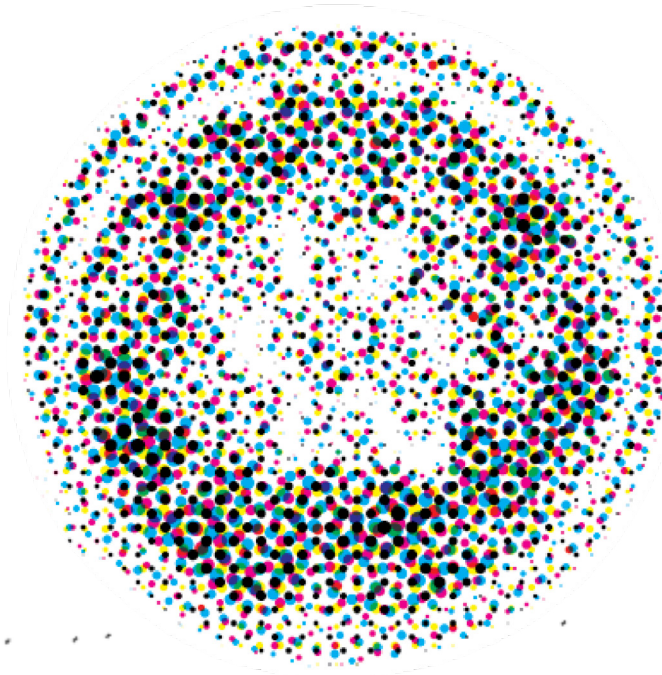


fig. Hyphae Logo

HY PHAE

fig. Hyphae Logotype



fig.Hyphae Logo 2



Contents.

Proposal	3-25
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Prototyping	45-74
Production	75-82
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fig. Wood-rotting



fig. Mycelium Network



fig. From Dirt to Gold



fig. Foraging Behaviour

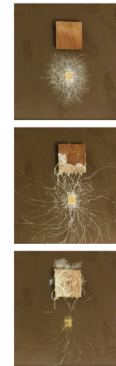
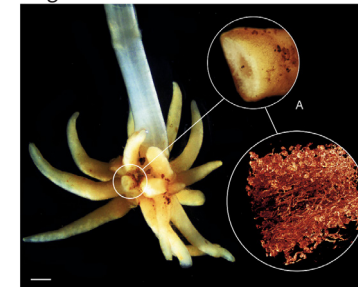


fig. Intimacies with Intimacies



Mycelial Futures is a research-driven, speculative design brand which draws inspiration from the biomimicry of mycelium networks, cares for the wellbeing of young individuals, and urban-community-building.

Project HYPHAE seeks to redefine human networks —moving away from shallow, algorithm-driven engagement and toward organic, meaningful, and decentralized connections.

We address current issues with digital saturation and algorithm-driven platforms and how we interact -- our generation is facing an unprecedented level of disconnection. Social media networks, while designed to connect, often amplify isolation, surface-level interaction, and algorithm-based engagement which are disingenuous and inauthentic.

Project Hyphae proposes a radical departure from the attention economy. Instead of optimizing for engagement and visibility, we look to nature's wisdom of communication: the mycelial network. Through in-depth research into the structure, behavior, cooperative logic of fungal systems, and current social media networks, this project explores what a digital platform could look like if it were guided by mutual benefit, decentralization, and shared resource distribution.

This forward-facing initiative advocates a social shift from capitalist systems and brings light to a brighter future of the digital age and disconnected generation.

Mycelial Futures

1. Decentralized + Regenerative Systems

People no longer trust centralized governments, banks, or media—decentralization is seen as a way to reclaim control. 100% of creatives want a non-algorithm based social media platform that promotes mutual benefit. My brand can position itself as a platform for human interconnectedness.

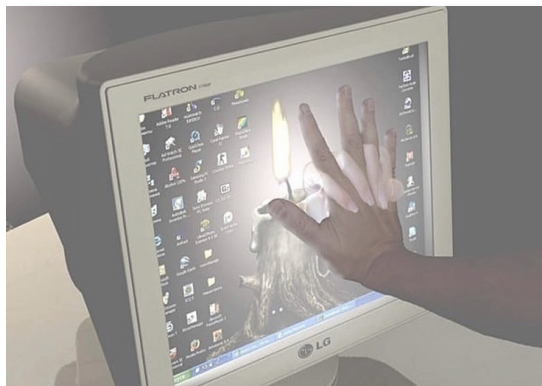


fig. hands on computer screen

3. Collective Resilience

People crave deep, meaningful connections in an increasingly digital and disconnected world. 87.5% of creatives crave meaningful connections > engagement. 100% of creatives are interested in connecting with similar creative minds.

2. Rise of Biophilia

There is a growing interest in using nature's wisdom to design better human systems. There is a subculture of 'mycophiles' who share their enthusiasm for mushrooms (*FantasticFungi, 2019*).

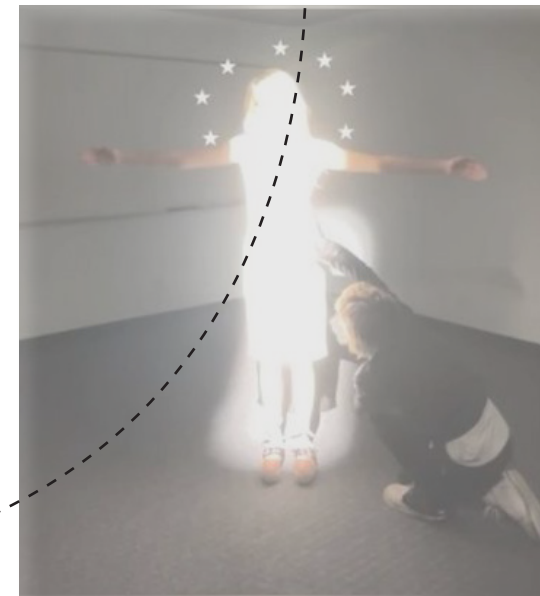


fig. Glowing with Stars

Why Now?

See appendix for more info on the percentages.

*How might we adapt the mycelium network/
ecosystem to human society to foster meaningful connections?*

Proposal

I will create a decentralised social networking platform which is inspired by how the mycelium ecosystem shares resources and surrounding ecosystems. I want for creatives to have deep connections and foster a greater sense of unity and collective responsibility.



Audience Profile:

fig. Uvyn Etherkind



Etherkind:

Advocates of decentralization, open-source collaboration, and regenerative technology. Mycelium networks mirror their vision of peer-to-peer connection, organic data-sharing.

fig. Uvyn Tether



Thethers:

Designers, architects, and futurists drawn to nature-inspired aesthetics and organic structures. They appreciate beauty, fluidity, and deep meaning.

fig. Uvyn Luminaut



Luminauts:

'Luminous Explorers' of the unseen world and relationships. They are Interested in mysticism, indigenous wisdom, and interconnected consciousness.



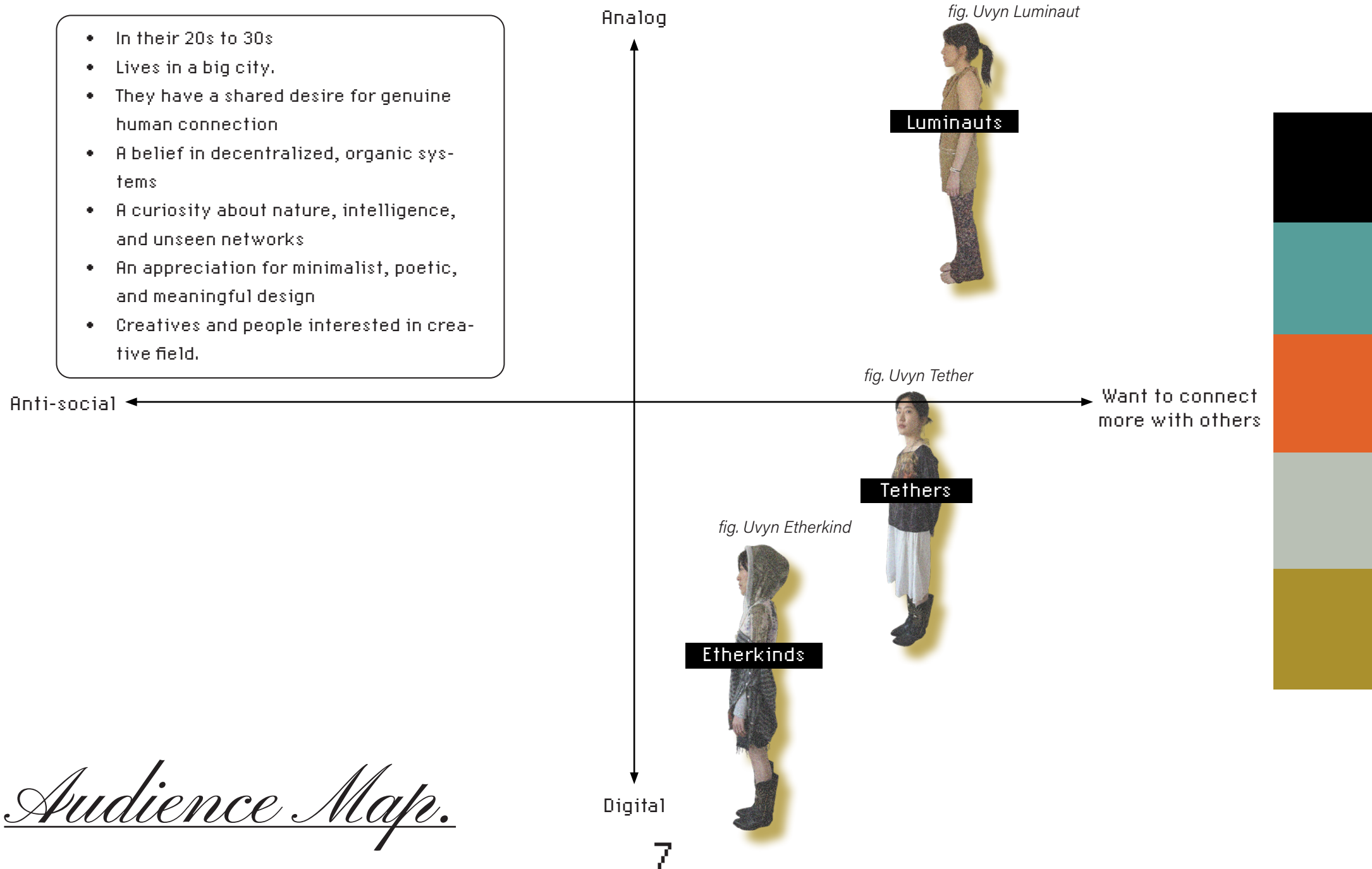
PROPOSAL

This is Mycelial Futures' brand proposal and development document for a new social media network, HY-PHAE. Document by Creative Director, Erika Kanroji.

INDEPENDENT PROJECT

University of the Arts London

ERIKA KANROJI



Eden Power Corp.



fig. Mycelium Research
and Development

fig. The Lotus Effect

Mycelial Futures has partnered with Eden Power Corp, to create the future-facing social media platform, Hyphae.

They are known for their sustainable innovation inspired by science fiction & real-world solutions (Norsestore, 2025).

By collaborating with Eden Power Corp, HY-PHAE can reach creatives who are interested in mycelium network and appreciates aesthetics from nature.



Hyphae.

Hyphae comes from the thread-like filaments which make up the mycelium of a fungus. These form the interconnected networks that help fungi absorb nutrients, communicate, and even support surrounding ecosystems.

This represents the connections and networks made on my social network, and how each creative individual mutually supports each other to grow.

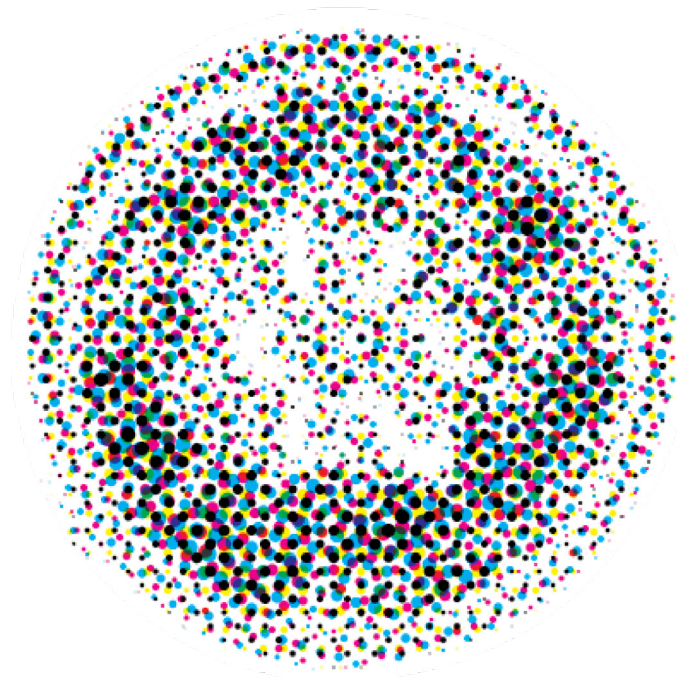


fig. Hyphae Logo



Why Mycellium?

1. Dissolving the Boundaries of Self

2. Connection to Human Society

As we explore fungi, boundaries between the self and environment begin to fade -- leading to a deeper understanding of our *interconnect-edness*. This can help spark a significant *shift in how we perceive ourselves and our role in the world.*



fig. Quiet

The symbiotic relationships observed in fungi can be reflected in human society. Just as fungi assist plants, *humans flourish when they support one another.* Our wellbeing is closely linked to our relationships with others.

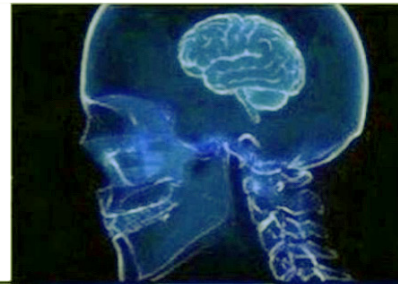


fig. Dissolving Couple

By embracing the philosophy of the Human Mycelium, we can cultivate a stronger sense of unity and shared responsibility. This insight can inspire us to collaborate and tackle global challenges together, fostering positive change (drOctopus, 2024).

World Wide Web —————→ *Wood Wide Web*

Liking
mushrooms



Studying
mushrooms



Devoting your
life to
mushrooms



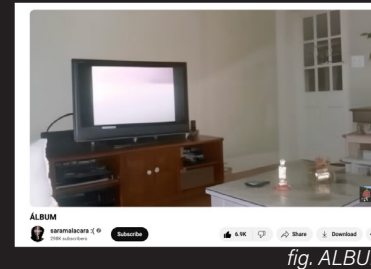
Becoming a
mushroom



fig. Becoming a Mushroom



Visual moodboard.

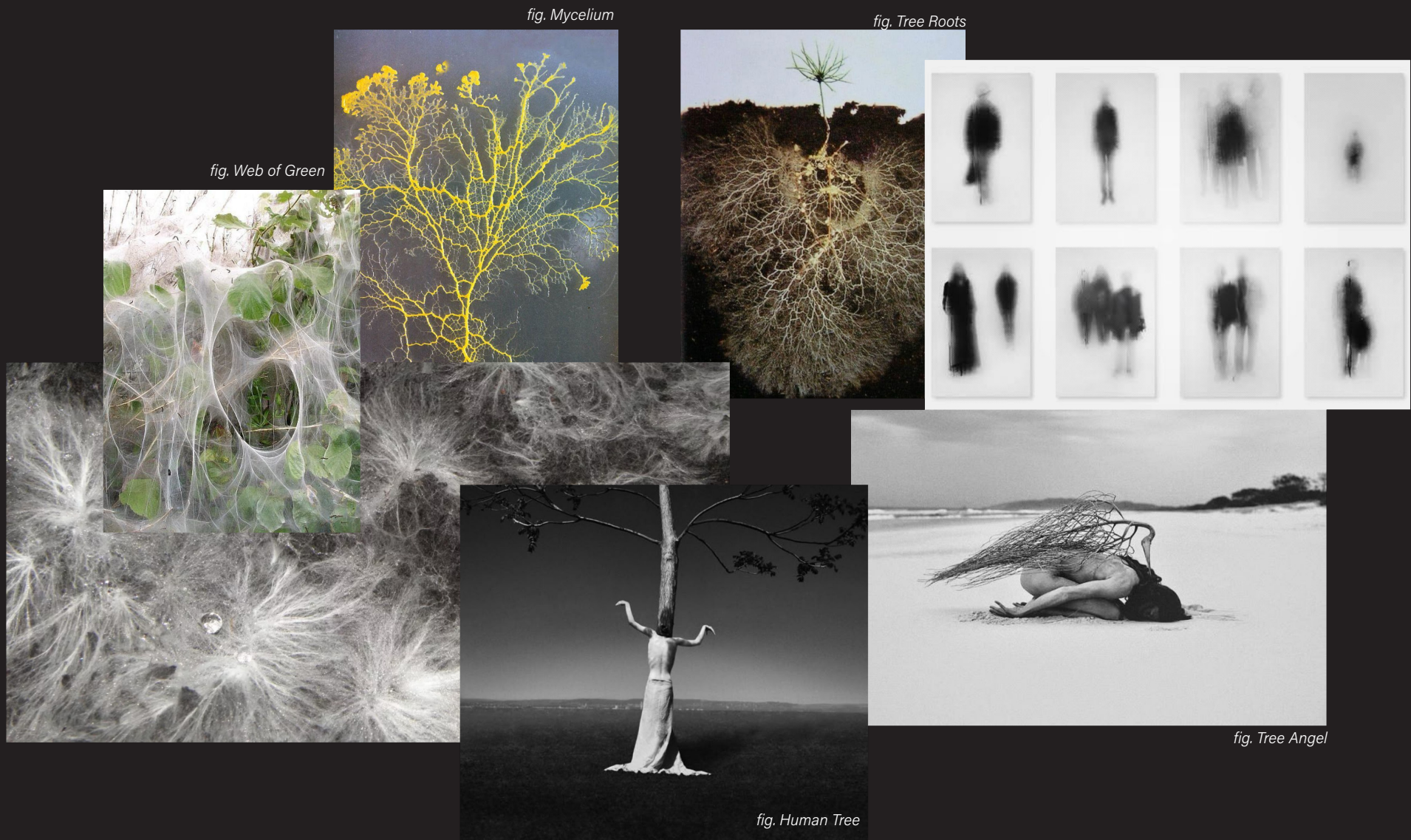


Brutalist.

Nature.

Raw.

Grunge.

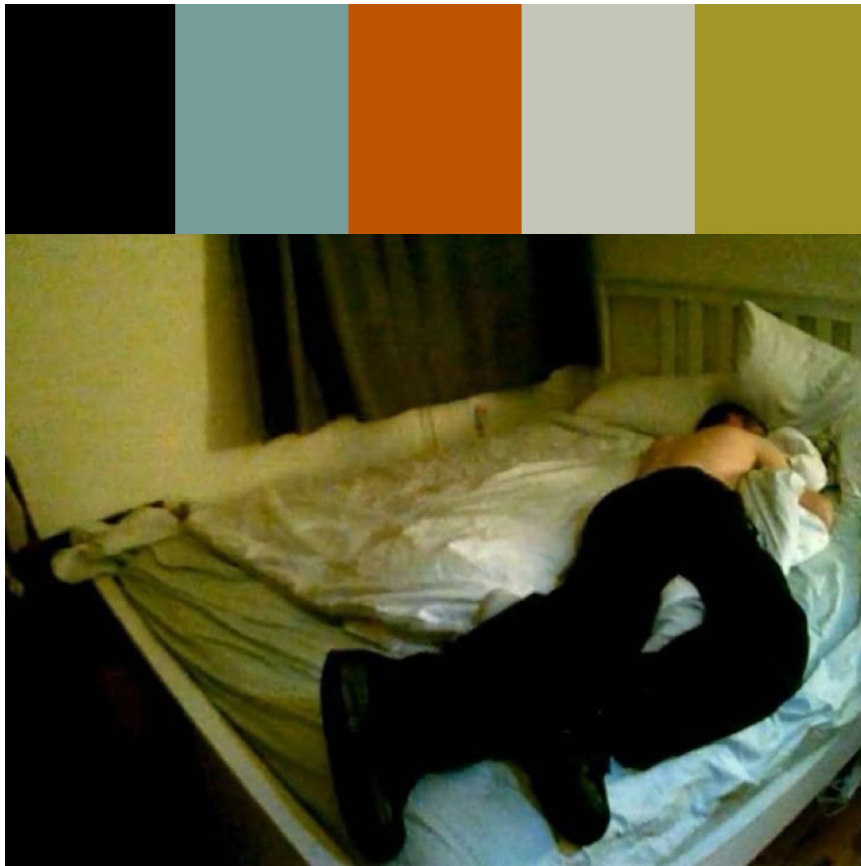


Visual board representing the interconnectedness of humans and nature.

App Identity.

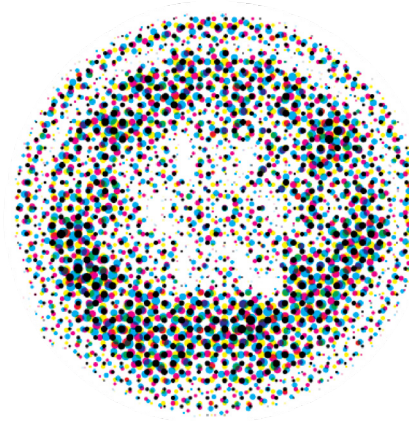
Colour Palette:

fig. Colour Palette



I chose this colour palette from adobe capture, using the image. I changed the colors a bit, but kept them muted and

Logo:



Typeface:

Hyphae Type



Header Type #2

LoRes 12 OT Regular

Body Type

LoRes 9 OT Regular



fig. Opening frames



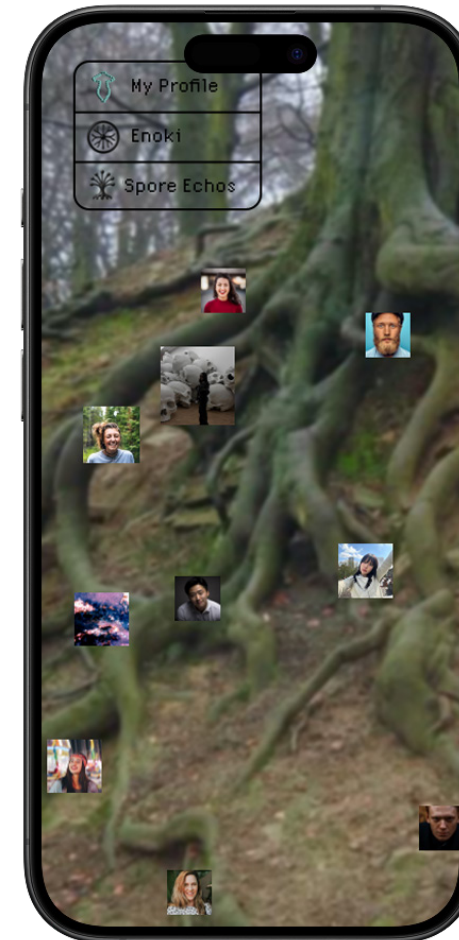
The opening scenes of the platform.

fig. insert frames



Entry page after signing up to the network -- explains that the community thrives off eachother's art and resources. Asks user to upload something to be part of the community.

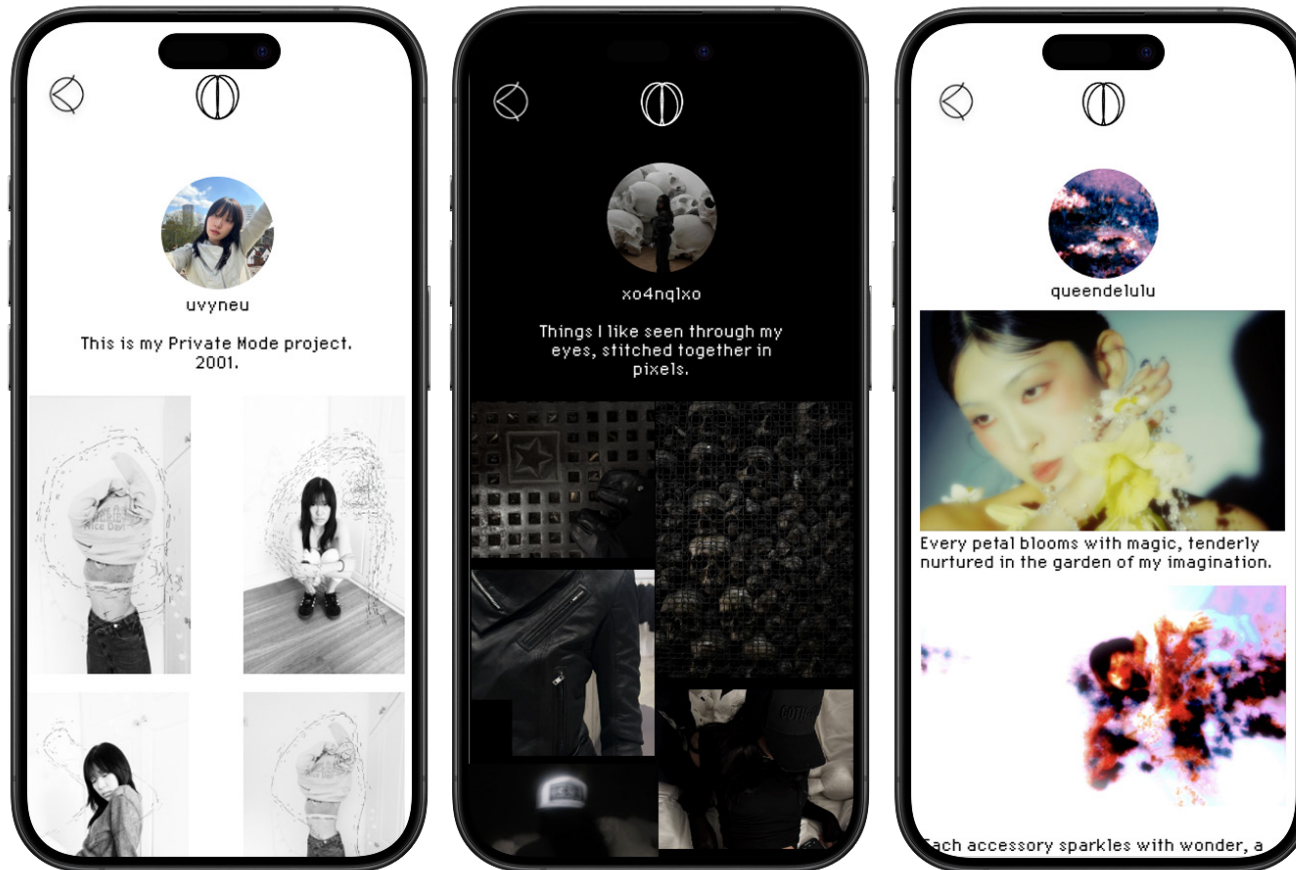
fig. Homepage frame



Homepage -- where everyone can see users on the platform.



fig. Profile Frames



Example profile pages which can be personalised with different layouts and colours.



