Eric Mallafré - Graphic Designer

Passionate about brand creation, tennis, and padel. Skilled at teamwork and overcoming challenges, both on and off the court.

WORK EXPERIENCE

Oct. 2024 - Dec. 2024 · 3 months
TREE HOUSE GROUP – Junior Graphic Designer
↗ Letter of recommendation
https://grupotreehouse.com

- Developed projects for 20 companies, including 4 pioneers in the Spanish food sector.
- Designed a TV program for the most-watched channel in Catalonia, achieving a 14.5% audience share.

Nov. 2023 - Jul. 2024 · 9 months
SUMMA BRANDING – Junior Graphic Designer
↗ Letter of recommendation
https://summa.es

- Worked on projects for 30 companies from various fields.
- Created the 20th-anniversary logo for CCIB.
- Proposed a logo for a new sector of the most important fair in Barcelona.
- Generated content for a leading sustainable bank.

Jan. 2023 - Dec. 2024 · 2 years
PARRÒQUIES DE DALT I DE MAR – Graphic Designer
https://dedaltidemar.org

- Redesigned logos, unified in one entity.
- Created and implemented a new graphic identity.
- Designed the weekly parish newsletter.
- Designed physical and digital signage.

Jul. 2018 - Sept. 2022 · 4 years
TOT TOT ESTAMPAR S.L. – Digital Printing Technician
↗ Letter of recommendation
https://tottot.es/

- Prepared final files for pre-press and printing.
- Ensured quality and resolved technical issues.
- Mastered printing processes and materials.

EDUCATION

Sept. 2020 - Jul. 2024 · 4 years
EINA – Bachelor's Degree in Graphic Design
https://eina.cat

Sept. 2018 - Jul. 2020 · 2 years
STUCOM – Vocational Training, Marketing and Advertising
https://stucom.com

INFORMATION

+34 633 461 881
mallafre.eric@gmail.com
https://ericmallafre.com
In · Be · Ig: @ericmallafre
Les Corts, Barcelona
Willing to relocate
02/04/1999: 26 years
Driving license: B

SKILLS

- Brand Identity
- Naming
- Events
- Art Direction
- UX/UI
- Editorial
- Typography
- Illustration
- Packaging
- Printing
- Social Media
- Motion Graphics

TOOLS

- Photoshop
- Illustrator
- InDesign
- Figma
- XD
- Artificial Intelligence
- Premiere
- After Effects
- Canva
- Microsoft Office
- Acrobat Pro
- Keynote

LANGUAGES

- English: Intermediate (B2)
- Spanish: Native
- Catalan: Native
- French: Basic (A2)

↗ Mail   ↗ Portfolio   ↗ LinkedIn   ↗ Behance   ↗ Instagram