

XIAOWEI ZHOU

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Jersey City, NJ
(open to relocation)

ABOUT ME

I am a designer based in New York City, specializing in graphic design, motion graphics, and 2D animation. Graduated with BFA in Design from School of Visual Arts, art is my driving force and I make pixels jazz.

EXPERIENCE

Freelancing — 2025-Present

Designed graphics for clients.

Graphic Design Intern, Fremin Gallery — Oct 2024-Dec 2024

Designed promotional materials: Created posters, flyers, and visual content for gallery events and exhibitions.

Participated in the exhibition installations: Collaborated with curators on developing cohesive and visually appealing layouts for exhibitions.

Communicated with clients and artists: Ensuring effective communication with clients and artists.

Graphic Design Intern — May 2021-Aug 2021

Developed Advertisements and Graphics: Created impactful advertisements, brand identities, and motion graphics for the brand.

Enhanced Presentation Decks and Managed Social Media: Designed and edited presentation decks for the brand's official website, and managed official social media accounts.

Collaborated on Product Launches: Worked closely with editorial and product marketing teams to execute new product launch conferences.

EDUCATION

School of Visual Arts — Bachelor of Fine Arts, Design
Sep 2019 - May 2024

GPA 3.7/4

SKILLS

Tools: Adobe Creative Suite (Photoshop, Illustrator, After Effects, Premiere, InDesign, Lightroom), Figma, Google Suite (Docs, Sheets, Slides), Microsoft Office (Word, Excel, PowerPoint)

Art skills: Graphic Design, Motion Graphics, 2D Animation, Video Editing, Branding, Editorial, Social Media Management, Photography, Drawing, Bookbinding, RISO Printing, Silkscreen

Communication: Fluent in English and Mandarin