Enoki Game to connect with people with deep questions and answers.

fig. Spore Echos frames



Spores Echos is a place on the platform where users can listen to different music and see visuals alongside it, for a meditative, inspiring experience.



fig. Hyphae Poster Mockup

So, what is Web3?

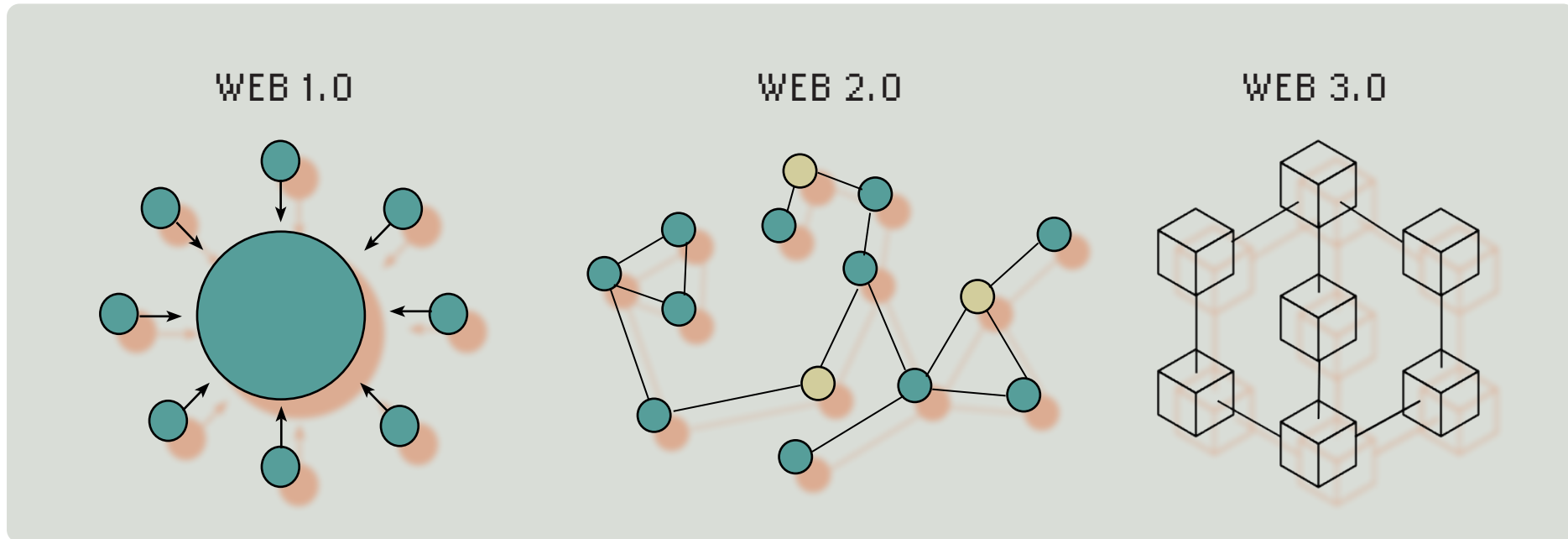


fig. Web3.0

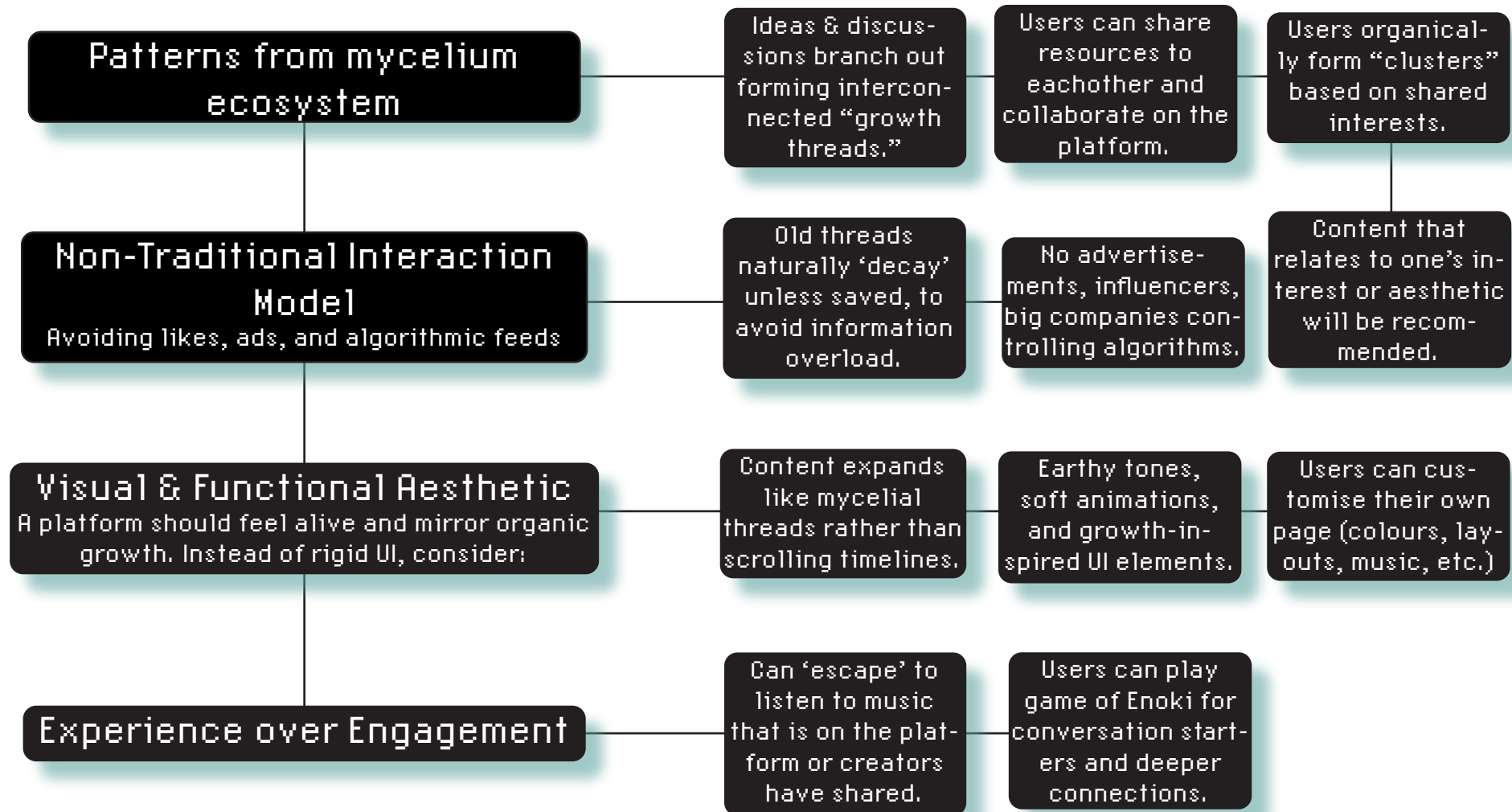
- Static Content
- Limited engagement
- One-way: Publishers --> users



- Decentralization: More Open, transparent, User-centric
- User Control



What will the Network Look like?



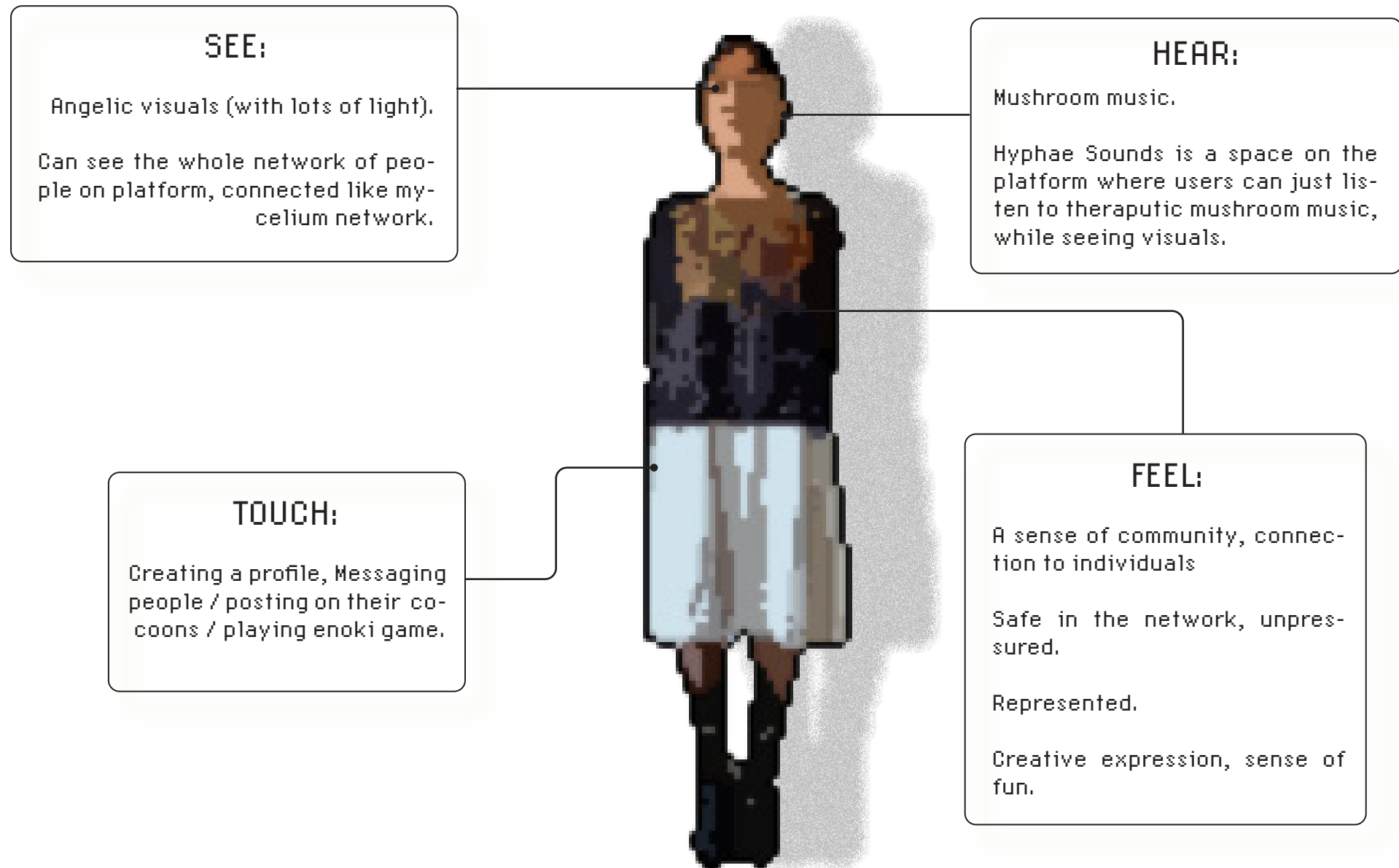
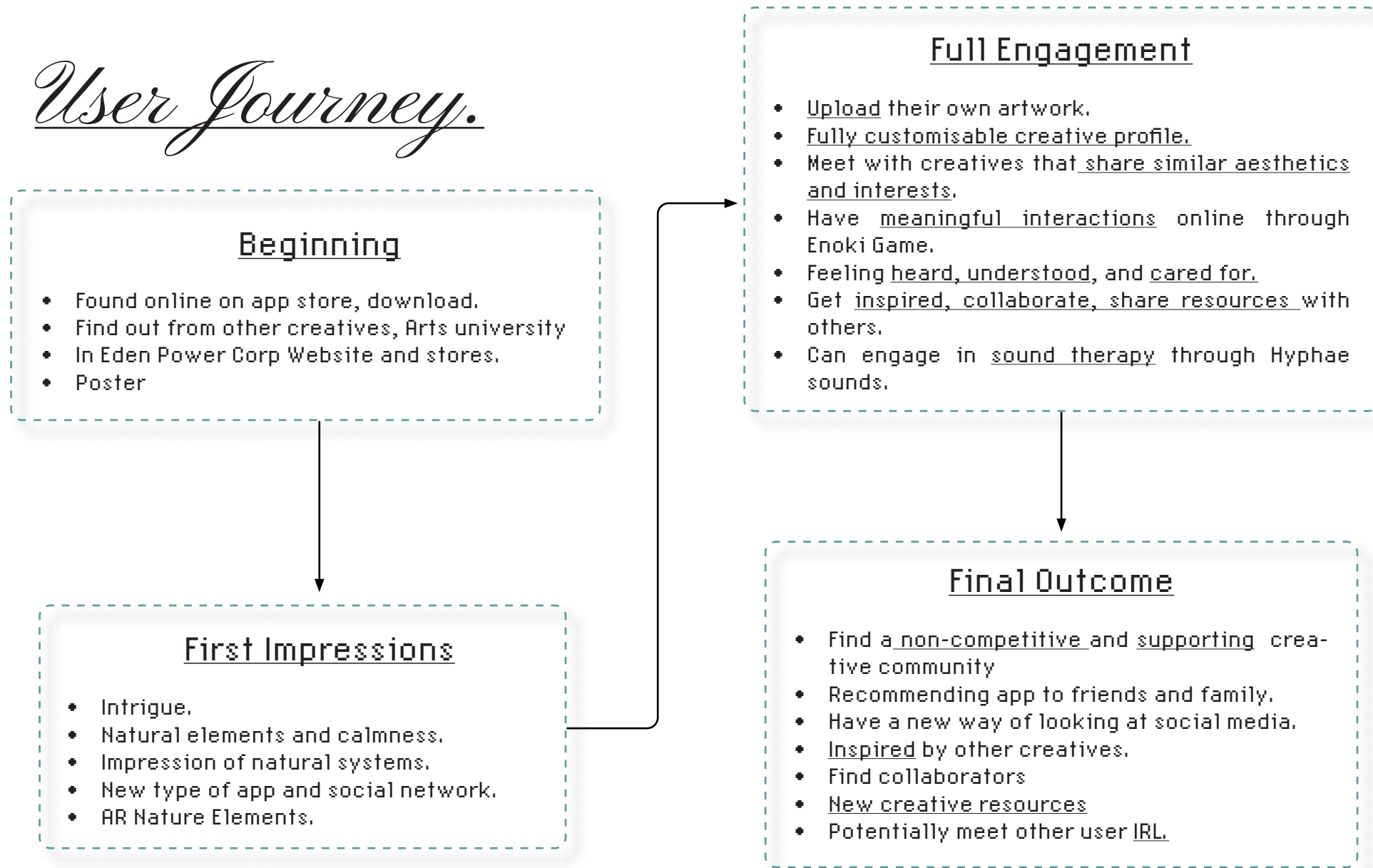
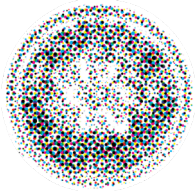


fig. Uvyn pixel

User Journey.



Collaborators.



Logos:
Yaschica Jain



Nature Photographer:
Elena Kawasuji



Image editor:
Eunji Kim



Pixelated Video:
Mimiko Koshi

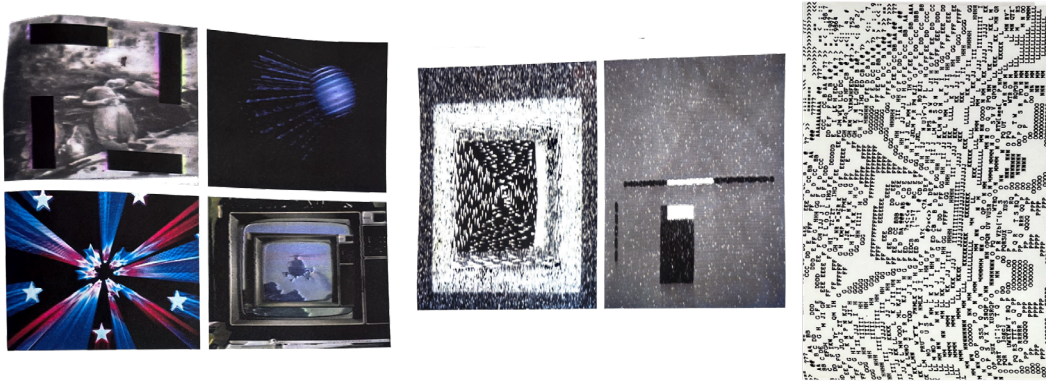


Photography Assistant:
Amaya Chahal



Poster Design:
Ayako Kanroij





02. Research

fig. The role of wood decay

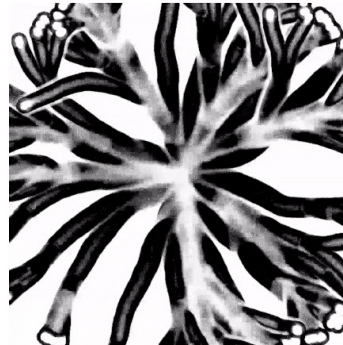


The role of wood decay fungi in the carbon...



ACOGITO

fig. Acogito



ACOGITO

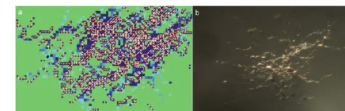


fig. Snapshot of Mycelium network

a-a-snapshot-of-mycelium-network-genera...



Text from Entangled Life.

mycelium is a multitude: Fungal hyphae are unlike cells in animal or plant bodies, which (usually) have clear boundaries. In fact, strictly speaking, hyphae shouldn't be described as cells at all. Many fungi have hyphae with divisions along their length, known as "septa," but these can be opened or closed. When open, hyphal contents can flow between the "cells," and the mycelial networks are referred to as being in a "supracellular" state (Read [2018]). One mycelial network can fuse with many others to make sprawling "guilds," in which the contents of one network may be shared with others. Where does one cell start and stop? Where does one network start and stop? These questions are often unanswerable. For a recent study on swarms

(Sheldrake, 2020, p.270)

Similarly, plants and mycorrhizal fungi are no longer thought of as behaving either mutualistically or parasitically. Even in the relationship between a single mycorrhizal fungus and a single plant, give and take is fluid. Instead of a rigid dichotomy, researchers describe a mutualism-to-parasitism continuum. Shared mycorrhizal networks can facilitate cooperation and also competition. Nutrients can move through the soil via

(Sheldrake, 2020, p.216)

Today, the study of shared mycorrhizal networks is one of the fields most commonly beset with political baggage. Some portray these systems as a form of socialism by which the wealth of the forest can be redistributed. Others take inspiration from mammalian family structures and parental care, with young trees nourished by their fungal connections to older and larger "mother trees." Some describe networks in terms of "biological markets," in which plants and fungi are portrayed as rational economic

(Sheldrake, 2020, p.215)

Symbiotic interactions reach across species boundaries; studies of symbiotic interactions must reach across disciplinary boundaries. This is no less the case today. "Sharing resources for mutual benefit: crosstalk between disciplines deepens the understanding of mycorrhizal symbioses..." So began a write-up of the international conference on mycorrhizal biology in 2018. The study of mycorrhizal fungi requires that

(Sheldrake, 2020, p.218)

These highlighted texts from the book, 'Entangled Life' by Merlin Sheldrake, show the connections that Fungal hyphae have. It highlights how they have a fluid relationships that have no beginning or end, share resources for mutual benefit -- what I would like to adapt for Hyphae.

What is the Problem with Current Social Media Platforms?



1. Monetized Content



Motherfly · 1y ago · Edited 1y ago
INFP: The Dreamer

It's not just social media, it's the entire internet. I don't even think the shallowness is the people's fault. With how commercialized the internet became and how it was purposefully made to be almost inseparable from modern social life, this just seems like the predictable result. A lot of people initially used the internet as a form of escapism from real life in one way or another. Of course it doesn't mix well when you try to drag this kind of mindset/culture out of the PC. And then you even go ahead and make it monetizable, rewarding people for it, indirectly motivating viewers to do the same and demotivating them from doing things that are not monetizable.

So it goes: Certain mindset/behavior gets paid (even if it's fake) > people on the internet do it more in hopes to also get money and attention > because so many people do it, the behavior becomes popular and desirable > because internet is mixed with irl, the behaviour bleeds into society. It's like some kind of cultural pyramid scheme.

fig. reddit user

Monetizable content --> rewarding user and overload of posts that are not meaningful --> motivates viewers to do similar and not do things that are not monetizable --> all content becomes similar and inauthentic.

87.5% want meaningful connection > engagement

62.5% are dissatisfied with current social media and feel disconnected due to social media.

See Appendix for more.

This becomes NORMAL because everyone does it. Becoming an influencer is desirable because they earn money doing social media and everyone can see the limelight.

2. Algorithm

Explore pages and Feeds are led by Algorithms based on User behaviour --> visibility becomes less genuine and more about succeeding the algorithm --> personal posts get less visibility --> Lost authenticity.

(Andres, 2024)



fig. The Algorithm Really do be like that.

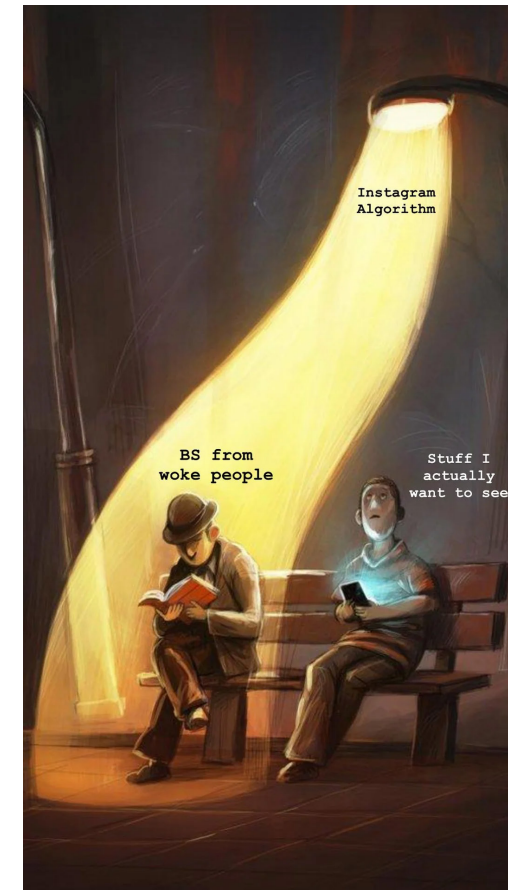


fig. Instagram Algorithm meme

When asked about if there is anything one would like to see in future social media platforms:

“(for it) not be based off how much you post and more about the quality, so people who aren’t influencers can get their stuff shared worldwide too.”

- Anonymous

See Appendix for more.

Examples:

WE ARE NOT REALLY STRANGERS



fig. we're not really strangers game

Purpose-driven cards and movement for friends or strangers to play, to get closer and create meaningful connections -- can foster deeper or new connections.

