

Connor FitzGerald

Connor is a multimedia graphic designer based in the Dallas, Texas with over five years of experience. He's passionate about art direction, brand design, motion design, and photography.

Programs

Photoshop, Illustrator, After-Effects, Lightroom, InDesign, Premiere, Figma, Slack, Asana, Clickup, Basecamp.

Skills

Art Direction, Typography, Brand Identity, Motion Design, Photography, Social Media Management.

References

Mikayla Hittle
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Profiles

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MB2 Dental

Graphic Design Coordinator, April 2024 - Current

As a Graphic Design Coordinator at MB2 Dental, I play a key role in supporting the 750+ practices we manage nationwide
Key responsibilities include:

- Developing and implementing creative processes to support our growing team.
- Art directing and designing quarterly marketing campaigns across digital, print, and social media to drive patient engagement and patient acquisition.
- Lead branding for new practices, guiding identity development, and producing launch collateral.
- Ideating and designing monthly social media calendars for our practices, tailored to each dental specialty.

Omni Hotels & Resorts

Contract Graphic Designer, September 2024 - Current

Working closely with Omni's in-house creative team, I develop and execute brand projects for their 52 properties across the U.S., Canada, and Mexico. My contributions include designing print and digital collateral within their brand guidelines, including posters, signage, digital ads, and social content.

Freelance

Graphic Designer, March 2020 - Current

Throughout my freelance career, I've had the opportunity to collaborate with various clients in the non-profit and entertainment space, providing art direction and brand identity development.

Non-Profit

Graphic Designer, August 2022 - March 2024

As an in-house Graphic Designer, I was an integral part of the marketing and communications team, collaborating closely with fellow designers, videographers, social media managers, and project managers. In this role, I art-directed and built brand identities for various events throughout the year designing all required collateral. This included digital keynote presentations, social media assets, motion graphics, merchandise, and brochures.

Non-Profit

Design Intern, March 2021 - March 2022

Throughout my Design Internship, I took charge of managing and designing content for one of our prominent social channels. Over the course of a year, employing strategic planning and consistently delivering high-quality content, I successfully doubled our follower count. This role not only honed my design skills but also expanded my capabilities as a photographer and videographer.