

KYUNG JIN HAN

MULTIDISCIPLINARY

DESIGNER

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ABOUT

As a multidisciplinary designer with a focus on digital graphics, film, and XR, I bring a unique perspective through my artist persona, ODD. IE. This persona reflects my dual approach: “odd child” (with ‘ai’ meaning child in Korean) and “odd eye,” symbolizing my commitment to exploring unconventional techniques and storytelling methods. Driven by curiosity and a passion for learning, I thrive in inspiring environments and collaborative settings. My adaptability and versatility allow me to apply a wide range of styles, themes, and techniques, aligning my creative skills with the vision of any project.

EDUCATION

**MPS INTERACTIVE
TELECOMMUNICATIONS PROGRAM** 2024-Present
[NEW YORK UNIVERSITY]

BFA COLLABORATIVE ARTS 2019-2023
[NEW YORK UNIVERSITY] Dean's List

CERTIFICATION

ADOBE CERTIFIED PROFESSIONAL (ACP)
[ILLUSTRATOR] AUG 2023
[PHOTOSHOP] SEP 2021

SOFTWARE

Photoshop	Dimension
Illustrator	Blender
InDesign	Unreal Engine
Premiere Pro	Unity
After Effects	Meta Spark Studio

LANGUAGE

NATIVE OR BILINGUAL PROFICIENCY
[ENGLISH]
[KOREAN]

PROFESSIONAL WORKING PROFICIENCY
[INDONESIAN]

EXPERIENCE

FEELS STUDIO JUN 2025 - AUG 2025
[DESIGN INTERN] APR 2024 - JULY 2024
NEW YORK, NY

- Assisted in branding projects from conceptualization to final design, including creating 2D and 3D digital assets such as packaging, logos, AR filters, social media content, posters, flyers, and mockups.
- Finalized design assets for various applications, demonstrating proficiency in both digital and print design by preparing assets for digital use and print materials
- Collaborated closely with the founder and clients to ensure alignment on project goals and deadlines, contributing to effective project management and timely delivery.

NUNCHI AUG 2023 - JULY 2024
[HEAD OF SOCIAL MEDIA] NEW YORK, NY

- Led content creation for 200+ Instagram and TikTok posts, boosting brand visibility by 200% and engagement by 100%.
- Analyzed social media trends and insight data to develop SEO-optimized content strategies, build content calendar, and manage influencer partnerships.
- Executed sales strategies and visual merchandising at pop-ups.

XNY STUDIO SEP 2023 - DEC 2023
[FREELANCE DESIGNER] NEW YORK, NY

- Designed digital assets for client projects and studio's portfolio, showcased on the website and social media, demonstrating versatility in creative direction
- Contributed to the development of the studio's brand guidelines, showcasing a deep understanding of branding design and strategy. Worked closely with the founder to ensure the guidelines aligned with their creative vision.

STUDIO KYCLOPS DEC 2023
[ASSISTANT ART DIRECTOR] NEW YORK, NY

- Created mood boards and sourced props in line with the client's vision, highlighting strong collaborative skills.
- Constructed sets for photoshoots that aligned with project objectives and brand aesthetics, showcasing creativity and attention to detail.

NEW YORK UNIVERSITY (ORLHS) APR 2022 - DEC 2022
[GRAPHIC DESIGNER] NEW YORK, NY

- Designed digital marketing assets, including logos, posters, and infographics, to effectively communicate information to current and prospective students and promote residential life events.
- Adapted design styles to align with campaign themes while maintaining brand integrity, demonstrating versatility and strong collaborative skills in meeting each client's creative vision.