OPERA AIR Browser

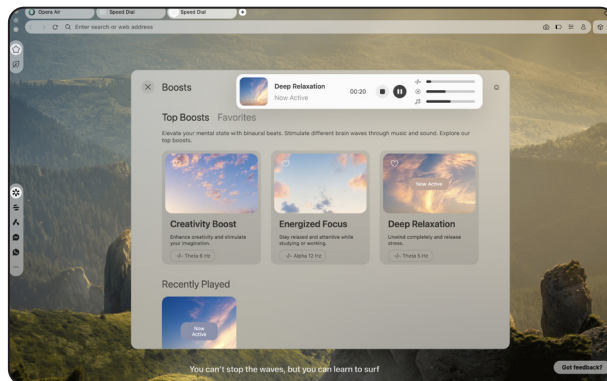


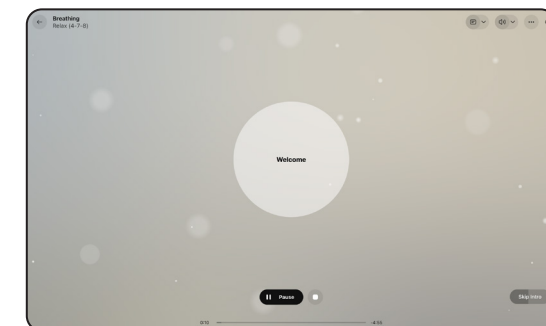
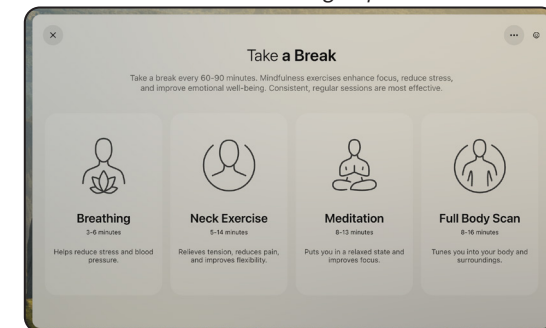
fig. Opera Air browser

Opera Air is an external browser, which is focused on mindfulness that encourages taking mindful breaks with guided exercises and different frequencies to elevate mental states.

Games/prompts to bring people on the network together and gain more meaningful connections and deep conversations.

Enoki card game on app, connecting network of creatives through prompts to do with mycelium and human connection..

fig. Opera Air browser



Simple and wellness centered UX design.

03. Ideation

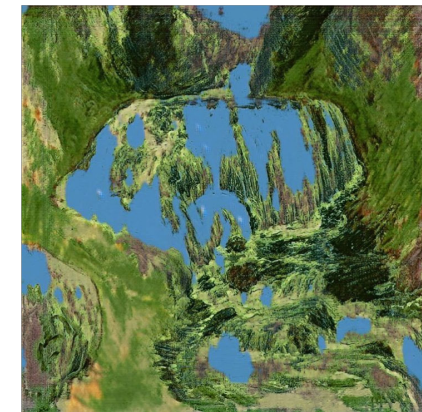
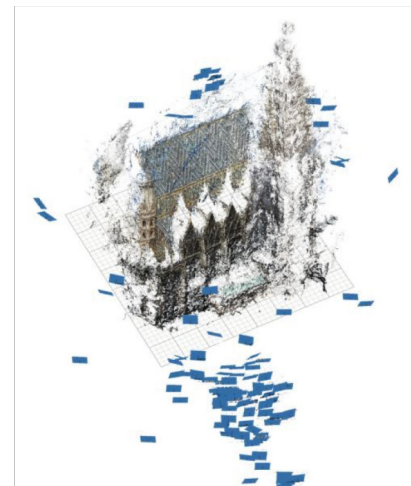
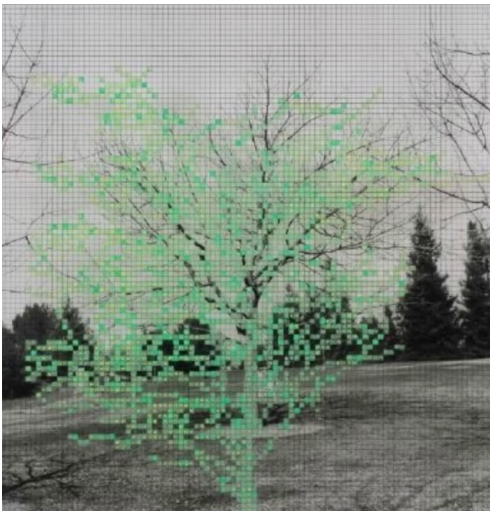
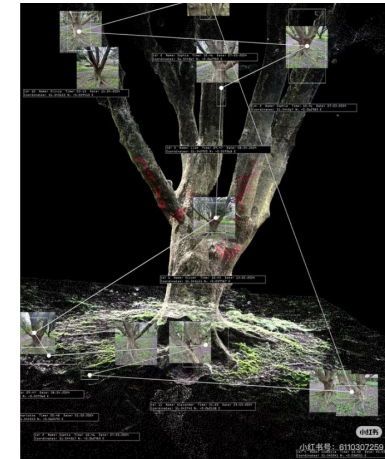
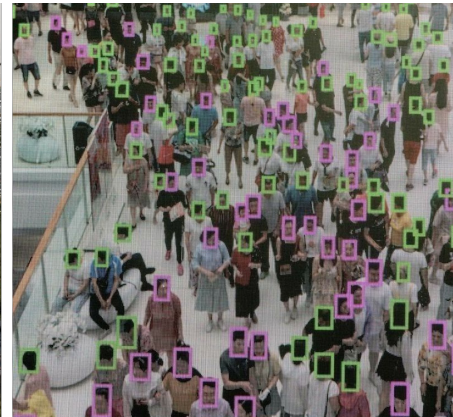
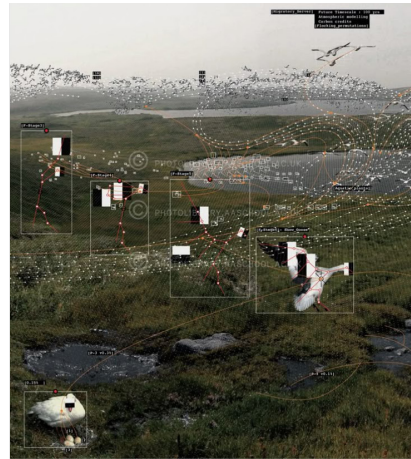
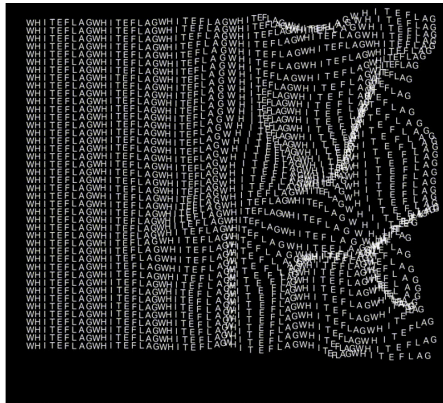
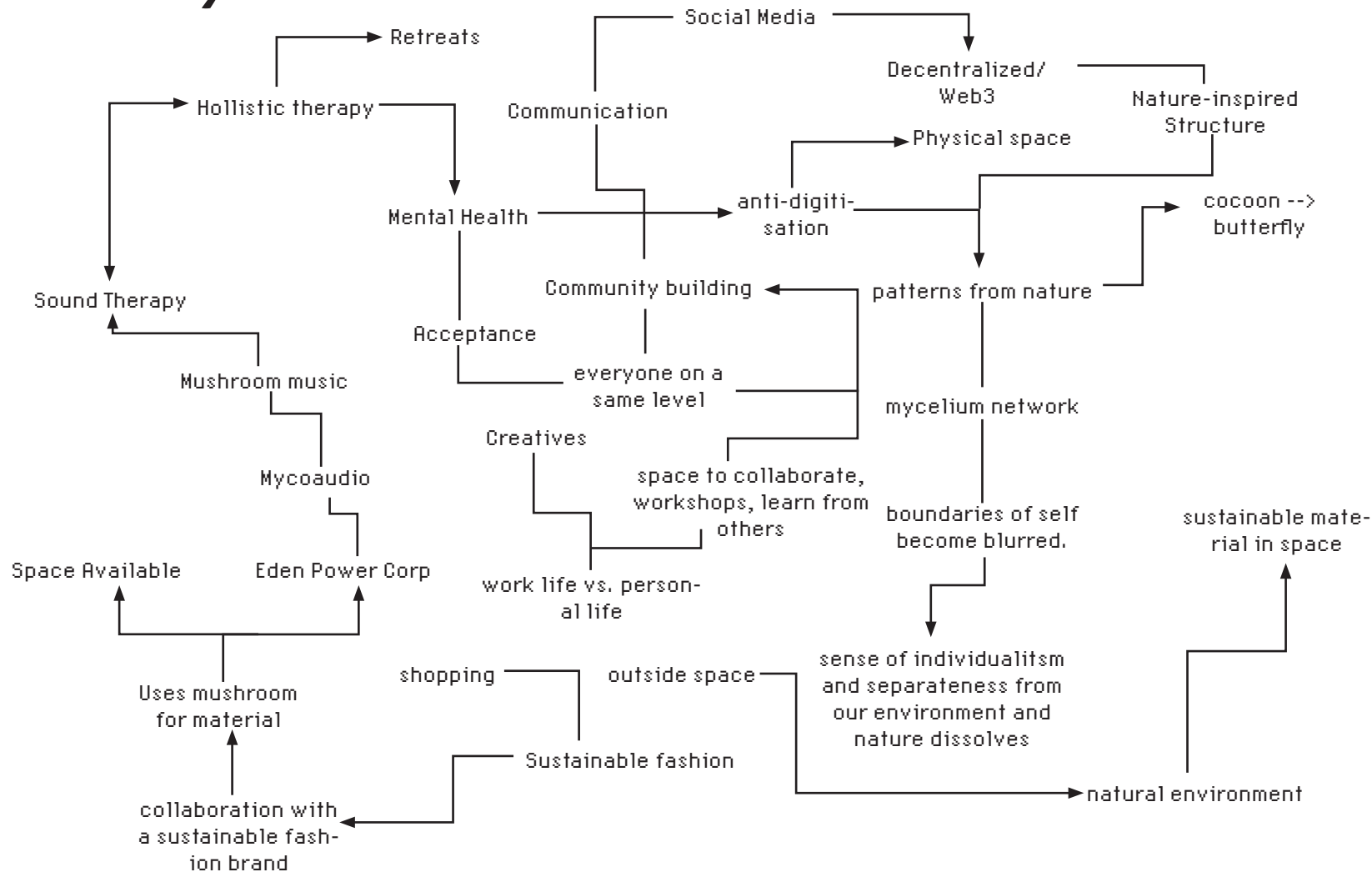
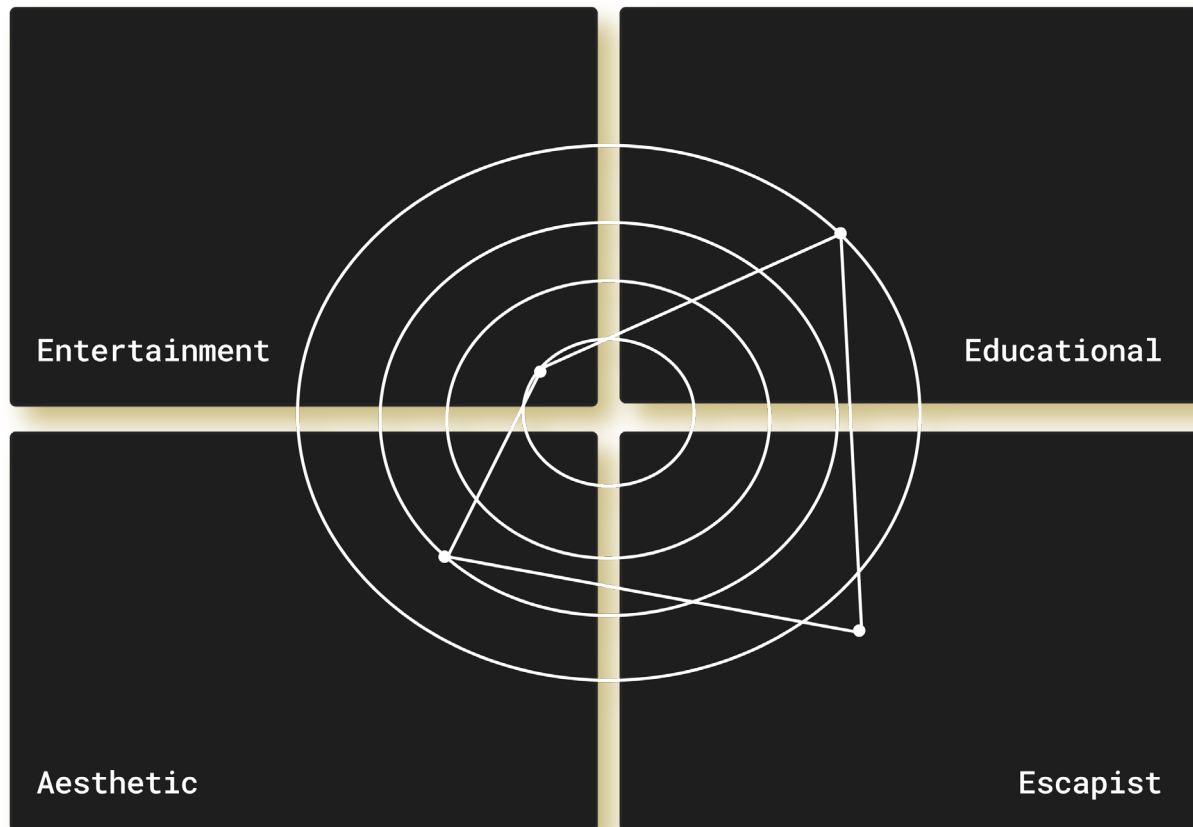


fig. Tech x nature

Mindmap:



User Engagement.



I am creating an app which involves active participation:

- Educating people about the mycelium network and how we can adapt their from them.
- Helping them to connect to other like-minded people.
- Encouraging them to pursue their creativity.
- Conversation starters with game Enoki Game.

Telegraphic Images.

Dissolving the Boundaries of Self

As we learn about fungi, the boundaries of self become blurred. The sense of individuality and separateness from our environment and nature dissolves. This realization can lead to a profound shift in how we view ourselves and our place in the world. By embracing the philosophy of the Human Mycelium, we can foster a greater sense of unity and collective responsibility. This awareness can drive us to create positive change and solve global problems together.

The Connection to Human Society

The symbiotic relationships seen in fungi can be mirrored in human society. Just as fungi support plants, humans thrive when they support each other. Our well-being is deeply intertwined with our connections to others. Understanding the Human Mycelium means recognizing that we are part of a larger, interconnected system where our actions affect the whole. This interconnectedness calls into question the concept of individualism. Just as fungi and plants are interdependent, humans are interconnected on a fundamental level. Our bodies are home to countless microbes that play crucial roles in our health, highlighting the symbiosis within us.



fig. Human Mycelium



Adobe Illustrator

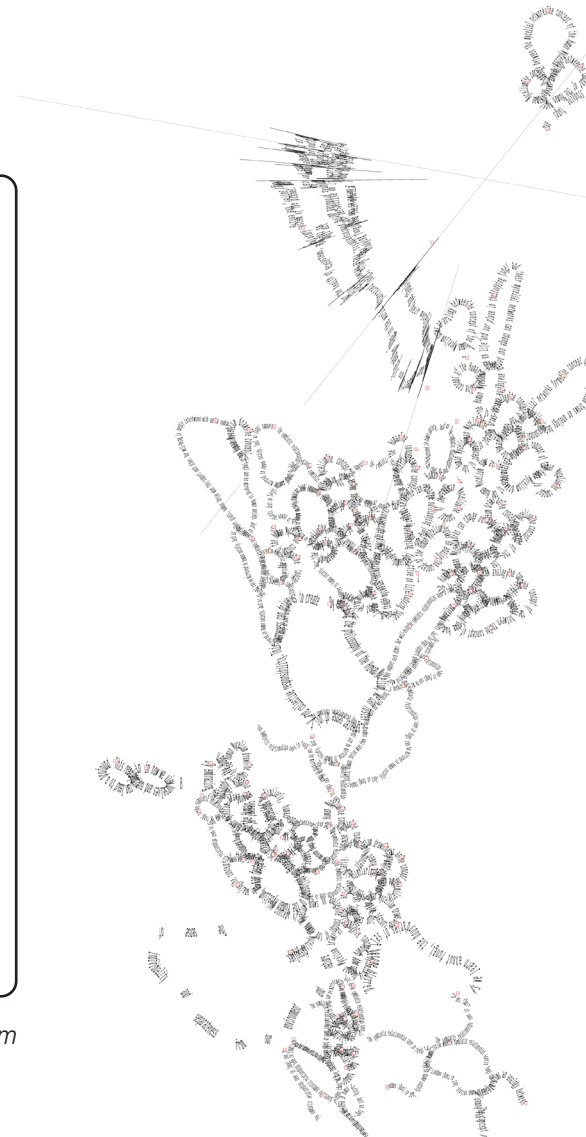
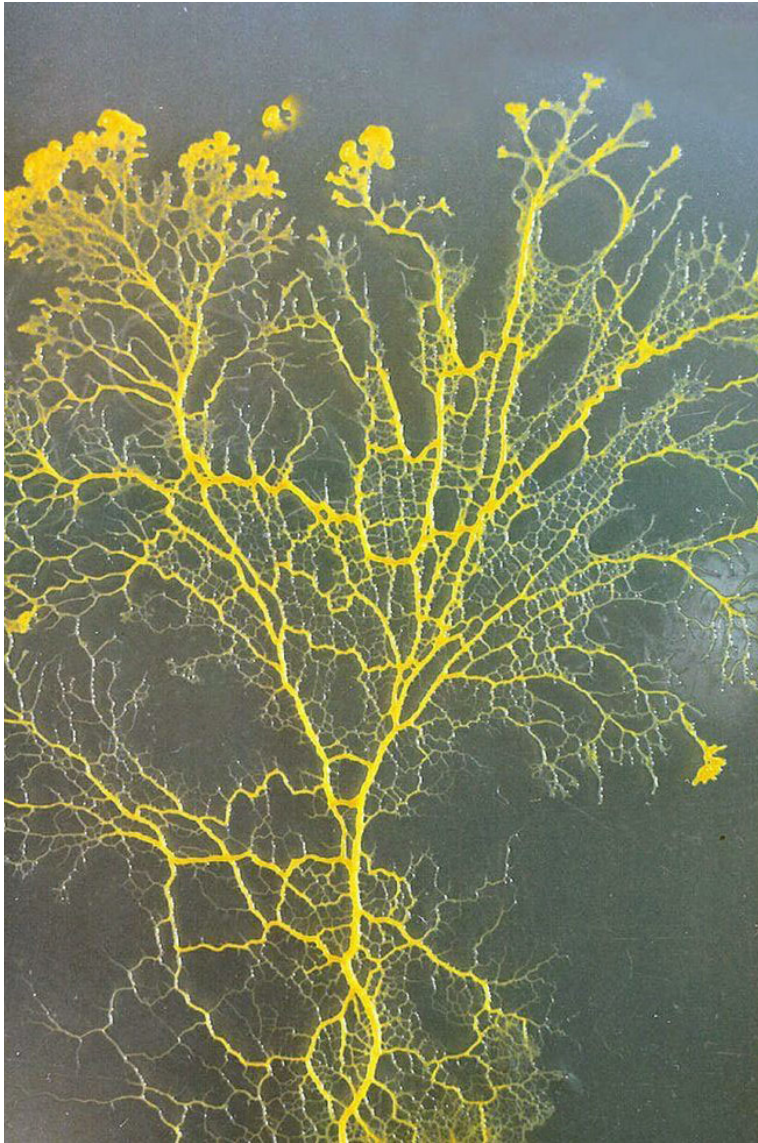
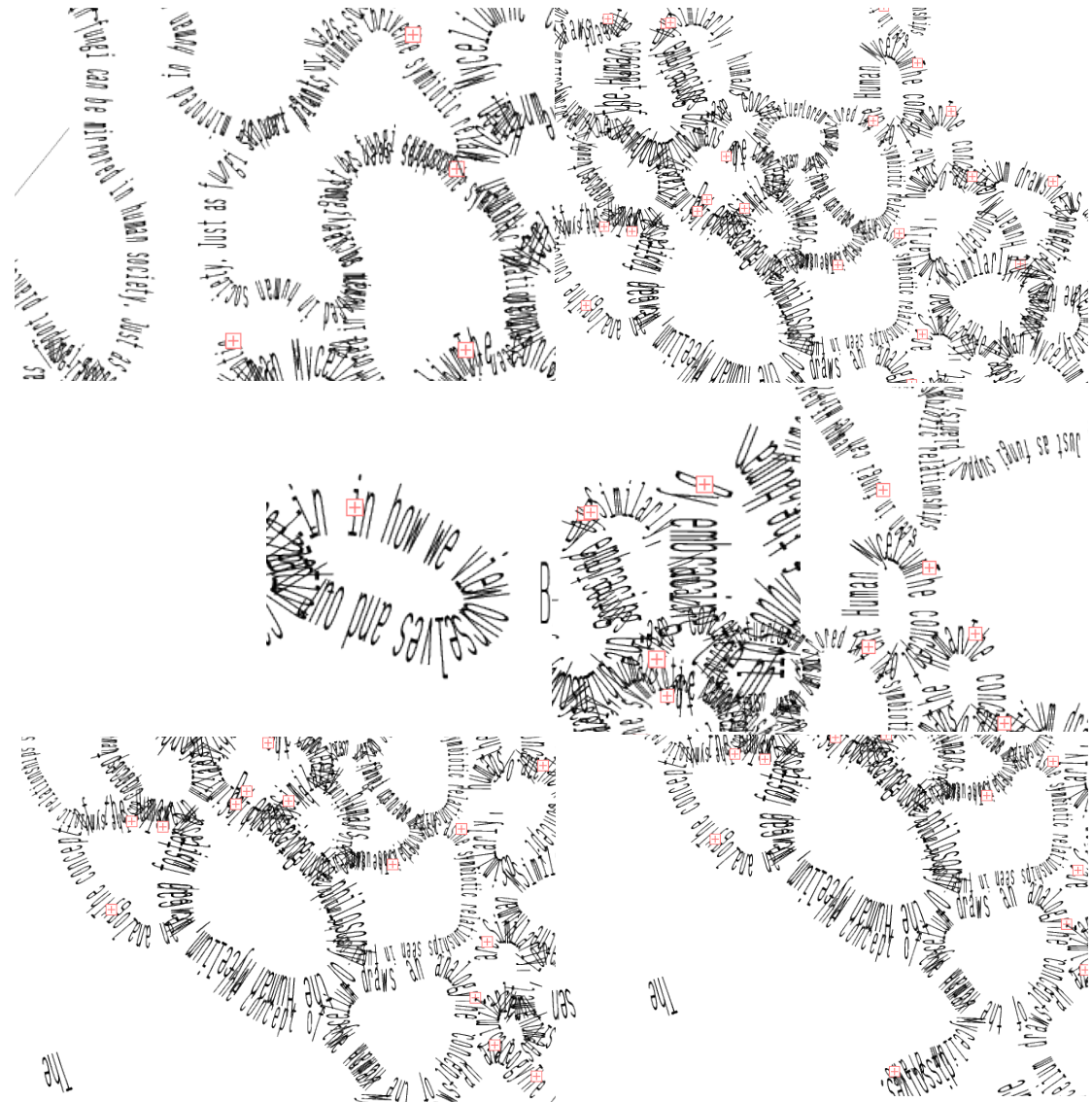


fig. Mycelium Telegraphic Image





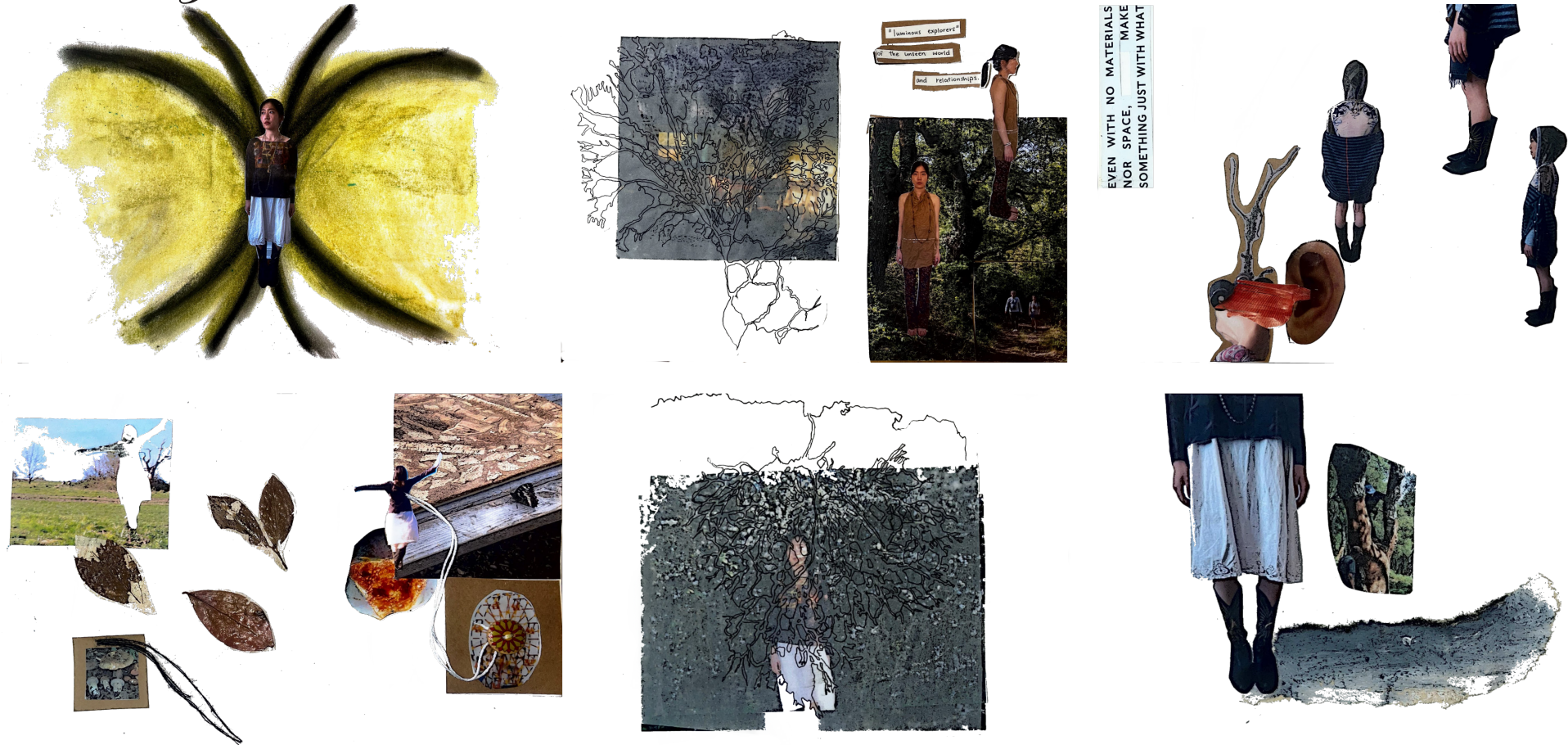
I outlined the shape on Adobe illustrator



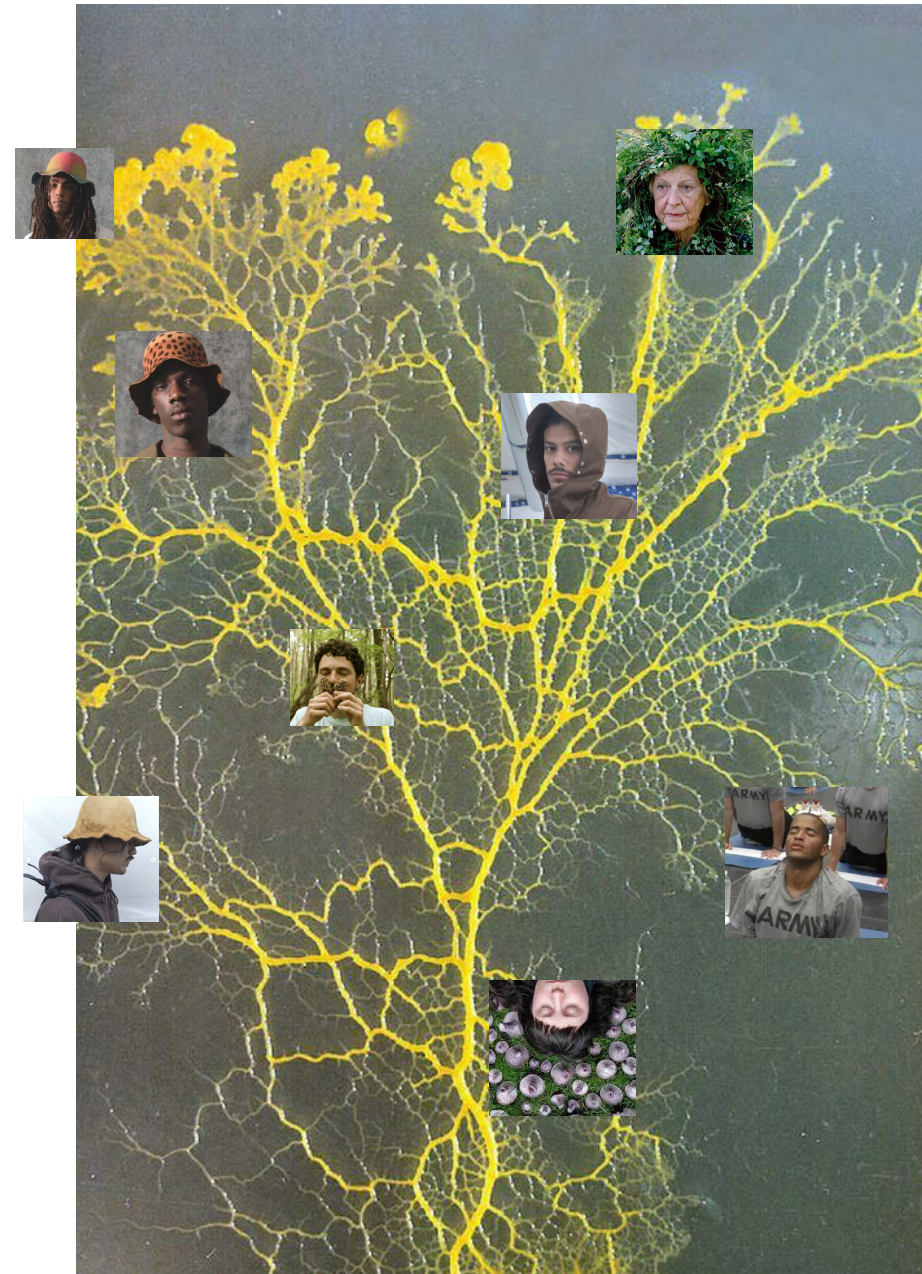
Text wrapped onto outlined shape.
(This didn't work out as I wanted, since the shape of mycelium was too complex and difficult to outline)



Collages on Paper.



Collages help me to be more creative and come up with more ideas since I prefer to work physically than digitally. It is an integral part of my workflow that I often use in my personal work.



Wireframe 0.1.



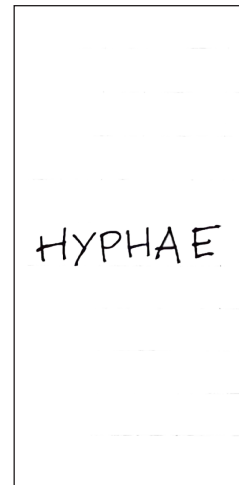
pixelated roots
growing



trunk growing



full tree with leaves



HYPHAE logo



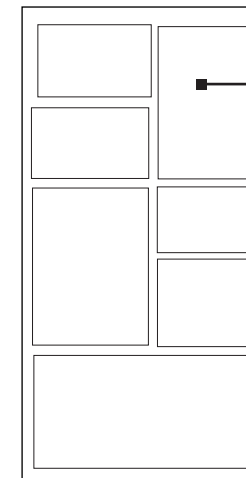
works made in
collaboration

touch and goes to different
page

image of person
in platform

Why Roots and Trees?

The homepage will visualise the concept of my social network -- adapting from mycelium network to human connections.



artworks of creative

Can change layout, colours,
music, design.

portfolio page of
creative

Wireframe of App.

Wireframe to show how the app will function :

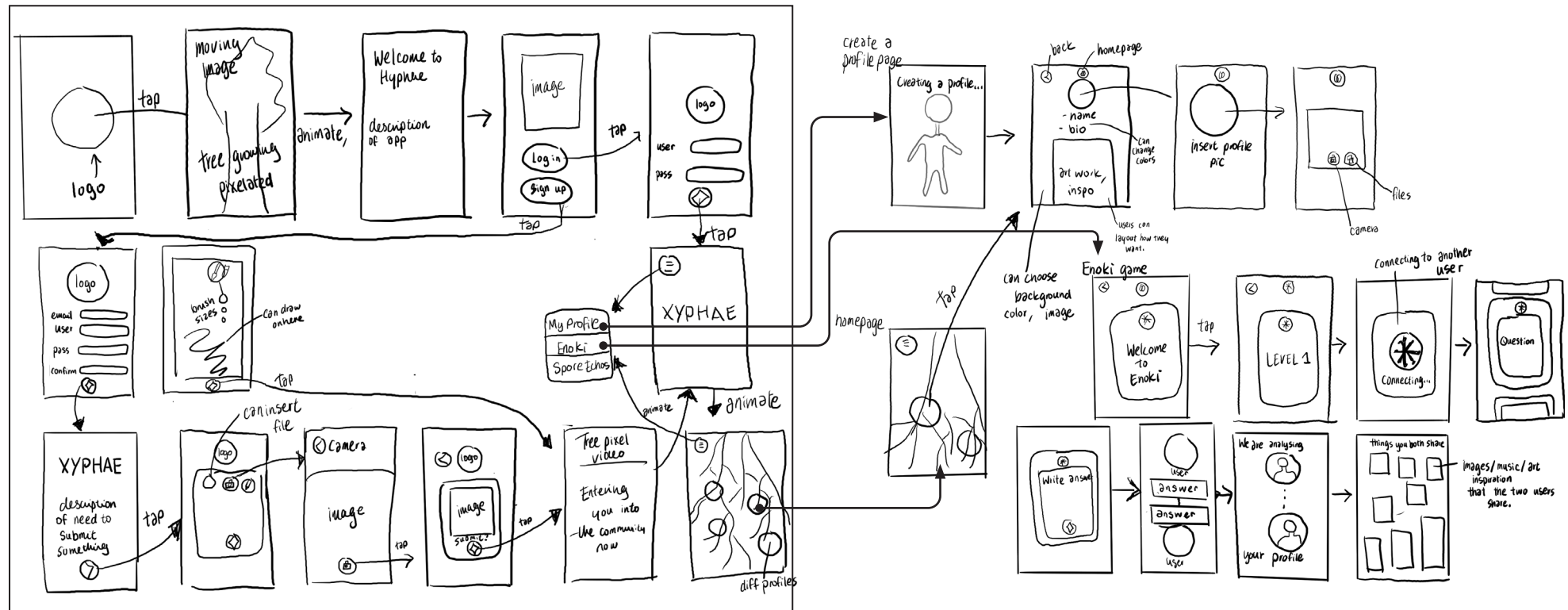
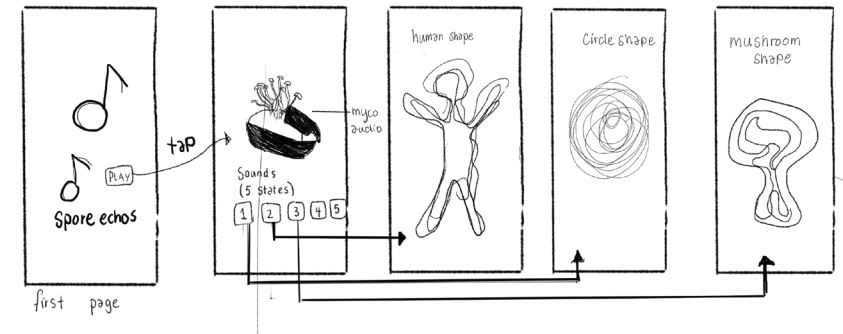
Log in / sign in page -->.entering community --> homepage

Creating a profile and how the profile page can be individualised.

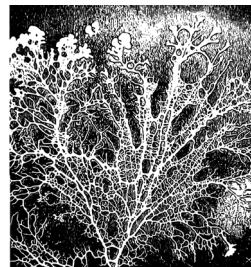
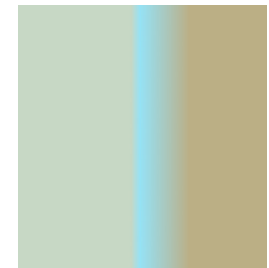
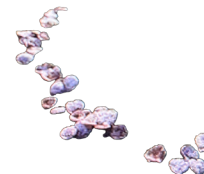
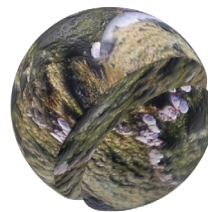
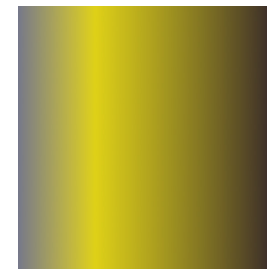
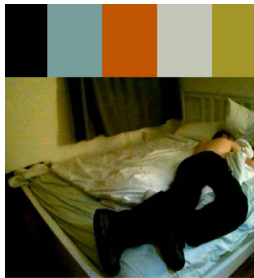
Enoki game --> connecting with other user

Spores Echos --> 5 different TouchDesigner videos

Spores Echos Wireframe



Adobe Capture Experimentations

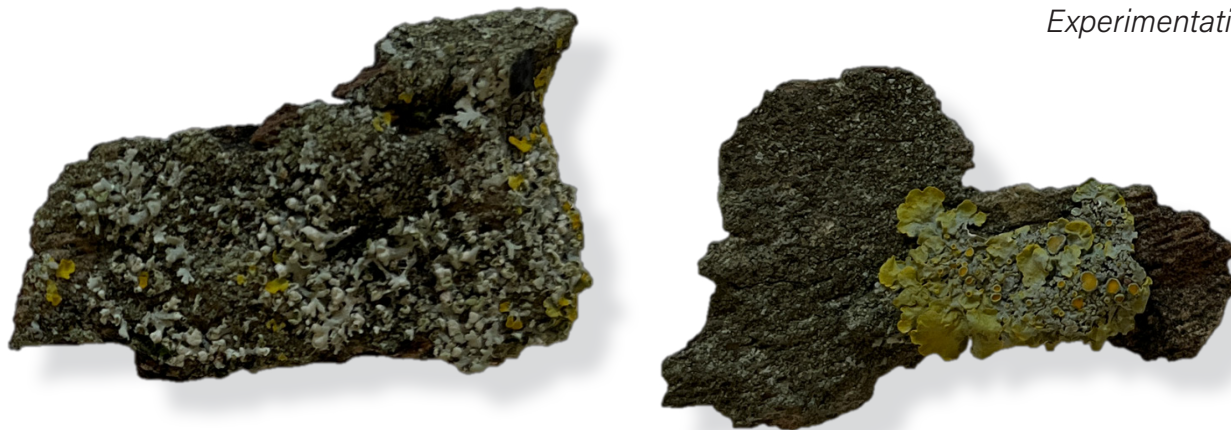


Experimentations with Adobe Capture with tangerine stem and images from moodboard

fig. Adobe Capture



Experimentating with photography and adobe capture in the park.



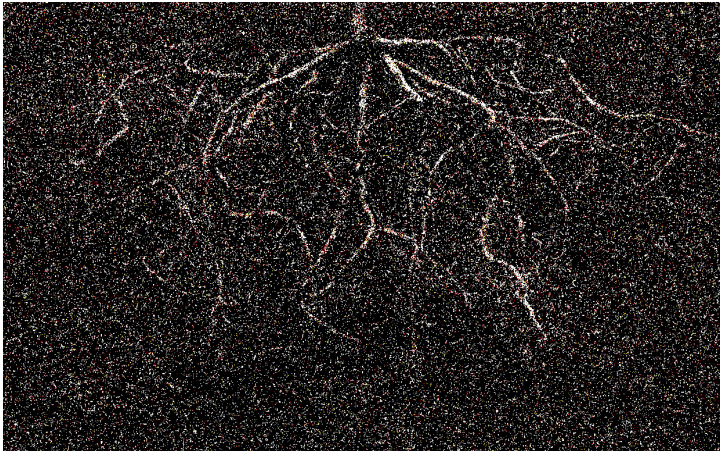
Software used:



Adobe Capture
for material and graphics.

Exploring My Environments.

Experimentation.



Software used:



Pixelating images and using dissolve opacity.



Prototyping



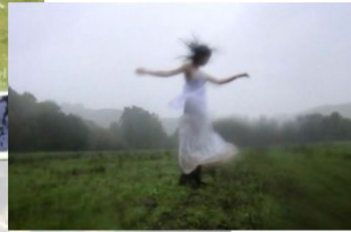
Mockup



Photoshoot moodboard.

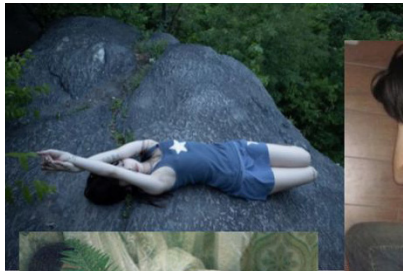


Slow Shutter Speed.



Looks Candid.

Shoot in nature
(Hampstead Heath)

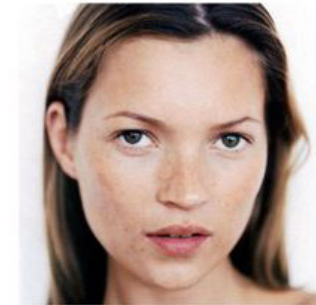
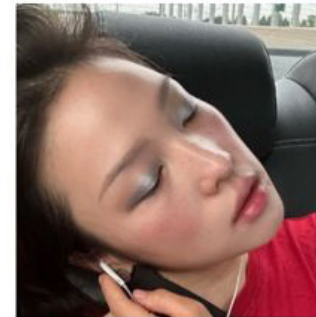


Laying down.



natural look.

Makeup.



Hair.

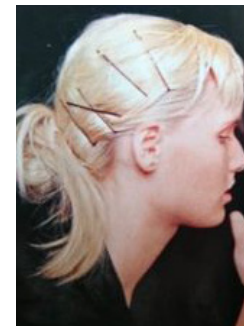
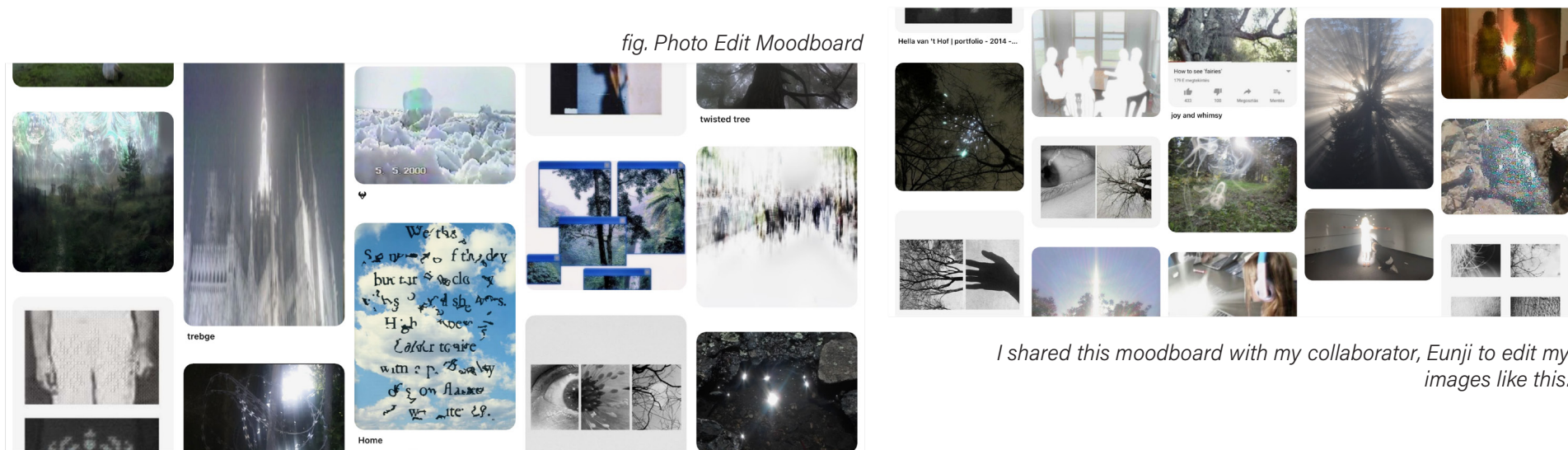
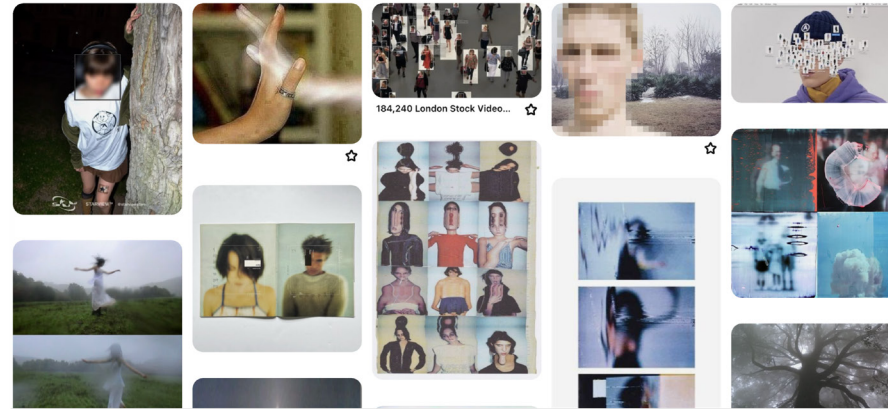


fig. Photoshoot Moodboard

Photo Edit moodboard.

Why these images?

I wanted the images to show a relationship between technology and nature. So I included a lot of pixelated, blurred, and computer-vision images.



I shared this moodboard with my collaborator, Eunji to edit my images like this.

04. Prototyping



Creating the Logo.



fig. Logo moodboard

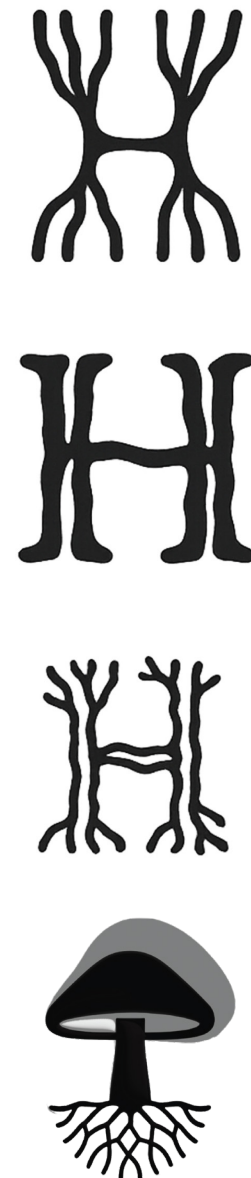


fig. Hyphae Logos



Nature Images.



fig. Elena Photography

Photography of nature taken by my collaborator, Elena Kanroji

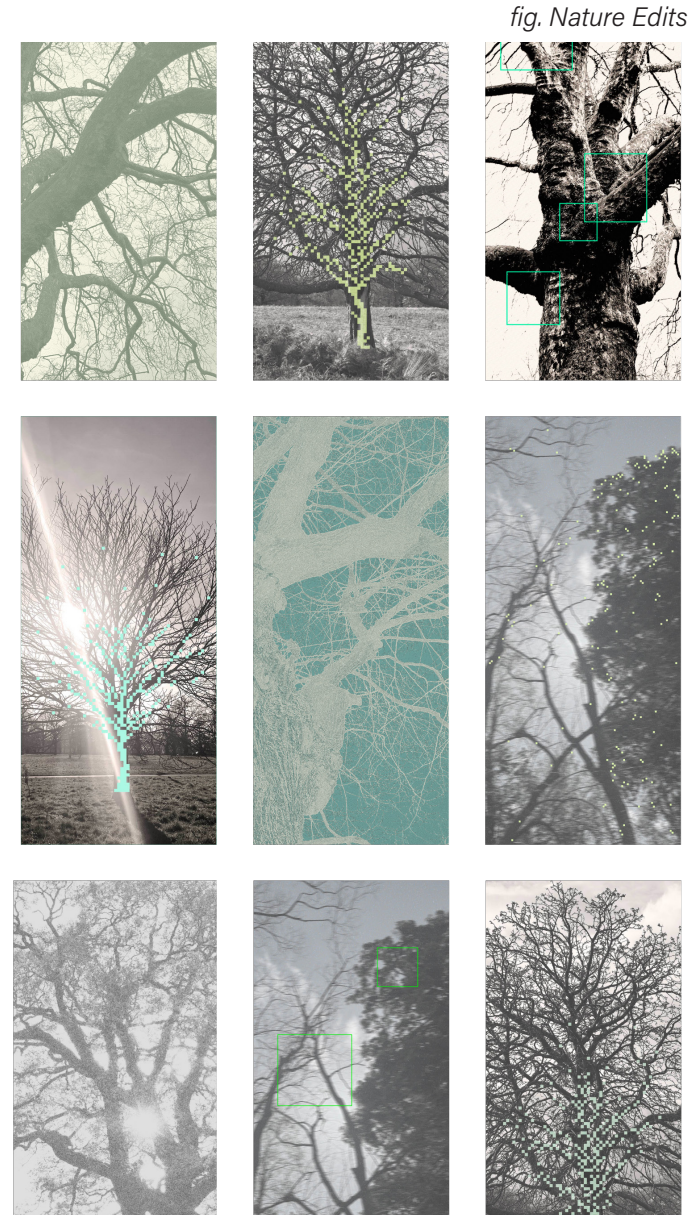


fig. Nature Edits

Nature images edited by Eunji Kim





Styling 1.

An etherkind:
young tech user who wants a decentralised
network.



Styling 2.

A luminant:

interested in the unknown world and relationships.

* Also a nature darling.





Styling 3.

A tether:

appreciates fluidity, organic structures, and art inspired by nature.



Makeup.

1.



We went to the location with light makeup and light blue, shimmering eyeshadow and some lipstick.

2.



Once we were at the location and finished the first set of pictures, we applied flowers on her face with lash glue.



Erika experimenting with different makeup at home.



Amaya helping to apply flowers found in Hampstead with lash glue, on Eubene's face.



Amaya taking photos of Eubene on tree branch.



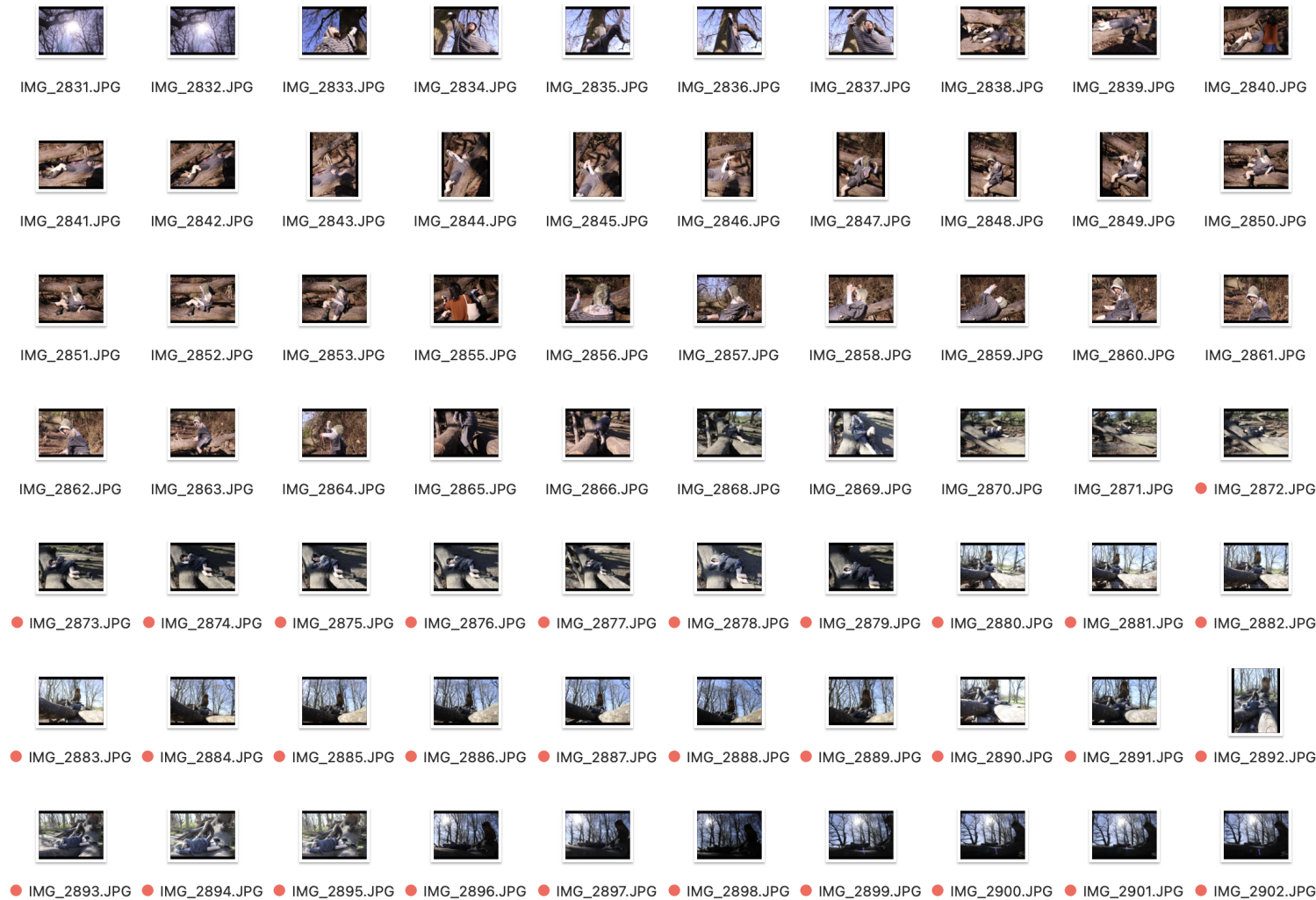
Erika directing Amaya on how to take the photos.



Amaya shooting Eubene for final outfit.

*Behind the Scenes
from Photoshoot.*





Tagged images I liked red to share with my collaborators

fig. Tagged images

Selected Images.

Creative Director

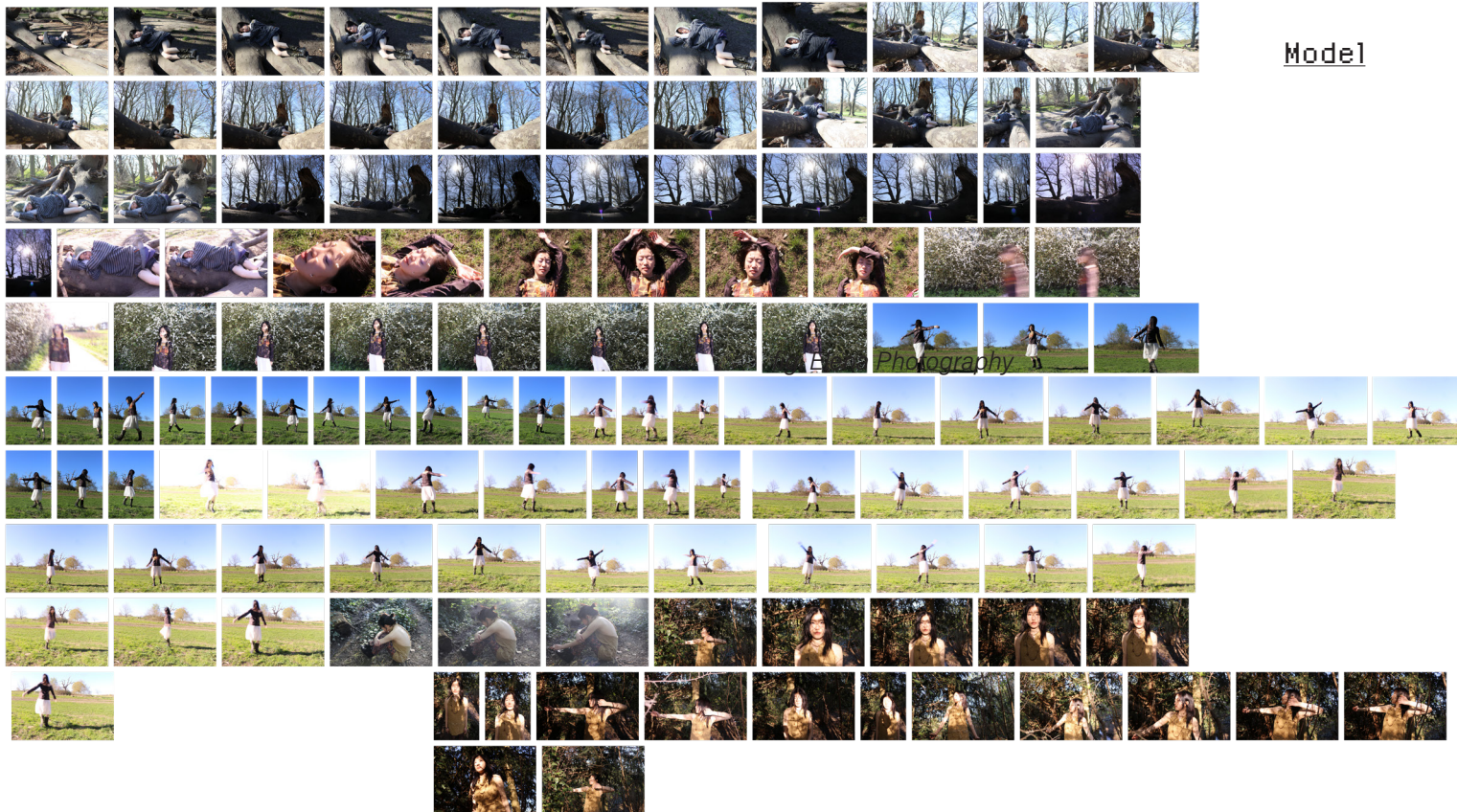
Erika Kanroji

Photographer

Amaya Chahal
Erika Kanroji

Model

Eubene Han



I looked through all the images and shared the best images to my collaborator to edit via google drive.

Edited Images



Edited on photoshop, so that Eugene is glowing, to give angelic vibes.

Edited by Eunji.



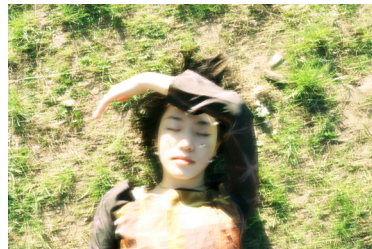
Edited image on lightroom.

Edited by Eunji.



Edited image on lightroom.

Edited by Eunji.



Edited image on lightroom.

Edited by Eunji.



PROTOTYPING

This is Mycelial Futures' brand proposal and development document for a new social media network, HY-PHAE. Document by Creative Director, Erika Kanroji. .

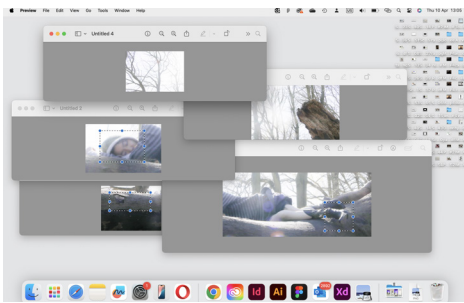
INDEPENDENT PROJECT

University of the Arts London

ERIKA KANROJI

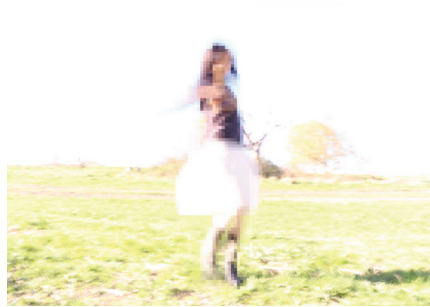


Edited on lightroom by Eunji.



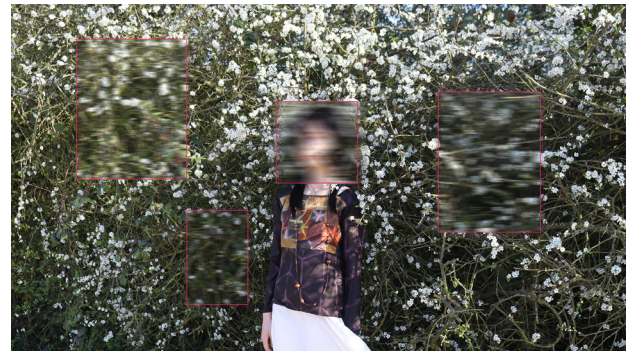
Using different windows on preview and screenshotted the image on my laptop.

Edited by Erika.



I gave Eunji feedback to use photoshop more than lightroom, and to pixelate Eugene in the images.

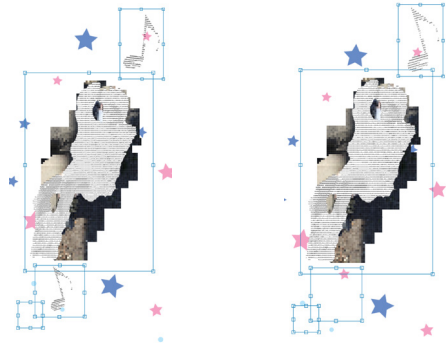
Edited by Eunji.



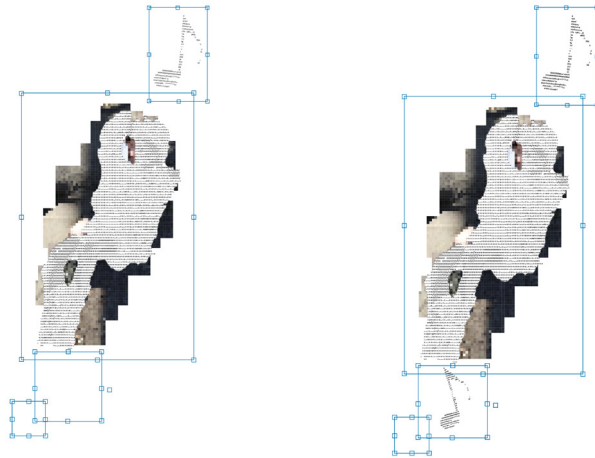
Squares on image, inspired by computer vision.

The first image is an example I made for Eunji to edit the second one. She blurred the face on the second one.





I asked Eunji to create a artboard for Spores Sounds, using the typographic image of the music note.



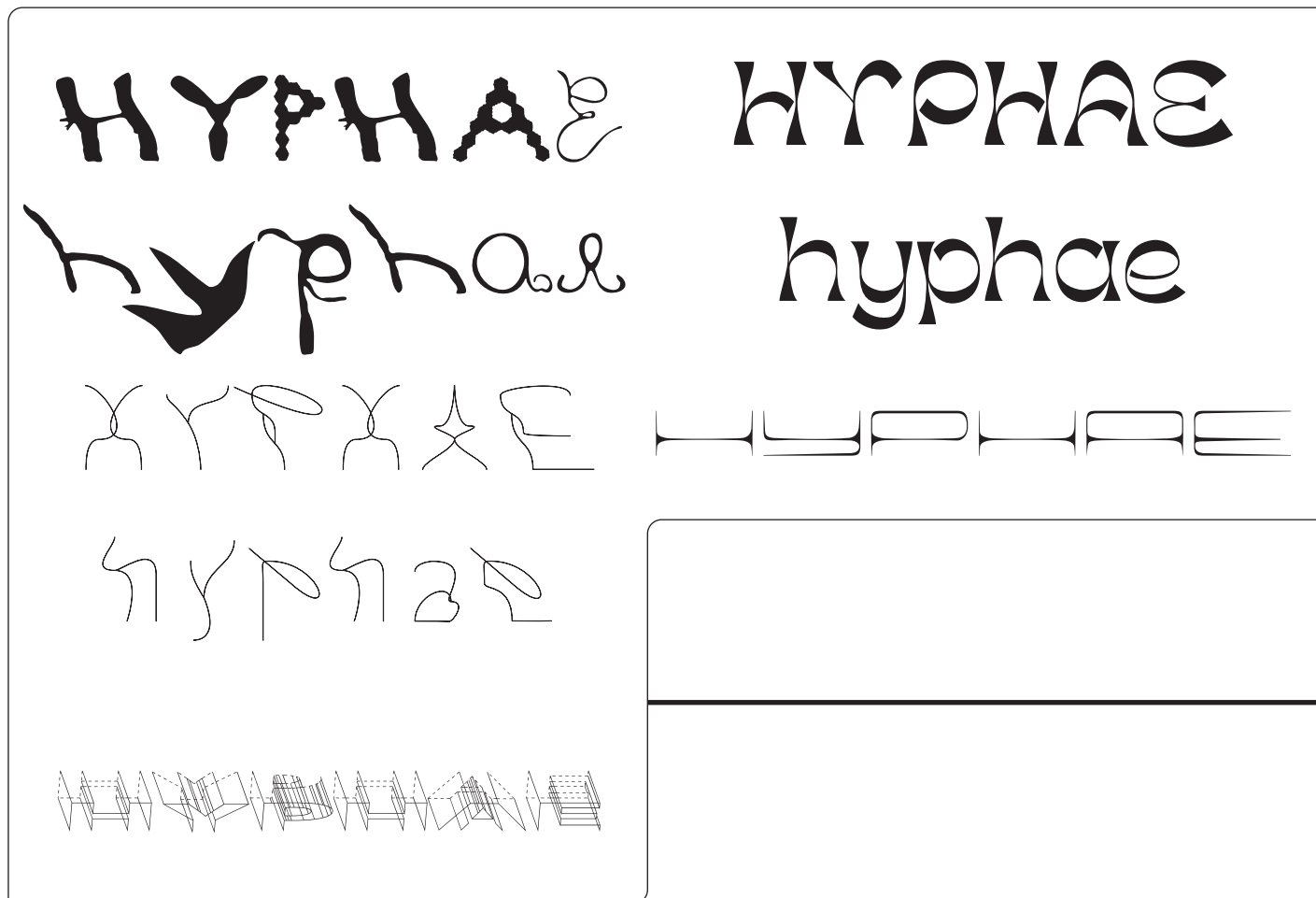
Gave feedback to Eunji that I thought the stars looked too childish so to remove them.



I really liked this outcome that Eunji made, creating typographic image of a tree and squares, blurring parts of the image.



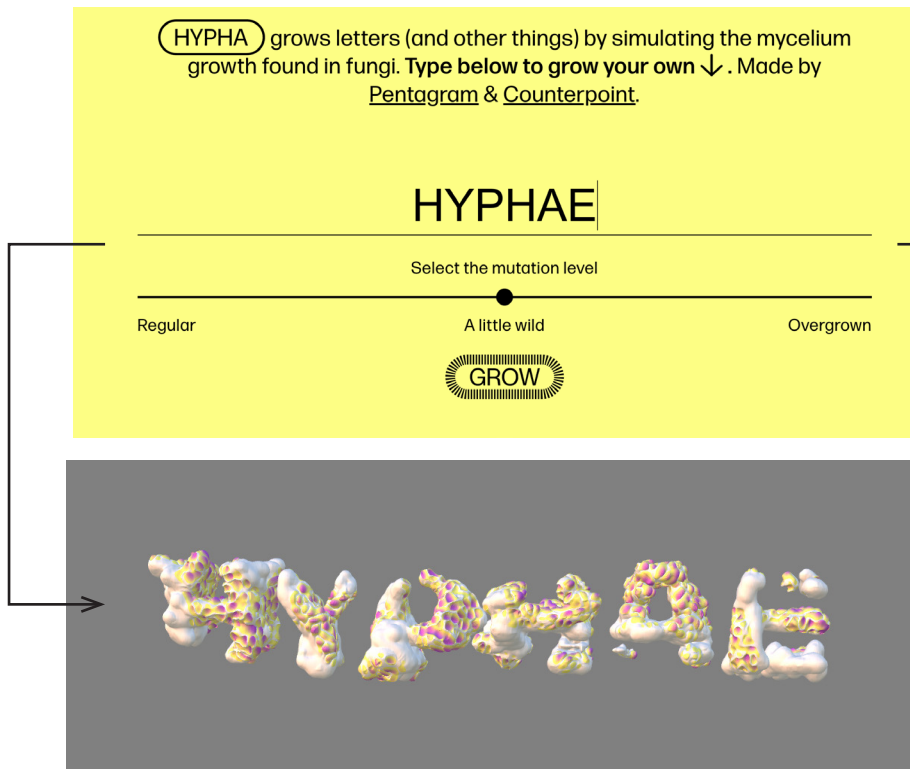
Fonts for Hyphae.



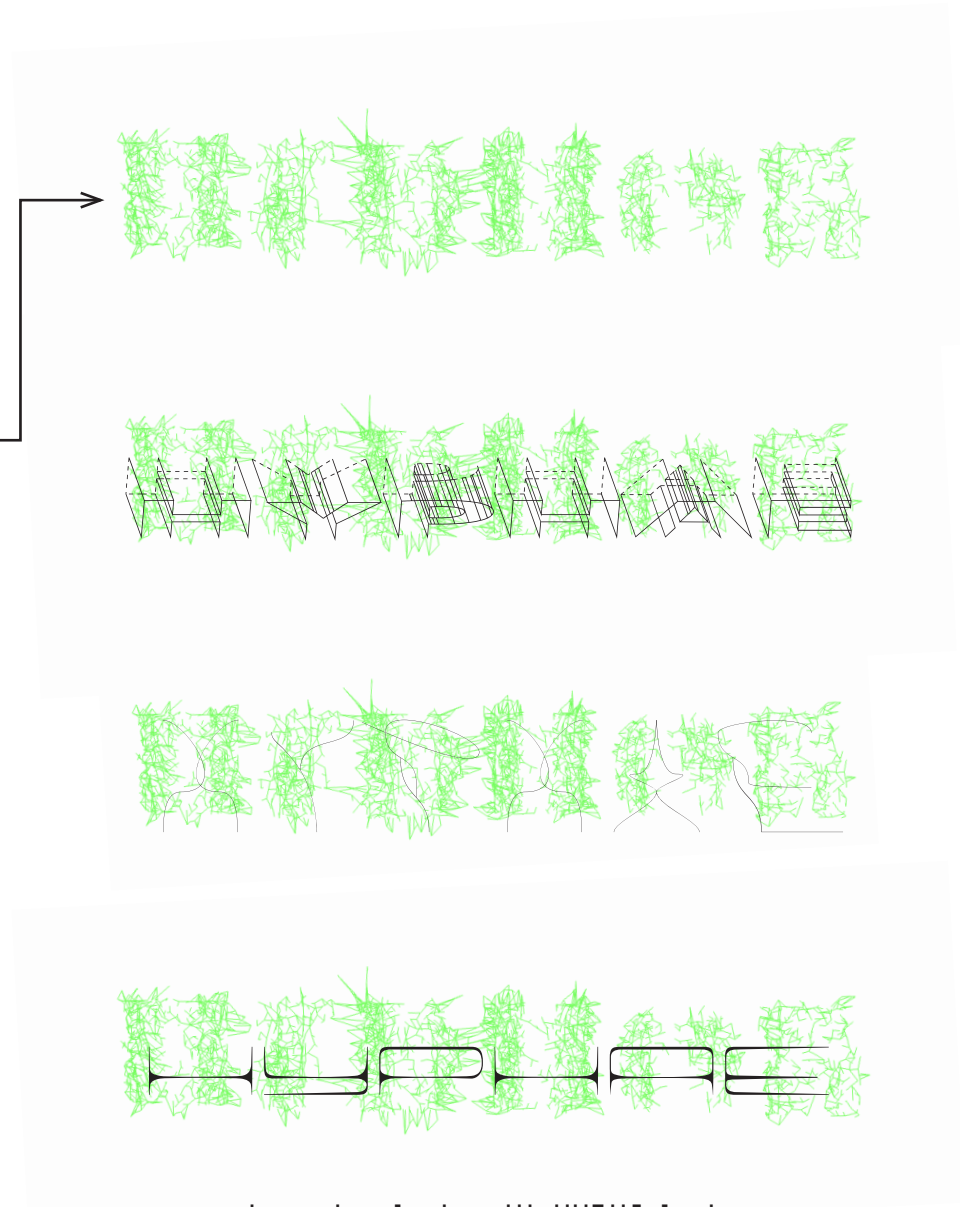
HY-PHAE
hyphae

These fonts were
found on SUVA Type
Founary.

fig. Hypha



I found this website called HYPHA, which grows any text like mycelium.
I experimented with different mutation levels.



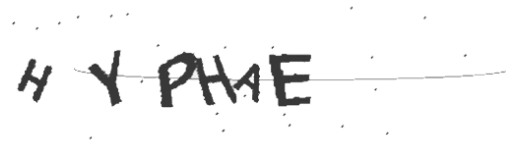
Layering fonts with HYPHA font.



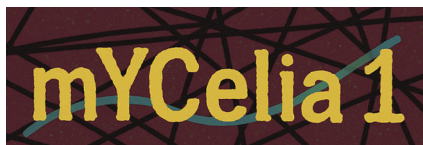
HYPHAE LOGOTYPES



These are logotypes that my collaborator, Yaschica made with the moodboard and brief that I gave her (Can be seen in production page.)



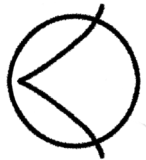
MYCELIAL FUTURES BRAND LOGOTYPES



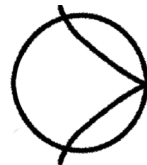
App buttons



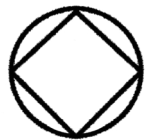
Homepage



back button

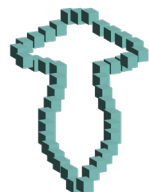
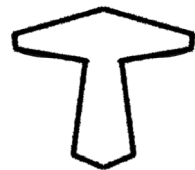


next button



submit button

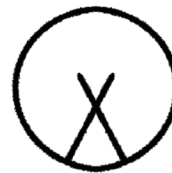
Individual Profile



Enoki Game



Spore Echoes



Why these icons?

I was inspired by organic shapes and symmetry of mycelium. I wanted to create my icons to create UX design that is personal to my social networking app.

I drew them using Procreate, then my collaborator created more developed ones.

Software used:



Procreate



Adobe Illustrator

Spore Echos.



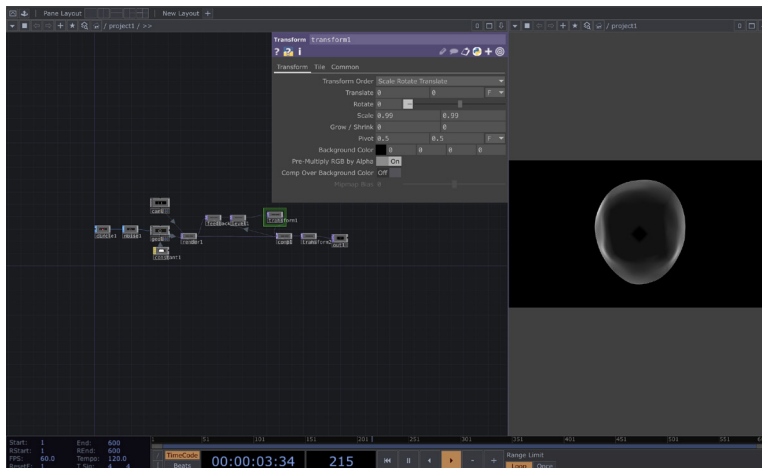
images taken on Canon



photoshopped without face.

My
cellu
misre@l.
N@tureissm
arterthaus...
W00dw1d3w3bist
HYPH @3S OUND S
OUND SHYP
H@3 !!
SOON DSHY W 3B
PH@ 3SOU
NDSP H@3
SOON DSHY RIP
PH@ 3SOU
NDSP
w3b3w00dw1dew3b YPH
heneww3b.No@lgorithm.justre@l.
@ngelMyceliumnetworkisthefuture.
Hyphaeisafuturefowardspacethatcreati
vescanconnectandcreatemeaningfulc
onn3ct10ns,unlikeothersocialmed
iapl@tforms.1tsm0r3@u
thentic.

With Adobe Illustrator, I created a typographic image in the shape of a music note.

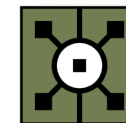


Using touchdesigner, I experimented with a circle to create movements for the Sound.

Software used:



Adobe XD



Touch Designer



Adobe Illustrator



Adobe Photoshop

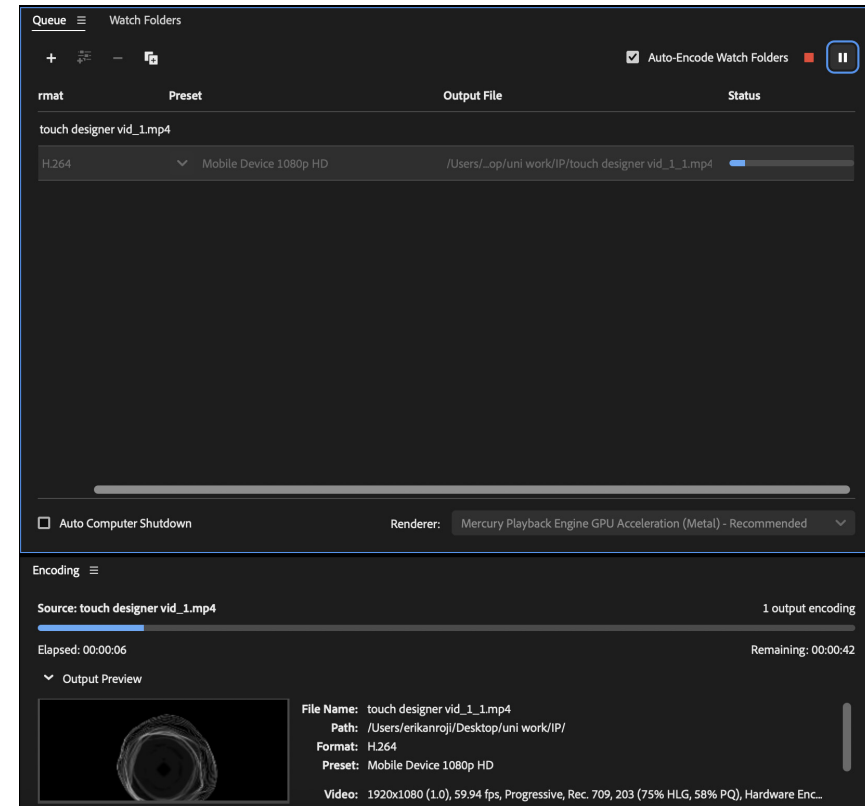
Moving Images from Mimi

Name	Owner	Last mo...	File size	
trial movie-v5.mp4	mimiko.koshi	5:30 AM	9.5 MB	
trial movie-v4.mp4	mimiko.koshi	5:29 AM	4.2 MB	
trial movie-v3.mp4	mimiko.koshi	5:28 AM	7.2 MB	
trial movie-v2.mp4	mimiko.koshi	5:28 AM	5 MB	
trial movie-v1.mp4	mimiko.koshi	5:27 AM	1 MB	
solarized 2.mp4	mimiko.koshi	Apr 8, 2025	558 KB	
solarized 1.mp4	mimiko.koshi	Apr 8, 2025	768 KB	
pixel side.png	mimiko.koshi	Apr 8, 2025	82 KB	
pixel character.png	mimiko.koshi	Apr 8, 2025	96 KB	
photo trial movie-v3.mp4	mimiko.koshi	5:41 AM	29.3 MB	

Recieved many different trials from Mimiko for the moving image.

fig. google drive files

Converting Files.



Converted files from Mimi and TouchDesigner on Adobe Media Encoder to be compatible for Adobe XD.

fig. media encoder

Prototype 01.

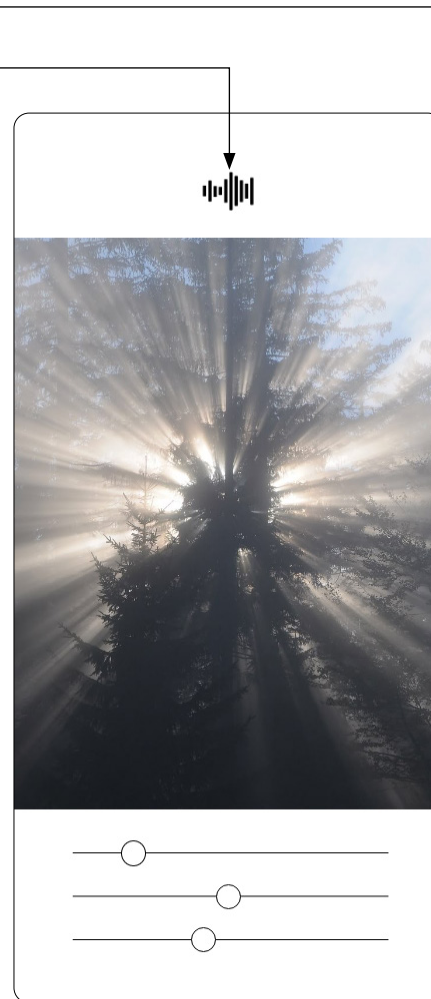
Software used:



Adobe XD



Homepage



Users can listen and adjust or change sounds to their liking.



Users can play Enoki game for prompts, to get to know each other in their community.



Prototype 02.



Software used:



Adobe Photoshop



Adobe XD

Created a larger workspace with different iterations of each page.

fig. artboard 2

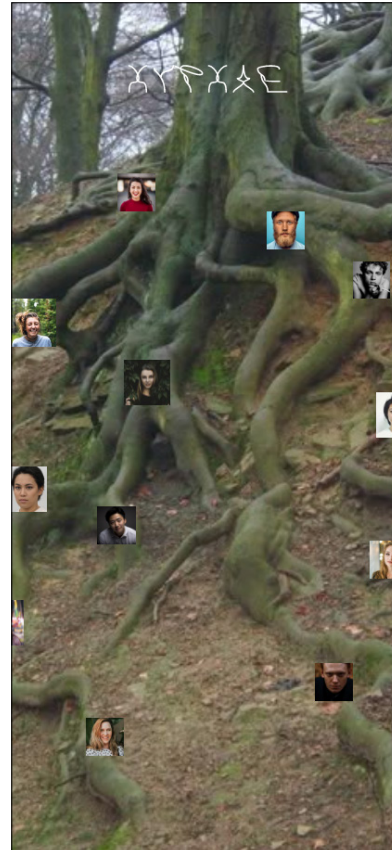
Software used:



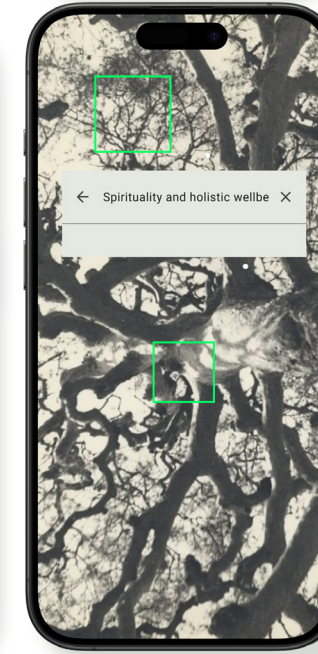
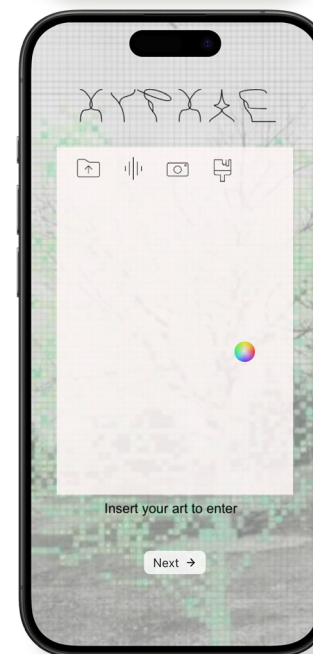
Adobe Photoshop



Figma



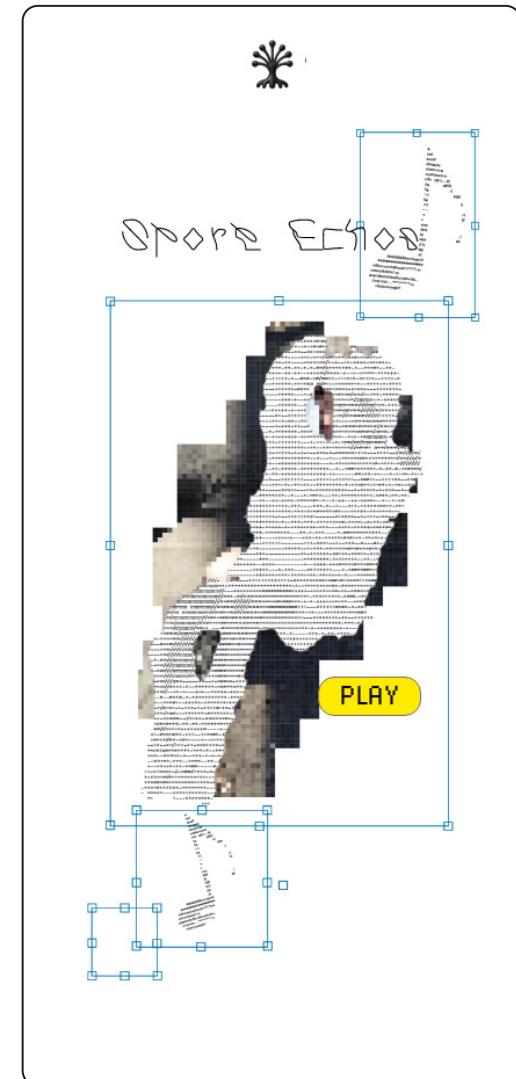
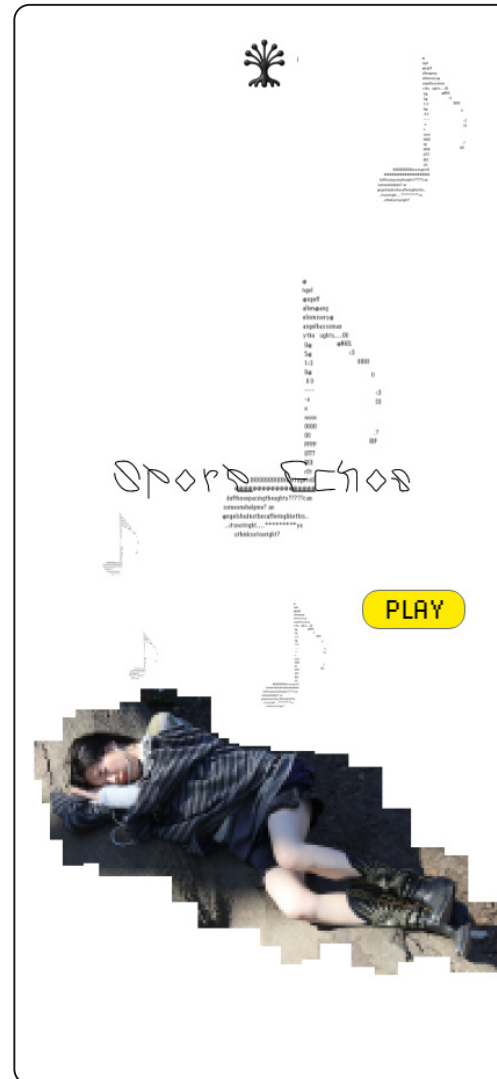
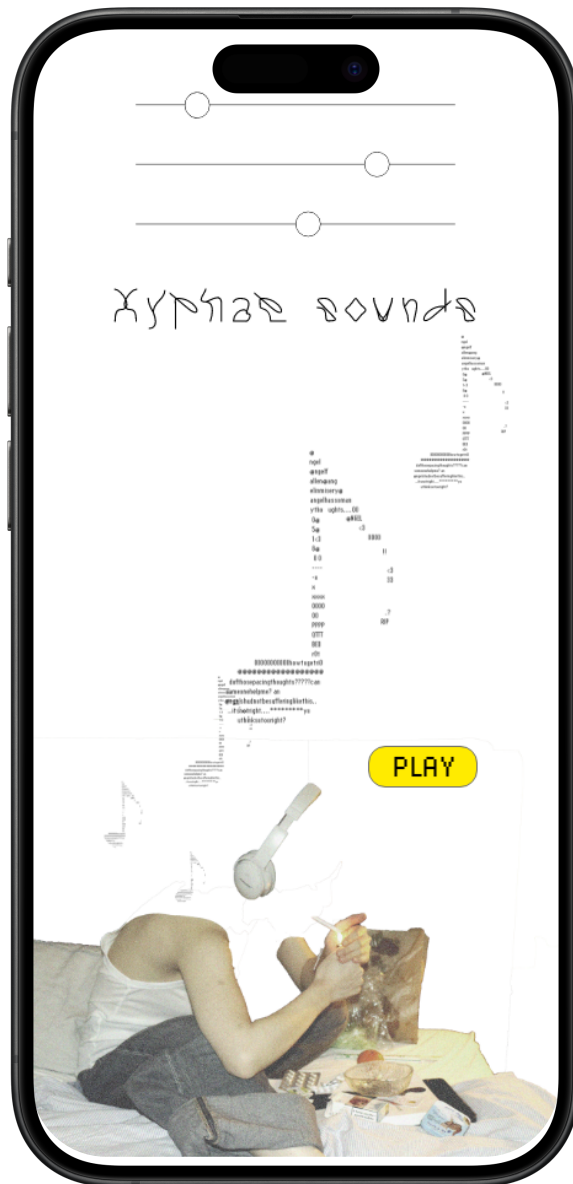
Showing the network connections in Hyphae through nature.



Enoki Game Prompts

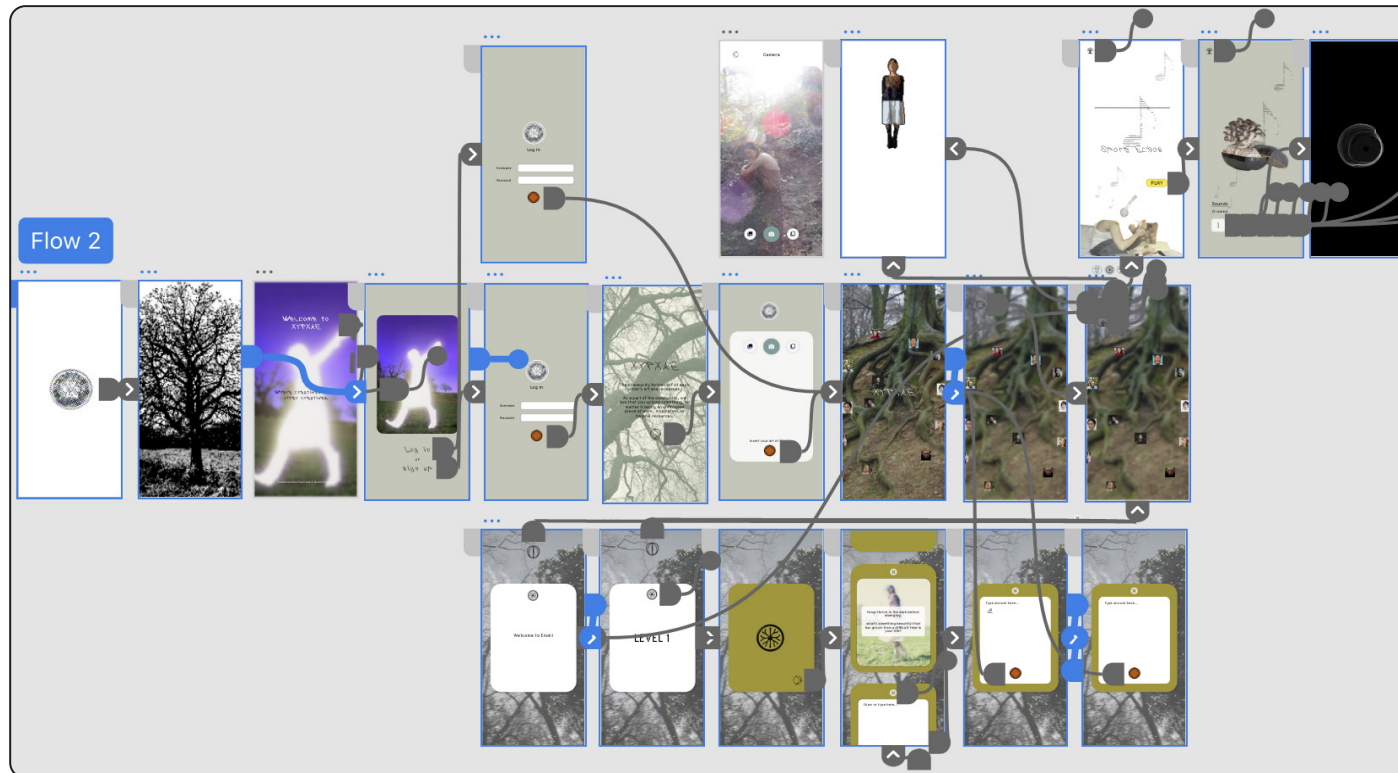
ENOKI LEVEL 1	ENOKI Like mycelium breaking down and transforming matter, what's something in your life that you've had to break down and rebuild?	ENOKI Fungi thrive in the dark before emerging—what's something beautiful that has grown from a difficult time in your life?	ENOKI If you could spread an idea like spores on the wind, what would you want people to catch and grow?	ENOKI Like mycelium breaking down and transforming matter, what's something in your life that you've had to break down and rebuild?	ENOKI Fungi thrive in the dark before emerging—what's something beautiful that has grown from a difficult time in your life?
ENOKI LEVEL 2	ENOKI Fungi don't compete; they cooperate. How can you bring more collaboration into your	ENOKI Mushrooms can heal, nourish, or even be toxic—how do you determine which relationships in your life are "healing" and which might be "poisonous"?	ENOKI Mycelium thrives by breaking things down and transforming them—what's something in your past that had to "decompose" in order for you to grow?	ENOKI Fungi recycle and repurpose everything—if you could take one painful experience and turn it into wisdom, what would it teach you?	ENOKI If we were part of an invisible network, what role would you play in supporting others?

I used ChatGPT to come up with different prompts for the game, that relate to mycelium and creating deep connections.

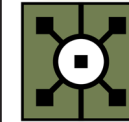


Spore Echos.

fig. artboard 3



Software used:



TouchDesigner

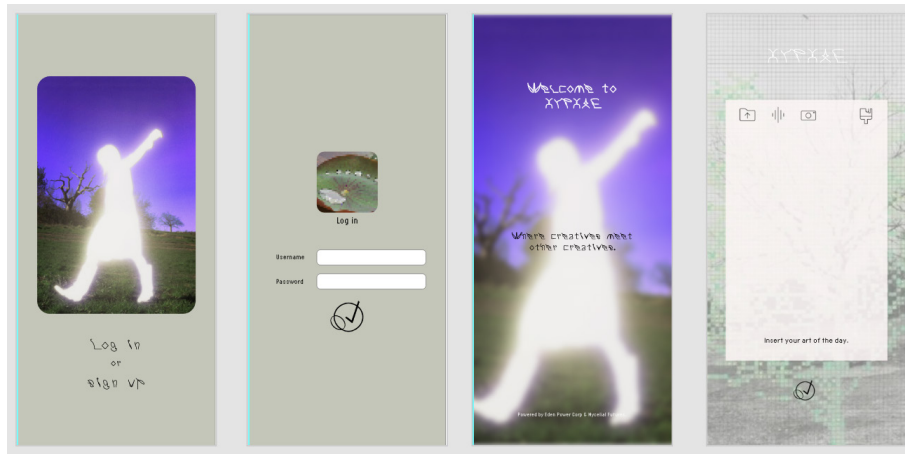


Adobe XD

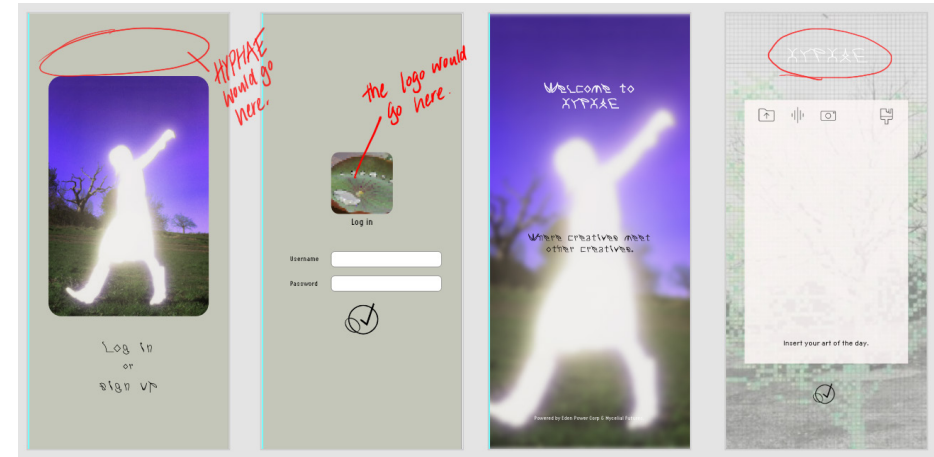
Created a flow for my app, put videos from touch designer and videos/images/logos from collaborators.

Prototype 03.

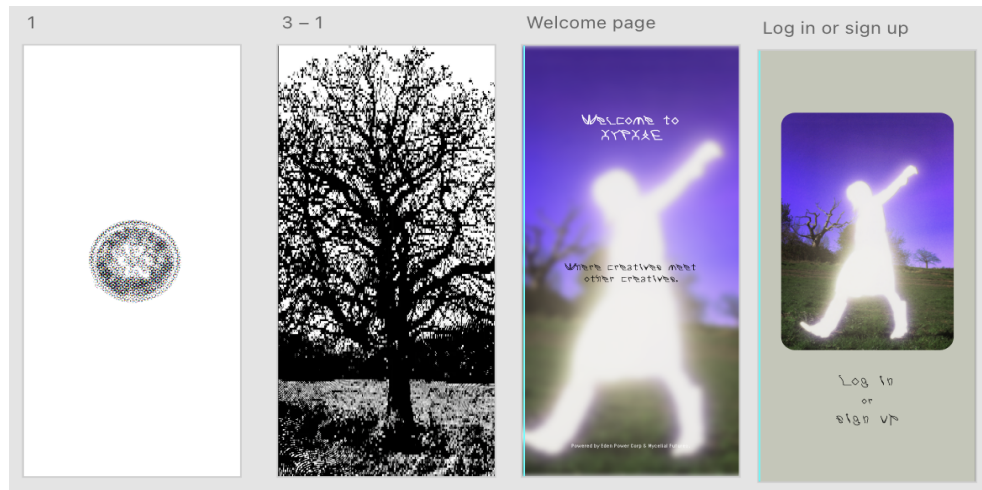
Log in page Prototype 0.2



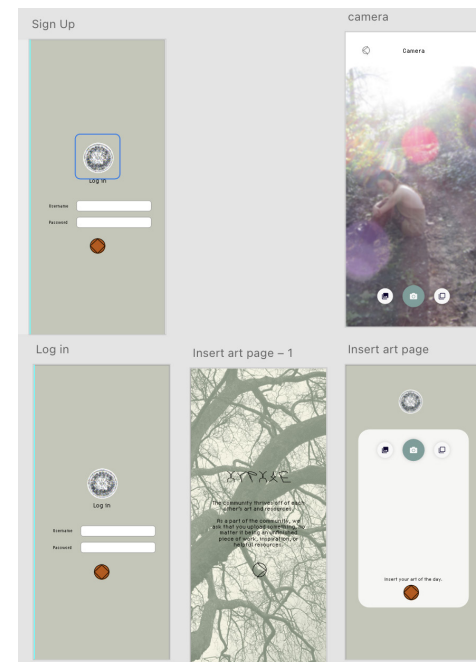
I inserted images that Eunji edited..



Log in page Prototype 0.3



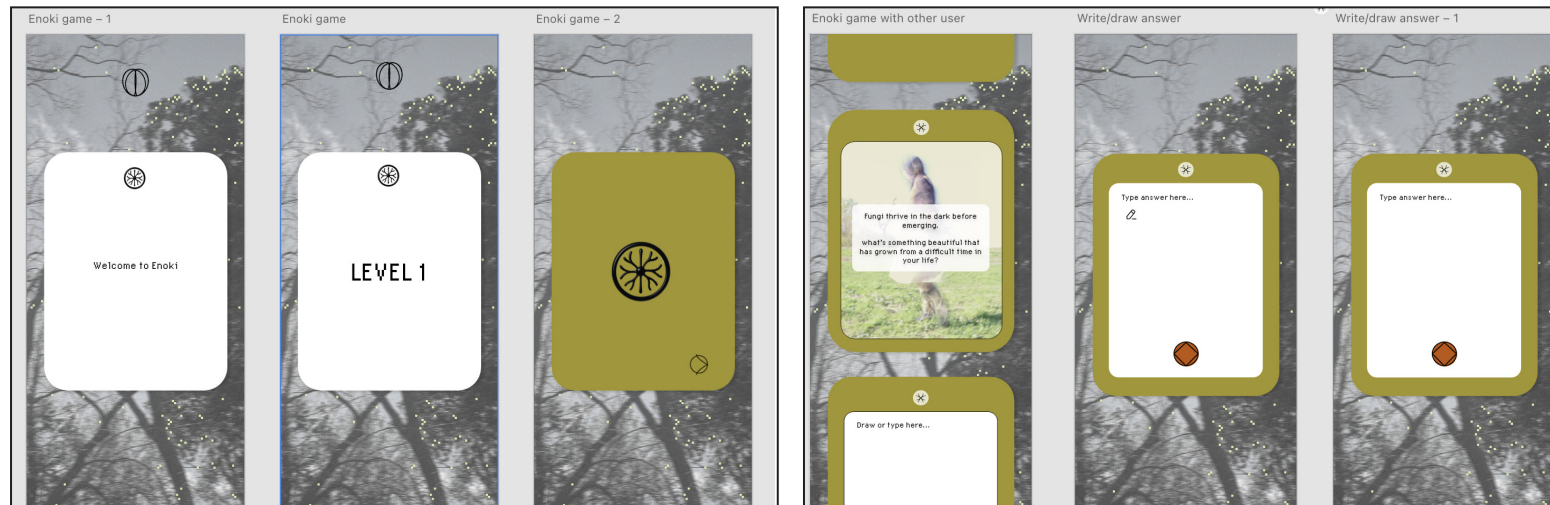
I inserted Mimiko's video, which plays automatically, and Yaschica's logo.



Enoki Game Prototype 0.2



Enoki Game Prototype 0.3

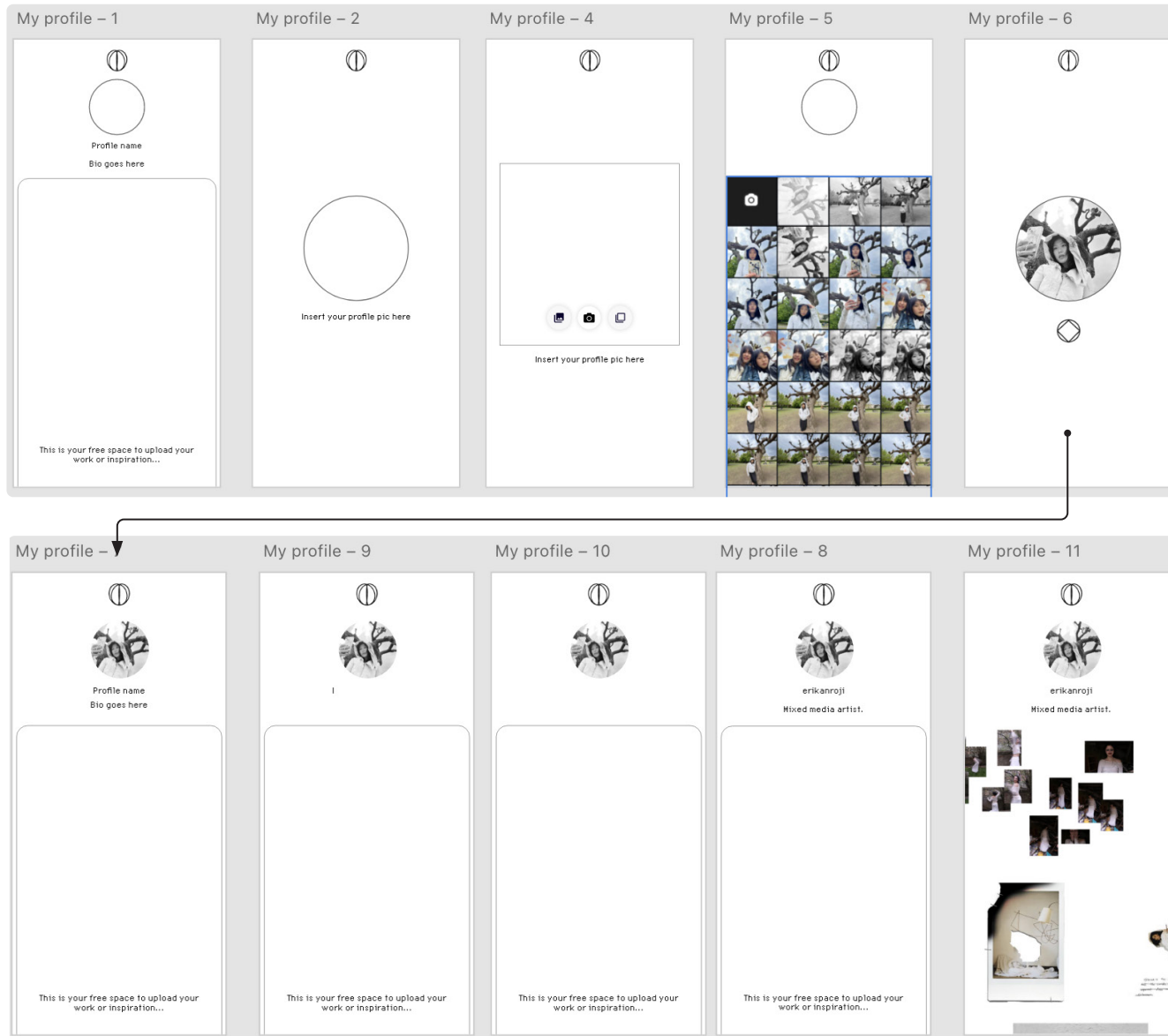


PROTOTYPING

This is Mycelial Futures' brand proposal and development document for a new social media network, HY-PHAE. Document by Creative Director, Erika Kanroji.

INDEPENDENT PROJECT
University of the Arts London

ERIKA KANROJI

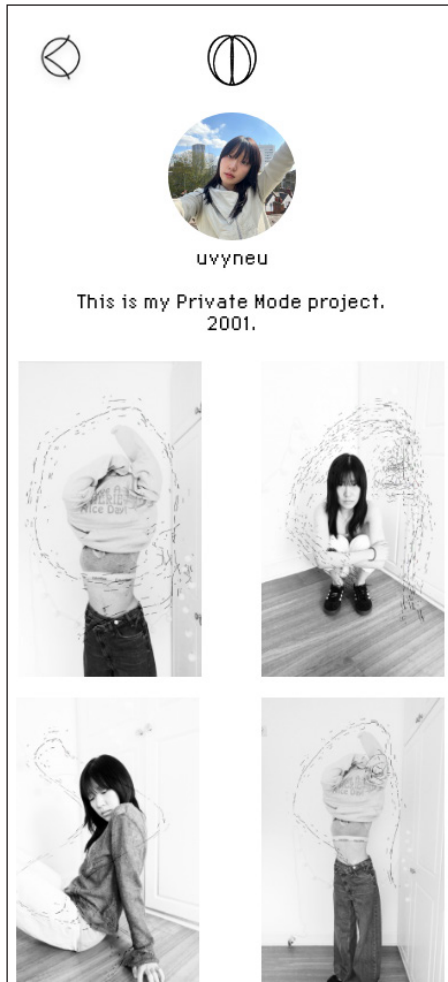


I wanted to create a profile page which has a fully customizable layout for images, backgrounds, and texts. I created a profile page for myself as a prototype of how a user would create their own profile page.

Create a Profile.

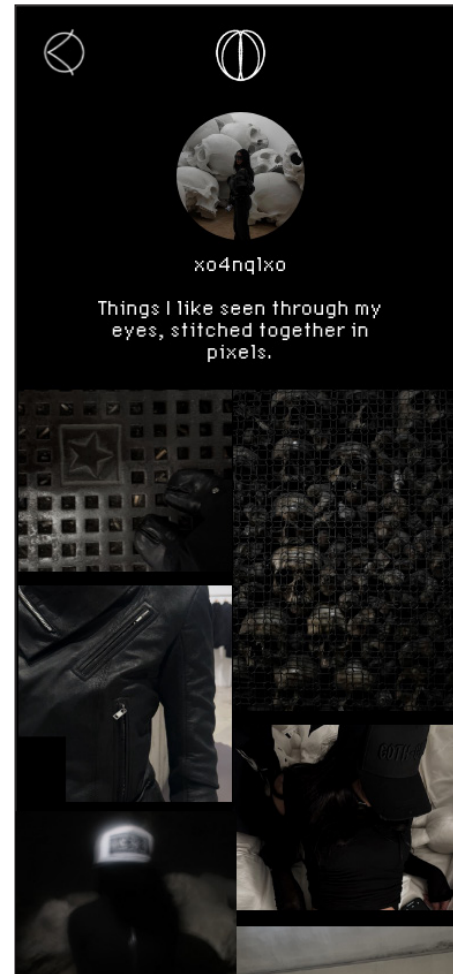
Profile Pages.

1. uvyneu



Eubene wanted a very simple, minimalist profile page, so we created her a very simplistic page together.

2. xo4nqlxo



Banna wanted a black background and have her images organised in a random order, but clean.

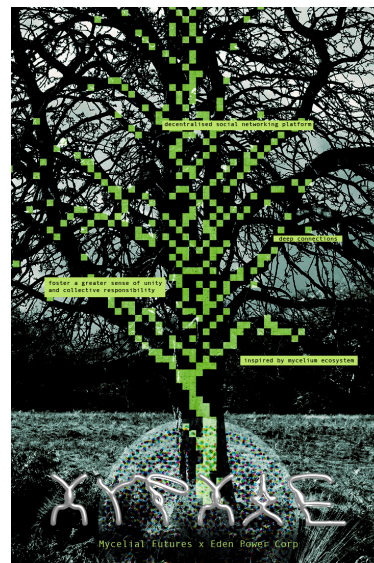
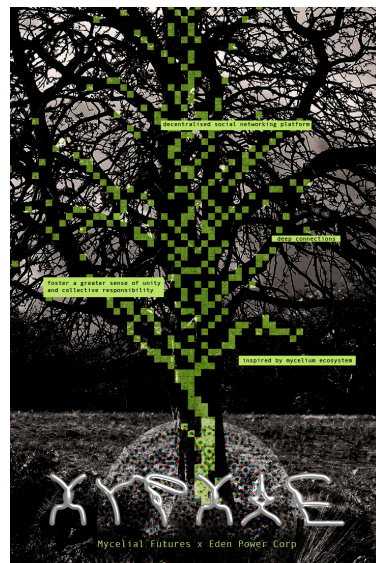
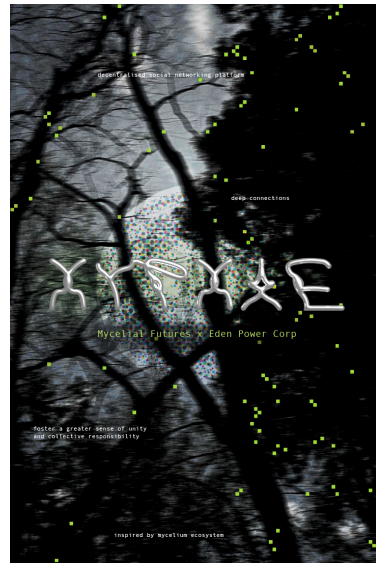
3. queendelulu



Izumi wanted either full page filling for both vertical and horizontal photos with a long bio, so put the words throughout her profile page.

I worked with each of the users, to create a personalised profile page.

Posters.



Ayako made 6 posters with mockups for Hyphae which would advertise the social media platform.



fig. Hyphae Posters

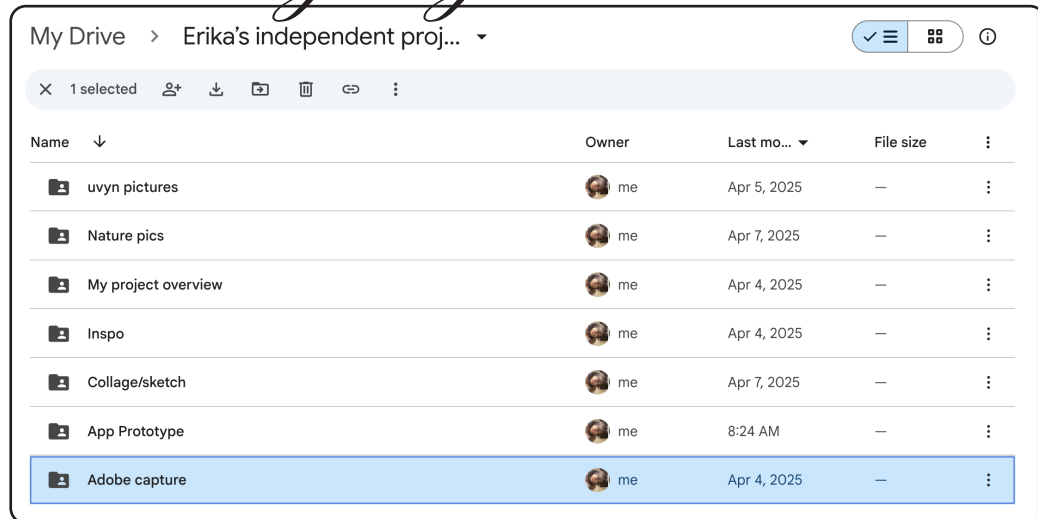
05. Production



	MON	TUES	WED	THURS	FRI	SAT/SUN
Wk 9 (17-23)	Fix my audience and Proposal	find collaborators	- Work on more prototyping - contact my collaborators	- Work on more prototyping (Looking at decentralized networks and what is wrong with current social networks)	- Work more on a clear prototype for the actual app design so that my collaborators know what I need for final outcome.	
Wk 10 (24-30)	First styling and photoshoot with Uvyn.	Work more on the decentralised networks and how to create a network which is natural. How does it work?	Receive photographs from Elena	Away.		
Wk 11 (31-6)				Yaschica starts working on my logo design - Send Eunji photographs	- Call Mimi abt graphics	- Amaya coming and shooting. - Send Eunji photographs - Eunji starts editing.
Wk 12 (7-13)	- Make drawings for Mimi - Scan images at LCF library.	- Create inspiration board for logos. - Work on indesign layout and prototype - Create icons for app.	- Eunji first editing of images are done. -- give feedback. - work on prototyping the app.	- work on logos with Yaschica	- Meet with Eunji - Call with Mimi at 3-4pm Recieve 1st prototype from Mimi	

	MON	TUES	WED	THURS	FRI	SAT/SUN
Wk 13	Put images into my prototype. Edit my prototype.	Class Photogrammetry technical workshop		Start working on my final outcome.	Poster design is done.	
Wk 14		Work on annotations and references.	Have a finalized final outcome.	Start working on critical reflections.	Work on critical reflections.	Film final video walkthrough for my prototype.
Wk 15	SUBMISSION					

Managing Files.

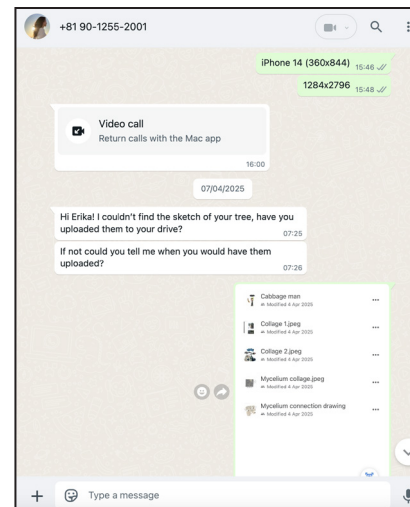
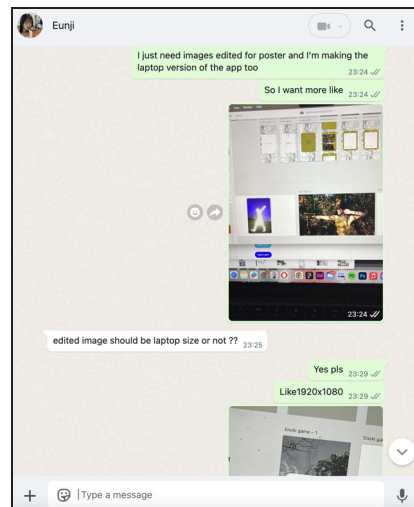
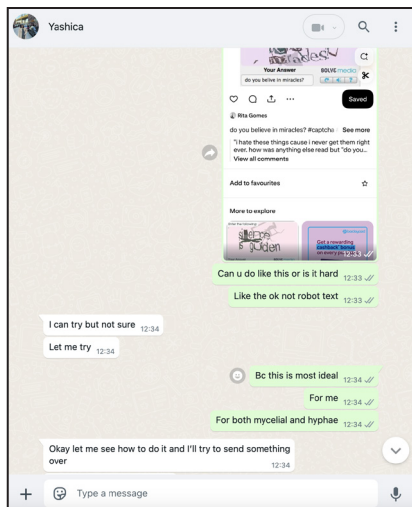


I shared a google drive file and organised images for my collaborators to use.

Why was it Important?

It helped myself to manage my own files and all my collaborator's work flow, as it easily puts everything in one place.

It also doesn't take up space on your laptop, so it was a good way to work.



Communicated with my collaborators through whatsapp and videocalls.

Briefing Collaborators.

Brief for LOGO to Yaschica

Moodboard:

Your task:

- create a logo for Hyphae
- The logo should fit along with the icons I've already made for the app, but obviously a LOGO rather than an icon.
- Follow the moodboard.
- Create 5 different iterations for me, so that I can choose and give feedback.
- I also like you to create the typeface that follows the HYPHAE logo, which say HYPHAE clearly (legible). This will go on top of the screen on the app and appear on the home screen.

Brand Colour Palette:



- minimal, clean
- pixel art?
- technology
- inspired by nature (shapes of mycelium? trees? mushrooms?)

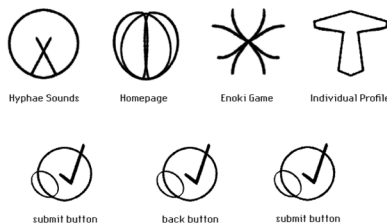
I think this might be a cool design for 'Mycelial Futures' Logo. (Mycelial Futures is my brand, which is creating Hyphae, the app.)

Why was it Important?

The brief organised the content that I had put on google drive or shared with them via messaging or email. It includes all the content that is really important and what their important tasks are.

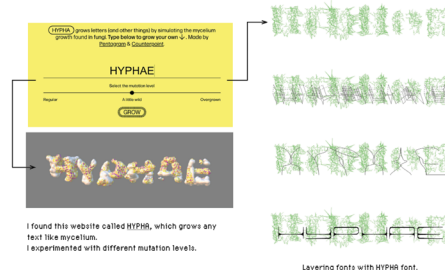
I also put deadline dates so that they could actually remember them and be more organised.

Work I've done for the app already:



Why these icons?

I was inspired by organic shapes and symmetry. I wanted to create my icons to create UX design that is personal to my social networking app.



I found this website called HYPER, which grows any text like mycelium. I experimented with different mutation levels.

Layering fonts with HYPER font.

Fonts for Hyphae.



These fonts were found on SUVA Type Foundry.

Due Dates:

18/4: initial ideas done
17/4: Erika gives feedback
12/4: Send Erika the HYPHAE words.
14/4: Send Erika 5 Logos
16/4: Work with feedback and send final logo

***** Check google drive folder and send through google drive!

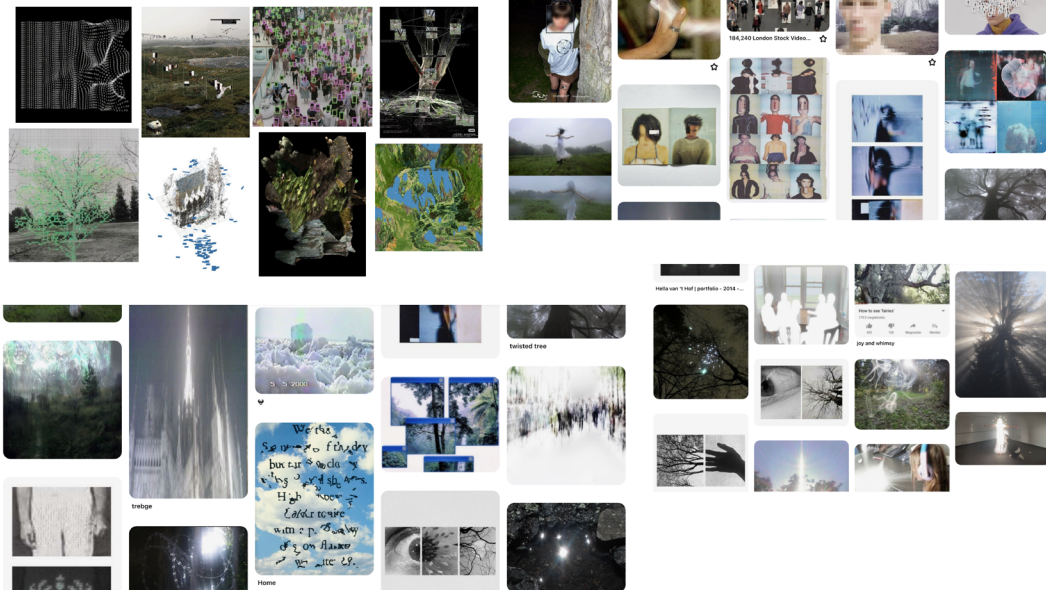
Brief for Photo Editing to Eunji

Your tasks:

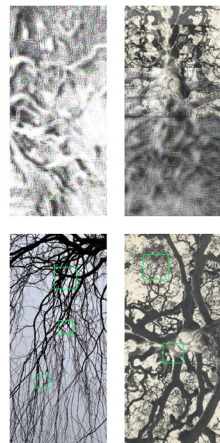


edit at least one for each styling picture of Uvyn.

Brand Colour Palette:



one edit like this for HYPHAE sounds page.
Dimensions: 430x932



Edits like this for when you open my app and it will animate/transition.
430x932

Due Dates:
8/4: initial ideations done
9/4: Erika gives feedback
11/4: Work on pictures of nature for home opening page.
14/4: 13/4 Send Erika edits for the poster so I can send to collaborator.
16/4: Send Erika HYPHAE sounds.

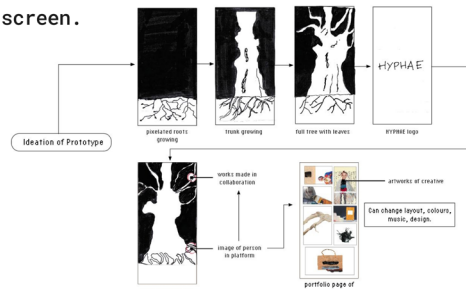
***** Check google drive folder and send through google drive!

Brief for Graphic Design to Mimiko

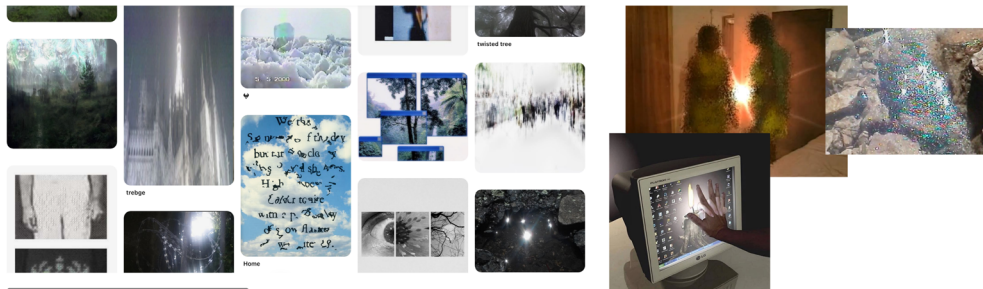
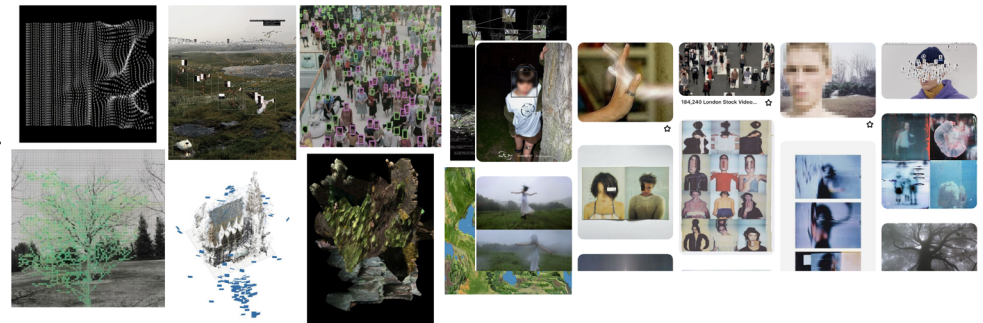
Brief for Mimi

Your tasks:

1. Animate the homepage screen.

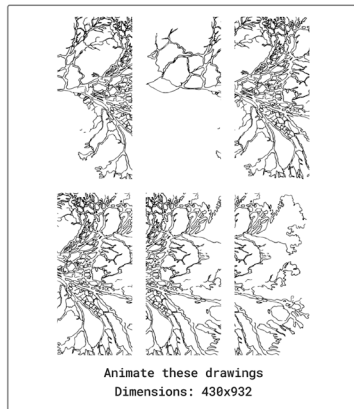


Brand Colour Palette:



Due Dates:
4/4: video call
7/4: initial prototypes done
11/4: Meeting
14/4: Give Erika a prototype
Erika gives feedback
18/4: final one is done.

***** Check google drive folder and send through google drive!



Edits like this that you've done before, for when you open my app and it will animate/transition.
(Could you make them gif files so I could put them in my app?)

06. Appendix



Typeface for Proposal Document.

Header Type #1

Pinyon Script Regular

Header Type #2

LoRes 12 OT Regular

Body Type

LoRes 9 OT Regular

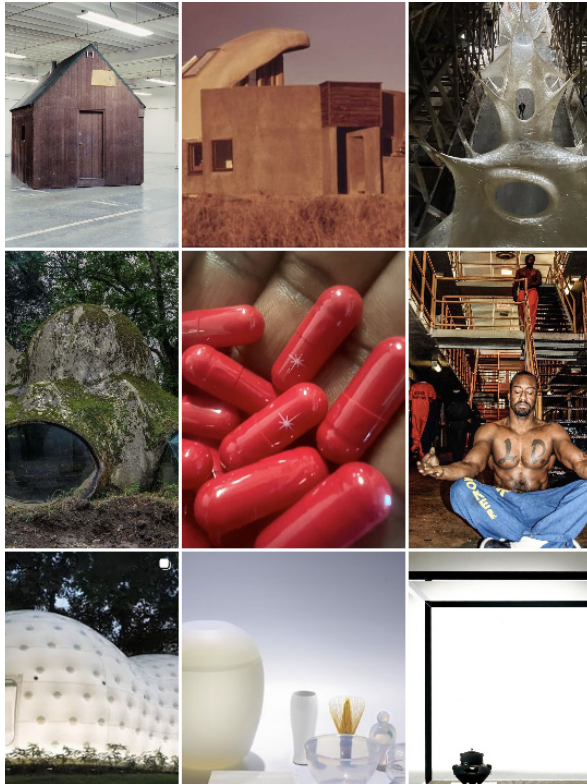
Caption Type

Acumin Variable Concept



Eden Power Corp.

fig. Eden Instagram



A Montreal-based fashion brand which merges ecology and fashion with a forward-thinking approach. They use sustainable innovation inspired by science fiction & real-world solutions.

Initiatives:

1. Using sustainable materials like mushroom leather and wine-based dyes.
2. Engages in reforestation, permaculture, & waste management.
3. Prioritizing renewable energy and low-emission transportation for shipping
4. Encouraging their community to embrace conscious living. (Norsestore, 2025)



fig. Mushroom Hat



First Interview.

Interview my audience

1. When you are feeling depressed, what do you want in a space? (It can be objects, people, environment)
2. What makes you feel safe when you are in a vulnerable place mentally?
3. How do you feel part of a community where you can feel understood and be vulnerable?
4. If you ever feel like isolating yourself, what would help you come out of it?
5. What type of space would feel comfortable to be in when you want to isolate but still feel safe and held by a community? (Digital or physical? Alone? Activities? Music? Own space or communal space?)
6. Would a virtual space where you can connect with people and have tools to ground yourself help? Or would a physical space be more comfortable?

Eunji Kim
Age: 26
Ethnicity: Asian
Race: Korean
Occupation: graphic designer / content creator
Interests: Arts / Graphic design
Location: London
Education: LCF BA graduate
Religious/Spiritual Beliefs: None

1. I need someone who can help me unwind and **share my feelings**. But at the same time, I also need a **space where I can be alone** and focus on myself.
2. **Scents, ambient music, plants, someone who makes me feel comfortable and safe, and a cat.**
3. Sometimes, I feel like I overshare and want to run away from my community. I've built my values and relationships within it, but at the same time, I feel the urge to distance myself. It's quite confusing.
4. My **friends** and a deeply ingrained belief that staying in isolation for too long feels like failure (which comes from my cultural values).
5. I prefer physical spaces, but I'd love to be in an environment that **stimulates multiple senses**. A place where **scents, sounds, and visuals** come together to create a sense of calm and stability would be ideal.
6. A **physical space**, because virtual spaces often feel too artificial to me.

Eino
23
Burmese
Asian
PR Marketing for fashion
Pokemon
Tokyo
Ubc bachelors degree
Atheist

1. My **cat** and a **heated blanket**
2. **Words of affirmation** from loved ones and a **long hug**
3. I feel a sense of belonging in this world
4. **Routine** (for example, feeding my cat, cleaning his litter) I feel a sense of duty and responsibility
5. I want to be with my cat in a warm room with nice **candles**, maybe with my **boyfriend** or someone who can **comfort me with physical touch**
6. more physical

Name: Nellie K
Age: 22
Ethnicity: South African
Race: Black
Occupation: Law Student
Interests: Reading, Smoking, F1, Makeup, Cats, Skincare
Location: Johannesburg, South Africa
Education: High School Diploma from the International School of the Sacred Heart, Tokyo, final year LLB student at Wits University
Religious/spiritual group: Agnostic

1. When I'm feeling depressed I tend to isolate myself from everyone as I don't like the pressure of having to act like I'm okay when I'm really not. I **like to be alone and lie in bed all day**. I like to have my **plushie surrounding me** as there comfortable and they make me feel less lonely, as I **feel overwhelmed by having friends and family around**. I tend to like **dark spaces**, so I keep my curtains closed and only use my **dim lamps for lighting** or I'll stay in complete darkness.
2. I put on my **comfiest clothes** and watch **reality tv or my comfort shows/movies** like friends or the twilight saga cause I like how I know what's going to happen so it went bring up any unexpected emotions out of me, I like how **predictable** they are which makes me feel safe as I hate feeling out of control or unsure what's gonna happen next even if it's for something silly or trivial like a tv show. I usually have to **keep my mind distracted** by always having some form of entertainment playing in the background as the constant noise makes me feel safe and helps keep away any dark thoughts.
3. The only community were I feel understood and allow myself to be completely vulnerable knowing they'll be no judgment are my **oldest friends from high school** as they've seen me at my absolute worst and still stuck with me even when I was a bad friend to them and missed calls or texts they always stood by me no matter what. And they **understand** what I'm going through better than anyone else as some of them also struggle with mental illness so talking to them and being transparent with them comes easy to me especially now that I'm older things I used to hide from everyone including them are things I feel comfortable disclosing to them as not only are they not judgmental and understanding but they also make me feel soo much better after taking to them and I feel less alone. I do have other friends and family that are understanding and I can talk to about certain things such as my **sister** who is my rock and has always been there for me, but no one gets me like my high school friends even though it's been years since I've seen them I feel like I am my truest self when I'm around them or talking to them, like there's no need to hide.
4. Usually having **obligations like going to work or class**, or having errands to run where I have to leave my house to complete. In general **keeping busy** and not letting myself fall back into the comfortable environment of self isolation, cause if I have nothing to do or nowhere to go it becomes a habit to just isolate myself and shut down.
5. Usually in my own space like **my room or my apartment** where I can do **whatever or nothing at all** without any judgment from family such as staying up till 5am or sleeping til 5pm and having candy for breakfast and drinking as much caffeine as I want to it's not healthy but it's what I do when I'm in a bad headache, I **feel safe in a digital space** as I sometimes find it **easier to communicate through text** than to actually speak to someone face to face as I'm a lot bolder and honest when I can **hide behind my screen**. Also theres no pressure cause I have control over how I react and respond to things and I can choose to ignore things that I don't know how to respond to. I need some form of noise around me whether that be music, a podcast, youtube, or a comfort show/movie, I need something to distract me.
6. A virtual space would definitely be helpful, but I think a **physical space** would probably be best for me as it would force me out of my comfort zone ot would almost become an obligation for me which would help get me out of a self destructive cycle.

Name: Sofi
Age: 22
Ethnicity: white
Occupation: student
Interests: tattoo, pole dance
Location: London
Education: LCF
Religious/spiritual group: Atheist

1. I want to be around my **cat**. I don't feel comfortable **staying at home** tho so I prefer to be surrounded by crowd. Or if I have to stay home I'm wrap in a duvet and it's my most comfortable space.
2. **Physical affection, hug from a friend**. If I can't see my friends I prefer to go to **yoga, feeling of body** makes me feel safer in my mind.
3. I think I need for people to be **patient and soft**. I know as a part of that community I tended to give people advice without realizing that I myself need to be patient and soft to be able to change. Also honestly, even if it would be hard for me to hear the truth I need for my community to be able to **tell me how they feel**. And also **realising the difference between me and other people helps to see experience from another perspective**, where if everyone in a community are going through something we **hear each other out** and that helps to know you're not alone.
4. Honestly, very easy to fall into this trap, it happens sometimes. Maybe keeping in mind the choice or possibility where I either will let myself isolate for a bit or will text someone without overthinking and that would help me. It's really tricky, sometimes I have to **act faster than my isolation monster and put myself out there**. Most of the times, **exercising like doing pole dance really helps!** It's fun and challenging
5. I would **prefer space alone**. For a long time in my life I chose to be with people and I thought I can't stand to be by myself. But I've been living in a new apartment by myself and I love to isolate myself there, it's like my safe space. And when I'm ready I invite my friends for dinners. **Being online is always a bad idea**. I **delete instagram and other social media** if I feel depressed, it helps in a way
6. for me personally, **sharing about this online makes it less human**. I prefer to call my friend and hear their voice but also I speak to my other friends texting on Telegram cause it has silly stickers. I would love to try to be more honest about my depression if there would be a virtual space but **it is hard to imagine what it will have to look like**.

everyone prefers physical space even though virtual can be easier and more comforting, it is not always the most helpful for isolation...

How can I create a space maybe merging physical and digital?

How can someone feel safe as they are at home but outside?

How can someone who is scared to come out of isolation feel safe enough to come to the physical space?

Key Points:

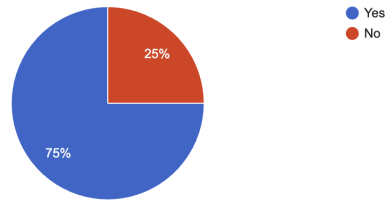
- no judgement
- routine
- business
- ambient music
- nature
- ambient lighting, dark
- nice scents
- blankets, plushies, fidget toys
- friends
- comfort movies, tv
- pets
- own home
- physical space

These answers were not used for my final outcome as they were focused on a Physical Safe Space and the project shifted to creating a social media network.

Google Form Survey.

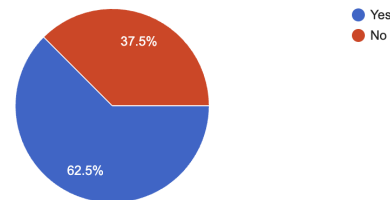
Would you benefit from an app design that cares about your wellbeing? (for ex. earthy tones, meditative music)

8 responses



Recently, have you felt more disconnected from people due to social media networks?

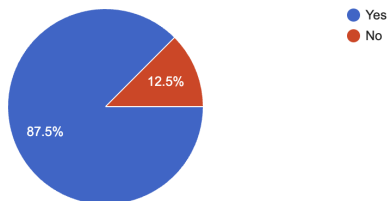
8 responses



75% want app design for well-being

would you prefer to receive fewer engagement and more meaningful connections?

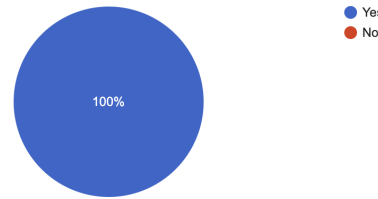
8 responses



87.5% want meaningful connection > engagement

Would you like to have a platform that helps you to connect with creatives who share similar interests?

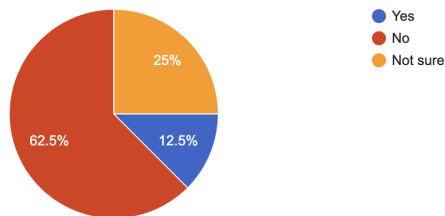
8 responses



62.5% dissatisfied with current social media and feel disconnected due to social media

Are you currently happy with social media networks?

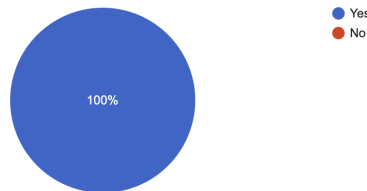
8 responses



100% interested in connecting with similar creative minds and a non-algorithm based, mutual benefit platform.

would you be interested in a social media platform which is not algorithm based and encourages mutual benefit? (sharing art, giving resources, receiving feedback on work)

8 responses



Sent out on Instagram Stories and Instagram Group Chat for CDFF (Asked Creatives to answer.)

What social media do you use?

8 responses

Yes
instagram and snapchat
Instagram
Instagram, Tiktok, Redbook
Instagram, Snapchat occasionally, TikTok, Pinterest
Instagram
Insta mostly but I don't rly post anymore. Arena I loooooove I guess it counts I'm not sure
IG, X, FB, XHS

Most creatives use instagram (Might be bias because I put this form on instagram.)

What do you think creates a boundary for you to make connections with other creatives?

8 responses

<u>Too many disingenuous creatives who only want you to post or help with their engagement</u>
social spaces
<u>Neurodivergent and money</u>
I think within the current creative space, other creatives <u>tend to evaluate your worth based on the connections you have in the industry, making connections less genuine and authentic.</u>
The <u>social pressure for your insta to be all your best work</u> and be the perfect mix of creative and personal
<u>Creative social media</u>
Sometimes mutuals or similar interests/style?
<u>Lack of natural conversation starters</u> or ways to start one

Not genuine and authentic. Social pressure from social media. Lack of natural conversation starters.

Is there anything else you'd like to see in future social media platforms?

8 responses

Complete artistic control of profile like bebo used to be. You could choose font and colour and themes. You could swap profile pics and have wallpaper. Also for it to not be based off of how much you post and more the quality so people who aren't influencers can get there stuff shared world wide too. An app that combines insta, twitter, Pinterest, Reddit and YouTube all in one place the best parts of every app
authenticity
No influencers or ads
No big tech companies controlling the algorithm
No adverts
Creativity
The ability to deactivate temporarily without affecting the algorithm. Less addictive
It can't only be for artistic people. Inspiration comes from anything, shouldn't just be from creative to creative. Each person determines what or where they draw inspiration.

Wants artistic control of profile and creativity. Authenticity, don't want influencers. No ADs. No big tech companies controlling algorithm.

What would you like to see in future social media platform? (my project is inspired by mycelium)

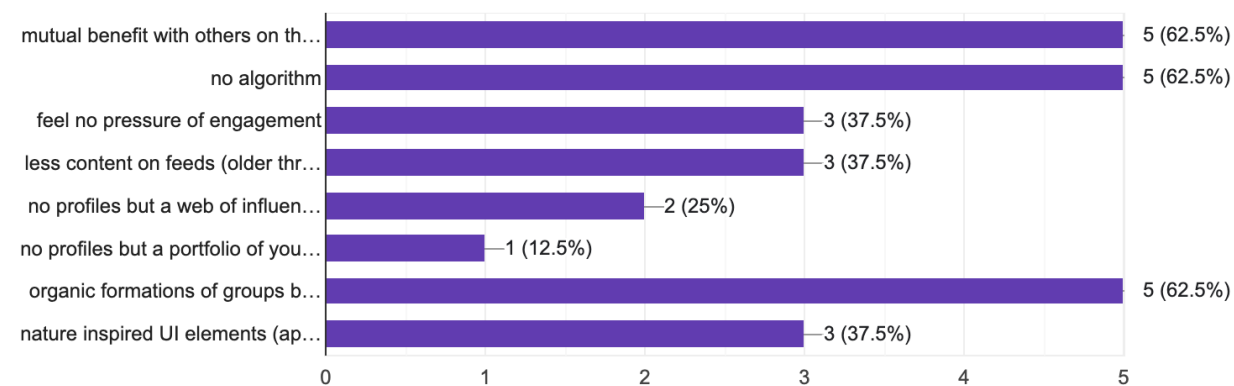
- ☐ mutual benefit with others on the platform 62.5%
- ☐ no algorithm 62.5%
- ☐ feel no pressure of engagement 37.5%
- ☐ less content on feeds (older threads decay and you can decide content lifespans) 37.5%
- ☐ no profiles but a web of influence (can see who you are connected to) 25%
- ☐ no profiles but a portfolio of your work 12.5%
- ☐ organic formations of groups based on shared interest 62.5%
- ☐ nature inspired UI elements (app design) 37.5%

What do they want in a Future-facing Social Media Platform?

1. Mutual Benefit from others on the platform
2. No Algorithm
3. Organic formations of groups based on shared interest

What would you like to see in future social media platform? (my project is inspired by mycelium)

8 responses



Copy chart

Critical Reflection.

This project explored how the natural intelligence of the mycelium network could inspire a design intervention that supports mental health and wellbeing. From the beginning, I was interested in creating a space that feels safe and nurturing—one that mirrors the interconnected, supportive nature of mycelium in forests. The aim was to connect this biological metaphor with the emotional and psychological needs of people, especially in moments when they might feel isolated or overwhelmed.

To develop my concept, I started with mind mapping, which helped me unpack and visually connect ideas around nature, mental health, space, and safety. I used Figma early in the process to organise these ideas in a way that was both structured and creative. I also created a detailed time plan, which broke down my tasks week by week and helped me stay on track in the initial stages.

However, through conversations with my tutor, I came to realise that my initial idea—designing a physical or conceptual “safe space” inspired by mycelium—was difficult to pitch in a concrete way. It challenged me to think more critically about how ideas are communicated and justified, especially when they are abstract or emotionally driven. This feedback pushed me to reconsider the direction of my project and reflect more deeply on the intention behind the space I was trying to create.

One of the most valuable aspects of the project was the opportunity to work with collaborators. I found that directing people, organising meetings, and clearly briefing them on what was needed gave me confidence in my own skills. It also gave me the confidence in my ability to lead a small team, and showed me the importance of clear communication in getting a project to move forward efficiently. It also taught me the value of flexibility and trust in the collaborative process.



That said, the second half of the project was challenging. I found myself burning out and struggling to maintain the same level of energy and motivation I had at the start. Looking back, I think I underestimated the toll the project would take on my mental wellbeing—especially given the emotionally resonant theme. I pushed myself hard, and as a result, found it difficult to complete the final stages with the same clarity and enthusiasm. This has highlighted the need for me to pace myself better and develop a more sustainable work-life balance in future projects.

In terms of outcome, I believe what I created was the best I could do in the timeframe I had. The visual design of the platform effectively communicated how nature could be integrated into a digital interface. However, if I had more time, I would have liked to explore how the interface could more deeply support connection between users, as well as collaborate with an app developer to produce a functional prototype.

I also recognise that while the visual connection to nature is strong, the functional link to the mycelium network is weaker. Aside from the inclusion of the Enoki game—which introduces a playful element of connection—it's less clear how the app fosters a sense of unity or collective responsibility, which was one of my key inspirations. Strengthening this conceptual link would be a priority if I were to continue developing the project.

Despite these challenges, I've come away from this experience with a stronger sense of my own strengths and limitations. Professionally, I've gained practical skills in project planning, using design tools, and leading a team. Personally, I've learned that creative work—especially work that touches on themes like mental health—requires a careful balance of emotional investment and self-care. In the future, I hope to bring these insights with me, continuing to explore meaningful ideas while also taking care of my own wellbeing in the process.



SECONDARY RESOURCES:

Business Insider (2022) Evolution of web from 1.0 to 3.0 Available at: <https://blog.flash-payments.com/how-web3-is-changing-payments/> (Accessed: 20 March 2025)

Dr.Octopus (2024) The Human Mycelium: Connecting Our Sense of Self and Solving Global Problems Available at: <https://www.theoctopusmovement.org/post/the-human-mycelium-connecting-our-sense-of-self-and-solving-global-problems> (Accessed: 8 March 2025)

Norsestore (2025) Eden Power Corp Available at: <https://www.norsestore.com/brand/eden-power-corp> (Accessed: 18 March 2025)

Sheldrake, M. (2020) 'Entangled Life' New York: Penguin Random House LLC

Reddit (2024) The lack of authenticity on social media bothers me Venting Available at: [The lack of authenticity on social media bothers me Venting](#) (Accessed: 18 March 2025)



Fig 1 Jain, Y. (2025) Hyphae Logo [image]

Fig 2. Jain, Y. (2025) Hyphae Logotype [typography]

Fig. 3 Jain, Y. (2025) Hyphae Logo 2 [image]

fig. 4 Allison, P. (n.d.) Mycelium of a wood-rotting fungus exploring and consuming a log. [photograph]

fig. 5 Arato, H. (2024) Mycelium network:abstraction [image] Available at: <https://www.thisispaper.com/mag/mycelium-network-abstraction-sys> (Accessed: 21 April 2025)

fig 6. Zakrisson, A. (2019) From Dirt to Gold! [image] Available at: <https://www.purple-roof.com/post/green-roof-biodiversity-whats-in-the-soil> (Accessed: 21 April 2025)

fig. 7 Fukasawa, Y. (n.d.) Foaging behaviour of the wood-rotting fungus *Phanerochaete velutina* [Photograph]

fig. 8 Sheldrake, M. (2017) *Intimacies with Intimacies* New York: Random House Publishing

fig 9. Pinterest (2025) Hands on computer screen [image] Available at: <https://jp.pinterest.com/pin/370069294400492213/> (Accessed: 21 April 2025)

fig.10 Pinterest (2025) Glowing with stars [image] Available at: <https://jp.pinterest.com/pin/370069294400738281/> (Accessed: 21 April 2025)

fig. 11 Kanroji, E. (2025) Etherkind Uvyn (Image by Author)

fig. 12 Kanroji, E. (2025) Thether Uvyn (Image by Author)

Fig. 13 Kanroji, E. (2025) Luminaut Uvyn (Image by author)

Fig. 14 EdenPowerCorp (2024) "The lotus effect" [Screenshot] Available at https://www.instagram.com/p/C5u6fjerk2i/?hl=en&img_index=1 (Accessed: 21 March 2025)

fig. 15 EdenPowerCorp (2021) Mycelium Research and Development [image] Available at: <https://hypebeast.com/2020/7/eden-power-corp-mycelium-research-development-spring-summer-2021-collection-lookbook> (Accessed: 4 April 2025)

fig 16. Pinterest (2025) Quiet [image] Available at: <https://jp.pinterest.com/pin/370069294400920283/> (Accessed: 4 April 2025)

Fig 17. Pinterest (2025) Dissolving couple [image] Available at: <https://jp.pinterest.com/pin/370069294400482888/> (Accessed: 4 April 2025)

Fig 18. @Mushroom.memess (2021) 'Becoming a Mushroom Meme' [X post] Available at: <https://x.com/MushroomRevival/status/1447215678352760833/photo/1> [font] <https://www.suvatypfoundry.ee/> (Accessed: 4 April 2025)

Fig. Kanroji, E. (2025) Colour palette [image] Made by Author

Fig. Kanroji, E. (2025) Web 3.0 [figure] Made by Author

fig. Kanroji, E. (2025) Uvyn Pixel [image] made by author.

fig. ace-94265 (2023) The Algorithm really do be like that. [meme] Available at: https://www.reddit.com/r/memes/comments/147opts/the_algorithm_really_do_be_like_that/ (Accessed: 11 April 2025).

Fig. TheLuckyStrike81 (2020) The Instagram Algorithm [meme] Available at: https://www.reddit.com/r/meme/comments/gdldal/the_instagram_algorithm/ (Accessed: 11 April 2025).

Fig. We're Not Really Strangers (2025) *We'renotreallystrangersgame* [image] Available at: <https://www.werenotreallystrangers.com/products/not-really-strangers-card-deck?srltid=AfmBOopHkY4iZi5zgmYfBqWx-7fWA3xgyQETTQP5-VExmDa0fo69BvLb8> (Accessed: 4 April 2025)

Fig. Kanroji, E. (2025) *Opera Air Browser* [Screenshot] Available at: https://www.opera.com/air?utm_campaign=Opera%20Air%20-%20Branded%20-%20%20Search%20-%20US&gad_source=1&gad_campaignid=21919793216&gbraid=0AAAAA-eGVigDAIIWstvsIL-980pXDSuyLu&gclid=Cj0KCQjw_JzABhC2ARIsAPe3ynqUCPVLt9OZp-PA7m9GfHqx3BQ3pfb6fuNDL3IGx_VanPrm1UyrKtElaAo_iEALw_wcB

Fig. Dr.Octopus (2025) *Human Mycelium* [Screenshot] Available at: <https://www.theoctopusmovement.org/post/the-human-mycelium-connecting-our-sense-of-self-and-solving-global-problems> (Accessed: 4 April 2025)

fig. 'The Mushroom Forager' [photograph] Available at: <https://www.organicauthority.com/buzz-news/cultivating-or-foraging-mushrooms-everything-you-need-to-know-about-our-favorite-fun-guy> (Accessed: 4 April 2025)

fig Fortin, M. ([photograph] Available at: <https://metalmagazine.eu/en/post/eden-power-corp-spreading-ideas-and-providing-alternatives> (Accessed: 4 April 2025)

Fig. ElementsAdventures (2024) 'mushroom enthusiast' [photograph] Available at: https://www.instagram.com/tourism_vernon/p/DA9g68LT-fj/ (Accessed: 4 April 2025)

Fig. Pinterest (n.d.) 'Tree Roots' Available at: <https://jp.pinterest.com/pin/370069294400759141/> (Accessed: 4 April 2025)

fig. Noda, Y. (2023) *Eyecatch Photo* [photograph] Available at: <https://www.audio-technica.co.jp/always-listening/articles/fujita-pipe-organ/>

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